



# KELLOGG LEADERSHIP CIRCLE

**Transforming through  
Annual Giving**

Northwestern | Kellogg

**Advancement**

Kellogg School of Management  
Northwestern University  
1007 Church Street, Suite 400  
Evanston, IL 60201

The support of **Kellogg Leadership Circle** members is vital to the school's mission to educate, equip and inspire the next generation of business leaders — innovators who make lasting impact in the world.

Gifts from the KLC — a powerful group of loyal alumni and friends — are the backbone of our Annual Fund program. These contributions make a significant difference, fast. Directed immediately toward areas of need, KLC gifts fund student scholarships, curriculum innovation and trailblazing faculty research.

By making a gift of \$2,500 or more to the Kellogg Annual Fund, you become a KLC member and gain access to special benefits and a community of valued Kellogg supporters.

Current students and recent alumni (graduated within the past five years) can become KLC members at the Catalyst level with an annual contribution of \$1,000 or more.

To renew or make your first KLC gift, visit the KLC webpage: [kell.gg/klc-giving](https://kell.gg/klc-giving)

Join the KLC to enjoy member benefits. Special benefits are available to those who make a KLC gift during their reunion year, and their gifts contribute to their class' total reunion giving.

- ▶ **Catalysts** \$2,500+
  - Recognition in Kellogg publications as a KLC member
  - Recommended reading list from Kellogg professors
  - Complimentary access to lifelong learning opportunities
  - Invitations to special KLC community events
- ▶ **Innovators** \$10,000+
  - All benefits included in the Catalysts level
  - Complimentary copy of featured faculty publication
- ▶ **Partners** \$25,000+
  - All benefits included in the Innovators level
  - VIP assistance for Kellogg-related business
- ▶ **Leaders** \$50,000+
  - All benefits included in the Partners level
  - Access to invitation-only Kellogg leadership event
- ▶ **Cornerstone** \$100,000+
  - All benefits included in the Leaders level
  - Access to invitation-only Kellogg Cornerstone experiences globally
  - Annual recognition as a Cornerstone member

Find out more details about giving levels and benefits at [kell.gg/klc-giving](https://kell.gg/klc-giving)