

		SEPT 2019	OCT 2019	NOV 2019	DEC 2019	JAN 2020	FEB 2020	MARCH 2020	APRIL 2020	MAY 2020	JUNE 2020	JUL-AUG 2020	SEPT 2020	OCT 2020	NOV 2020	DEC 2020	
GENERAL MANAGEMENT	Enterprise Leadership Program – formerly known as Advanced Management Program		Oct 13–Nov 1											Oct 18–Nov 6			
	Business for Scientists and Engineers: Develop the Business Acumen to Advance Your Life's Work										June 22–26						
	Executive Development Program		Oct 7–25								June 8–26			Oct 5–23			
	Women's Senior Leadership Program – multiple sessions			Nov 13, 2019–Oct 2, 2020										Oct 14, 2020–Oct 1, 2021			
FINANCE & ACCOUNTING	Corporate Finance: Strategies for Creating Shareholder Value			Nov 3–8											Nov 15–20		
	Finance for Executives: Make Better Decisions with Greater Confidence			Nov 10–15					April 19–24					Oct 11–16			
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances		Oct 13–18							May 3–8				Oct 25–30			
GOVERNANCE	Corporate Governance: Effectiveness and Accountability in the Boardroom			Nov 17–20				March 16–19							Nov 2–5		
	Family Enterprise Boards: Navigating Unique Governance Challenges	Sept 15–19											Sept 20–24				
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity					Feb 19–21 Miami											
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business			Nov 3–7				March 8–12						Oct 4–8			
	Women's Director Development Program: The Journey to the Boardroom			Nov 6–8											Nov 4–6		
GROWTH & INNOVATION	Delivering Business Growth: An Actionable Framework	Sept 22–25						March 1–4					Sept 20–23				
	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization			Nov 11–14					April 27–30				Sept 28–Oct 1				
	Leveraging AI for Innovation and Organizational Performance: Harness the Power of AI for Business Growth							March 2–4					Sept 28–30				
LEADERSHIP	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships		Oct 21–24					March 9–12						Oct 19–22			
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management		Oct 28–31					March 30–April 2						Oct 26–29			
	Energizing People for Performance: Develop People-Engagement Strategies			Nov 10–13					April 26–29						Nov 8–11		
	High Performance Negotiation Skills: Maximize Your Outcome with Proven Strategies	Sept 23–26									May 11–14				Nov 9–12		
	Leading for Impact within Family Enterprise: A Personal Approach									May 3–7							
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team		Oct 1–4					March 17–20						Sept 22–25			
	Leading into the Future: Capitalizing on New Concepts in a Fast-Changing World			Nov 4–8							May 11–15				Nov 2–6		
	Leading with Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science	Sept 16–20								April 6–10				Sept 14–18			
	Navigating Workplace Conflict: People Problems and Solutions				Dec 2–5												Dec 1–4
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth		Oct 28–31							April 27–30					Oct 26–29		
	The Leader Within: Maximizing Your Authentic Leadership Impact	Sept 22–27									May 17–22			Sept 13–18			
	The Strategy of Leadership: Unleashing the Power of Influence		Oct 28–30							April 27–29						Nov 9–11	
MARKETING & SALES	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy				Dec 2–6						June 1–5				Nov 30–Dec 4		
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment		Oct 21–25						April 20–24					Sept 28–Oct 2			
	Consumer Marketing Strategy: The Kellogg Approach to Building Effective Marketing Plans	Sept 29–Oct 4												Sept 20–25			
	Distribution Channel Management: Optimizing the Customer Experience							March 1–4									
	High-Impact Sales Strategy: Driving Revenue and Profit Growth							March 2–5									
	Kellogg on Branding: Creating, Building and Rejuvenating Your Brand	Sept 22–27									May 3–8				Oct 4–9		
	Maximizing Sales Force Performance: Implement Frameworks for Driving Top Line Growth	Sept 8–12									May 31–June 4				Oct 4–8		
	Strategic Marketing Communications: Creating Effective Marketing Campaigns in an Evolving Media Landscape			Nov 18–22							May 11–15					Nov 16–20	
OPERATIONS & TECHNOLOGY	Operations Strategy: Designing Operations to Maximize Value			Nov 20–22					April 15–17							Dec 2–4	
	Supply Chain Management: Strategy and Planning for Effective Operations							March 29–April 1									
	The Science of Lean Operations: Identify and Alleviate Bottlenecks in Your Process								April 1–3								
STRATEGY	Competitive Strategy: Creating and Sustaining Competitive Advantage		Oct 6–10							May 17–21				Oct 11–15			
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities	Sept 10–13													Nov 10–13		
ONLINE PROGRAMS	Artificial Intelligence: Strategies for Leading Business Transformation																
	Digital Marketing Strategies: Data, Automation, AI & Analytics																
	Essentials of Marketing: Building a Foundation for Marketplace Success																
	High-Impact Selling: A Toolkit for Success																
	Negotiating in a Virtual World: Mastering High Performance Skills																
	Product Strategy: Discovering, Developing, Managing and Marketing Products as a Business																
	Professional Certificate in Digital Marketing: Advance Your Career in Digital Marketing																
Strategic Change Management: Lead and Implement Change in Your Organization																	