





Supply Chain Management

August 31 – September 4, 2020

Information Session

August 7, 2020




 Speaker View 

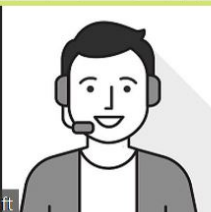
Live Stream

March 17, 2020

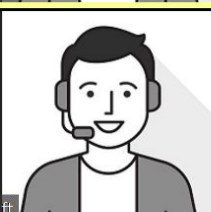
Northwestern | Kellogg











carly.weeks@kellogg.northw...



Lydia Swift



Lydia Swift



Leave Meeting

Zoom Meeting Interface

Participants (2)

- Megan Bloem (Me)
- Elodie Joubert (Host)

Zoom Group Chat

To: Everyone

Type message here...

Participants (2)

Elodie J... Megan I...

Zoom Meeting Controls

- Mute
- Start Video
- Invite
- Participants** (2)
- Share Screen
- Chat
- Record
- Reactions
- Leave Meeting

Participant Actions

- Raise Hand
- yes
- no
- go slower
- go faster
- more
- Mute Me

The image shows a Zoom video call interface. At the top, there are three participant thumbnails: 'Madonna', 'carly weeks', and 'Connecting to...'. The main video area shows a large, stylized avatar of a man with a headset. Below the video, there is a toolbar with icons for Mute, Start Video, Invite, Participants, Share Screen, Chat, Record, Reactions, and a red 'Leave Meeting' button. The 'Chat' icon is highlighted with a red box. On the right side, there is a 'Zoom Group Chat' window. It contains a message history with three messages: 'From Me to Everyone: Hi Everyone! I'm from Chicago.', 'From carly weeks to Everyone: Hey Madonna, nice to e-meet you!', and 'From Me to carly weeks: (Privately) I can't hear you! Could you please turn up your mic volume? Thanks!'. At the bottom of the chat window, there is a 'To:' field with a dropdown menu showing 'carly weeks' and '(Privately)', a 'File' button, and a 'Type message here' text input field. A red arrow points to the 'carly weeks' dropdown menu.

Zoom Group Chat

From Me to Everyone:
Hi Everyone! I'm from Chicago.


From carly weeks to Everyone:
Hey Madonna, nice to e-meet you!

From Me to carly weeks: (Privately)
I can't hear you! Could you please turn up your mic volume? Thanks!

To: carly weeks (Privately) File ...

Type message here

Information icon and lock icon



carly weeks

Elodie Joubert (she/her)

Mute Stop Video Security Participants Polls Chat Share Screen Record Breakout Rooms Reactions End

Chat Prompt



Where are you joining from ?

Introducing the Team

Elodie Joubert, Program Manager

Jenny Daellenbach, Program Manager 1

Stacey Nussbaum, Program Manager 2

Sheneen Landry, Associate Director, Advising

Professor Sunil Chopra, Academic Director

Supply Chain Management: Strategy and Planning for Effective Operations

August 31 – September 4, 2020

Academic Director: Sunil Chopra

Program Managers: Jenny Daellenbach & Stacey Nussbaum

Time (CST)	Monday August 31	Tuesday September 1	Wednesday September 2	Thursday September 3	Friday September 4
8:00 - 8:30	*COFFEE CHAT			(sleep in 😴)	*COFFEE CHAT
8:30 - 10:00	Introduction + What is SCM?	Network Design in the Supply Chain	Managing Uncertainty & Inventory in the Supply Chain <i>ALKO Inc.</i>	Sourcing in the Supply Chain	Managing Supply Chains in the Presence of Reputational and Strategic Risk
	Sunil Chopra	Sunil Chopra	Sunil Chopra	Sunil Chopra	David Austen-Smith
10:00 - 10:15	15-minute Break				
10:15 - 11:45	Strategic Framework for Supply Chain Management <i>Seven-Eleven Japan Co</i>	Network Design in the Supply Chain <i>(Cont'd) D-Solar</i>	Managing Uncertainty & Inventory in the Supply Chain <i>(Cont'd)</i> <i>Diamond Retailing</i>	Supply Chain Sourcing Game	Managing and Allocating Recurrent Risk in the Supply Chain
	Sunil Chopra	Sunil Chopra	Sunil Chopra	Jan Van Mieghem	Sunil Chopra
11:45 - Noon	15-minute Break				
Noon - 1:30	Linking Financial Performance to Supply Chain Metrics	Information Distortion in the Supply Chain	Managing Transportation in the Supply Chain	12:00 – 12:30 Supply Chain Sourcing Game <i>(Cont'd)</i> Jan Van Mieghem	Managing Disruption Risk in the Supply Chain
	Sunil Chopra	Achal Bassamboo	Sunil Chopra	12:45 – 1:45 *VIRTUAL LUNCHES	Sunil Chopra
1:30 - 1:45	*Informal Faculty Q&A			*VIRTUAL LUNCHES	PROGRAM CLOSE & GOODBYE'S
1:45 - 2:00	*Team Office Hours				

**Attendance at these scheduled events is encouraged but optional.*

The Future of Restaurants?

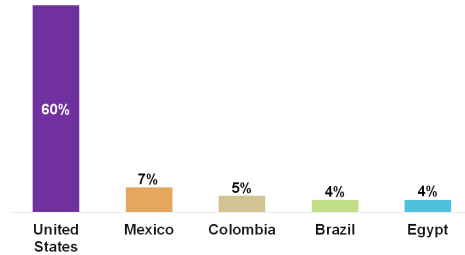
1. Traditional sit down dining
2. Meal kits: Fat Rice, an Acclaimed Chicago Restaurant, Shifts to Meal Kits
The New York Times, April 30, 2020
3. Home delivery
 1. Use a platform
 2. Do it yourself: The New Recipe for Restaurant Survival? Become the Next Domino's
Wall Street Journal, June 6, 2020
4. Ghost kitchens: Latest Front in Food Delivery: Kitchens in Empty Malls
Wall Street Journal, February 2, 2020

Participant Profile

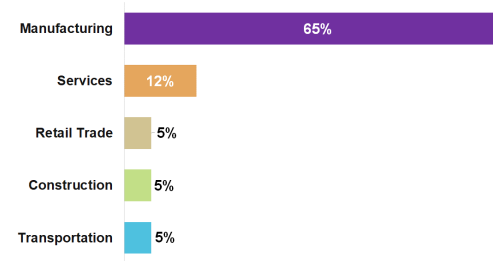
Who has attended this program?

Supply Chain Management – 2019 Past Participant Profile

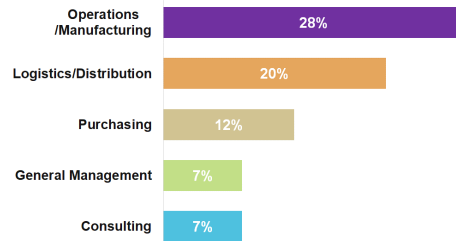
Top Five Countries



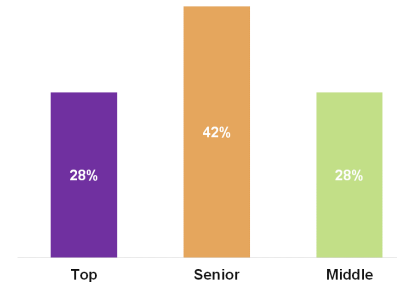
Top Five Industries



Top Five Job Functions



Management Levels



Learning Experience

Education



Experience



K

EXEC ED



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- ✓ **Top Kellogg Faculty** — Kellogg's renowned thought leaders will share their knowledge and facilitate thoughtful discussion in real time throughout the program
- ✓ **Peer-to-Peer Connections** — Many opportunities to interact with your global peers through both formal and informal activities
- ✓ **A Rich, Interactive Experience** — A high-quality, transformative learning experience with timely, actionable content and seamless interactivity



#1

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For more information:

- [Register for the program](#)
- Contact your program Advisor – Sheneen Landry
 - s-landry@kellogg.northwestern.edu

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THANK YOU