

Advanced Course Planning & Bidding Overview

AMY GINGOLD, Director of Academic Experience

LISA BELCHER, Senior Academic Advisor

NATE DAIGLE, Senior Academic Advisor

ERICA FEINBERG, Senior Academic Advisor

Northwestern | Kellogg



TODAY'S PURPOSE

- Course Selection Considerations
- Advanced Course Planning
- Bidding Overview

AGENDA

Course Selection

- Graduation Requirements
- Course Considerations
- Majors, Pathways & Additional Resources

BidReg System

- Live Demo – Plan Path & Set Schedule

Bidding Overview

- Bidding Process
- Strategies & Pitfalls

Next Steps

- Identify Courses to Bid On
- 7/19 Bidding Presentation



COURSE SELECTION

1Y GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **four basic requirements** necessary to graduate from the 1Y Program

Core courses completed by end of Summer 2023

PACT-440-5 during Fall 2023

4 quarters of full-time study (3-5 credits/quarter)

15.5 Kellogg credits

JD-MBA/MD-MBA GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **three basic requirements** necessary to graduate from your MBA Program

Core courses completed by end of Spring 2024

4 quarters of full-time study (3-5 credits/quarter)

16 Kellogg credits

COURSE SELECTION CONSIDERATIONS

CAREER

Immediately post-Kellogg
and beyond

BREADTH

Variety of industries and
functional areas

GAPS

Reflect on your background
and where you are headed

GUIDANCE

From faculty, students,
advising staff and alums

COURSE SELECTION INPUTS



COURSE LOAD CONSIDERATIONS

Non-academic obligations (e.g. recruiting, extra-curricular)

Balance

- Quantitative and qualitative
- Group versus individual work

Degree requirements

Strategic inclusion of 0.5 credit courses

3 credit minimum
5 credit maximum

MAJORS

Specific academic requirements (generally, core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

Accounting // Economics // Finance // Marketing //
Managing Organizations // Operations // Strategy //
Management Science

PATHWAYS



No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within
area of interest

Asset Management // Data Analytics // Energy & Sustainability //
Entrepreneurship // Growth & Scaling // Healthcare at Kellogg // Real Estate //
Social Impact // Technology Management // Venture Capital & Private Equity //
Diversity, Equity & Inclusion

COURSE SELECTION ADDITIONAL RESOURCES

Academics on the Serial

Independent and Field Study

Taking Courses at Other Northwestern Schools

Experiential Learning

Information and Advice from Faculty

Global Opportunities

San Francisco Immersion Program



COURSE PLANNING TOOL LIVE DEMO

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



Browse **Course Catalog** and “**tag**” courses you’re interested in

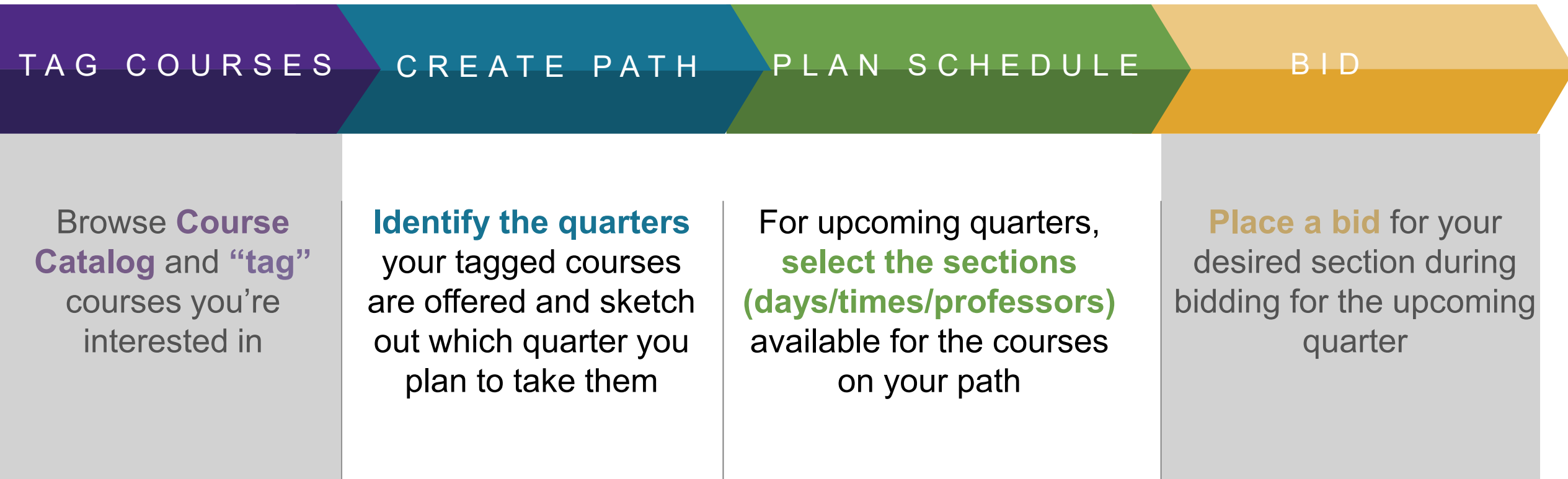
Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them

For upcoming quarters, **select the sections (days/times/professors)** available for the courses on your path

Place a bid for your desired section during bidding for the upcoming quarter

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



A woman with long brown hair, wearing a blue top, is smiling and looking towards the right. In the background, other people are visible but out of focus. A large purple diagonal shape covers the right side of the image, containing the title text.

BIDDING OVERVIEW

SECTION NUMBER KEY

EVANSTON CAMPUS

Section 30: Full-time only

Section 40: Full-time / Evening & Weekend

Section 50: Full-time / Evening / Weekend

CHICAGO CAMPUS

Section 60: Evening Only

Section 70: Weekend Only

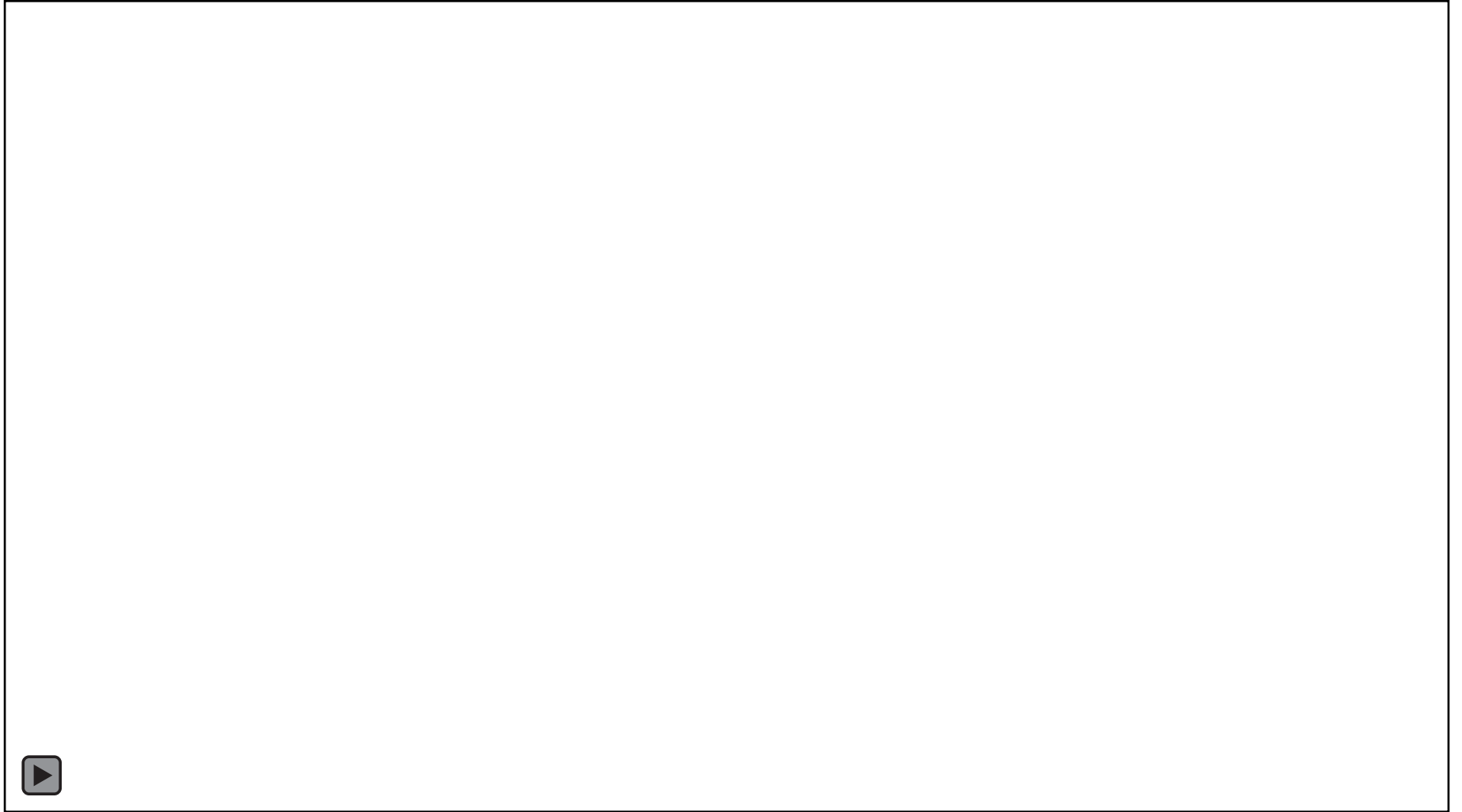
Section 80: Evening / Weekend

Section 90: Evening / Weekend / Full-time

FULLY VIRTUAL

Section 99: Evening / Weekend / Full-time

WHY BIDDING?



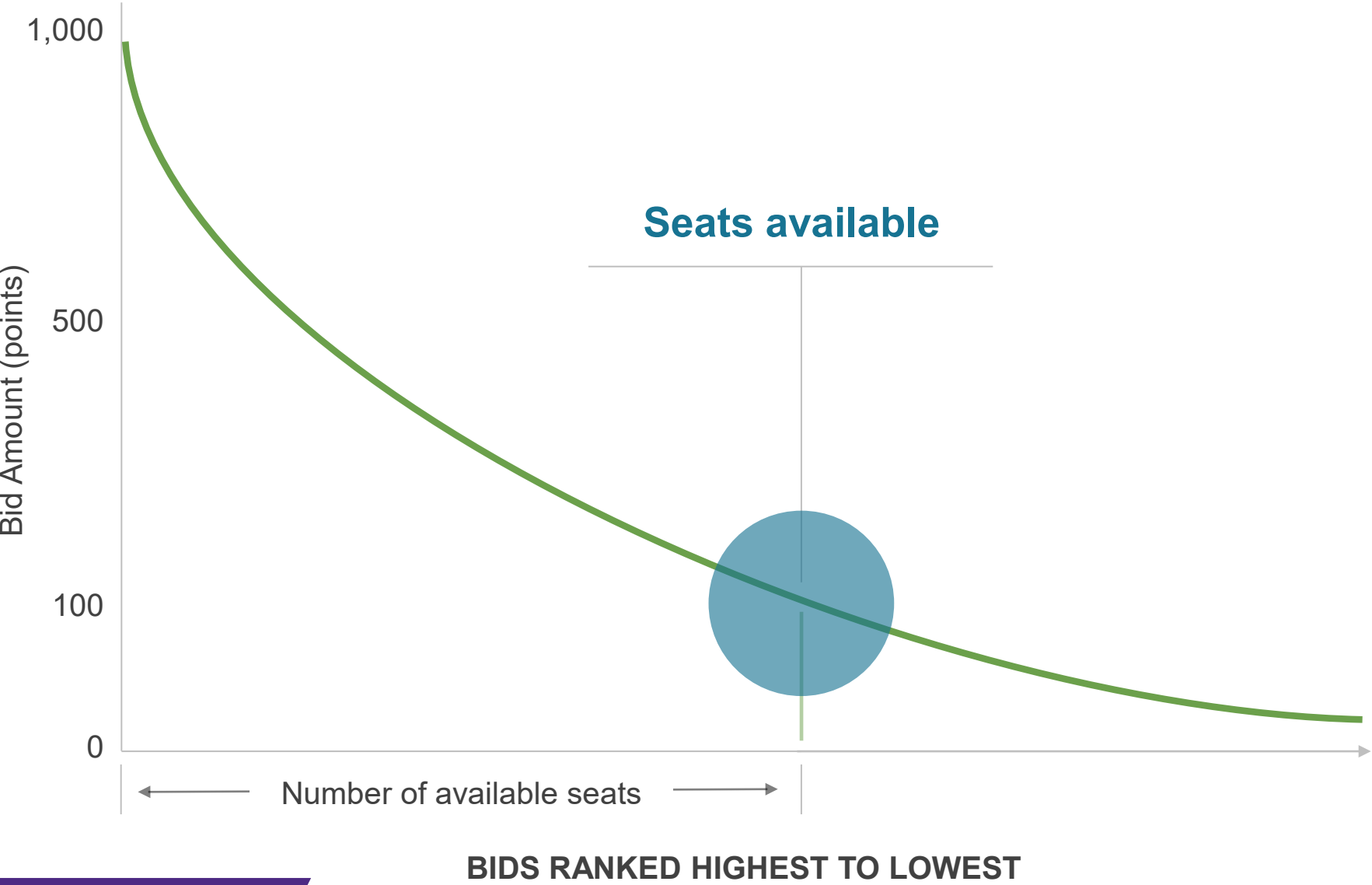
KELLOGG BIDDING SYSTEM

DUTCH AUCTION

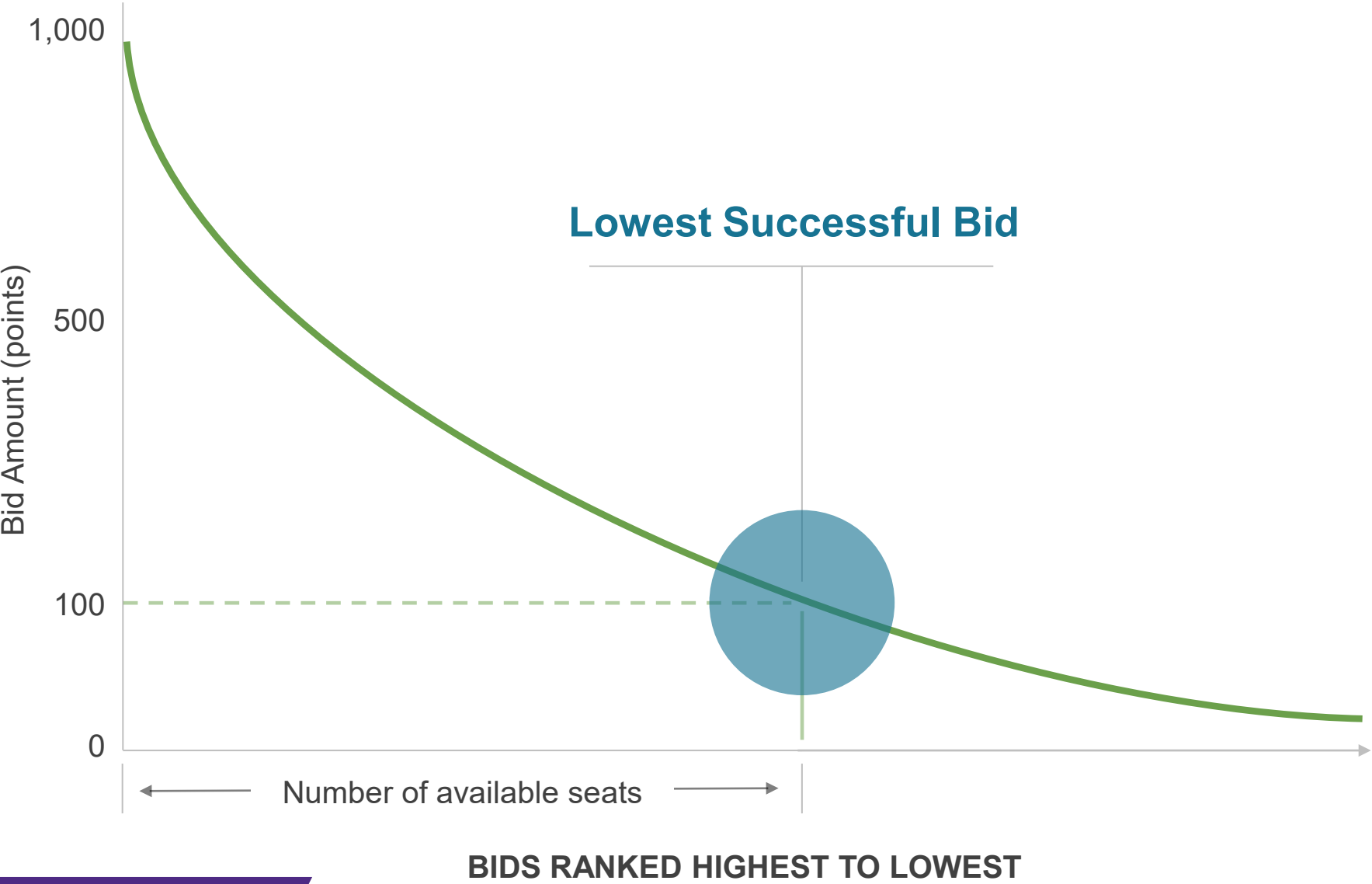
- Bidders ranked from highest to lowest
- Lowest successful bid determines the closing cost
- Successful bidders all charged the same amount

2nd year/1Ys/JD/MDs given 3,000 points to last the academic year – Fall, Winter and Spring quarters

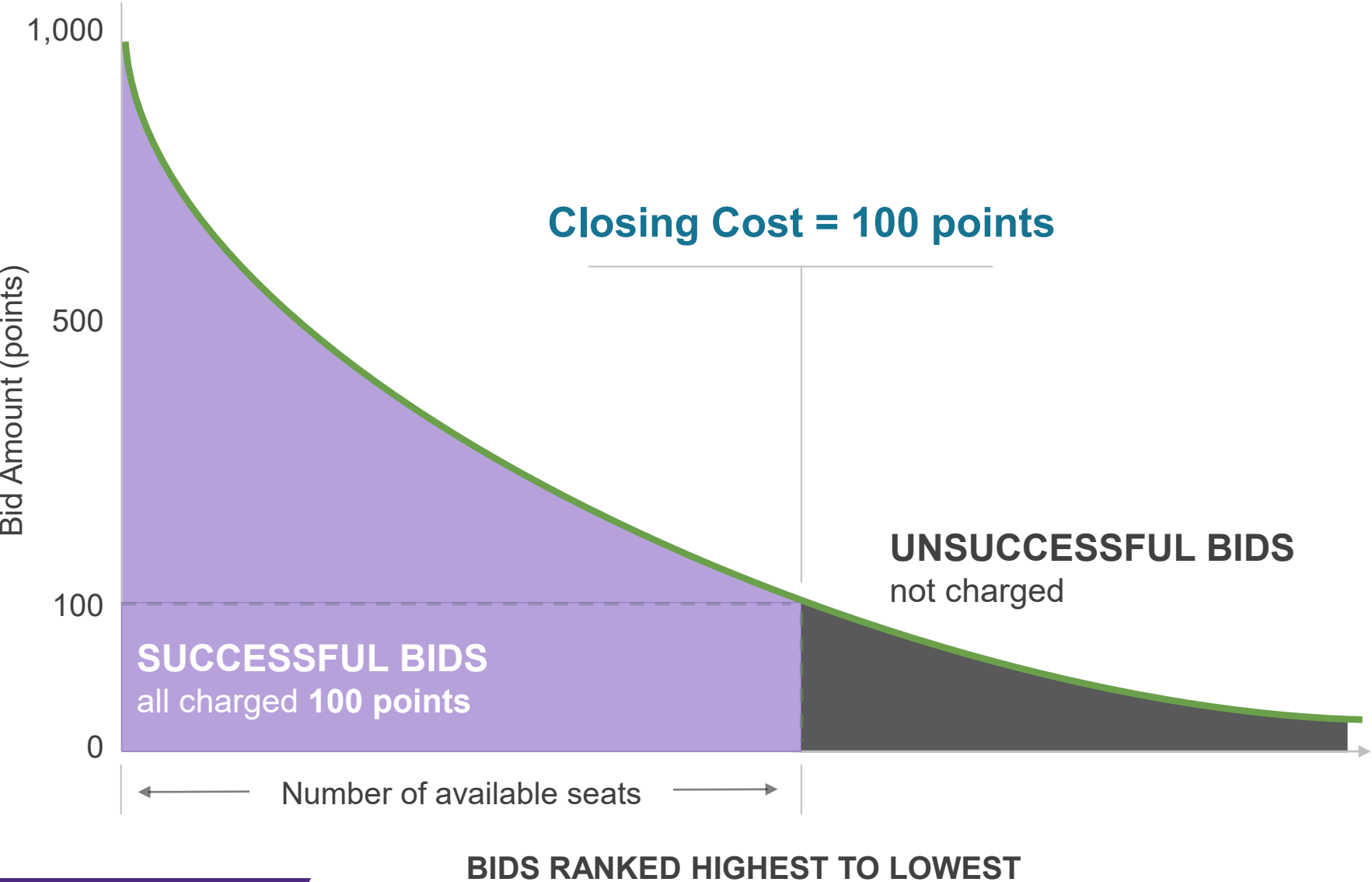
DUTCH AUCTION EXAMPLE



DUTCH AUCTION EXAMPLE



DUTCH AUCTION EXAMPLE



KELLOGG BIDDING PROCESS

PHASE 1		PHASE 2		PHASE 3		PAY WHAT YOU BID		ADD/DROP	
BID	DROP	BID	DROP	BID	DROP	BID	DROP		
Bid only for seats allocated to your program	100% bid point REFUND	Full-time students bid for open full-time seats	100% bid point REFUND	Bid for open seats in any program	75% bid point REFUND	Bid for a waitlist position or a roster seat in any program	50% bid point REFUND	Previous Quarter Ends	Real-time enrollment in any open seat or add to waitlist for any course
Full-time		E&W students bid for open Evening and/or Weekend seats				If enrolled or promoted from waitlist, charged bid amount		Drop classes for a 50% bid point refund	Ends Monday, Week 2 @ 8am
Evening									
Weekend									
Alternate Section Options						Waitlists			

All dropped seats receive refund amount from **current phase**

BIDDING PHASES



PHASE 1	BID	July 28 at 9am thru July 31 at 5pm	<ul style="list-style-type: none"> • Bid on seats allocated to your program. Full-time students: sections 30s, 40s, 50s, 90s • Alternate section options available
	DROP	August 2 at 12pm thru August 3 at 5pm	<ul style="list-style-type: none"> • Drop any enrollments for a 100% refund of bid points for use in Phase 2
PHASE 2	BID	August 4 at 12pm thru August 7 at 5pm	<ul style="list-style-type: none"> • Bid on open seats in your program. Full-time students: sections 30s, 40s, 50s, 90s • Alternate section options available
	DROP	August 9 at 12pm thru August 10 at 5pm	<ul style="list-style-type: none"> • Drop any enrollments (from Phase 1 or Phase 2) for a 100% refund of bid points for use in Phase 3
PHASE 3	BID	August 11 at 12pm thru August 14 at 5pm	<ul style="list-style-type: none"> • Bid on open seats in any program (Full-time, Evening, or Weekend) • Alternate section options available
	DROP	August 16 at 12pm thru August 17 at 5pm	<ul style="list-style-type: none"> • Drop any enrollments (from Phases 1, 2, or 3) for a 75% refund of bid points for use in the Pay What You Bid Phase
PWYB	BID	August 18 at 12pm thru August 21 at 5pm	<ul style="list-style-type: none"> • Bid on any seats in any program (Full-time, Evening, or Weekend) • Unsuccessful bidders placed on a waitlist • No alternate section options available • If successfully enrolled, charged bid amount
	DROP	August 22 at 12pm to September 1 at 8:30am	<ul style="list-style-type: none"> • Drop any enrollments for a 50% refund of bid points

ADD (& DROP) PERIOD

ADD/DROP	Add/Drop	September 1 at 9am thru September 25 at 8am	<ul style="list-style-type: none">• Real-time enrollment into open seats and addition to waitlists.• Drop any enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)• Waitlist promotions in real time.• Set conditional drops to ensure waitlist promotion if you are at or near your credit maximum.
	Add/Drop <i>(2nd 5 Week Courses Only)</i>	September 25 at 8:01am thru October 30 at 8am	<ul style="list-style-type: none">• Real-time enrollment into open seats and addition to waitlists.• Continue to drop 2nd 5-Week enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)• Waitlist promotions in real time.

BIDDING BASICS

Bidding is NOT first-come-first served

- Place a bid anytime during the bidding window
- Deadlines are firm – we are not able to bid/drop classes for you if you miss the window

Phases

- Phase 1: All full-time seats available to bid on
- Phases 2, 3, PWYB: Only seats that do not fill in previous phases are available for bidding
- Each phase will have a separate cost

A bid is for a specific course section

- Only able to bid for one section of a course at a time
- Alternate section options available (next presentation)

Bidding Limit

- Bid up to a maximum of 5 credits

BIDDING STRATEGIES

Bid what you are willing to spend (and no more)

- You may set the closing cost
- You will be refunded the difference if the closing cost is lower (Phases 1-3)

Use historical bidstats only as directional guidance

- Only consider Phase I, bidstats for your program
- Remember closing cost is LOWEST successful bid

Consider parallel path bidding

- You may not yet know whether you are accepted to an application-based course
- Do not wait until Phases 2 or 3 to bid on a course you may want to take

COURSES OUTSIDE BIDDING SYSTEM

Application-based courses

Independent and Field Studies

Non-Kellogg Northwestern courses

COMMON BIDDING STRATEGY PITFALLS

Bidding **all points without an exit strategy**

Bidding too low to **“save” points for unknown** later courses

Using the **historical bid stats + __% model**

Assuming a **1 point bid** will be successful if a course closed for 0 points in the past

Not including back up choices in Phase 1 Bids



NEXT STEPS

WHAT SHOULD YOU DO NEXT?

1. Reflect on your academic, personal & professional goals
2. In Course Planning Tool:
 - Tag courses for full academic year
 - Plan path for Fall, Winter, & Spring
 - Set schedule for Fall
3. Based on your 'must-haves' for Winter & Spring, determine how many points you want to have remaining after Fall quarter
4. Create your bidding strategy
5. Attend 7/19 presentation on how to bid

SAVE THE DATE:

July 19 @ 12:00pm – How to Bid Presentation (Zoom)

TOPICS COVERED

- Bidding & Registration System Demonstration
- How to place a bid and make drop transactions
- Bidding rules

ACADEMIC ADVISING CONTACT INFORMATION

1:1 Academic Advising Sessions

- Schedule a session with your advisor through [Campus Groups](#).
 - If you can't find a time that works with your schedule, please [email Academic Advising](#) to request a time.
-

Email

- [Email Academic Advising](#) with general academic questions.
-

Drop-In

- Drop into KGH 1391, if an advisor is available they'll be happy to meet with you!
-

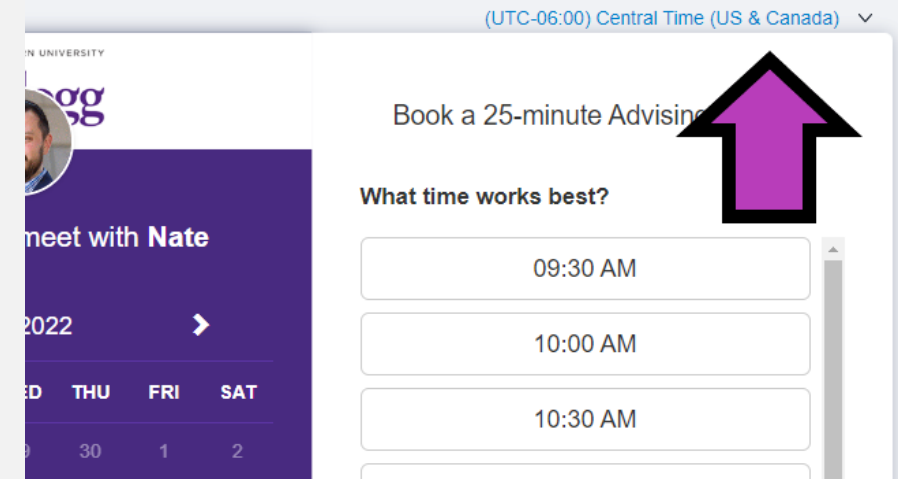
Slack

- Get quick, simple questions answered.
- #studentexperience_classof_2024 or DM @AcademicExperienceTeam


QUICK NOTES ON MAKING AN APPOINTMENT

Book an appointment in CampusGroups

- Be sure the time zone in the Book screen in Campus Groups is set to the time zone of your current location. For most of you, when you are booking from campus, you will be in Central time zone.



Cancelling an appointment

- Go to your Campus Groups home page by clicking on the  icon at the top left of the page.
- Under “More” on the left tool bar, click on “My Meetings”.
- Select upcoming meetings in the middle drop down box, click on the 3 vertical dots at the right, and select “Cancel Advising Session”.

For more help making appointments: [Serial](#).



QUESTIONS?