

PTMBA Waiver Requirements- Marketing Management (MKTG 430)

Partial waivers for MKTG 430 are available by application only.

By Application

To apply for a MKTG 430 waiver you will need the following

- Comparable marketing course from an accredited institution, completed in the past five years, with a grade of B or better

OR

- Comparable marketing course from an accredited institution, completed more than five years ago, with a grade of B or better AND significant marketing work experience

[Marketing Management \(MKTG 430\) Waiver Application Survey](#)