Academic Overview
2Y Class of 2025

Amy Gingold, Director, Academic Experience
Lisa Belcher, Senior Academic Advisor
Nate Daigle, Senior Academic Advisor
Erica Feinberg, Senior Academic Advisor

Northwestern | Kellogg
AGENDA

Introduction

- Academic Advising
- Your Academic Journey

Academics

- Graduation Requirements
- Majors & Pathways
- Fall 2023
- Remaining Waiver Opportunities

BidReg System

- Live Demo of On-Line Course Catalog

Final To-Dos

- Administrative Items
- Immigration Check-in & Personal Information Update

What’s Next
TODAY’S PURPOSE

• Welcome you to academics at Kellogg.

• Introduce you to tools & information that you’ll need to navigate your academic journey.
ACADEMIC ADVISING

Our goal is to help you optimize your academic journey at Kellogg.

Listen  Partner  Strategize  Advocate

Receive your assigned Advisor today!
*Ability to book with any advisor at any time.*
## WHAT TOPICS DO STUDENTS DISCUSS WITH AN ACADEMIC ADVISOR?

<table>
<thead>
<tr>
<th>Waivers</th>
<th>Academic Policies</th>
<th>Achieving Balance</th>
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<tr>
<td></td>
<td>Class attendance, grading, etc.</td>
<td>Managing workload and other commitments</td>
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<td>Course Planning &amp; Selection</td>
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<td>Progress toward Degree Requirements</td>
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<td>Bidding Strategy</td>
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<td>Course Registration</td>
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<td>Core Course Tutoring</td>
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<td>Disability-Related Services</td>
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Academics
While Kellogg’s innovative academic approach is highly customizable, there are five basic Kellogg requirements necessary to graduate from the 2Y Program:

1. 6 quarters of full-time study (3-5 credits/quarter)
2. 20.5 Kellogg credits (minimum)
3. Core courses completed by end of Spring 2024
4. 2nd Year Fall core course PACT-440-5
5. Summer Internship/Work Experience
CAESAR DEGREE PROGRESS REPORT
# 2Y KELLOGG ACADEMIC JOURNEY AT-A-GLANCE

Curriculum provides solid foundation through core courses and customization through electives*

<table>
<thead>
<tr>
<th><strong>FIRST YEAR</strong></th>
<th><strong>PRE-TERM</strong></th>
<th><strong>FALL</strong></th>
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<tr>
<td></td>
<td>Leadership in Organizations (MORS-430)</td>
<td>Business Analytics II (DECS-431)</td>
<td>Finance (FINC-430) or Marketing (MKTG-430)</td>
<td>Operations (OPNS-430) if not previously completed</td>
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<td></td>
<td>Business Analytics I (DECS-430-5)</td>
<td>Accounting** (ACCT-430/434)</td>
<td>Microeconomics (MECN-430)</td>
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<td></td>
<td>Business Strategy (STRT-431)</td>
<td></td>
<td>Operations (OPNS-430) optional timing</td>
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<td></td>
<td>Finance (FINC-430/440) or Marketing (MKTG-430)</td>
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**SUMMER INTERNSHIP**

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<th><strong>SECOND YEAR</strong></th>
<th><strong>PRE-TERM</strong></th>
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<tr>
<td>Leadership &amp; Crisis Manage. (PACT-440-5)</td>
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* Example assumes no waivers

** Students placing into Financial Reporting & Analysis (ACCT-451) will take that in Winter.
# MMM – ACADEMIC JOURNEY AT-A-GLANCE

Curriculum provides solid foundation through core courses and customization through electives*

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<tbody>
<tr>
<td><strong>Business Analytics</strong></td>
<td><a href="DECS-440">Business Analytics</a></td>
<td>Leadership in Org.</td>
<td>Microeconomics</td>
<td>Applied Advanced Analytics</td>
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<tr>
<td>[DECS-440]</td>
<td>[MORS-430]</td>
<td>(MECN-430)</td>
<td>(OPNS-441)</td>
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<tr>
<td><strong>Accounting</strong></td>
<td><a href="ACCT-430">Accounting</a></td>
<td>Business Strategy</td>
<td>Dsg. &amp; Mng. Business Processes</td>
<td>Finance II (FINC-431)</td>
</tr>
<tr>
<td>[ACCT-430]</td>
<td>[STRT-431]</td>
<td>(OPNS-440)</td>
<td>(if not previously taken)</td>
<td>Advanced Operations Elective</td>
</tr>
<tr>
<td><strong>Appropriability by Design</strong></td>
<td>Appropriability by Design</td>
<td>Marketing or Finance II**</td>
<td>Marketing or Finance II**</td>
<td>Innovation Viability</td>
</tr>
<tr>
<td>[DSGN-460]</td>
<td>(DSGN-460)</td>
<td>(MKTG-430 or FINC-431)</td>
<td>(MKTG-430 or FINC-31)</td>
<td>(DSGN-485)</td>
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<tr>
<td><strong>Finance I or ACF</strong></td>
<td>Finance I or ACF</td>
<td>Research-Design-Build</td>
<td>Whole Brain</td>
<td>Innovation Growth</td>
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<tr>
<td>[FINC-430/440]</td>
<td>[DSGN-490]</td>
<td>(DDD)</td>
<td>(DSGN-426)</td>
<td>(DSGN-465)</td>
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<td><strong>DDD</strong></td>
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<td>[DSGN-425]</td>
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<p>| SUMMER INTERNSHIP |</p>
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<td><strong>FALL</strong></td>
<td><strong>WINTER</strong></td>
<td><strong>SPRING</strong></td>
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<tr>
<td>Mindful Product Management</td>
<td>Mindful Product Management</td>
<td>Business Innovation Lab</td>
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<tr>
<td>[DSGN-475]</td>
<td>[DSGN-475]</td>
<td>(DSGN-480; 2 Credits)</td>
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<tr>
<td>Design Research</td>
<td>Design Research</td>
<td>Leadership &amp; Crisis Mgmt.</td>
<td></td>
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<tr>
<td>[DSGN-470]</td>
<td>[PACT-440-5]</td>
<td>(PACT-440-5)</td>
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*Example assumes no waivers.
**Only students who have a waiver or have completed both Marketing and Finance II may be eligible to choose from a selected list of electives.

10 Northwestern Kellogg
OPTIMIZING YOUR ACADEMIC JOURNEY

CIM

Academic Orientation
Learn the BidReg System
Meet your Advisor

SEPTEMBER

Meet with Advisor to discuss personal & professional goals and course selection

OCTOBER/NOVEMBER

Two key presentations:
• Advanced Course Planning & Bidding Overview
• How to Bid

Bid for Winter Quarter courses
Consult with Advisor regarding bid results, as needed

ONGOING

Quarterly course highlights & bidding presentations
Meet with Advisor, as needed, to review academic goals and/or discuss any academic issues

Advisors are Available: 1:1 Appointments, Drop-in Hours, Email, Slack
Specific academic requirements (generally core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

PATHWAYS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

## SOURCES OF ACADEMIC INFORMATION

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<th>Source</th>
<th>Information</th>
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<tr>
<td><strong>Serial</strong></td>
<td>• Kellogg Full-time Student Intranet</td>
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<td>• Academic Policies Manual</td>
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<td></td>
<td>• Academics section is main repository for academic information</td>
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<tr>
<td><strong>CAESAR</strong></td>
<td>• Northwestern University Registration &amp; Records System</td>
</tr>
<tr>
<td></td>
<td>• Degree Progress Report, Student Accounts, Transcripts</td>
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<tr>
<td><strong>BidReg</strong></td>
<td>• Custom Kellogg platform encompassing course catalog, course planning and all registration transactions</td>
</tr>
<tr>
<td><strong>Canvas</strong></td>
<td>• Course information and assignments from professors</td>
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<tr>
<td></td>
<td>• Access to Canvas course information when faculty opens the page</td>
</tr>
<tr>
<td><strong>Campus Groups</strong></td>
<td>• 1:1 Appointments and Kellogg event sign-up system</td>
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# 2Y Core Courses Completed by the End of Fall Quarter 2023

## Pre-Term 2023

- **Leadership in Organizations** (MORS-430)
- **Business Analytics I** (DECS-430-5)*

## Fall Quarter 2023

- **Business Strategy** (STRT-431)
- **Accounting** Financial Accounting (ACCT-430) or Turbo Accounting (ACCT-434)**
- **Business Analytics II** (DECS-431)*
- **Marketing** (MKTG-430) or **Finance 1** (FINC-430) or **Accelerated Corporate Finance** (FINC-440)

*Unless waived

**If placed into ACCT-451, course will be completed in Winter 2024
REQUIRED FINANCIAL ACCOUNTING (ACCT-430 & 434) PRE-WORK

Financial Accounting (ACCT-430) or Turbo Accounting (ACCT-434) Pre-work

Required

• All students taking ACCT-430 or ACCT-434 are required to complete Accounting Pre-Work PRIOR to the start of the course

• Completion of the modules and final exam account for 5% of the final grade in the course

• Complete in Canvas: September 25, 2023
CORE COURSE CHANGE DEADLINES

FINANCE

Accelerated Corporate Finance (FINC-440) ➔ Finance I (FINC-430)

Change Deadline: September 25, 2023 by 8am

ACCOUNTING

Turbo Accounting (ACCT-434) ➔ Financial Accounting (ACCT-430)

Change Deadline: September 25, 2023 by 8am
CORE COURSE TUTORING

Small Group Tutoring

- Tutoring sessions start the week of September 5 (via Zoom). Sign up in Campus Groups.
- Courses for which we provide tutoring:

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<tr>
<th>Pre-term</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
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<td>Finance I</td>
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Marketplace Tutors

- Tutors meet same criteria as small group tutors
- You may hire on an individual, private basis
REMAINING WAIVER OPPORTUNITIES
# CORE COURSE PLACEMENT EXAM OR WAIVER OUTCOMES

## Placement Exams

- Passing a placement exam enables you to take a higher level or more advanced course
- Courses are offered in the same quarter as fundamental core course
- Does not decrease total number of credits for degree

## Full Waiver

- Satisfies the core requirement for that area. No further courses in that area required
- Does not decrease total number of credits for degree

## Partial Waiver

- Allows you to substitute the core course in a particular area with an approved elective course in that same area (must receive a letter grade for the course)
- Does not decrease total number of credits for degree
MARKETING MANAGEMENT WAIVER

A partial waiver of Marketing Management (MKTG-430) is offered by application.

Marketing Application for Winter Quarter

Deadline to complete in Canvas: October 1, 2023
MICROECONOMICS WAIVER OPPORTUNITIES

A partial waiver of Microeconomics (MECN-430) is offered by application; a partial or full waiver is available by exam

- **Partial Waiver (Application)**
  - Deadline to complete in Canvas: **October 1, 2023**

- **Waiver Exam**
  - Department grants Partial and Full waivers, based on exam results
  - **Timing:** **October 18-22 Exam Window** (students will be added to Canvas page)
A waiver of Operations Management (OPNS-430) is offered by exam during the Fall quarter.

**Waiver Exam**

**Timing:** October 18-22 Exam Window (students will be added to Canvas page)
BidReg Overview & Live Demo
TAG COURSES

Browse Course Catalog and “tag” courses you’re interested in

CREATE PATH

Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them

PLAN SCHEDULE

For upcoming quarters, select the sections (days/times/professors) available for the courses on your path

BID

Place a bid for your desired section during bidding for the upcoming quarter

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY
**BIDREG SYSTEM**

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY

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For upcoming quarters, select the sections (days/times/professors) available for the courses on your path.

---

**BID**

Place a bid for your desired section during bidding for the upcoming quarter.
KEY DATES

August 18, 28-30
CIM

August 31
Fall Pre-term Classes Begin

September 4
No Class (Labor Day Holiday)

September 14
DECS-430-5 Final

September 15
MORS-430 Final

Sept. 18
Fall Quarter Classes Begin
FINAL TO-DOS

✓ Administrative Items
✓ Accommodations
✓ Online Immigration Check-In & Personal Information Update
ADMINISTRATIVE ITEMS

Emergency Contact Information
Complete in CAESAR
Be sure to complete all 3 steps!

Display Names & Pronouns
Log into NU Validate
Make desired edits and click “submit”.

A hold will be placed on your account on September 25 if you do not provide emergency contact information.
| MANDATORY ONLINE CHECK-IN* | Complete In the **OISS PORTAL**
Within 2 days of U.S. arrival.
Required to activate your SEVIS record |
|---------------------------|----------------------------------------------------------------------------------|
| UPDATE CURRENT ADDRESS & US PHONE # | Complete in CAESAR
Provide a current U.S. address and US phone number
Update your emergency contact information |

* You will need to upload a copy of your F-1 or J-1 visa and I-94 arrival record.
SETTING UP ACCOMMODATIONS

Common Academic and Exam Accommodations
• Extended test taking time
• Reduced distraction test environment

Accommodations must be approved by AccessibleNU
• Complete an online application & submit documentation
• Meet with an AccessibleNU staff member for an intake appointment

After accommodations are approved and communicated to us, we will:
• Reach out to you to schedule your exams
• Offer other assistance as directed by AccessibleNU

Remember: Renew your accommodations with AccessibleNU every quarter
WHAT’S NEXT
# Meet Your Advisor

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UPCOMING INFORMATION SESSIONS

Meet Your Academic Advisor

• During next break and lunch – we will be in the Plaza!

Presentations – Sign up on Campus Groups

• Advanced Course Planning & Bidding Overview – October 11 at 12:15p [Register here]

• How to Bid – October 18 at 12:15p [Register here]
ACADEMIC ADVISING

EMAIL
We try to answer general academic questions sent to the Academic Advising account within 24 hours.

APPOINTMENT
Schedule a phone, Zoom, or in-person advising appointment.

DROP-IN
In-person drop-in hours in Gies Plaza (12:15-1:15pm Monday, Tuesday, Thursday, Fridays)

SLACK
Send us a DM @AcademicExperienceTeam
EMAIL
international-advising@kellogg.northwestern.edu

1:1 APPOINTMENT
Schedule a ZOOM advising appointment via Calendly

Stephanie Cisneros
Assistant Director for International Student Services
Kellogg School of Management - Northwestern University
2211 Campus Drive | Suite 1391 | Evanston, IL 60208
P 847.467.5075 | international-advising@kellogg.northwestern.edu