

Course Bidding E&W Program

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Northwestern | Kellogg

PURPOSE

Share information, tools, and strategies required to make informed decisions regarding course selection and bidding



AGENDA

Course Selection & Planning

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Bidding System

A large, solid purple arrow pointing downwards, connecting the second box to the third.

Strategies & Pitfalls

A man in a dark suit stands with his back to the camera, looking out of a large, multi-paned glass window. The view outside shows a dense urban skyline with various skyscrapers under a clear blue sky. A large, semi-transparent purple triangle is overlaid on the right side of the image, containing the text 'COURSE SELECTION' in white, bold, sans-serif capital letters.

COURSE SELECTION

COURSE PLANNING- SELECTION CONSIDERATIONS

CAREER

Immediately post-Kellogg
and beyond

BREADTH

Variety of industries and
functional areas

GAPS

Reflect on your background
and where you are headed

GUIDANCE

From faculty, students,
advising staff and alums

COURSE LOAD CONSIDERATIONS

Work Considerations

Personal Responsibilities

Extra-Curricular Interests

Balance

- Quantitative and qualitative
- Group versus individual work

Degree requirements

**4 credit maximum
per quarter**

COURSE PLANNING TOOL

ON-LINE COURSE CATALOG PLATFORM THAT ALLOWS YOU TO PLAN YOUR ACADEMIC JOURNEY

TAG COURSES

PLAN PATH

SET SCHEDULE

Browse course offerings,
and **“tag” courses**
you’re interested in

Review TCEs and find
courses in relevant
Majors & Pathways

Identify the quarters
in which your tagged
courses, are offered –
then sketch out the
quarters in which you
plan to take them

For the upcoming quarter,
**see the sections (days /
times / professors)**
available for the courses on
your path. Choose sections
to sketch a hypothetical
weekly schedule

COURSE SELECTION ADDITIONAL RESOURCES

Majors and Pathways

Global Opportunities

Pass/No Credit

SECTION KEY (SEAT ALLOCATIONS FOR BIDDING PHASE 1)

Evanston Campus (Global Hub)

Section in 10s: Independ study
Section in 20s: PhD
Section in 30s: FT only
Section in 40s: FT /E&W
Section in 50s: FT /E/W

Chicago Campus (Wieboldt Hall)

Section in 60s: E only
Section in 70s: W only
Section in 80s: E/W
Section 91:: E/W/FT

Virtual

Section 89: Core only E/W
Section 99: E/W/FT :

EVANSTON CLASSES- GENERAL GUIDELINES

Sections in 30s (FT only)

- Primarily daytime classes meeting 2X week

Sections in 40s (FT/E&W)

- Evening classes which meet 1X/week from 6:30 to 9:30pm
- Tuesday Afternoon classes which meet 1X/week from 1:30-4:30pm
- Occasional daytime classes which meet 2X and are not offered in Chicago during the academic year

Sections in the 50s (FT/E/W)

- Friday morning (8:30 to 11:30am) and afternoon classes (1:30-4:30pm) meeting 1X/week



BIDDING OVERVIEW: E&W STUDENTS

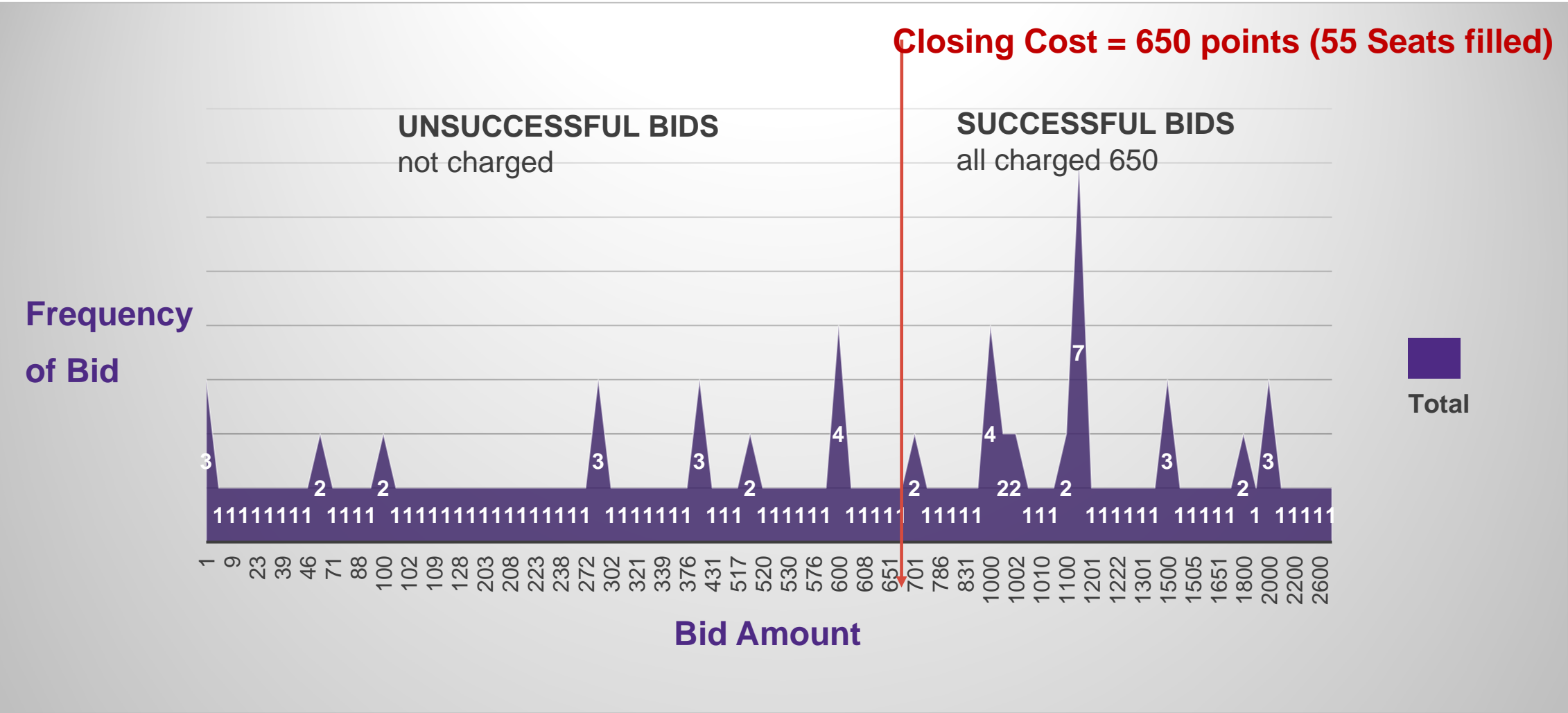
KELLOGG BIDDING SYSTEM PHASES 1-3

DUTCH AUCTION

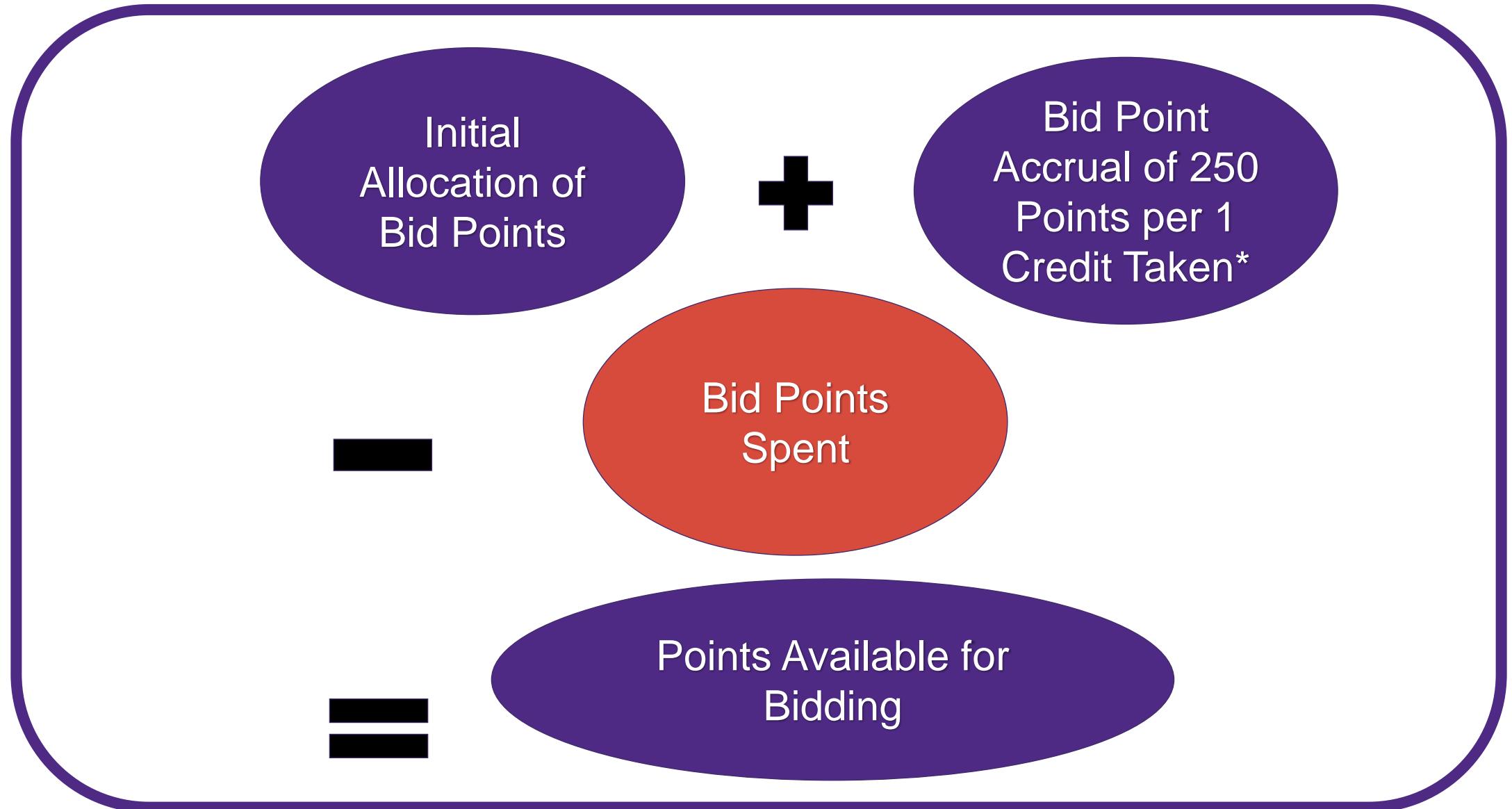
- Bidders ranked from highest to lowest
- Lowest successful bid determines the closing cost
- Successful bidders all charged the same amount

DUTCH AUCTION EXAMPLE

EVENING STUDENTS BID RESULTS FOR 55 ALLOCATED SEATS FOR COURSE/SECTION



BID POINT ALLOCATION



*Foreign Exchange courses do not accrue points

KELLOGG BIDDING PROCESS

| PHASE 1 | | PHASE 2 | | PHASE 3 | | PAY WHAT YOU BID | | ADD/DROP | |
|--|------------------------------------|---|------------------------------------|--|-----------------------------------|--|-----------------------------------|----------------------------------|---|
| BID | DROP | BID | DROP | BID | DROP | BID | DROP | | |
| Bid only for seats allocated to your program | 100% bid point REFUND | Full-time students bid for open full-time seats | 100% bid point REFUND | Bid for open seats in any program | 75% bid point REFUND | Bid for a waitlist position or a roster seat in any program | 50% bid point REFUND | <div>Previous Quarter Ends</div> | Real-time enrollment in any open seat or to waitlist in any program |
| | | E&W students bid for open Evening and/or Weekend seats | | | | Drop classes for a 50% bid point refund | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| Full-time | | | | | | If enrolled or promoted from waitlist, charged bid amount | | | |
| Evening | | | | | | | | | |
| Weekend | | | | | | | | | |
| Alternate Section Options | | | | | | Waitlists | | | |
| | | | | | | | | | Monday- Week 2 by 8am |

All dropped seats receive refund amount from **current phase**

BIDDING PHASES 1 THROUGH 3

EVENING & WEEKEND STUDENTS

| | | | |
|---------|------|----------|---|
| PHASE 1 | BID | 4 Days | <ul style="list-style-type: none"> • Bid on seats allocated to your program. • Evening students: sections 40s, 50s, 60s, 80s, 90s • Weekend students: sections 40s, 50s, 70s, 80s, 90s • Alternate section options include same time, same professor, or any section (includes Evanston campus sections in 40s and 50s) |
| | DROP | 1.5 Days | <ul style="list-style-type: none"> • Drop any enrollments for a 100% refund of bid points for use in Phase 2 |
| PHASE 2 | BID | 4 Days | <ul style="list-style-type: none"> • Bid on open seats in Evening & Weekend program. Evening & Weekend students: sections 40s, 50s, 60s, 70s, 80s, 90s • Alternate section options include same time, same professor, or any section (includes Evanston campus sections in 40s and 50s) |
| | DROP | 1.5 Days | <ul style="list-style-type: none"> • Drop any enrollments (from Phase 1 or Phase 2) for a 100% refund of bid points for use in Phase 3 |
| PHASE 3 | BID | 4 Days | <ul style="list-style-type: none"> • Bid on open seats in any program (Evening, Weekend, or Full-time) • No alternate section options |
| | DROP | 1.5 Days | <ul style="list-style-type: none"> • Drop any enrollments (from Phases 1, 2, or 3) for a 75% refund of bid points for use in Pay What You Bid Phase |

PAY WHAT YOU BID PHASE

FIRST 5 WEEK, SECOND 5 WEEK, AND 10 WEEK CLASSES*

| | | | |
|------------------|------|--------------------------|---|
| PAY WHAT YOU BID | BID | 4 Days | <ul style="list-style-type: none">• Bid on <i>any</i> seats in <i>any</i> program• Unsuccessful bidders place on a waitlist• No alternate section options• If you are at your max enrolled credits you are able to bid on one additional credit (and allowed to remain on the Waitlist for one credit in addition to 4 enrolled credits)• Set conditional drops for waitlist promotion, if promotion will exceed 4 credit maximum |
| | DROP | Until Monday 8am, Week 2 | <ul style="list-style-type: none">• If enrolled or promoted off waitlist, charged bid amount• Promotions automatically happen when a seat becomes available• Drop any enrollments (from Phases 1, 2, 3, or Pay What you Bid) for a 50% refund of bid points for use in future bidding cycles• If never promoted from waitlist, or if drop waitlist position, receive 100% bid point refund• There are no tuition penalties if you drop during this phase |

ADD/DROP PERIOD



| | | | |
|----------|-------------|--|--|
| ADD/DROP | ADD | 1 week prior to Week 1 through 8am Monday of Week 2 | <ul style="list-style-type: none">• Enroll in any course <i>with</i> open seats – or add yourself to the waitlist for any course <i>without</i> open seats• Real time enrollment (i.e. no waiting for the end of a “phase”)• No bid points used• Ensure conditional drops are set for waitlist promotion, if promotion will exceed 4 credit maximum |
| | DROP | Continuing from Pay What You Bid drop period through 8am on Monday of Week 2 | <ul style="list-style-type: none">• Drop any enrollments for a 50% refund of bid points for use in future bidding cycles• If never promoted from waitlist, or if drop waitlist position, receive 100% bid point refund.• Followed by a withdrawal period, during which no bid points are refunded and resulting in a GPA-neutral “W” on transcript |

BIDDING BASICS

Bidding is NOT first-come- first served

- Place a bid anytime during the bidding window
- Deadlines are firm – we are not able to bid/drop classes for you if you miss the window

Phases

- Phase 1: Bid on all seats available to your program
- Phases 2 and 3: Bid on seats which remain open from prior phases
- Phases 1-3: Separate costs (for each phase/program)
- Pay what You Bid: If enrolled or promoted off Waitlist, **charged what you bid**

Bidding Limit

- Bid up to a maximum of 4 credits (including roster positions from previous bid phases)

BIDDING RULES

Time Conflicts

- You may bid on courses that are concurrent
- You may enroll in courses that are concurrent
- You WILL be required to drop courses to resolve any conflicts by the 1st week of class

Alternate Section Option

- Select all other sections which you would be willing to take
- Alternate sections only available if don't close with primary bidders
- Alternate section will cost ZERO points

Conditional Drops

- Necessary if promotion off a waitlist would put you over 4 credit limit
- If waitlist promotion would put you beyond your credit limit or your preferred credit enrollment, select enrolled course to drop if promoted

BIDDING STRATEGIES

| Conduct research & reflect on your goals | Consider parallel path bidding | Use historical bidstats <i>only</i> as directional guidance | Bid what you are willing to spend (and no more) |
|--|--|--|--|
| <ul style="list-style-type: none">• Reflect on your personal & professional goals• Identify your skill gaps• Review course descriptions and syllabi, and meet with faculty | <ul style="list-style-type: none">• You may not yet know whether you are accepted to an application-based course• Do not wait until Phases 2 or 3 to bid on a course you may want to take | <ul style="list-style-type: none">• Only consider Phase 1 bidstats as other phases are dependent upon remaining seats• Remember closing cost is LOWEST successful bid | <ul style="list-style-type: none">• You may set the closing cost• If you have buyer's remorse after Pay What You Bid Phase and drop the course, you will lose 50% of your bid |

COURSES OUTSIDE BIDDING SYSTEM

Application-based courses
(including Foreign Exchange)

Online Independent and Field Study Form

Independent and Field Studies

BIDDING PITFALLS

Waiting until the last minute to bid – and realizing you have **HOLD**

Bidding **all points without an exit strategy**

Assuming **1 point bid** will be successful if course closed for 0 points in the past

Using the **historical bid stats + __%** model

Not **including back up choices** in Phase 1 Bids

Not setting **Conditional Drop** for waitlist position

ACADEMIC ADVISING CONTACT INFORMATION

1:1 Academic Advising Session

- Schedule a session online [here](#).
-

Email

- [Email Academic Advising](#) with general academic questions
-

Slack

- Get quick, simple questions answered
- #ew_academics