Energizing People for Performance
November 8 – November 17, 2020

Info Session

Northwestern | Kellogg
Your Kellogg Team

Kristi Winchester
Program Manager

Gretchen Baker
Associate Director of Advising
Academic Directors

Gail Berger
Deputy Director
Kellogg Center for Executive Women
Clinical Associate Professor
Kellogg School of Management
McCormick School of Engineering
School of Communication

Ann Zastrow
Senior Director, Executive Education Programs
Program Overview
Energy Zappers – Multiple choice Poll

- The Passive Aggressive
- The Criticizer
- The Glass Half-Empty
- The Martyr
- The Attention Seeker
- The Control Freak
- The Contrarian
- The Drama Queen
- The Bully
- The Finger-Pointer
What other energy zappers do you experience at work?
We cannot risk having energy zappers take over at work. Instead you need to have the skills and abilities to energize yourself and others as leader!
## ENERGIZING PEOPLE FOR PERFORMANCE

**Academic Directors:** Gail Berger, Ann Zastrow

**Program Manager:** Kristi Winchester  
k-winchester@kellogg.northwestern.edu

### WEEK 1

<table>
<thead>
<tr>
<th>TIME (US CENTRAL)</th>
<th>SUNDAY NOVEMBER 8</th>
<th>MONDAY NOVEMBER 9</th>
<th>TUESDAY NOVEMBER 10</th>
<th>WEDNESDAY NOVEMBER 11</th>
<th>THURSDAY NOVEMBER 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15-8:30</td>
<td></td>
<td>Virtual Classroom Open</td>
<td>Virtual Classroom Open</td>
<td></td>
<td>Virtual Classroom Open</td>
</tr>
<tr>
<td>8:30-12:00</td>
<td>4:00-5:30 Program Welcome; Maximizing Your Experience; Improv &amp; Positive Alacrity</td>
<td>Leader as Coach</td>
<td>Dynamics of Positive Interactions</td>
<td>Energizing People with Feedback</td>
<td>Encouraging Positive Communications</td>
</tr>
<tr>
<td>(WITH BREAK)</td>
<td>Gail Berger</td>
<td>Fred Harburg</td>
<td>Gail Berger</td>
<td>Shanna Carroll</td>
<td>Brenda Ellington Booth</td>
</tr>
<tr>
<td>12:00-1:00</td>
<td>Virtual Office Hour (Optional)</td>
<td>Virtual Faculty Lunch (RSVP Required)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00-6:00</td>
<td></td>
<td></td>
<td>Small Group Coaching Session</td>
<td>One time during the program, each participant will be meeting in a small group of 3 with a coach. Coaching will generally happen in the late afternoon/evening during the first week of the program. We will try to be flexible and make accommodations based on time zones, etc.</td>
<td></td>
</tr>
</tbody>
</table>

### WEEK 2

<table>
<thead>
<tr>
<th>TIME (US - CENTRAL)</th>
<th>FRIDAY – SUNDAY</th>
<th>MONDAY NOVEMBER 16</th>
<th>TUESDAY NOVEMBER 17</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15-8:30</td>
<td>Weekend Asynchronous Learning Activity</td>
<td>Virtual Classroom Open</td>
<td>8:00-8:30 Networking Coffee Chat</td>
</tr>
<tr>
<td>8:30-12:00 (WITH BREAK)</td>
<td>8:30-9:00 Reflection – Weekend Work; Positive Alacrity</td>
<td>Gail Berger</td>
<td>Energizing People Through Job Crafting</td>
</tr>
<tr>
<td></td>
<td>9:00-12:00 Underlying Our Own Energizers and the Energizers of Others!</td>
<td>Jeannette Colyvas</td>
<td>Gail Berger</td>
</tr>
<tr>
<td>12:00-1:00</td>
<td>Virtual Office Hour (Optional)</td>
<td></td>
<td>Thank you for joining us for this program!</td>
</tr>
</tbody>
</table>
Program Faculty

Fred Harburg  
Clinical Professor of Executive Education

Brenda Ellington Booth  
Clinical Professor of Leadership

Shana Carroll  
Clinical Associate Professor of Management Communications

Jeannette Colyvas  
Associate Professor of Management & Organizations
Who is this program for?

This program is ideal for:

- Middle-, upper- and senior-level executives
- Human resources professionals
- High-potential employees who have (or will soon have) significant responsibility for managing and leading others
Learning Experience
Resources & Opportunities to Connect

Network with your peers during small group lunches and events

Dig deeper during faculty office hours

Explore resources on a robust course site
Q & A
For more information:

• Go to kell.gg/kxpeople

• Contact your program Advisor – Gretchen Baker
  – gretchen-baker@kellogg.northwestern.edu
THANK YOU