

Energizing People for Performance

November 8 – November 17, 2020

Info Session

Your Kellogg Team



Kristi Winchester
Program Manager



Gretchen Baker
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Academic Directors



Gail Berger

Deputy Director

Kellogg Center for Executive Women

Clinical Associate Professor

Kellogg School of Management

McCormick School of Engineering

School of Communication



Ann Zastrow

Senior Director, Executive
Education Programs

Program Overview

Energy Zappers – Multiple choice Poll

- The Passive Aggressive
- The Criticizer
- The Glass Half-Empty
- The Martyr
- The Attention Seeker
- The Control Freak
- The Contrarian
- The Drama Queen
- The Bully
- The Finger-Pointer



Chat

**What other energy zappers
do you experience at
work?**

We cannot risk having energy zappers take over at work. Instead you need to have the skills and abilities to energize yourself and others as leader!

ENERGIZING PEOPLE FOR PERFORMANCE

Academic Directors: Gail Berger, Ann Zastrow

NOVEMBER 8-17, 2020

Program Manager: Kristi Winchester
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WEEK 1

TIME (US CENTRAL)	SUNDAY NOVEMBER 8	MONDAY NOVEMBER 9	TUESDAY NOVEMBER 10	WEDNESDAY NOVEMBER 11	THURSDAY NOVEMBER 12
8:15-8:30	4:00-5:30 Program Welcome; Maximizing Your Experience; Improv & Positive Alacrity Gail Berger Ann Zastrow	<i>Virtual Classroom Open</i>	<i>Virtual Classroom Open</i>	8:00-8:30 Networking Coffee Chat	<i>Virtual Classroom Open</i>
8:30-12:00 (WITH BREAK)		Leader as Coach Fred Harburg	Dynamics of Positive Interactions Gail Berger	Energizing People with Feedback	Encouraging Positive Communications
12:00-1:00		<i>Virtual Office Hour (Optional)</i>	Virtual Faculty Lunch (RSVP Required)		
4:00-6:00		Small Group Coaching Session <i>One time during the program, each participant will be meeting in a small group of 3 with a coach. Coaching will generally happen in the late afternoon/evening during the first week of the program. We will try to be flexible and make accommodations based on time zones, etc.</i>			

WEEK 2

TIME (US – CENTRAL)	FRIDAY – SUNDAY	MONDAY NOVEMBER 16	TUESDAY NOVEMBER 17	<i>Thank you for joining us for this program!</i>
8:15-8:30	Weekend Asynchronous Learning Activity	<i>Virtual Classroom Open</i>	8:00-8:30 Networking Coffee Chat	
8:30-12:00 (WITH BREAK)		8:30-9:00 Reflection – Weekend Work; Positive Alacrity Gail Berger 9:00-12:00 Understanding Our Own Energizers and the Energizers of Others! Jeannette Colyvas	Energizing People Through Job Crafting Gail Berger	
12:00-1:00		<i>Virtual Office Hour (Optional)</i>		

Program Faculty



Fred Harburg
Clinical Professor of
Executive Education



Brenda Ellington Booth
Clinical Professor of
Leadership



Shana Carroll
Clinical Associate
Professor of Management
Communications



Jeannette Colyvas
Associate Professor of
Management & Organizations

Who is this program for?

This program is ideal for:

- Middle-, upper- and senior-level executives
- Human resources professionals
- High-potential employees who have (or will soon have) significant responsibility for managing and leading others

Learning Experience

Resources & Opportunities to Connect



Network with your peers during small group lunches and events



Dig deeper during faculty office hours



Explore resources on a robust course site

Q & A

For more information:

- Go to kell.gg/kxpeople
- Contact your program Advisor – Gretchen Baker
 - gretchen-baker@kellogg.northwestern.edu

THANK YOU