

Schedule

reunion

Saturday, April 30

TIME	FACULTY	TOPIC
10:30 a.m. - 11:30 a.m.	Moderator: Janice C. Eberly Faculty Speakers: Eric T. Anderson, Craig Garthwaite, Nancy Qian HYBRID	Faculty panel: What's Next: A Look Beyond COVID-19, Continued
	Steve Franconeri	Persuasive Data Visualization
	Michelle Buck	Brave Voices: Creating Inclusive Cultures of Courageous Conversations
	Brooke Vuckovic	Executive Presence: Deconstructing Gravitas
11:45 a.m. - 12:30 p.m.	Dean Cornelli HYBRID	Dean's Keynote
1:00 p.m. - 2:00 p.m.		1st - 35th Lunch (Tent)
	TBD	40th+ Lunch (Allen Center)
2:30 p.m. - 3:30 p.m.	Brenda Ellington Booth	Can Leading with Empathy be Effective?
	Derek Rucker	What's Wrong with Creative Briefs and How to Fix Them
	Brayden King	Leadership in an era of Political and Social Activism
	Michal Maimaran	Children as Consumers
	Mitchell Petersen	The Pros and Cons of Digitization: Hard and Soft Information
	Craig Wortman HYBRID	Getting Good at Getting Great (At Anything)
	Jose Liberti	Value Maximization: The Shareholder Value Myth?
	Meghan Busse	How Do We Get to a Zero-Carbon Future?

Continued on next page

Schedule

Saturday, April 30 (continued)

TIME	FACULTY	TOPIC
4:00 p.m. - 5:00 p.m.	Artur Raviv	Valuation of Tech Giants: Amazon 1999 and 2019
	Angela Lee	The Rationale of Emotions
	Dashun Wang	Distilling Lessons for Innovation from the Science of Science
	Ivy Onyeador HYBRID	Beyond Implicit Bias: Insights for Increasing Diversity & Inclusion in Organizations
	Julie Hennessy	Marketing in an Age of Change: Emerging New Rules
	Harry Kraemer	Your 168: Finding Purpose and Satisfaction in a Values-Based Life
	Megan Kashner	Impact Promise: Identify and Elevate Your Team's Societal Impact
	Benjamin Jones	Leaps and Bounds: The Search for Breakthrough Innovations and the Myths that Hold Us Back
5:00 p.m.- 6:30 p.m.		Departmental Mixers
7:30 p.m. - 7:45 p.m.		Reunion Cup Presentation
7:00 p.m. - 10:00 p.m.		Class Celebrations in Hub, Tent & Allen Center

Sunday, May 1

TIME	FACULTY	TOPIC
10:00 a.m. - 11:30 a.m.	Esther Choy	Leadership Storytelling: Reflecting the True You
	Matthew Temple	Designing Your Life
	Mohan Sawhney	Execution Excellence: The Art and Science of Getting Things Done Faster and Better
11:00 a.m. - 2:00 p.m.		Farewell Brunch in the Tent