

# Quantitative Modeling

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June 27, 2014



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# Few Exciting Opportunities in Quantitative Modeling I

- Combining different data sources to test behavioral assumptions of models or estimate behaviorally rich(er) models
- Expand our data collection tools
  - For example, there are relatively under-used data types such as eye-tracking data that could be very useful in estimating behaviorally rich models of decision-making



# Few Exciting Opportunities in Quantitative Modeling II

- Pinning down causality better with large scale field & quasi natural experiments
- Going beyond data-mining with big data
- Interdisciplinary approaches