Do you plan to create positive, significant and sustainable social change throughout your career?

Especially relevant given the current social upheaval and the unpredictable business landscape, Kellogg's Social Impact Pathway inspires and equips leaders for positions in traditional corporate management, governmental entities, nonprofit organizations, startups, social enterprises, consulting and more.

Descriptions of courses open to enrollment during bidding without a prior application are listed below.

**KPPI-441-0 | Strategy Beyond Markets**

*Full-Time, Evening and Weekend, In-person Available*

The explicit regulations and implicit norms governing a firm's market behavior are determined by myriad social, political, regulatory and legal institutions. Structured around coalition formation, institutions and integrated strategy, this course focuses on
non-market strategy from the viewpoint of managers, consultants and investors.

**KPPI-480-0 | Public Economics for Business Leaders: State and Local Policy**
*Full-Time, Remote-only*
Why did Chicago win the competition for the relocation of Boeing’s corporate headquarters? Why do commercial and industrial properties face significantly higher property tax rates than residential properties? Students apply tools and concepts of microeconomics to analyze how state and local governments operate and how their decisions affect the business environment. Topics include tax incentives for business, K-12 education finance, local property taxes and state fiscal crises.

**KPPI-440-5 | Leadership and Crisis Management**
*Full-Time, Evening and Weekend, Remote-only*
In this required course, students learn to anticipate and optimally manage crises, increase awareness of ethical dimensions of business, understand the motivations and strategic capabilities of stakeholders and appreciate the importance of value-based management in preventing and managing corporate crises.

**STRT-466-0 | Strategic Challenges in Emerging Markets**
*Full-Time, Evening and Weekend, Remote-only*
International markets present unique opportunities and pitfalls for business growth and development. This course outlines fundamental differences among developed and developing countries, starting briefly with broad historical differences and moving on to specific issues such as the protection of property rights, corruption and the effects of political institutions. Discussions also focus on the role of international institutions such as the IMF and World Trade Organization.

**KPPI-452-0 | Social Innovation: Designing for Change**
*Full-Time, Evening and Weekend, In-person Available*
This experiential lab course encourages students to explore, both in class and through quarter-long consulting projects, innovation as a mechanism for social problem solving.

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**Keep in Touch with Social Impact at Kellogg**