Course Selection & Bidding Overview

AMY GINGOLD, Associate Director of Academic Advising
LISA BELCHER, Senior Academic Advisor
NATE DAIGLE, Senior Academic Advisor
ERICA FEINBERG, Senior Academic Advisor

Northwestern | Kellogg
TODAY’S PURPOSE

Share information, tools, and strategies required to make informed decisions regarding course selection and bidding.
AGENDA

**Course Selection**
- Graduation Requirements
- Course Considerations
- Majors, Pathways & Additional Resources

**Bidding Overview**
- Improved Bidding Process
- Strategies & Pitfalls
- Dates
COURSE SELECTION
# Graduation Requirements

<table>
<thead>
<tr>
<th>2Y</th>
<th>MMM</th>
<th>1Y</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>6 quarters</strong> of full-time study</td>
<td><strong>7 quarters</strong> of full-time study</td>
<td><strong>4 quarters</strong> of full-time study</td>
</tr>
<tr>
<td><strong>20.5 Kellogg credits</strong></td>
<td><strong>28.5 credits</strong> (20.5 of which must be Kellogg credits)</td>
<td><strong>15.5 Kellogg credits</strong></td>
</tr>
<tr>
<td>Core courses complete</td>
<td>Core courses complete</td>
<td>Core courses complete</td>
</tr>
</tbody>
</table>
DEGREE PROGRESS REPORT - CAESAR
COURSE SELECTION CONSIDERATIONS

CAREER
Immediately post-Kellogg and beyond

BREADTH
Variety of industries and functional areas

GAPS
Reflect on your background and where you are headed

GUIDANCE
From faculty, students, advising staff and alums
COURSE LOAD CONSIDERATIONS

Non-academic obligations

Balance
- Quantitative and qualitative
- Group versus individual work

Degree requirements

Strategic inclusion of 0.5 credit courses

3 credit minimum
5 credit maximum
Specific academic requirements (generally, core + 4)
Will appear on your transcript
Springboard for an elective search within area of interest
NOT a graduation requirement

PATHWAYS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

COURSE SELECTION ADDITIONAL RESOURCES

Global Opportunities

Independent and Field Study

Taking Courses at Other Northwestern Schools
BIDDING OVERVIEW:
2ND YEAR STUDENTS
OUR GOAL

Deliver a world-class student experience
WHAT DID WE DO TO WORK TOWARD THIS GOAL?

Talked to students

Met with the Dean’s office

Shopped around, analyzed peer schools

Came back together with Dean’s office and students
NEW BIDDING PROCESS AIMS TO IMPROVE STUDENT EXPERIENCE

Given student feedback, changes to the bidding process will improve the student experience, including:

1. **INCREASING** chances for bidding success, especially on multi-professor courses
2. **SIMPLIFYING** rules surrounding bidding and waitlists
3. **REDUCING** system performance issues
4. **SHIFTING** away from first-come, first-served seat allocation
BIDDING PROCESS CHANGES

Opportunities for improvement

**INCREASING** chances for bidding success on multi-professor courses

**SIMPLIFYING** bidding rules surrounding waitlists

**REDUCING** system performance issues

**SHIFTING** away from first-come, first-serve seat allocation

Bidding process changes

Addition of new alternate “any section” feature during Phases 1 and 2

Waitlists only utilized in last phase

Replacement of Add/Drop I & II with additional bidding phases
KELLOGG BIDDING SYSTEM

DUTCH AUCTION

• Bidders ranked from highest to lowest
• Lowest successful bid determines the closing cost
• Successful bidders all charged the same amount

2nd years allocated 3,000 points in Fall to last full academic year
DUTCH AUCTION EXAMPLE

Bid Amount (points)

Lowest Successful Bid

Number of available seats

BIDS RANKED HIGHEST TO LOWEST
DUTCH AUCTION EXAMPLE

SUCCESSFUL BIDS: all charged 100 points

UNSUCCESSFUL BIDS: not charged

Closing Cost = 100 points

BIDS RANKED HIGHEST TO LOWEST

SUCCESSFUL BIDS

Number of available seats

Bid Amount (points)
### KELLOGG BIDDING PROCESS

<table>
<thead>
<tr>
<th>Phase</th>
<th>Bid</th>
<th>Drop</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Phase 1</strong></td>
<td>Bid: Full-Time students bid for open Full-Time seats</td>
<td>100% bid point REFUND</td>
</tr>
<tr>
<td></td>
<td>Bid: E&amp;W students bid for open Evening and/or Weekend seats</td>
<td>100% bid point REFUND</td>
</tr>
<tr>
<td><strong>Phase 2</strong></td>
<td>Bid: Bid on open seats in any program</td>
<td>75% bid point REFUND</td>
</tr>
<tr>
<td><strong>Phase 3</strong></td>
<td>Bid: Bid for a waitlist position on any course</td>
<td>50% bid point REFUND</td>
</tr>
<tr>
<td><strong>Bid to Waitlist</strong></td>
<td>Bid: If promoted from waitlist, charged bid amount</td>
<td>50% bid point REFUND</td>
</tr>
</tbody>
</table>

**All dropped seats receive refund amount from current phase**
KELLOGG BIDDING PROCESS

PHASE 1
Bid only for seats allocated to your program

PHASE 2
100% bid point REFUND
Full-time students bid for open full-time

PHASE 3
Bid only open seats in any program
75% bid point REFUND

BID TO WAITLIST
Bid for a waitlist position in any program
50% bid point REFUND

Additional Bid Phases (Replacement of Add/Drop)

- 100% bid point REFUND
- Full-time students bid for open full-time
- 100% bid point REFUND
- Bid only open seats in any program
- 75% bid point REFUND
- Bid for a waitlist position in any program
- 50% bid point REFUND

Waitlists Created, Promotions through Week 1

Elimination of Waitlists

All dropped seats receive refund amount from current phase
# Bidding Phases 1 through 3

**Full-Time Students**

<table>
<thead>
<tr>
<th>Phase</th>
<th>Bid Dates</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Phase 1</strong></td>
<td><strong>Bid</strong></td>
<td>November 1 at 9am to November 4 at 5pm</td>
</tr>
<tr>
<td></td>
<td><strong>Drop</strong></td>
<td>November 6 at 12pm to November 7 at 5pm</td>
</tr>
<tr>
<td><strong>Phase 2</strong></td>
<td><strong>Bid</strong></td>
<td>November 8 at 12pm to November 11 at 5pm</td>
</tr>
<tr>
<td></td>
<td><strong>Drop</strong></td>
<td>November 13 at 12pm to November 14 at 5pm</td>
</tr>
<tr>
<td><strong>Phase 3</strong></td>
<td><strong>Bid</strong></td>
<td>November 15 at 12pm to November 18 at 5pm</td>
</tr>
<tr>
<td></td>
<td><strong>Drop</strong></td>
<td>November 20 at 12pm to November 21 at 5pm</td>
</tr>
</tbody>
</table>
# BID TO WAITLIST PHASE

**FIRST 5 WEEK, SECOND 5 WEEK, AND 10 WEEK CLASSES**

<table>
<thead>
<tr>
<th><strong>BID</strong></th>
<th><strong>DROP</strong></th>
</tr>
</thead>
</table>
| November 22 at 12pm to December 2 at 5pm  
* For First 5 week, Second 5 week, and 10 week classes | December 9 at 9am to January 13 at 8am  
* For First 5 week, Second 5 week, and 10 week classes |

**BID**
- Bid for a waitlist position in any program
- No alternate section options
- Set conditional drops to ensure waitlist promotion, if promotion will exceed 5 credit maximum

**DROP**
- If promoted off waitlist, charged bid amount
- Promotions automatically happen when a seat becomes available
- Drop any enrollments (from Phases 1, 2, 3, or Bid to Waitlist) for a **50% refund of bid points** for use in future bidding cycles
- Ensure conditional drops are set for waitlist promotion, if promotion will exceed 5 credit maximum
- If never promoted from waitlist, or if drop waitlist position, receive 100% bid point refund.
## BID TO WAITLIST PHASE
**SECOND 5 WEEK CLASSES ONLY**

### BID

<table>
<thead>
<tr>
<th>Date Range</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 31 at 12pm to February 3 at 5pm</td>
<td><strong>Bid for a waitlist position in any program</strong>&lt;br&gt;<strong>Students who bid in this phase are placed on the waitlist BEHIND students who are waitlisted in the previous Bid to Waitlist phase</strong>&lt;br&gt;<strong>No alternate section options</strong>&lt;br&gt;<strong>Set conditional drops to ensure waitlist promotion, if promotion will exceed 5 credit maximum</strong></td>
</tr>
<tr>
<td><em>For Second 5 week classes only</em></td>
<td></td>
</tr>
</tbody>
</table>

### DROP

<table>
<thead>
<tr>
<th>Date Range</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 5 at 9am to February 17 at 8am</td>
<td><strong>If promoted off waitlist, charged bid amount</strong>&lt;br&gt;<strong>Promotions automatically happen when a seat becomes available</strong>&lt;br&gt;<strong>Drop any enrollments (from Phases 1, 2, 3, or Bid to Waitlist) for a <strong>50% refund of bid points</strong> for use in future bidding cycles</strong>&lt;br&gt;<strong>Ensure conditional drops are set for waitlist promotion, if promotion will exceed 5 credit maximum</strong>&lt;br&gt;<strong>If never promoted from waitlist, or if drop waitlist position, receive 100% bid point refund.</strong></td>
</tr>
<tr>
<td><em>For Second 5 week classes only</em></td>
<td></td>
</tr>
</tbody>
</table>
### BIDDING BASICS

<table>
<thead>
<tr>
<th>Bidding is NOT first-come- first served</th>
<th>Phases</th>
<th>Bidding Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Place a bid anytime during the bidding window</td>
<td>• Phase 1: All full-time seats available to bid on</td>
<td>• Bid up to a maximum of 5 credits</td>
</tr>
<tr>
<td>• Deadlines are firm – we are not able to bid/drop classes for you if you miss the window</td>
<td>• Phases 2 and 3: Only seats that did not fill in previous phases are available for bidding</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Phase 3: Evening &amp; Weekend seats available for Full-time</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Bid to Waitlist Phase</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Each phase will have a separate cost</td>
<td></td>
</tr>
</tbody>
</table>
# Bidding Strategies

## Conduct research & reflect on your goals
- Reflect on your personal & professional goals
- Identify your skill gaps
- Review course descriptions and syllabi, and meet with faculty

## Consider parallel path bidding
- You may not yet know whether you are accepted to an application-based course
- Do not wait until Phases 2 or 3 to bid on a course you may want to take

## Use historical bidstats *only* as directional guidance
- Only consider Phase 1, Full-Time bidstats
- Remember closing cost is LOWEST successful bid

## Bid what you are willing to spend (and no more)
- You may set the closing cost
- You will be refunded the difference if the closing cost is lower (Phases 1-3)
COURSES OUTSIDE BIDDING SYSTEM

Application-based courses

Independent and Field Studies

Non-Kellogg Northwestern courses
POTENTIAL BIDDING PITFALLS

- Bidding all of your points without an exit strategy
- Using the historical bid stats + __% model
- Assuming a 1 point bid will be successful if a course closed for 0 points in the past
- Not including back up choices in Phase 1 Bids
- Opting out of bidding to wait for Add/Drop – there is no more Add/Drop!
WHAT SHOULD YOU DO NEXT?

1. Reflect on your academic, personal & professional goals

2. In Course Planning Tool:
   – Plan path for Winter & Spring
   – Set schedule for Winter

3. Based on your ‘must-haves’ for Spring, determine how many points you want to have remaining after Winter quarter

4. Create your bidding strategy
**ACADEMIC ADVISING CONTACT INFORMATION**

**1:1 Academic Advising Session**

- Schedule a session online [here](#).
- If you can’t find a time that works with your schedule, please [email Academic Advising](#) to request a time.

---

**Email Us**

- [Email Academic Advising](#) with general academic questions

---

**Drop-In**

- Stop by the Student Experience Center (KGH 1391)
<table>
<thead>
<tr>
<th>Section</th>
<th>Mode</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section 30</td>
<td>Full-time only</td>
</tr>
<tr>
<td>Section 40</td>
<td>Full-time / Evening &amp; Weekend</td>
</tr>
<tr>
<td>Section 50</td>
<td>Full-time / Evening / Weekend</td>
</tr>
<tr>
<td>Section 60</td>
<td>Evening Only</td>
</tr>
<tr>
<td>Section 70</td>
<td>Weekend Only</td>
</tr>
<tr>
<td>Section 80</td>
<td>Evening / Weekend</td>
</tr>
<tr>
<td>Section 90</td>
<td>Evening / Weekend / Full-time</td>
</tr>
</tbody>
</table>