

# Advanced Course Planning & Bidding Overview

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Northwestern | Kellogg

# TODAY'S PURPOSE

- Course Selection Considerations
- Advanced Course Planning
- Bidding Overview

# AGENDA

## Course Selection

- Graduation Requirements
- Course Considerations
- Majors, Pathways & Additional Resources

## BidReg System

- Demo – Plan Path & Set Schedule

## Bidding Overview

- Bidding Process
- Strategies & Pitfalls

## Next Steps

- Identify Courses to Bid On
- July 16 Bidding Presentation





# COURSE SELECTION

# 1Y GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **four basic requirements** necessary to graduate from the 1Y Program

**Core courses completed by end of Summer 2025**

**PACT-440-5 during Fall 2025**

**4 quarters of full-time study (3-5 credits/quarter)**

**15.5 Kellogg credits**

# JD-MBA/MD-MBA GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **three basic requirements** necessary to graduate from your MBA Program

**Core courses completed by end of Spring 2026**

**4 quarters of full-time study (3-5 credits/quarter)**

**16 Kellogg credits**

# COURSE SELECTION CONSIDERATIONS

## CAREER

Immediately post-Kellogg  
and beyond

## BREADTH

Variety of industries and  
functional areas

## GAPS

Reflect on your background  
and where you are headed

## GUIDANCE

From faculty, students,  
advising staff and alums

# COURSE SELECTION INPUTS





# COURSE LOAD CONSIDERATIONS

Non-academic obligations (e.g. recruiting, extra-curricular)

Balance

- Quantitative and qualitative
- Group versus individual work

Degree requirements

Strategic inclusion of 0.5 credit courses

**3 credit minimum**  
**5 credit maximum**

# MAJORS

Specific academic requirements (generally, core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

Accounting // Economics // Finance // Marketing //  
Managing Organizations // Operations // Strategy //



# PATHWAYS



No specific academic requirements

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Will not appear on your transcript

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Springboard for an elective search within  
area of interest

AI and Analytics // Asset Management // Sustainability: Climate, Environment, & Energy// Entrepreneurship // Growth & Scaling // Healthcare at Kellogg // Real Estate // Sustainability: Social Impact and Responsible Leadership // Technology Management // Venture Capital & Private Equity //

# COURSE SELECTION ADDITIONAL RESOURCES

## **Academics on the Serial**

Independent and Field Study

Taking Courses at Other Northwestern Schools

Experiential Learning

Information and Advice from Faculty

## **Global Opportunities**

## **San Francisco Immersion Program**

# BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



Browse **Course Catalog** and “**tag**” courses you’re interested in

**Identify the quarters** your tagged courses are offered and sketch out which quarter you plan to take them

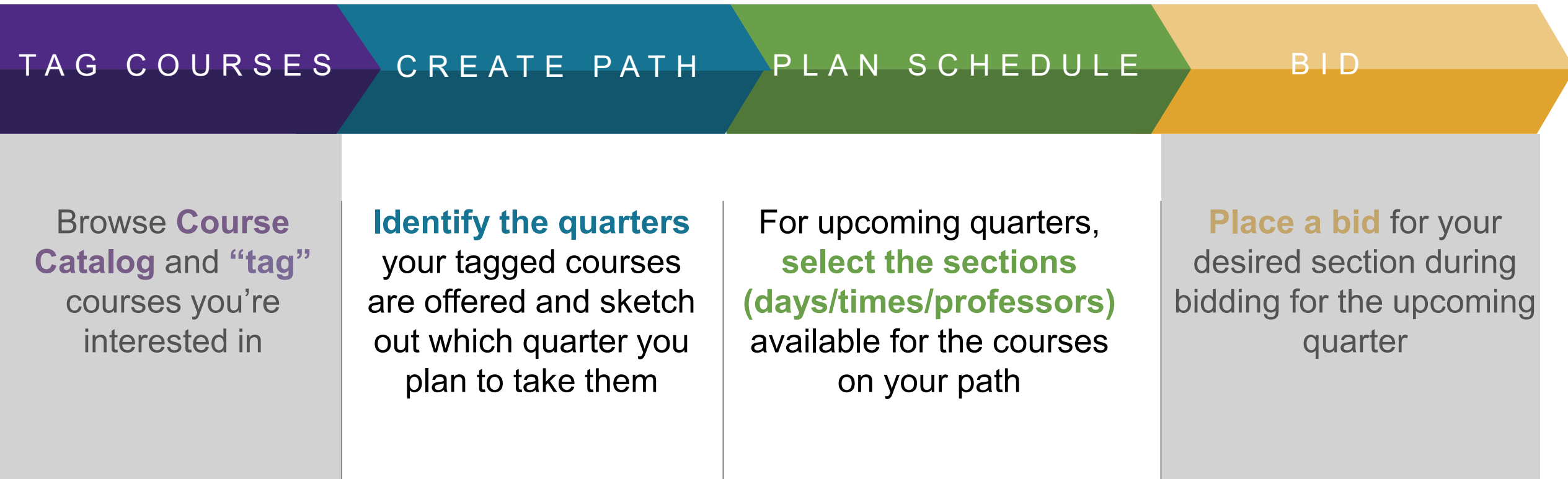
For upcoming quarters, **select the sections (days/times/professors)** available for the courses on your path

**Place a bid** for your desired section during bidding for the upcoming quarter



# BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



A man with a shaved head, wearing a blue t-shirt, is smiling and looking towards the camera. He is sitting at a table, and his hands are visible, holding a white marker. In the background, other people are blurred, suggesting a collaborative workspace or classroom. A large purple triangle is overlaid on the right side of the image, containing the title text.

# ADVANCED COURSE PLANNING DEMO

# ADVANCED COURSE PLANNING DEMO





A woman with long brown hair, wearing a blue top, is smiling and looking towards the right. In the background, other people are visible but out of focus. A large purple diagonal overlay covers the right side of the image.

# BIDDING OVERVIEW

# SECTION NUMBER KEY

## EVANSTON CAMPUS

**Section 30:** Full-time only

**Section 40:** Full-time / Evening & Weekend

## CHICAGO CAMPUS

Section 60: Evening Only

Section 70: Weekend Only

Section 80: Evening / Weekend

**Section 90:** Evening / Weekend / Full-time

## FULLY VIRTUAL

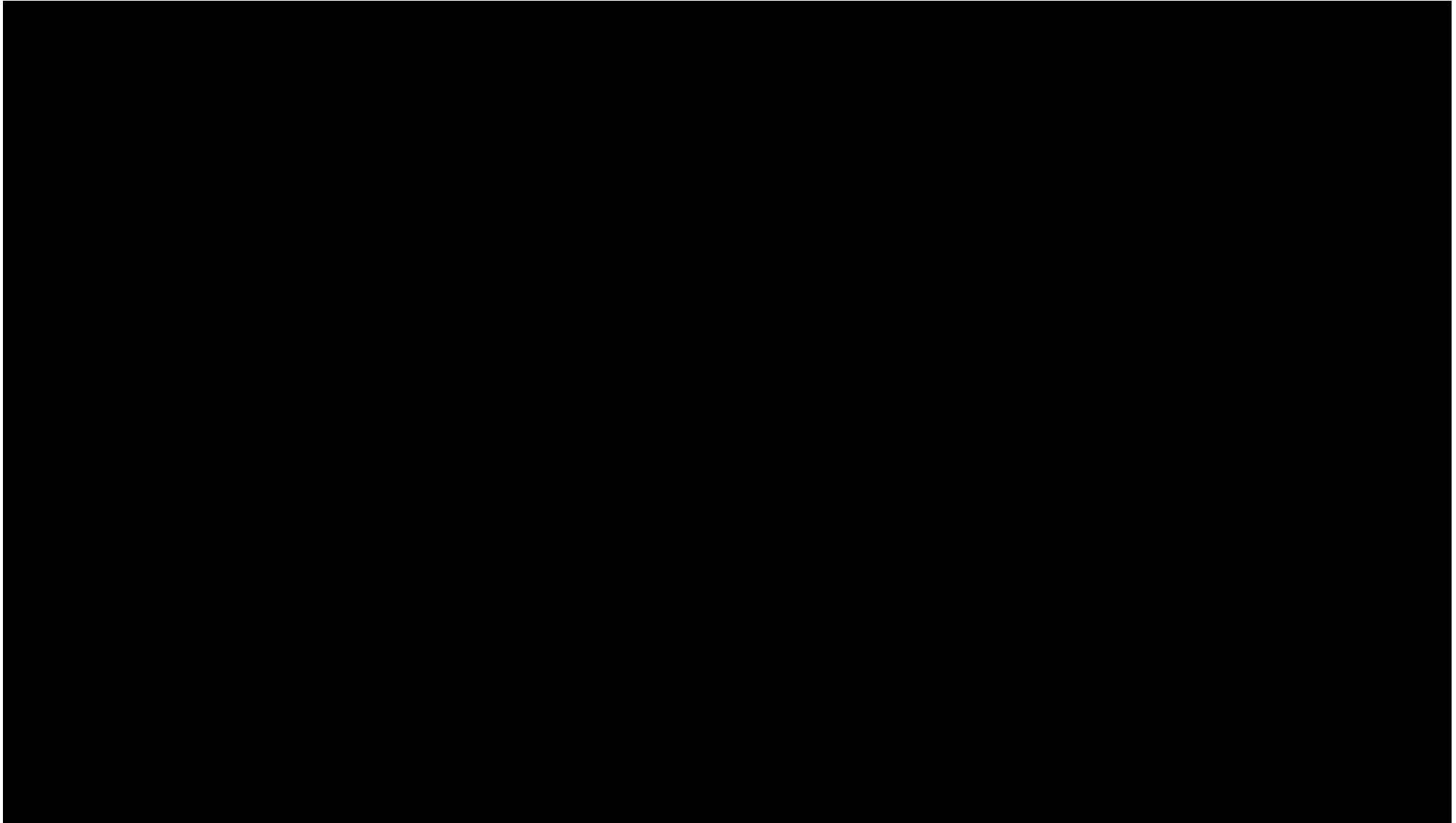
Section 89: Evening / Weekend *only* (CORE)

**Section 99:** Evening / Weekend / Full-time

*Hybrid Notation: Sections with "HR" indicates in-Person Seats; "HV" indicates virtual seats.*



# WHY BIDDING?



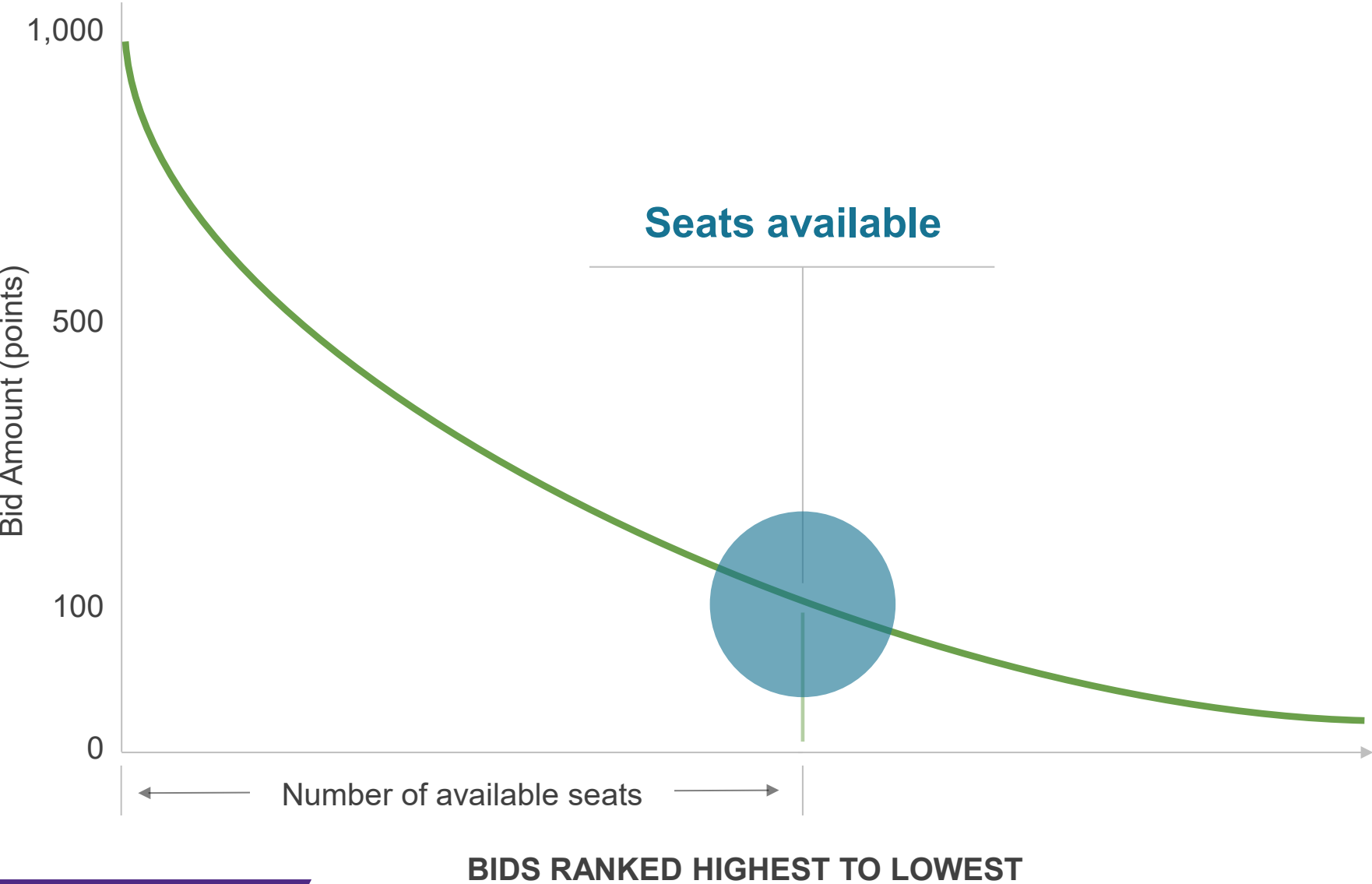
# KELLOGG BIDDING SYSTEM

## DUTCH AUCTION

- Bidders ranked from highest to lowest
- Lowest successful bid determines the closing cost
- Successful bidders all charged the same amount

**Second year 2Y and MMM/1Ys/JD/MDs given 3,000 points to last the academic year – Fall, Winter and Spring quarters**

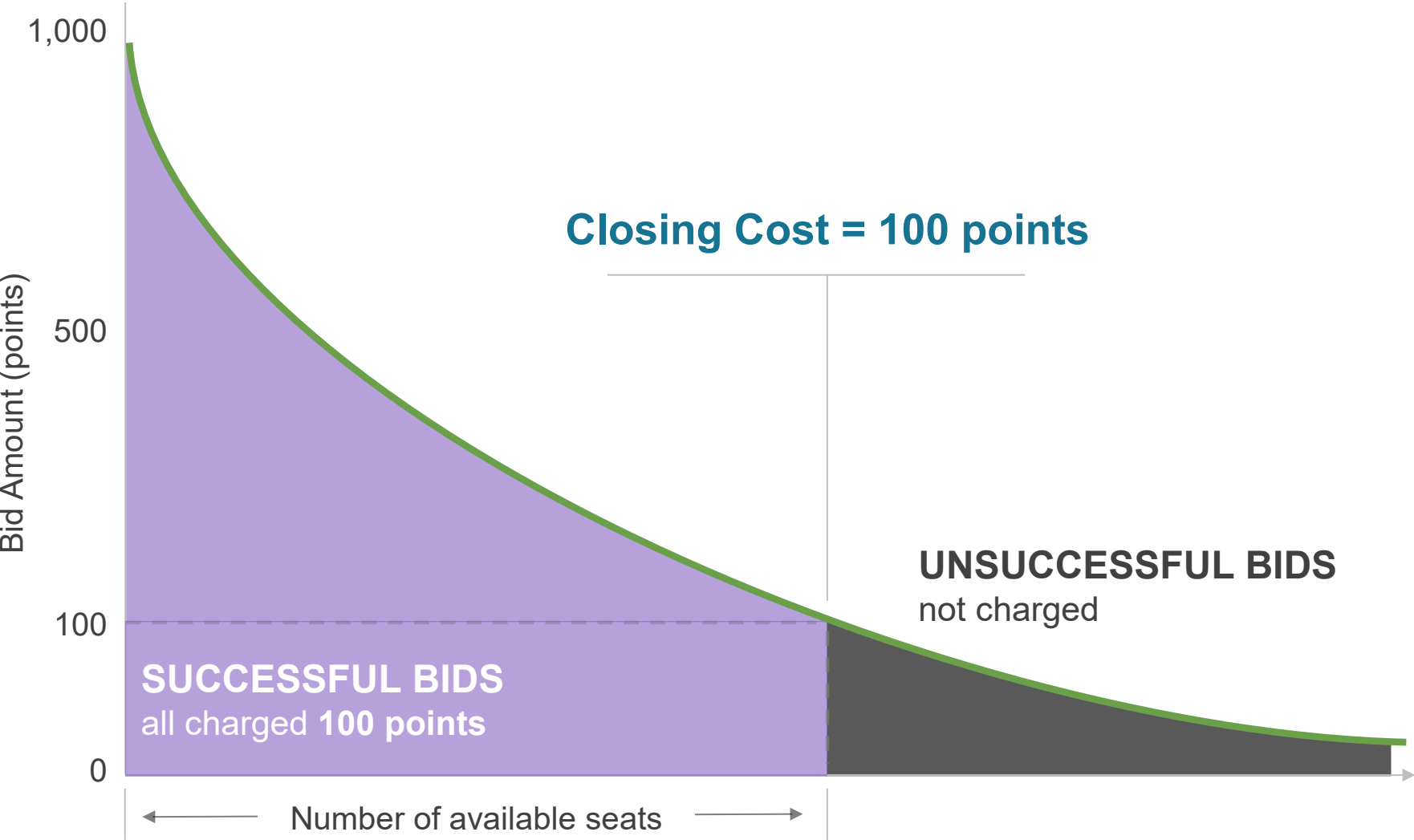
# DUTCH AUCTION EXAMPLE



# DUTCH AUCTION EXAMPLE



# DUTCH AUCTION EXAMPLE



BIDS RANKED HIGHEST TO LOWEST



# KELLOGG BIDDING PROCESS

PHASE 1		PHASE 2		PHASE 3		PAY WHAT YOU BID		ADD/DROP	
BID	DROP	BID	DROP	BID	DROP	BID	DROP		
Bid only for <b>seats allocated to your program</b>	<b>100%</b> bid point REFUND	<b>Full-time</b> students bid for <b>open full-time seats</b>	<b>100%</b> bid point REFUND	Bid for <b>open seats in any program</b>	<b>75%</b> bid point REFUND	Bid for a <b>waitlist position or a roster seat in any program</b>	<b>50%</b> bid point REFUND	<div>Previous Quarter Ends</div>	Real-time enrollment in any <b>open seat</b> or add to <b>waitlist</b> for any course
Full-time		<b>E&amp;W</b> students bid for <b>open Evening and/or Weekend seats</b>				If enrolled or promoted from waitlist, <b>charged bid amount</b>		<div>Ends Monday, Week 2 @ 8am</div>	Drop classes for a <b>50% bid point refund</b>
Evening									
Weekend									
Alternate Section Options						Waitlists			

All dropped seats receive refund amount from **current phase**

# BIDDING PHASES



PHASE 1	<b>BID</b>	August 1 at 9am thru August 4 at 5pm	<ul style="list-style-type: none"> <li>• <b>Bid on seats allocated to your program.</b> Full-time students: sections 30s, 40s, 90s</li> <li>• Alternate section options available</li> </ul>
	<b>DROP</b>	August 6 at 12pm thru August 7 at 5pm	<ul style="list-style-type: none"> <li>• Drop any enrollments for a <b>100% refund of bid points</b> for use in Phase 2</li> </ul>
PHASE 2	<b>BID</b>	August 8 at 12pm thru August 11 at 5pm	<ul style="list-style-type: none"> <li>• <b>Bid on open seats in your program.</b> Full-time students: sections 30s, 40s, 90s</li> <li>• Alternate section options available</li> </ul>
	<b>DROP</b>	August 13 at 12pm thru August 14 at 5pm	<ul style="list-style-type: none"> <li>• Drop any enrollments (from Phase 1 or Phase 2) for a <b>100% refund of bid points</b> for use in Phase 3</li> </ul>
PHASE 3	<b>BID</b>	August 15 at 12pm thru August 18 at 5pm	<ul style="list-style-type: none"> <li>• <b>Bid on open seats in any program</b> (Full-time, Evening, or Weekend)</li> <li>• Alternate section options available</li> </ul>
	<b>DROP</b>	August 20 at 12pm thru August 21 at 5pm	<ul style="list-style-type: none"> <li>• Drop any enrollments (from Phases 1, 2, or 3) for a <b>75% refund of bid points</b> for use in the Pay What You Bid Phase</li> </ul>
PWYB	<b>BID</b>	August 22 at 12pm thru August 25 at 5pm	<ul style="list-style-type: none"> <li>• <b>Bid on any seats in any program</b> (Full-time, Evening, or Weekend)</li> <li>• Unsuccessful bidders placed on a waitlist</li> <li>• No alternate section options available</li> <li>• If successfully enrolled, charged bid amount</li> </ul>
	<b>DROP</b>	August 26 at 12pm to September 5 at 8:30am	<ul style="list-style-type: none"> <li>• Drop any enrollments for a <b>50% refund of bid points</b></li> </ul>

# ADD (& DROP) PERIOD

ADD/DROP	<b>Add/Drop</b>	September 5 at 9am thru October 6 at 8am	<ul style="list-style-type: none"><li>• Real-time enrollment into open seats and addition to waitlists.</li><li>• Drop any enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)</li><li>• Waitlist promotions in real time.</li><li>• Set conditional drops to ensure waitlist promotion if you are at or near your credit maximum.</li></ul>
	<b>Add/Drop</b> <i>(2<sup>nd</sup> 5 Week Courses Only)</i>	October 6 at 8:01am thru November 10 at 8am	<ul style="list-style-type: none"><li>• Real-time enrollment into open seats and addition to waitlists.</li><li>• Continue to drop 2nd 5-Week enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)</li><li>• Waitlist promotions in real time.</li></ul>

# BIDDING BASICS

## Bidding is NOT first-come-first served

- Place a bid anytime during the bidding window
- Deadlines are firm – we are not able to bid/drop classes for you if you miss the window

## Phases

- Phase 1: All full-time seats available to bid on
- Phases 2, 3, PWYB: Only seats that do not fill in previous phases are available for bidding
- Each phase will have a separate cost

## A bid is for a specific course section

- Only able to bid for one section of a course at a time
- Alternate section options available (next presentation)

## Bidding limit

- Bid up to a maximum of 5 credits

# BIDDING STRATEGIES

## Bid what you are willing to spend

- You may set the closing cost
- You will be refunded the difference if the closing cost is lower (Phases 1-3)

## Use historical bidstats only as directional guidance

- Only consider Phase I, bidstats for your program
- Remember closing cost is just LOWEST successful bid
- Other students may have bid significantly more based on course importance

## Consider parallel path bidding

- You may not yet know whether you are accepted to an application-based course
- Do not wait until Phases 2 or 3 to bid on a course you may want to take



# COMMON BIDDING STRATEGY PITFALLS

Bidding **all points without an exit strategy**

Bidding too low to **“save” points for unknown** later courses

Using the **historical bid stats + \_\_% model**

Assuming a **1 point bid** will be successful if a course closed for 0 points in the past

**Not including back up choices** in Phase 1 bids; utilize your bid credits!

# PACT-440-5 – LEADERSHIP AND CRISIS MANAGEMENT

Required core course. **1Y**  
**Students MUST Bid for a seat\***

**Multiple sections.** Bid on sections that works for your schedule.

Counts towards credit min/max.  
**Half credit in max 5 credits.**

**Class not assigned by cohort.** Will complete core requirement with other full-time students.

**Strategize for this core alongside elective plans** in Phase 1 Bids

**\* JD/MD can take as elective**

# COURSES OUTSIDE BIDDING SYSTEM

JD/MD Core

Application-based courses

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Independent and Field Studies

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Non-Kellogg Northwestern courses

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JD/MD Core Courses





# NEXT STEPS

# WHAT SHOULD YOU DO NEXT?

1. Reflect on your academic, personal & professional goals
2. In the Course Planning Tool within BidReg:
  - Tag courses for full academic year
  - Plan path for Fall, Winter, & Spring
  - Set schedule for Fall
3. Based on your 'must-haves' for Winter & Spring, determine how many points you want to have remaining after Fall quarter
4. Create your bidding strategy
5. Attend the July 16 presentation on how to bid

# **SAVE THE DATE:**

**July 16 @ 11:45am: How to Bid Presentation  
in KGH 1420/1430**

## **TOPICS TO BE COVERED**

- Bidding & Registration System Demonstration
- How to place a bid and make drop transactions
- Bidding rules

# ADDITIONAL DROP-IN HOURS DURING BIDDING

	Mon	Tues	Wed	Thurs	Fri
Week of 7/28	Plaza & Zoom	Plaza & Zoom	Plaza & Zoom	Plaza & Zoom	Plaza & Zoom
Week of 8/4	Plaza & Zoom		Plaza & Zoom	Plaza & Zoom	Plaza & Zoom

REMINDERS AND ZOOM LINKS WILL BE POSTED ON SLACK



# ACADEMIC ADVISING CONTACT INFORMATION

## 1:1 Academic Advising Sessions

- Schedule a session with your advisor through [Campus Groups](#).
  - If you can't find a time that works with your schedule, please [email Academic Advising](#) to request a time.
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## Email

- [Email Academic Advising](#) with general academic questions.
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## Drop-In

- Drop into KGH 1391, if an advisor is available, they'll be happy to meet with you!
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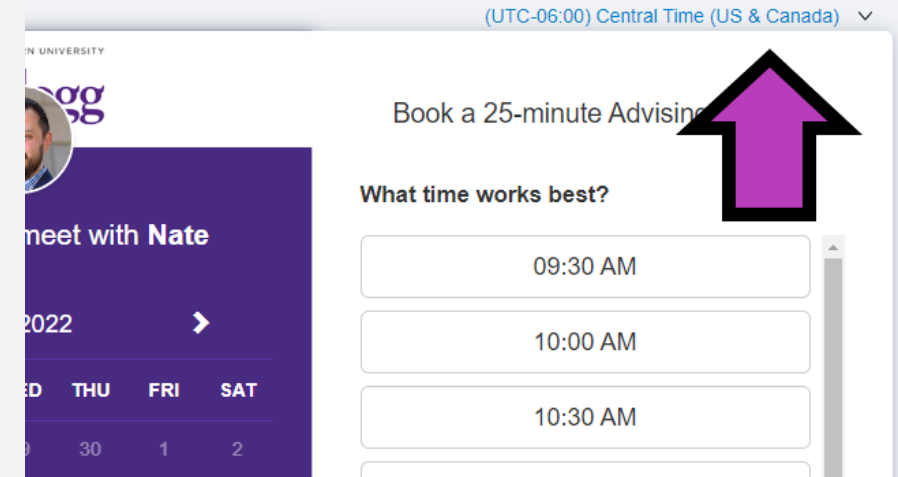
## Slack

- Get quick, simple questions answered @AcademicExperienceTeam


# QUICK NOTES ON MAKING AN APPOINTMENT

## Book an appointment in CampusGroups

- Be sure the time zone in the Book screen in Campus Groups is set to the time zone of your current location. For most of you, when you are booking from campus, you will be in Central time zone.



## Cancelling an appointment

- Go to your Campus Groups home page by clicking on the  icon at the top left of the page.
- Under “More” on the left tool bar, click on “My Meetings”.
- Select upcoming meetings in the middle drop down box, click on the 3 vertical dots at the right, and select “Cancel Advising Session”.

For more help making appointments: [Serial](#).



QUESTIONS?