Leading into the Future:
Managing in a Changing World

November 1 – November 12, 2020

Information Session
The Team

David Collins
Program Manager

Gretchen Baker
Associate Director of Advising

Cindee Bath
Session Support
Chat Prompt

Where are you joining us from?
Program Academic Director

David S. Friedman

Clinical Assistant Professor of Executive Education

Senior Program Director of Executive Education
Program Overview

Leading into the Future
Why attend this program

• Learn tools to survive and thrive - as you lead into the future
• Take the time to think about how each tool links to what you do, and what you’ll need to do
• Learn from faculty and from each other
Why Live Virtual?

• Very interactive – not a webinar or an “online program”
• You can do it now!
  – Get the knowledge
  – Make the connections
Resources & Opportunities to Connect

Network with your peers during small group lunches

Dig deeper during faculty office hours

Explore resources on a robust course site
Gain tools to respond wisely to long-term forces.

Source: OECD long-term baseline projections, No. 103
... and recent developments
Let’s talk with each other

• Name
• Your organization & responsibilities
• What are the biggest challenges and issues you face?
• What are the biggest opportunities you face?
Future is both challenge and opportunity
Three questions we want you to answer - repeatedly

What?

So what?

Now what?
Program goal – serving customers well by effective response to change

Your organization / network / ecosystem

- Big data
- Blockchain
- Artificial intelligence

TECH

Managing yourself

- Network thinking
- Agility

ORG

- Inclusion and generations

PEOPLE

- Agile in the face of uncertainty
- Data driven
- Connected
- Using new organizational forms

Provide value to customers in economically sustainable ways

Changes in customers, markets, and environment

Managing yourself
First Week

Participant Introductions on Sunday, November 1, at 10:00 AM CDT
<table>
<thead>
<tr>
<th>TIME</th>
<th>MONDAY NOVEMBER 9</th>
<th>TUESDAY NOVEMBER 10</th>
<th>WEDNESDAY NOVEMBER 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45 - 8:00</td>
<td>Zoom meeting opens</td>
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<tr>
<td>8:00 AM - 9:30 AM</td>
<td>Strategic and Organizational Agility</td>
<td>The Future of Work</td>
<td>The Emotional Brain: Managing Yourself to Manage Others</td>
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<td></td>
<td>Ned Smith</td>
<td>David Friedman</td>
<td>Robin Nusslock</td>
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<td>9:30 - 9:45</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
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<tr>
<td>9:45 AM - 11:15 AM</td>
<td>Strategic and Organizational Agility (cont'd)</td>
<td>The Future of Work (cont'd)</td>
<td>Looking for the Future</td>
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<tr>
<td></td>
<td>Ned Smith</td>
<td>David Friedman</td>
<td>David Friedman</td>
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<tr>
<td>11:15 - 11:30</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>11:30 AM - 1:00 PM</td>
<td>Strategic and Organizational Agility Organized Breakout Discussion</td>
<td>“So What’s” and “Now What’s” Optional Discussion</td>
<td>Program Close (until 12:00 PM)</td>
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<td>Ned Smith/ David Friedman</td>
<td>David Friedman</td>
<td>David Friedman</td>
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Meet the rest of the faculty

Noshir Contractor
Rick Kolsky
Sarit Markovich
Robin Nusslock
Adam Pah
Nicholas Pearce
Joel Shapiro
Ned Smith
Q & A
For more information:

- Go to [kell.gg/kxcentury](kell.gg/kxcentury)

- Contact your program Advisor – Gretchen Baker
gretchen-baker@kellogg.northwestern.edu
Thank you!