Academic Overview
1Y Class of 2024

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Lisa Belcher, Senior Academic Advisor
Nate Daigle, Senior Academic Advisor
Erica Feinberg, Senior Academic Advisor

Northwestern | Kellogg
TODAY’S PURPOSE

• Welcome you to academics at Kellogg.

• Introduce you to tools & information that you’ll need to navigate your academic journey.
AGENDA

Introduction

• Academic Advising
• Your Academic Journey

Academics

• Graduation Requirements
• Majors & Pathways
• Sources of Academic Information
• Summer 2023

Course Planning Tool

• Live Demo of on-line course catalog

Final To-Dos

• Administrative Items
• Immigration Check-in & Personal Information Update

What’s Next

• Preparing for Fall Course Selection
ACADEMIC ADVISING

Our goal is to help you optimize your academic journey at Kellogg.

Listen  Partner  Strategize  Advocate

Receive your assigned Advisor today! Ability to book with any advisor at any time.
WHAT TOPICS DO STUDENTS DISCUSS WITH AN ACADEMIC ADVISOR?

<table>
<thead>
<tr>
<th>Waivers</th>
<th>Academic Policies</th>
<th>Achieving Balance</th>
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<tbody>
<tr>
<td></td>
<td>Class attendance, grading, etc.</td>
<td>Managing workload and other commitments</td>
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<tr>
<td>Course Planning &amp; Selection</td>
<td>Bidding Strategy</td>
<td>Course Registration</td>
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<tr>
<td>Progress toward Degree Requirements</td>
<td>Core Course Tutoring</td>
<td>Disability-Related Services</td>
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Academics
OPTIMIZING YOUR ACADEMIC JOURNEY

CIM

Academic Orientation
Learn the BidReg System
Meet your Advisor

SUMMER QUARTER

Two key presentations:
• Advanced Course Planning & Bidding Overview
• How to Bid
Meet with Advisor to discuss personal & professional goals and course selection

JULY/AUGUST

Bid for Fall Quarter courses
Consult with Advisor regarding bid results, as needed

ONGOING

Quarterly presentations
Meet with Advisor, as needed, to review academic goals and/or discuss any academic issues

Advisors are Available: 1:1 Appointments, Drop-in Hours, Email, Slack
While Kellogg’s innovative academic approach is highly customizable, there are **four basic requirements** necessary to graduate from the 1Y Program.

1. **Core courses completed by end of Summer 2023**
2. **PACT-440-5 during Fall 2023**
3. **4 quarters of full-time study** (3-5 credits/quarter)
4. **15.5 Kellogg credits**
CAESAR DEGREE PROGRESS REPORT
MAJORS

Specific academic requirements (generally, core + 4)
Will appear on your transcript
Springboard for an elective search within area of interest
NOT a graduation requirement

Accounting // Economics // Finance // Marketing //
Managing Organizations // Operations // Strategy //
Management Science
PATHWAYS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

### SOURCES OF ACADEMIC INFORMATION

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<th>Platform</th>
<th>Details</th>
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| **Serial**   | - Kellogg Full-time Student Intranet  
                - Academics section is main repository for academic information |
| **CAESAR**   | - Northwestern University Registration & Records System  
                - Degree Progress Report, Student Accounts, Transcripts |
| **BidReg**   | - Custom Kellogg platform encompassing course catalog, course planning  
                and all registration transactions |
| **Canvas**   | - Course information and assignments from professors  
                - Access to Canvas page granted when enrolled in a course |
| **Campus Groups** | - 1:1 Appointments and Kellogg event sign-up system |
SUMMER 2023
CORE COURSES

Summer 2023

• Business Strategy (STRT-431)
• Leadership in Organizations (MORS-430)
• Financial Accounting (ACCT-430) or Financial Statement & Analysis (ACCT-451)
• Finance I (FINC-430) or Accelerated Corporate Finance (FINC-440)
• Operations (OPNS-438-5) if not waived by Admissions

Fall 2023

• Leadership & Crisis Management (PACT-440-5)
FULL ACCOUNTING WAIVER EXAM

Next Steps

• Accounting Department currently grading exams.

• Academic Advising will communicate the results of your exam via email.

• If you do not earn a full waiver, you will be enrolled in ACCT-451.
## CORE COURSE CHANGE DEADLINES

### FINANCE

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<th>Course Change</th>
<th>Change Deadline</th>
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<tr>
<td>Accelerated Corporate Finance (FINC-440) → Finance I (FINC-430)</td>
<td>July 3, 2023 by 8am</td>
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### ACCOUNTING

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### Executive Presentations (LDEV-452-5)

In this course you will learn how to conceptualize, construct and deliver engaging and persuasive business presentations - formally and informally. Highly interactive: focusing on engaging audiences, storytelling, data presentation, speaking authentically.

“Great low-workload class to learn some useful soft skills while also building confidence. Professor brings a lot of energy to class and is super engaging…”

### Strategies for Growth (STRT-475-5)

This course is about effectively scaling a business. You will learn frameworks from economics and strategy that illustrate why some businesses can scale successfully while others struggle.

“Format was refreshing and cool … highly recommend if you’re looking to get a different perspective other than large corporate strategy.”

### Negotiation Fundamentals (MORS-472-5)

This course is designed to provide the fundamentals of negotiation strategy and to improve students’ skills in all phases of negotiation. Based on simulated negotiations in a variety of context. Attendance mandatory at all classes.

“The class provides ample opportunity to practice engaging in negotiations of all different types. Workload is light.”

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**All electives begin July 11.** During CIM, you will receive a survey seeking your choice of elective. **Students may take one half-credit elective in the Summer quarter.**
SUMMER ELECTIVE ENROLLMENT

Next Steps

• If you are interested in taking an elective, please complete the survey sent via email by June 28 at 5pm.

• Advisors are available to discuss your options.

• You will be notified of elective enrollment through an email.
ELECTIVE COURSE DROP DEADLINE

EXECUTIVE PRESENTATIONS (LDEV-452-5)

STRATEGIES FOR GROWTH (STRT-475-5)

NEGOTIATION FUNDAMENTALS (MORS-472-5)

Drop Deadline: July 17 by 8am
SUMMER CORE COURSE TUTORING

Financial Accounting (ACCT-430)

Finance I (FINC-430)

ACF (FINC-440)

Tutoring sessions will start week of June 26 via Zoom. Sign up in Campus Groups.
**BIDREG SYSTEM**

**ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY**

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**TAG COURSES**

Browse **Course Catalog** and “tag” courses you’re interested in.

**CREATE PATH**

Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them.

**PLAN SCHEDULE**

For upcoming quarters, select the sections (days/times/professors) available for the courses on your path.

**BID**

Place a bid for your desired section during bidding for the upcoming quarter.
BidReg Overview & Live Demo
APPLICATION-BASED CLASSES

Basics

• Accepted students are manually enrolled with no bid-point cost

• Look for emails from the departments with information sessions on the different courses

• Applications & Deadlines are found on the Experiential Learning page on the Serial

Fall Opportunities

• Asset Management Practicum (FINC-457)
• Venture Lab (FINC-615)
• Private Equity Lab (FINC-639)
• NUVention: Medical Innovation I (HCAK-615)
• Forging & Funding Health Care Startups (HCAK-627)
• Analytical Consulting Lab (MECN-615)
KEY DATES

June 16, 20-21
CIM

June 22
Summer Classes Begin

July 4
No Class (July 4th Holiday)

Aug. 16
Summer Exams Begin

Aug. 19-26
KWEST

Sept. 18
Fall Quarter Classes Begin

Northwestern Kellogg
FINAL TO-DOS

- Administrative Items
- Accommodations
- Online Immigration Check-In & Personal Information Update
ADMINISTRATIVE ITEMS

| Emergency Contact Information | Complete in CAESAR  
Be sure to complete all 3 steps! |
| COVID Attestation             | Complete in CAESAR  
Acknowledge Northwestern University Student Expectations and COVID-19 Code of Conduct. |

*Items MUST be completed for you to be enrolled in Summer Courses.*
# INTERNATIONAL STUDENT ONLINE CHECK-IN

## MANDATORY ONLINE CHECK-IN*

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<th>Complete In the <strong>OISS PORTAL</strong></th>
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<td>Within 2 days of U.S. arrival.</td>
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<td>Required to activate your SEVIS record</td>
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## UPDATE CURRENT ADDRESS & US PHONE #

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<th>Complete in <strong>CAESAR</strong></th>
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<tr>
<td>Provide a current U.S. address and US phone number</td>
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<tr>
<td>Update your emergency contact information</td>
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* You will need to upload a copy of your F-1 or J-1 visa and I-94 arrival record.
SETTING UP ACCOMMODATIONS

Common Academic and Exam Accommodations
- Extended test taking time
- Reduced distraction test environment

Accommodations must be approved by AccessibleNU
- Complete an online application & submit documentation
- Meet with an AccessibleNU staff member for an intake appointment

After accommodations are approved and communicated to us, we will:
- Reach out to you to schedule your exams
- Offer other assistance as directed by AccessibleNU

Remember: Renew your accommodations with AccessibleNU every quarter
WHAT’S NEXT
UPCOMING INFORMATION SESSIONS

Meet Your Advisor

• June 22 from 11:30am - 1pm in Gies Plaza, during the break

Elective Drop-in Session

• June 23, 26, 27 Advisors will host casual drop-in table in Gies Plaza to discuss electives
• Look out for email today with more details

Presentations – Sign up on Campus Groups

• Advanced Course Planning & Bidding Overview – July 14th at Noon in the Global Hub – Click here to Register
• How to Bid – July 19st at Noon via Zoom – Click here to Register
ACADEMIC ADVISING

EMAIL
We try to answer general academic questions sent to the Academic Advising account within 24 hours.

APPOINTMENT
Schedule a phone, Zoom, or in-person advising appointment.

DROP-IN
In-person drop-in hours in Gies Plaza.

SLACK
Send us a DM @AcademicExperienceTeam.
INTERNATIONAL STUDENT ADVISING

EMAIL
international-advising@kellogg.northwestern.edu

1:1 APPOINTMENT
Schedule a ZOOM advising appointment via Calendly

Stephanie Cisneros
Assistant Director for International Student Services
Kellogg School of Management - Northwestern University
2211 Campus Drive | Suite 1391 | Evanston, IL 60208
P 847.467.5075 | international-advising@kellogg.northwestern.edu