Kellogg Exchange Program
Information Session

Gabrielle Viard
Assistant Director, MBA Exchange

Northwestern | Kellogg
Agenda

• Why Exchange?
• Logistics
• Exchange and your Kellogg Degree
• Choosing the “right” program(s)
• Application and selection process
• Questions
Why Exchange?

The purpose of the exchange program is to provide Kellogg students with immersive exposure to another culture, enabling them to cultivate and integrate diverse global perspectives academically, professionally and personally.

Kellogg’s MBA Exchange Program provides students with:

• course content that offers exposure to unique topics and/or new perspectives
• a global network that opens doors to new people, places and industries
• the knowledge and ability to leverage and work with culturally diverse teams
• the flexibility, understanding and confidence needed to successfully navigate a new culture
• the ability to expand the global mindset of the broader Kellogg community through shared knowledge and insights
Logistics

Timing & Registration
- Quarter to which credit is applied is determined by program end date
- Automatically enrolled in INTL-490

Finances
- Tuition
- Financial Aid
- Additional Expenses: Program fee, housing, flight, meals, etc.

Health & Safety
- Geo Blue
- Immunizations
- Grad. Student Travel Disclosure
- State Department Warnings – Waiver
Exchange & Your Kellogg Degree

Credits & Contact Hours
- Vary by program but range from 1.0-3.0 credits
- Credits count toward graduation

Grades
- Pass/Fail
- Do not affect your GPA

Counting Classes Towards Majors
- 1 Credit Maximum per major
- See website for additional guidelines
2019-2020 Short-Term Exchange Offerings

New!
<table>
<thead>
<tr>
<th>Region</th>
<th>Country</th>
<th>School</th>
<th>Term</th>
<th>Credits</th>
<th>Slots</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Americas</td>
<td>Argentina</td>
<td>UTDT</td>
<td>Winter 2020</td>
<td>1.0 - 2.0</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>Brazil</td>
<td>FGV</td>
<td>Spring 2020</td>
<td>1.5</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Chile</td>
<td>PUC</td>
<td>Winter 2020</td>
<td>1.0 - 3.0</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>Mexico</td>
<td>IPADE</td>
<td>Winter 2020</td>
<td>1.0</td>
<td>10</td>
</tr>
<tr>
<td>Europe &amp; The Middle East</td>
<td>Copenhagen</td>
<td>CBS</td>
<td>Winter 2020</td>
<td>1.0</td>
<td>5 per module</td>
</tr>
<tr>
<td></td>
<td>France</td>
<td>ESSEC</td>
<td>Summer 2020</td>
<td>2.5</td>
<td>3 - 5</td>
</tr>
<tr>
<td></td>
<td>Germany</td>
<td>WHU</td>
<td>Spring 2020</td>
<td>1.0</td>
<td>4 - 6 per module</td>
</tr>
<tr>
<td></td>
<td>Scotland</td>
<td>UE</td>
<td>Winter 2020 / Spring 2020</td>
<td>1.0</td>
<td>2 - 5 per module</td>
</tr>
<tr>
<td></td>
<td>Israel</td>
<td>Coller</td>
<td>Fall 2019 / Spring 2020</td>
<td>1.0</td>
<td>12 / 4</td>
</tr>
<tr>
<td>Asia &amp; Oceania</td>
<td>China</td>
<td>Guanghua</td>
<td>Spring 2020 / Summer 2020</td>
<td>1.0</td>
<td>10 / 10</td>
</tr>
<tr>
<td></td>
<td>Singapore</td>
<td>NUS</td>
<td>Winter 2020</td>
<td>1.0</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Australia</td>
<td>AGSM</td>
<td>Winter 2020</td>
<td>1.0</td>
<td>8 - 12</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MBS</td>
<td>Winter 2020 / Summer 2020</td>
<td>1.0 – 2.9</td>
<td>6 per module</td>
</tr>
</tbody>
</table>

Range = Final Number Still Being Finalized
Choosing The Right School: Considerations

- Goals for your time at Kellogg
- Specific School vs. Cultural Immersion
  - If latter, consider competitiveness
- Do your homework!
  - Exchange Website
  - Fellow students
- Returning to Country of Origin
Application Details

Step 1: Write Essay & Compile Submission Materials

Step 2: Submit Materials & Preferences via Application Portal

Application Limit: 3 Schools

IMPORTANT: Name your materials: School Name – Last Name, First Name
2017-2018 Application Timeline

Application Round | Applications Due | Decisions Released | Contracts Due
---|---|---|---
Round 1* | Wednesday, October 9 @ 9:00AM | Wednesday, October 16 @ 5:00pm | Wednesday, October 23 @ Noon
Round 2 | Wednesday, December 4 @ 9:00AM | Friday, December 13 at 5:00pm | Friday, December 20 at Noon

* Students applying for Winter 2020 programs must apply during Round 1
Selection Process

- Spots available at each school
- Decision made at Kellogg
- Writing a strong essay
I’ve Committed, Now What?

- Nominations to partner schools
- Registration & payment
- Partner schools handle:
  - Visas (sometimes)
  - Program registration
  - Housing (sometimes)
Next Steps

1. Read school information on the Exchange Program website
2. Talk to Gabrielle
3. Talk to exchange alums