

Northwestern | Kellogg

KELLOGG LEADERSHIP CIRCLE

Transforming Through Annual Giving

The Kellogg Leadership Circle is a powerful group of loyal alumni and friends who serve as the backbone of annual giving at Kellogg. KLC gifts significantly influence the school's ability to quickly act on its most pressing priorities. Directed immediately toward areas of greatest need, this support funds scholarships for students, curricular innovation, new initiatives and trailblazing faculty research.

kell.gg/klc-giving

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**SCHOLARSHIPS
AWARDED**

in 2019-20 to support top students
of all backgrounds

**YOUR GIFT DRIVES WHAT'S
POSSIBLE FOR KELLOGG.**

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YOUR SCHOLARSHIP SUPPORT HAS BEEN ABSOLUTELY LIFE-CHANGING IN HELPING ME TO ACHIEVE MY GOAL OF OBTAINING A KELLOGG MBA. IT IS SO GENEROUS AND HAS ALLOWED ME TO FOCUS ON THE KELLOGG EXPERIENCE AND THE FUTURE, BOTH PERSONALLY AND PROFESSIONALLY, WITHOUT SIGNIFICANT FINANCIAL BURDEN.

SCHOLARSHIP RECIPIENT

By making a gift of \$2,500 or more to annual giving at Kellogg, you will become a KLC member and gain access to special benefits and a community of valued Kellogg supporters.

Current students and recent alumni (who graduated within the past five years) can become KLC members at the Catalyst level with an annual contribution of \$1,000 or more.

To renew or make your first KLC gift, visit: kell.gg/klc-giving

BENEFITS:

In appreciation of your support at the KLC level, you will receive a variety of benefits. Donors enjoy benefits such as private community events, an exclusive quarterly newsletter, faculty thought leadership content and complimentary access to lifelong learning. Gifts of \$10,000 and above include additional benefits.

GIVING LEVELS:

Catalysts: \$2,500+

Innovators: \$10,000+

Partners: \$25,000+

Leaders: \$50,000+

Cornerstone: \$100,000+

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PEER-REVIEWED
ARTICLES

published by
Kellogg faculty in 2019

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MY COLLEAGUES AND I HAVE A TEACHING MISSION AND A RESEARCH MISSION. THE GENEROUS SUPPORT WE RECEIVE HELPS US TO DELIVER ON THESE MISSIONS.

MICHAEL FISHMAN

Senior Associate Dean, Faculty and Research; Norman Strunk Professor of Financial Institutions