Course Selection & Bidding Overview

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TODAY’S PURPOSE

Share information, tools, and strategies required to make informed decisions regarding course selection and bidding
AGENDA

**Course Selection**
- Graduation Requirements
- Course Considerations
- Majors, Pathways & Additional Resources

**Course Planning Tool**
- Live Demo

**Bidding Overview**
- Bidding System
- Strategies & Pitfalls

**Next Steps**
- Identify Courses to Bid On
- 7/29 Bidding Presentation
COURSE SELECTION
While Kellogg’s innovative academic approach is highly customizable, there are **three basic requirements** necessary to graduate from the 1Y Program:

- **Core courses completed by end of Summer Intercession 2020**
- **4 quarters of full-time study** (3-5 credits/quarter)
- **15.5 Kellogg credits**
DEGREE PROGRESS REPORT - CAESAR
COURSE SELECTION CONSIDERATIONS

C A R E E R
Immediately post-Kellogg and beyond

B R E A D T H
Variety of industries and functional areas

G A P S
Reflect on your background and where you are headed

G U I D A N C E
From faculty, students, advising staff and alums
COURSE LOAD CONSIDERATIONS

Non-academic obligations (e.g. recruiting, extra-curricular)

Balance
  • Quantitative and qualitative
  • Group versus individual work

Degree requirements

Strategic inclusion of 0.5 credit courses

3 credit minimum
5 credit maximum
MAJORS

Specific academic requirements (generally, core + 4)
Will appear on your transcript
Springboard for an elective search within area of interest
NOT a graduation requirement

PATHWAYS

No specific academic requirements
Will not appear on your transcript
Springboard for an elective search within area of interest

SECTION NUMBER KEY

**EVANSTON CAMPUS**

- **Section 10:** Independent study
- **Section 20:** PhD
- **Section 30:** Full-time only
- **Section 40:** Full-time / Evening & Weekend
- **Section 50:** Full-time / Evening / Weekend

**CHICAGO CAMPUS**

- **Section 60:** Evening Only
- **Section 70:** Weekend Only
- **Section 80:** Evening / Weekend
- **Section 90:** Evening / Weekend / Full-time
COURSE SELECTION ADDITIONAL RESOURCES

Global Opportunities

San Francisco Immersion Program

Independent and Field Study

Taking Courses at Other Northwestern Schools
COURSE PLANNING TOOL
ON-LINE COURSE CATALOG PLATFORM THAT ALLOWS YOU TO PLAN YOUR ACADEMIC JOURNEY

Browse course offerings, and “tag” courses you’re interested in

Identify the quarters in which your tagged courses are offered – then sketch out the quarters in which you plan to take them

For the upcoming quarter, see the sections (days / times / professors) available for the courses on your path. Choose sections to sketch a hypothetical weekly schedule
WHY BIDDING?
KELLOGG BIDDING SYSTEM

DUTCH AUCTION
• Bidders ranked from highest to lowest
• Lowest successful bid determines the closing cost
• Successful bidders all charged the same amount

2^{nd} years/1Ys given 3,000 points to last the academic year – Fall, Winter and Spring quarters
DUTCH AUCTION EXAMPLE

Seats available

BIDS RANKED HIGHEST TO LOWEST

Bid Amount (points)

Number of available seats
DUTCH AUCTION EXAMPLE

BIDS RANKED HIGHEST TO LOWEST

Lowest Successful Bid

Bid Amount (points)

Number of available seats
DUTCH AUCTION EXAMPLE

SUCCESSFUL BIDS
all charged 100 points

UNSUCCESSFUL BIDS
not charged

Closing Cost = 100 points

BIDS RANKED HIGHEST TO LOWEST

Bid Amount (points)

Number of available seats
## KELLOGG BIDDING PROCESS

### at a glance…

<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PAY WHAT YOU BID</th>
<th>1 BID POINT LOTTERIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BID</strong></td>
<td><strong>DROP</strong></td>
<td><strong>BID</strong></td>
<td><strong>DROP</strong></td>
<td><strong>BID</strong></td>
</tr>
<tr>
<td>Bid only for seats allocated to your program</td>
<td>100% bid point REFUND</td>
<td>Bid for open seats in any program</td>
<td>Bid for a waitlist position or a roster seat in any program</td>
<td>50% bid point REFUND</td>
</tr>
<tr>
<td>Full-time students bid for open full-time seats</td>
<td>100% bid point REFUND</td>
<td>75% bid point REFUND</td>
<td>If enrolled or promoted from waitlist, charged bid amount</td>
<td>50% bid point REFUND</td>
</tr>
<tr>
<td>E&amp;W students bid for open Evening and/or Weekend seats</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alternate Section Option including “Any Section”</td>
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</table>

###PHASE 3
- Pay what you bid
- **Placing 1 bid point on any course**
- **Alternate Section Option including “Any Section”**
- **Waitlists Created**

All dropped seats receive refund amount from current phase
## BID PHASES 1 THROUGH 3

### FULL-TIME STUDENTS

<table>
<thead>
<tr>
<th>Phase</th>
<th>BID</th>
<th>Drop</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Phase 1</strong></td>
<td><strong>Bid</strong></td>
<td><strong>Drop</strong></td>
</tr>
<tr>
<td><strong>Time:</strong> TBD</td>
<td>** • Bid on seats allocated to your program.**&lt;br&gt; Full-time students: sections 30s, 40s, 50s, 90s&lt;br&gt; • Alternate section options include same time, same professor, or any section</td>
<td>** • Drop any enrollments for a <strong>100% refund of bid points</strong> for use in Phase 2</td>
</tr>
<tr>
<td><strong>Phase 2</strong></td>
<td><strong>Bid</strong></td>
<td><strong>Drop</strong></td>
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<tr>
<td><strong>Time:</strong> TBD</td>
<td>** • Bid on open seats in your program.**&lt;br&gt; Full-time students: sections 30s, 40s, 50s, 90s&lt;br&gt; • Alternate section options include same time, same professor, or any section</td>
<td>** • Drop any enrollments (from Phase 1 or Phase 2) for a <strong>100% refund of bid points</strong> for use in Phase 3</td>
</tr>
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<td><strong>Phase 3</strong></td>
<td><strong>Bid</strong></td>
<td><strong>Drop</strong></td>
</tr>
<tr>
<td><strong>Time:</strong> TBD</td>
<td>** • Bid on open seats in any program** (Full-time, Evening, or Weekend)&lt;br&gt; • No alternate section options</td>
<td>** • Drop any enrollments (from Phases 1, 2, or 3) for a <strong>75% refund of bid points</strong> for use in the Bid to Waitlist Phase</td>
</tr>
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</table>
## PAY WHAT YOU BID PHASE

**FIRST 5 WEEK, SECOND 5 WEEK, AND 10 WEEK CLASSES**

<table>
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<th><strong>BID</strong></th>
<th><strong>DROP</strong></th>
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<tbody>
<tr>
<td><strong>Timing:</strong> TBD</td>
<td><strong>Bid for a waitlist position in any program</strong></td>
<td><strong>If promoted off waitlist, charged bid amount</strong></td>
</tr>
<tr>
<td></td>
<td><strong>No alternate section options</strong></td>
<td><strong>Promotions automatically happen when a seat becomes available</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Set conditional drops to ensure waitlist promotion, if promotion will exceed 5 credit maximum</strong></td>
<td><strong>Drop any enrollments (from Phases 1, 2, 3, or Bid to Waitlist) for a 50% refund of bid points for use in future bidding cycles</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Ensure conditional drops are set for waitlist promotion, if promotion will exceed 5 credit maximum</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>If never promoted from waitlist, or if drop waitlist position, receive 100% bid point refund.</strong></td>
</tr>
</tbody>
</table>
## PAY WHAT YOU BID PHASE
SECOND 5 WEEK CLASSES ONLY

| BID | Timing: TBD | • Bid for a waitlist position in any program  
• **Students who bid in this phase are placed on the waitlist BEHIND students who are waitlisted in the previous Bid to Waitlist phase**  
• No alternate section options  
• Set conditional drops to ensure waitlist promotion, if promotion will exceed 5 credit maximum |
|---|---|---|
| DROP | Timing: TBD | • **If promoted off waitlist, charged bid amount**  
• Promotions automatically happen when a seat becomes available  
• Drop any enrollments (from Phases 1, 2, 3, or Bid to Waitlist) for a **50% refund of bid points** for use in future bidding cycles  
• Ensure conditional drops are set for waitlist promotion, if promotion will exceed 5 credit maximum  
• If never promoted from waitlist, or if drop waitlist position, receive 100% bid point refund. |
# LOTTERIES

**LAST CHANCE TO BID FOR OPEN SEATS OR ADD TO A WAITLIST**

<table>
<thead>
<tr>
<th>LOTTERIES</th>
<th>Description</th>
<th>Timing: TBD</th>
</tr>
</thead>
</table>
| **First Bid Point Lottery**  
(Includes classes with First Class Mandatory) | • Enter a lottery by placing a 1 bid point bid on any course (including ones with First Class Mandatory).  
• Bids may be placed on classes at full capacity, as seats may open before the lottery ends.  
• No new waitlist positions created. | |
| **Waitlist Promotion, Conditional Drop & 50% Bid Point Refund for Drops** | • Ability to set conditional drops will be enabled.  
• Continue to drop enrollments for a 50% bid point refund.  
• Waitlist promotions will continue. | |
| **Second 1 Bid Point Lottery**  
(Excludes course with First Class Mandatory) | • Enter lottery by placing 1 bid point on any course (Excluding those with First Class Mandatory)  
• Bids may be placed on classes at full capacity, as seats may open before the lottery ends.  
• Now new waitlist positions created. | |
BIDDING BASICS

<table>
<thead>
<tr>
<th><strong>Bidding is NOT first-come- first served</strong></th>
<th><strong>Phases</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Place a bid anytime during the bidding window</td>
<td>• Phase 1: All full-time seats available to bid on</td>
</tr>
<tr>
<td>• Deadlines are firm – we are not able to bid/drop classes for you if you miss the window</td>
<td>• Phases 2 and 3: Only seats that do not fill in previous phases are available for bidding</td>
</tr>
<tr>
<td></td>
<td>• Bid to Waitlist Phase</td>
</tr>
<tr>
<td></td>
<td>• Each phase will have a separate cost</td>
</tr>
</tbody>
</table>

<p>| <strong>Bidding Limit</strong> | <strong>Bid up to a maximum of 5 credits</strong> |</p>
<table>
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<tr>
<th><strong>BIDDING STRATEGIES</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bid what you are willing to spend (and no more)</strong></td>
</tr>
<tr>
<td><strong>Use historical bidstats only as directional guidance</strong></td>
</tr>
<tr>
<td><strong>Consider parallel path bidding</strong></td>
</tr>
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</table>

- You may set the closing cost
- You will be refunded the difference if the closing cost is lower (Phases 1-3)
- Only consider Phase I, bidstats for your program
- Remember closing cost is LOWEST successful bid
- You may not yet know whether you are accepted to an application-based course
- Do not wait until Phases 2 or 3 to bid on a course you may want to take
COURSES OUTSIDE BIDDING SYSTEM

Application-based courses

Independent and Field Studies

Non-Kellogg Northwestern courses
COMMON BIDDING PITFALLS

Bidding all points without an exit strategy

Bidding too low to “save” points for unknown later courses

Using the historical bid stats + ___% model

Assuming a 1 point bid will be successful if a course closed for 0 points in the past

Not including back up choices in Phase 1 Bids
WHAT SHOULD YOU DO NEXT?

1. Reflect on your academic, personal & professional goals

2. In Course Planning Tool:
   – Tag courses for full academic year
   – Plan path for Fall, Winter, & Spring
   – Set schedule for Fall

3. Based on your ‘must-haves’ for Winter & Spring, determine how many points you want to have remaining after Fall quarter

4. Create your bidding strategy

5. Attend 7/29 presentation on how to bid
SAVE THE DATE:
July 29th 9am - Bidding Presentation

TOPICS COVERED

• Bidding & Registration System Demonstration
• How to place a bid and make drop transactions
• Bidding rules
ACADEMIC ADVISING CONTACT INFORMATION

1:1 Academic Advising Session

- Schedule a session with your advisor through Campus Groups.
- If you can’t find a time that works with your schedule, please email Academic Advising to request a time.

Email Us

- Email Academic Advising with general academic questions.

Drop-In

- Advisors hold virtual drop-in hours weekly.