Supply Chain Management
August 31 – September 4, 2020

Information Session
August 7, 2020
Live Stream

March 17, 2020

Northwestern | Kellogg
Madonna: Hi Everyone! I'm from Chicago.

carly weeks: Hey Madonna, nice to e-meet you!

Madonna: I can't hear you! Could you please turn up your mic volume? Thanks!
Chat Prompt

Where are you joining from?
Introducing the Team

Elodie Joubert, Program Manager
Jenny Daellenbach, Program Manager 1
Stacey Nussbaum, Program Manager 2
Sheneen Landry, Associate Director, Advising
Professor Sunil Chopra, Academic Director
### Supply Chain Management: Strategy and Planning for Effective Operations

**Academic Director:** Sunil Chopra  
**Program Managers:** Jenny Daellenbach & Stacey Nussbaum

<table>
<thead>
<tr>
<th>Time (CST)</th>
<th>Monday August 31</th>
<th>Tuesday September 1</th>
<th>Wednesday September 2</th>
<th>Thursday September 3</th>
<th>Friday September 4</th>
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<tbody>
<tr>
<td>8:00 - 8:30</td>
<td>*COFFEE CHAT</td>
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<td>*COFFEE CHAT</td>
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<td>8:30 - 10:00</td>
<td>Introduction + What is SCM?</td>
<td>Network Design in the Supply Chain</td>
<td>Managing Uncertainty &amp; Inventory in the Supply Chain ALKO Inc.</td>
<td>Sourcing in the Supply Chain</td>
<td>Managing Supply Chains in the Presence of Reputational and Strategic Risk</td>
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<td>Sunil Chopra</td>
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<td>David Austen-Smith</td>
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<td>10:15 - 11:45</td>
<td>Strategic Framework for Supply Chain Management Seven-Eleven Japan Co</td>
<td>Network Design in the Supply Chain (Cont’d) D-Solar</td>
<td>Managing Uncertainty &amp; Inventory in the Supply Chain (Cont’d) Diamond Retailing</td>
<td>Supply Chain Sourcing Game</td>
<td>Managing and Allocating Recurrent Risk in the Supply Chain</td>
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<td>Sunil Chopra</td>
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<td>11:45 - Noon</td>
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<td>Noon - 1:30</td>
<td>Linking Financial Performance to Supply Chain Metrics</td>
<td>Information Distortion in the Supply Chain</td>
<td>Managing Transportation in the Supply Chain</td>
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<td>1:30 - 1:45</td>
<td>*Informal Faculty Q&amp;A</td>
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<td>1:45 - 2:00</td>
<td>*Team Office Hours</td>
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*Attendance at these scheduled events is encouraged but optional.*
The Future of Restaurants?

1. Traditional sit down dining

2. Meal kits: Fat Rice, an Acclaimed Chicago Restaurant, Shifts to Meal Kits
   *The New York Times, April 30, 2020*

3. Home delivery
   1. Use a platform
   2. Do it yourself: The New Recipe for Restaurant Survival? Become the Next Domino’s
      *Wall Street Journal, June 6, 2020*

4. Ghost kitchens: Latest Front in Food Delivery: Kitchens in Empty Malls
   *Wall Street Journal, February 2, 2020*
Participant Profile
Who has attended this program?
Supply Chain Management – 2019 Past Participant Profile

Top Five Countries
- United States: 60%
- Mexico: 7%
- Colombia: 5%
- Brazil: 4%
- Egypt: 4%

Top Five Industries
- Manufacturing: 65%
- Services: 12%
- Retail Trade: 5%
- Construction: 5%
- Transportation: 5%

Top Five Job Functions
- Operations/Manufacturing: 28%
- Logistics/Distribution: 20%
- Purchasing: 12%
- General Management: 7%
- Consulting: 7%

Management Levels
- Top: 28%
- Senior: 42%
- Middle: 28%
Learning Experience
Education + Experience = EXEC ED
About Kellogg Live Virtual Programs

- **Live Online Learning** — Delivered in our live virtual classroom, with a limited number of participants to ensure maximum engagement

- **Top Kellogg Faculty** — Kellogg’s renowned thought leaders will share their knowledge and facilitate thoughtful discussion in real time throughout the program

- **Peer-to-Peer Connections** — Many opportunities to interact with your global peers through both formal and informal activities

- **A Rich, Interactive Experience** — A high-quality, transformative learning experience with timely, actionable content and seamless interactivity

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For more information:

- [Register for the program](#)

- Contact your program Advisor – Sheneen Landry
  - [s-landry@kellogg.northwestern.edu](mailto:s-landry@kellogg.northwestern.edu)
THANK YOU