KELLOGG LEADERSHIP CIRCLE
Transforming Through Annual Giving

The Kellogg Leadership Circle is a powerful group of loyal alumni and friends who serve as the backbone of annual giving at Kellogg. KLC gifts significantly influence the school’s ability to quickly act on its most pressing priorities. Directed immediately toward areas of greatest need, this support funds scholarships for students, curricular innovation, new initiatives and trailblazing faculty research.

410 SCHOLARSHIPS AWARDED in 2019-20 to support top students of all backgrounds

YOUR GIFT DRIVES WHAT’S POSSIBLE FOR KELLOGG.

YOUR SCHOLARSHIP SUPPORT HAS BEEN ABSOLUTELY LIFE-CHANGING IN HELPING ME TO ACHIEVE MY GOAL OF OBTAINING A KELLOGG MBA. IT IS SO GENEROUS AND HAS ALLOWED ME TO FOCUS ON THE KELLOGG EXPERIENCE AND THE FUTURE, BOTH PERSONALLY AND PROFESSIONALLY, WITHOUT SIGNIFICANT FINANCIAL BURDEN.

SCHOLARSHIP RECIPIENT
By making a gift of $2,500 or more to annual giving at Kellogg, you will become a KLC member and gain access to special benefits and a community of valued Kellogg supporters.

Current students and recent alumni (who graduated within the past five years) can become KLC members at the Catalyst level with an annual contribution of $1,000 or more.

To renew or make your first KLC gift, visit: kell.gg/klc-giving

**BENEFITS:**

In appreciation of your support at the KLC level, you will receive a variety of benefits. Donors enjoy benefits such as private community events, an exclusive quarterly enewsletter, faculty thought leadership content and complimentary access to lifelong learning. Gifts of $10,000 and above include additional benefits.

**GIVING LEVELS:**

- **Catalysts:** $2,500+
- **Innovators:** $10,000+
- **Partners:** $25,000+
- **Leaders:** $50,000+
- **Cornerstone:** $100,000+

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208 **PEER-REVIEWED ARTICLES**

published by Kellogg faculty in 2019

“**MY COLLEAGUES AND I HAVE A TEACHING MISSION AND A RESEARCH MISSION. THE GENEROUS SUPPORT WE RECEIVE HELPS US TO DELIVER ON THESE MISSIONS.**

MICHAEL FISHMAN
Senior Associate Dean, Faculty and Research; Norman Strunk Professor of Financial Institutions

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