

# Kellogg Exchange Program Information Session

---

**Gabrielle Viard**

Assistant Director, MBA Exchange

Northwestern | Kellogg

# Agenda

- Why Exchange?
- Logistics
- Exchange and your Kellogg Degree
- Choosing the “right” program(s)
- Application and selection process
- Questions



# Why Exchange?

The **purpose** of the exchange program is to provide Kellogg students with **immersive exposure to another culture**, enabling them to **cultivate and integrate diverse global perspectives** academically, professionally and personally.

Kellogg's MBA Exchange Program provides students with:

- **course content** that offers exposure to **unique topics and/or new perspectives**
- a **global network** that opens doors to new people, places and industries
- the knowledge and **ability to leverage and work with culturally diverse teams**
- the **flexibility, understanding and confidence** needed to successfully navigate a new culture
- the ability to **expand the global mindset of the broader Kellogg community** through shared knowledge and insights

# Logistics

## Timing & Registration

- Quarter to which credit is applied is determined by program end date
- Automatically enrolled in INTL-490

## Finances

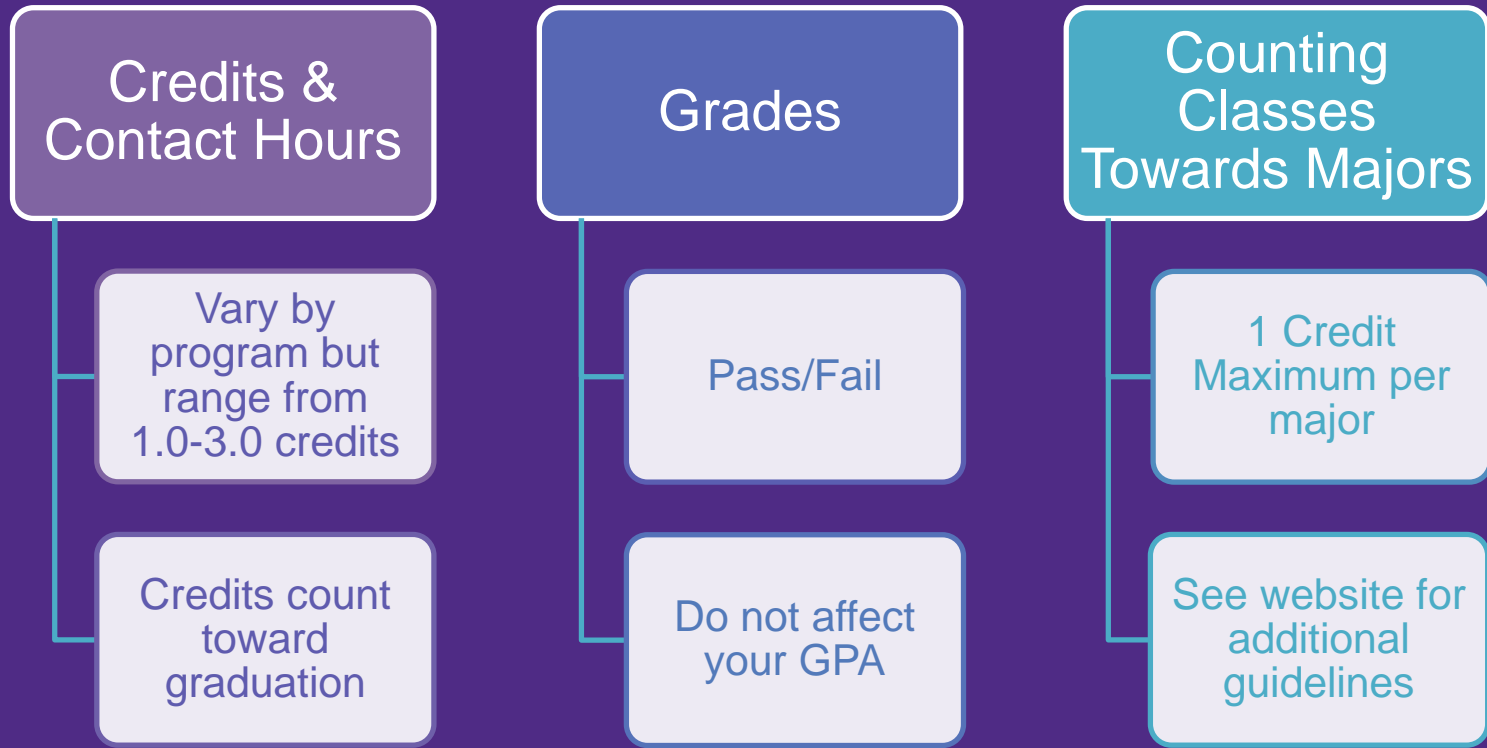
- Tuition
- Financial Aid
- Additional Expenses: Program fee, housing, flight, meals, etc.

## Health & Safety

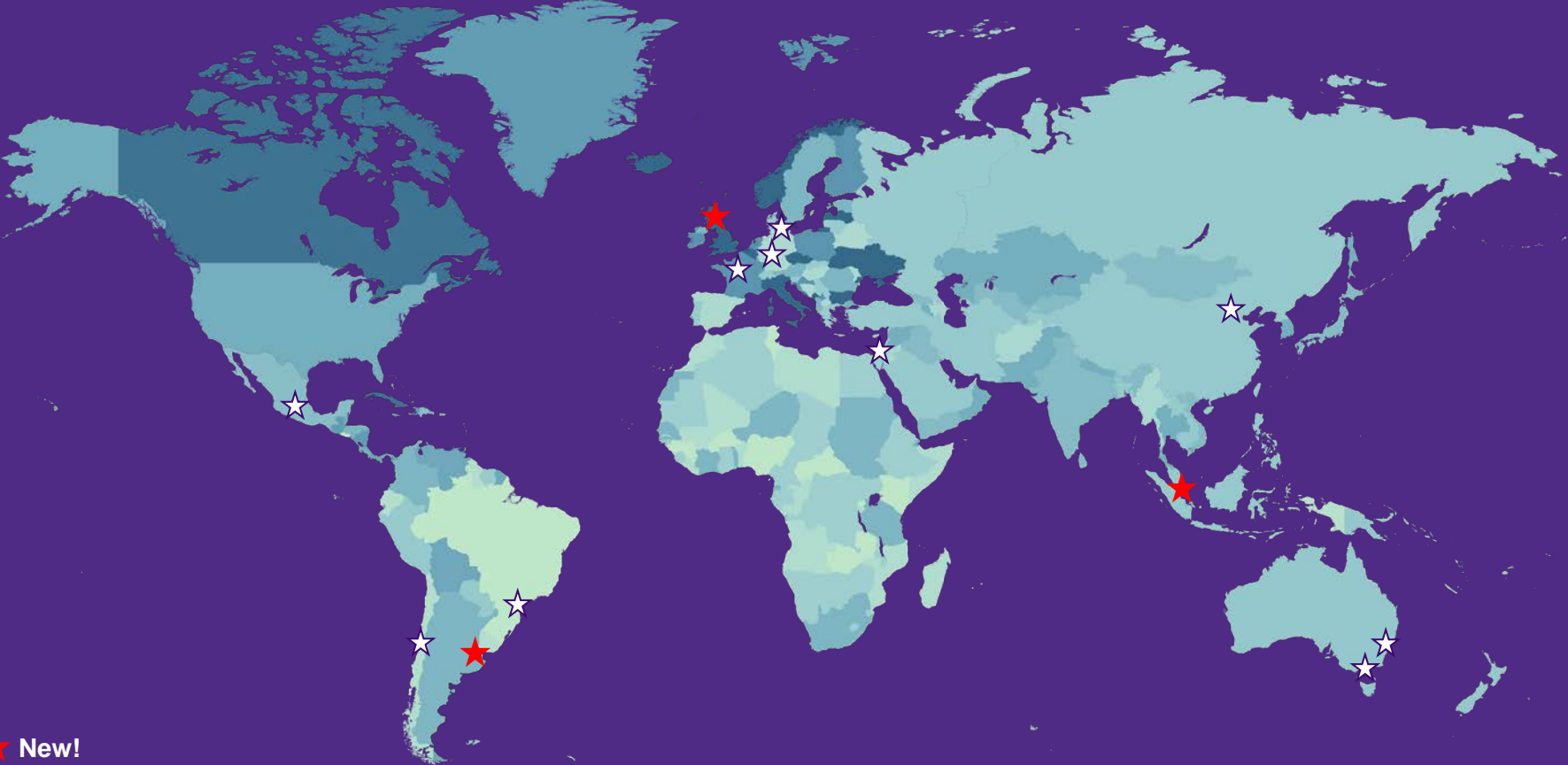
- Geo Blue
- Immunizations
- Grad. Student Travel Disclosure
- State Department Warnings – Waiver



# Exchange & Your Kellogg Degree



# 2019-2020 Short-Term Exchange Offerings



★ New!



# 2019-2020 Credits & Slots

Region	Country	School	Term	Credits	Slots
The Americas	Argentina	UTDT	Winter 2020	1.0 - 2.0	9
	Brazil	FGV	Spring 2020	1.5	3
	Chile	PUC	Winter 2020	1.0 - 3.0	6
	Mexico	IPADE	Winter 2020	1.0	10
Europe & The Middle East	Copenhagen	CBS	Winter 2020	1.0	5 per module
	France	ESSEC	Summer 2020	2.5	3 - 5
	Germany	WHU	Spring 2020	1.0	4 - 6 per module
	Scotland	UE	Winter 2020 / Spring 2020	1.0	2 - 5 per module
	Israel	Coller	Fall 2019 / Spring 2020	1.0	12 / 4
Asia & Oceania	China	Guanghua	Spring 2020 / Summer 2020	1.0	10 / 10
	Singapore	NUS	Winter 2020	1.0	4
	Australia	AGSM	Winter 2020	1.0	8 - 12
		MBS	Winter 2020 / Summer 2020	1.0 - 2.9	6 per module

*Range = Final Number Still Being Finalized*

# Choosing The Right School: *Considerations*

- Goals for your time at Kellogg
- Specific School vs. Cultural Immersion
  - If latter, consider competitiveness
- Do your homework!
  - Exchange Website
  - Fellow students
- Returning to Country of Origin





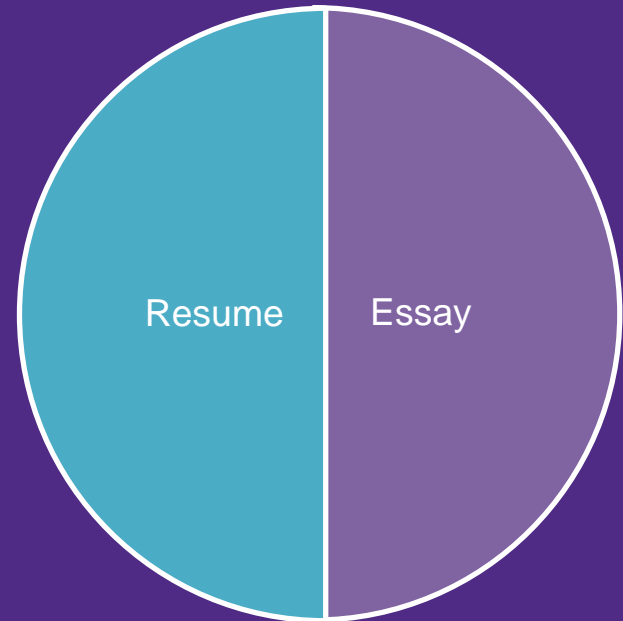
# Application Details

Step 1: Write Essay &  
Compile Submission Materials

Step 2: Submit Materials &  
Preferences via Application  
Portal

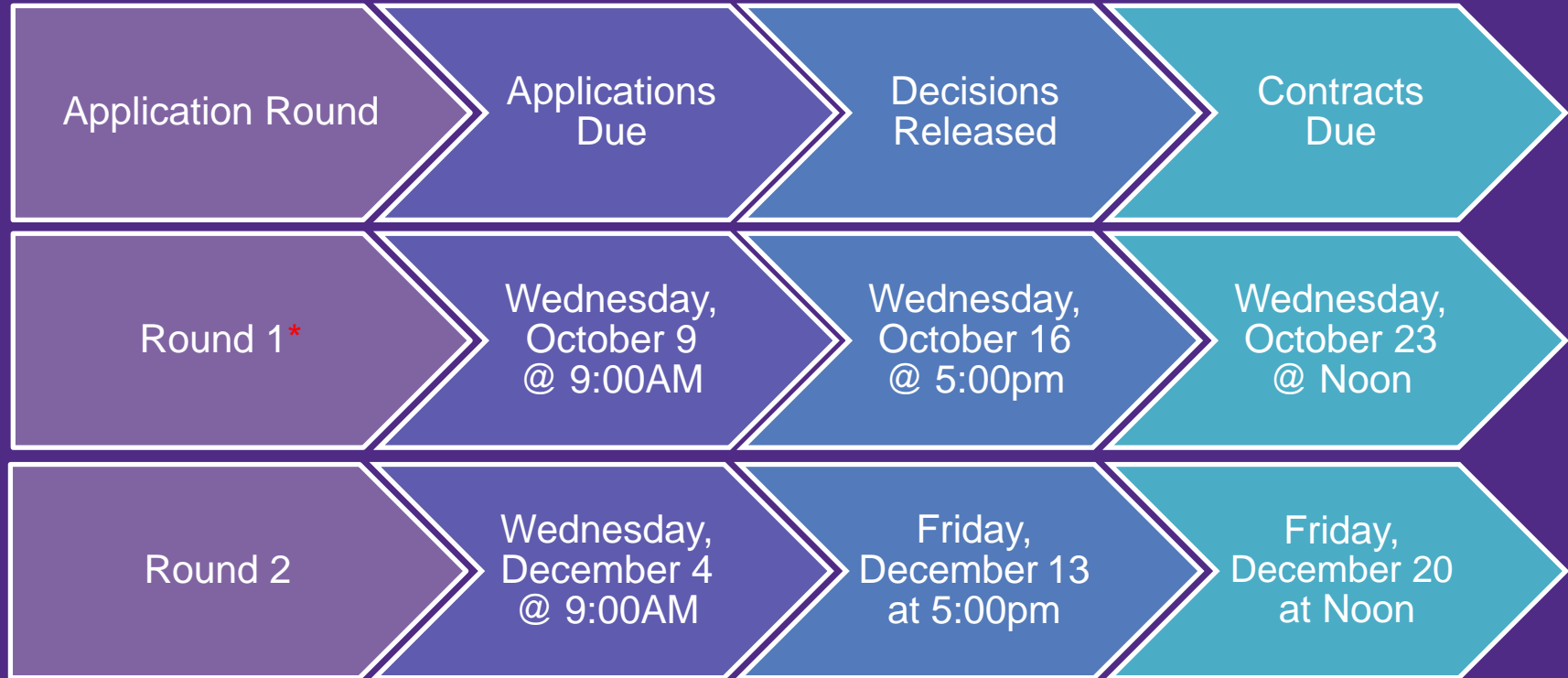
Application Limit: 3 Schools

**ONE DOCUMENT PER PROGRAM**



**IMPORTANT:** Name your materials: *School Name – Last Name, First Name*

# 2017-2018 Application Timeline



*\* Students applying for Winter 2020 programs must apply during Round 1*

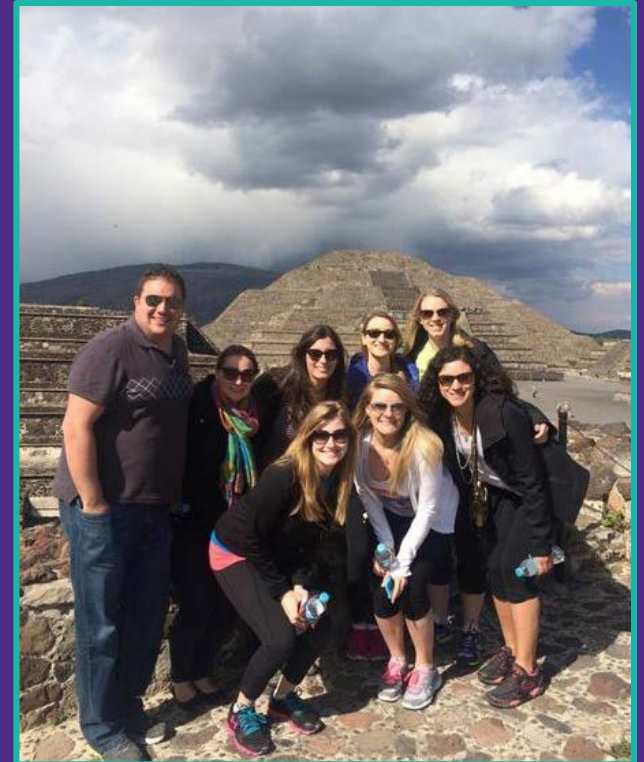
# Selection Process

- Spots available at each school
- Decision made at Kellogg
- Writing a strong essay



# I've Committed, Now What?

- Nominations to partner schools
- Registration & payment
- Partner schools handle:
  - Visas (sometimes)
  - Program registration
  - Housing (sometimes)



# Next Steps

1. Read school information on the Exchange Program website
2. Talk to Gabrielle
3. Talk to exchange alums



