

Northwestern  
**Kellogg**  
School of Management

**EXECUTIVE**  
**MBA**  
**PROGRAM**

A photograph of three professionals walking in a well-lit hallway with stone arches. On the left, a woman with long brown hair, wearing a light pink top and a colorful necklace, carries a tan bag. In the center, a woman with braided hair, wearing a dark blue dress and a backpack, is gesturing with her hands as if in conversation. On the right, a man with glasses and a goatee, wearing a dark suit jacket over a light pink shirt, is walking towards them. A large, semi-transparent purple graphic element is overlaid on the bottom half of the image, containing the text.

## Aim Even Higher

It's not something you're used to hearing. After all, you're already seen as a top leader — be it a Fortune 500 company or a game-changing startup. But complacency isn't in your DNA. Luckily for you, it's not in ours either. As the world continues to evolve, the Kellogg Executive MBA Program is designed for individuals like you who are ready to seize opportunity. Reach your full potential and lead with a global network and real-time career support at your back.

# WHAT SETS KELLOGG APART

Our alumni say they are able to stand out among peers thanks to this combination of attributes that instantly identifies them as a Kellogg leader:

**A thirst for creativity and innovation:** Your time at Kellogg will give you the confidence to ask the tough questions and step into the unknown to try something new and unconventional.

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**A true exchange of ideas:** When you collaborate with fellow students, faculty, alumni and school leaders, you'll do so through spirited debate and hard-won achievement to bring together all points of view in the understanding that our differences are our strengths.

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**An eye toward empathy:** Kellogg prepares a different kind of leader, one who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.

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**ARE YOU READY TO BECOME  
A KELLOGG LEADER?**

# Designed Specifically for Experienced Professionals

Our robust curriculum builds upon your expertise by strengthening your business acumen across all areas of an organization so you can become a more strategic thinker and a better leader.

## ➤ **YEAR ONE: BUILD THE FOUNDATION**

Taught by Kellogg faculty and customized for the executive level, our curriculum will strengthen your business foundation and help you lead an organization more confidently.

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## ➤ **YEAR TWO: DEEPEN YOUR EXPERTISE**

You'll hone management techniques and apply strategies to larger challenges. Customize your experience by choosing electives that fit your career goals or discover new interests. You'll also complete a capstone course that synthesizes class lessons from across the program.

# Meet Your Future Classmates

Kellogg students are high-achieving team players and hardworking leaders selected for their experience, industries and fields of study.

Their unique accomplishments and perspectives contribute to a dynamic classroom environment.

## KEY DEMOGRAPHICS

**285** CLASS SIZE

**32-47** AGE RANGE

**39** AVERAGE AGE

**15 YRS** AVERAGE WORK EXPERIENCE

**9-23 YRS** WORK EXPERIENCE

### Top Industries

HEALTHCARE/BIOTECH/PHARMA

FINANCIAL SERVICES

TECHNOLOGY

### Career Level

**18%** C-SUITE LEVEL

**20%** VP

**32%** DIRECTOR

**25%** MANAGER

**5%** OTHER

### International Geographic Representation

**38** COUNTRIES  
REPRESENTED

**70%** NORTH  
AMERICA

**14%** ASIA

**13%** LATIN & SOUTH  
AMERICA

**2%** EUROPE

Note: Data is based on incoming Kellogg Executive MBA cohorts (Chicago + Miami combined) from September 2024 & January 2025. Age and work experience data: mid-80% range.

\*Figures may not add up to 100% due to rounding.

# Career Experts to Get You Past the Obstacles

Kellogg helps you make decisions for the rest of your career, not just your next step. And it's not only the classmates in your current cohort who are backing you up. A global network of alumni executives are ready to help guide you on your career journey.

Students enter the EMBA Program with different goals. Some aim to launch their

own business while others want to leave the confines of their vertical and take a greater role in their companies or industries. No matter the end game, you'll start with experienced, EMBA-dedicated coaches at the Kellogg [Career Management Center](#). The best part? You have access to dedicated career coaching for life.

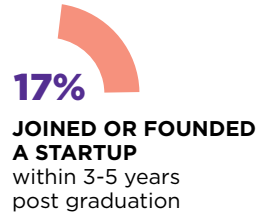
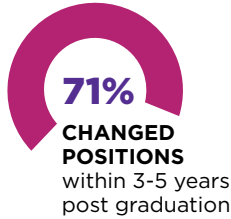
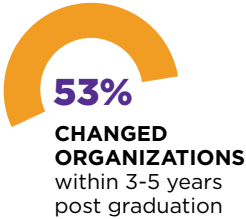
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## ► LIFETIME CAREER BENEFITS INCLUDE:

- 1:1 coaching from executive career and leadership experts
- Exclusive networking opportunities, thought-leadership events, career workshops and webinars
- Access to Kellogg's job board for personal career growth or to find talent for your organization
- Business databases and industry-specific library guides

## KEY OUTCOMES

**78%** **MEDIAN BASE SALARY INCREASE**  
within 3-5 years post graduation



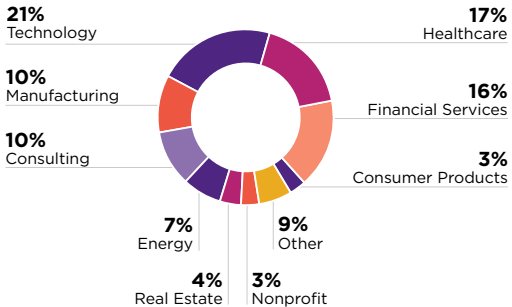
## The Kellogg Impact

**95%** Credit Kellogg for their **LEADERSHIP DEVELOPMENT**

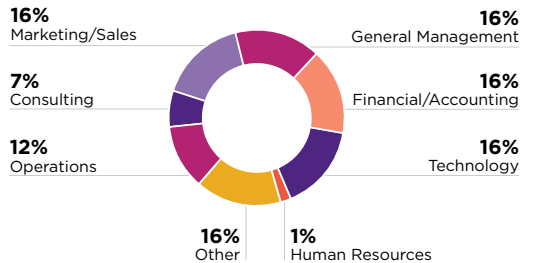
**96%** Say a Kellogg MBA developed **CRUCIAL TEAMWORK SKILLS**

This data is from the NACM survey fielded in 2022 to graduates from the classes of 2018 & 2020.

## Employment Industries



## Employment Functions



Figures derived from academic year 2023-24 EMBA CMC Engagement Survey.

# The Kellogg Global Network

To be a modern executive, you need expertise to lead at the global level, and you can only get that from deep study of global markets. Executive MBA students have the opportunity to participate in more than 50 electives at partner schools, on pop-up locations and Global Initiatives in Management trips.

SCHULICH SCHOOL  
OF BUSINESS  
TORONTO

KELLOGG SCHOOL  
OF MANAGEMENT  
CHICAGO | MIAMI



## JOIN A POWERFUL AND DEDICATED NETWORK

**70,000+**

ALUMNI ACROSS 120+ COUNTRIES

These exceptional alumni embody Kellogg's pay-it-forward culture, often acting as mentors to help current students achieve their goals.



WHU - OTTO BEISHEIM  
SCHOOL OF MANAGEMENT  
VALLENDAR

GUANGHUA SCHOOL  
OF MANAGEMENT  
BEIJING

HKUST SCHOOL  
OF BUSINESS  
AND MANAGEMENT  
HONG KONG

# Campuses

You're already juggling a busy schedule, so choose the base location and format that makes the most sense to you.

Both the Chicago and Miami formats benefit from the same stellar faculty, curriculum and community that define the Kellogg experience.

## Chicago, IL

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### **TWICE MONTHLY:**

Friday – Saturday, most Sundays

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### **JANUARY** or **SEPTEMBER START**

Four Live-In Weeks

Twenty-two months to complete

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Centered around our vibrant downtown campus, located in Chicago's Streeterville neighborhood, you'll experience executive-level accommodations at Wieboldt Hall and the Omni All Suites Hotel. Work on group assignments and make lasting connections with peers, all while being surrounded by the expansive business and cultural community that the city has to offer.

## Miami, FL

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### **MONTHLY:**

Thursday – Sunday

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### **JANUARY** or **SEPTEMBER START**

Four Live-In Weeks

Two years to complete

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Enjoy a city bustling with global commerce that also serves as a bridge between the U.S. and Latin America. Network from the comfortable accommodations of the Hyatt Regency Coral Gables, and travel to any campus within the Global Network for elective courses.



**IN THEIR OWN WORDS: TAKE IT TO WORK TOMORROW**

Given the structure of the EMBA Program, you'll learn from a tested combination of theory and practice that you can put to work right away, whether that's leading your next meeting or starting a new initiative. Here's a glimpse into the popular **Phase 0** course, which gives you an edge in launching a new venture.

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**“Phase 0** was one of my favorite classes at Kellogg and one that I continue to use in my current role. It was the perfect combination of theory and practice. It forced us to think quickly, iterate constantly, manage team dynamics and get out of our comfort zones. It's easy to sit in a classroom and create the ‘perfect product,’ however, Phase 0 forced us to go out and talk to real people with real needs in order to develop our product.”

**NEELA MARNELL '18**

Head of Industry, Programmatic Media at Google

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## **ENGAGE WITH US**

Sign up for an event to engage with Kellogg faculty, students and admissions staff from anywhere in the world.

To find events, go to [kell.gg/EMBAEvents](https://kell.gg/EMBAEvents).

## **APPLY TO KELLOGG**

To start your application and see current deadlines, go to [kell.gg/EMBAApply](https://kell.gg/EMBAApply).

## **FINANCE YOUR EXECUTIVE MBA**

We offer various options for scholarships and financial aid. For more information, please visit: [kell.gg/EMBAFinance](https://kell.gg/EMBAFinance).

### **EXECUTIVE MBA PROGRAMS**

Kellogg School of Management | Northwestern University  
Chicago | 340 East Superior Street, Chicago, IL 60611 | 847.491.3622  
Miami | 95 Merrick Way, Suite 100, Coral Gables, FL 33134 | 305.442.7780  
[emba-admissions@kellogg.northwestern.edu](mailto:emba-admissions@kellogg.northwestern.edu)