Advanced Course Planning & Bidding Overview

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Northwestern | Kellogg

TODAY'S PURPOSE

- Course Selection Considerations
- Advanced Course Planning
- Bidding Overview

AGENDA

Course Selection

- Graduation Requirements
- Course Considerations
- Majors, Specializations & Additional Resources

BidReg System

- Demo – Plan Path & Set Schedule

Bidding Overview

- Bidding Process
- Strategies & Pitfalls

Next Steps

- Identify Courses to Bid On
- July 8 Bidding Presentation

COURSE SELECTION

1Y GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **four basic requirements** necessary to graduate from the 1Y Program

Core courses completed by end of Summer 2026

PACT-440-5 during Fall 2026

4 quarters of full-time study (3-5 credits/quarter)

15.5 Kellogg credits

JD-MBA/MD-MBA GRADUATION REQUIREMENTS

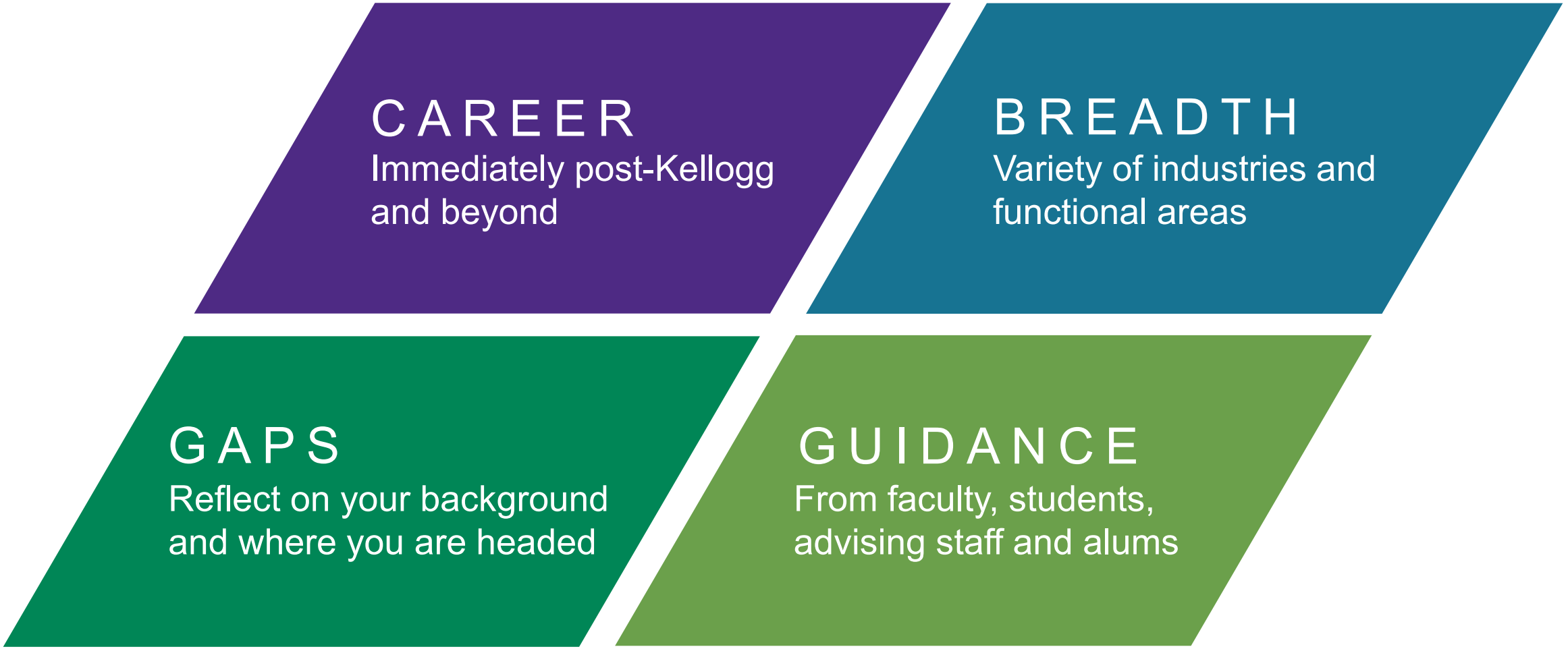
While Kellogg's innovative academic approach is highly customizable, there are **three basic requirements** necessary to graduate from your MBA Program

Core courses completed by end of Spring 2027

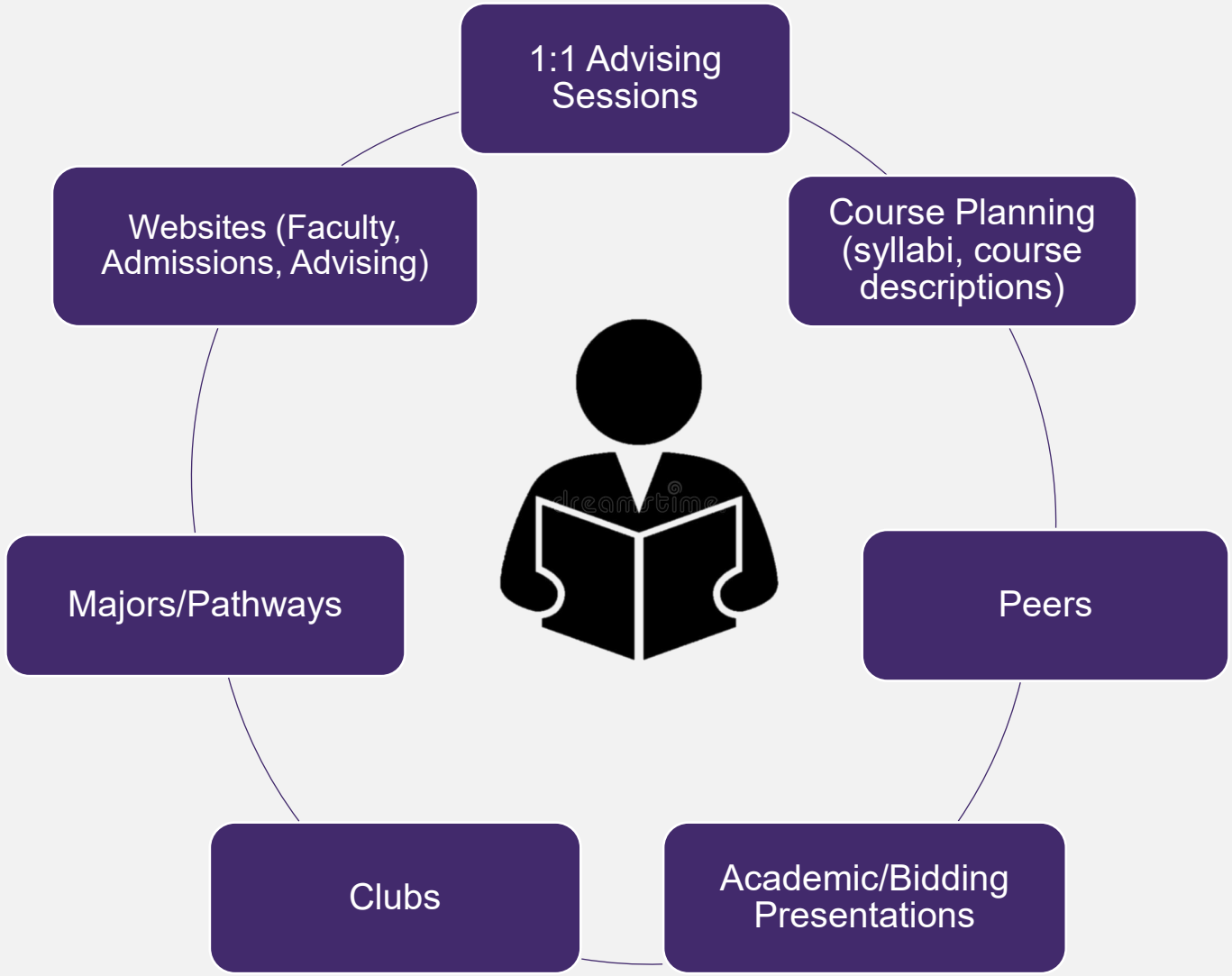
4 quarters of full-time study (3-5 credits/quarter)

16 Kellogg credits

COURSE SELECTION CONSIDERATIONS



COURSE SELECTION INPUTS



COURSE LOAD CONSIDERATIONS

Non-academic obligations (e.g. recruiting, extra-curricular)

Balance

- Quantitative and qualitative
- Group versus individual work

Degree requirements

Strategic inclusion of 0.5 credit courses

3 credit minimum

5 credit maximum

MAJORS

Specific academic requirements (generally, core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

Accounting // Economics // Finance // Marketing //
Managing Organizations // Operations // Strategy //

SPECIALIZATIONS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

AI and Analytics // Asset Management // Sustainability: Climate, Environment, & Energy// Entrepreneurship // Growth & Scaling // Healthcare at Kellogg // Real Estate // Sustainability: Social Impact and Responsible Leadership // Technology Management // Venture Capital & Private Equity //

COURSE SELECTION ADDITIONAL RESOURCES

Academics on the Serial

- Independent and Field Study
- Taking Courses at Other Northwestern Schools
- Experiential Learning
- Information and Advice from Faculty

Global Opportunities

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY

Browse **Course Catalog** and **"tag"** courses you're interested in

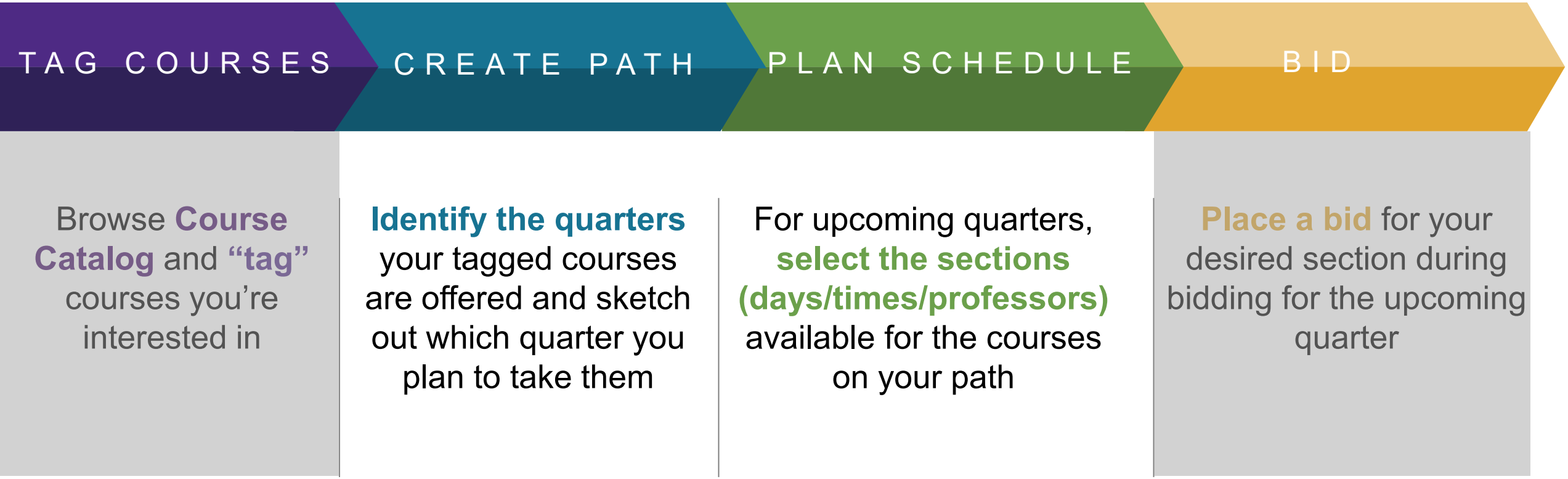
Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them

For upcoming quarters, **select the sections (days/times/professors)** available for the courses on your path

Place a bid for your desired section during bidding for the upcoming quarter

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



ADVANCED COURSE PLANNING DEMO

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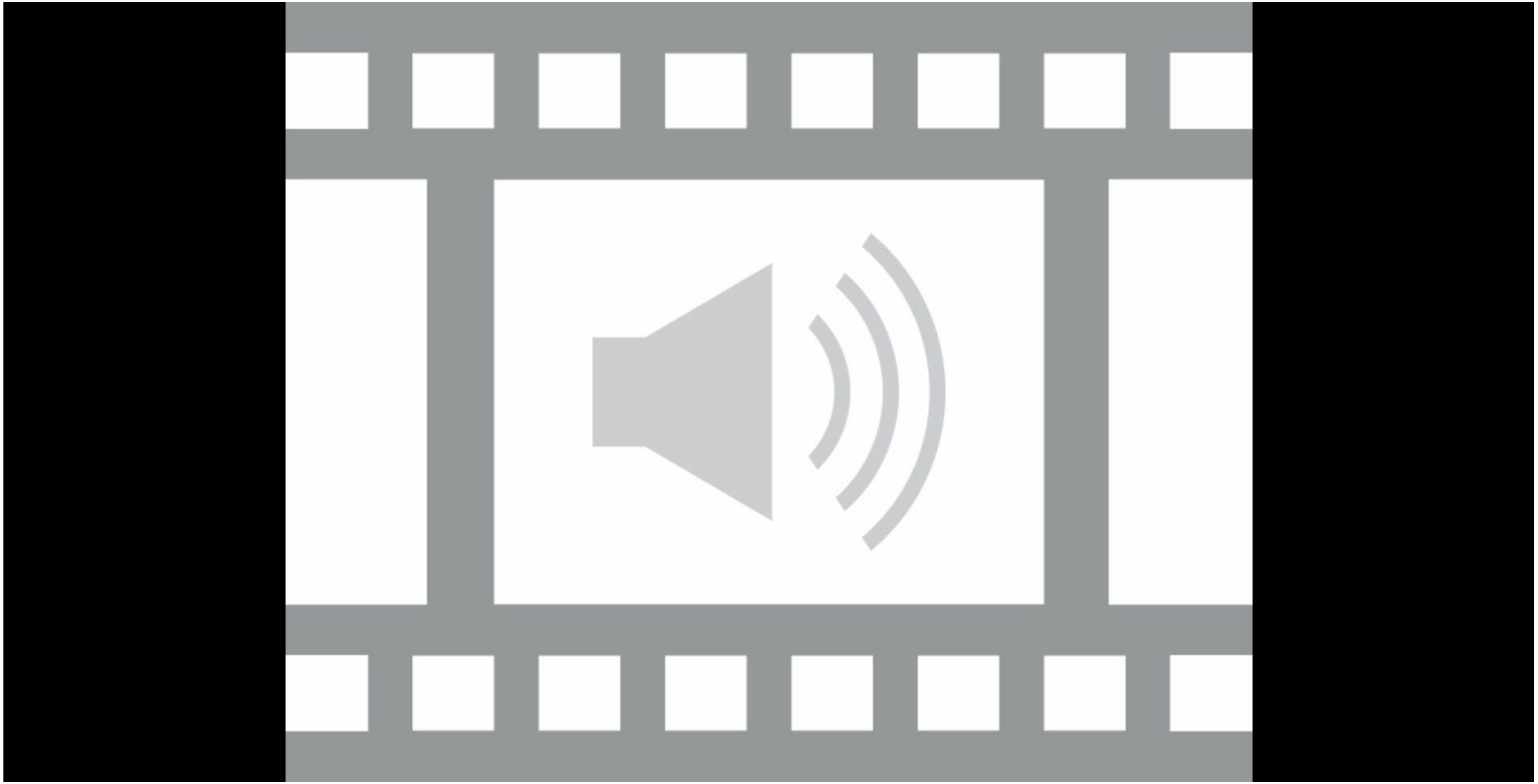


BIDDING OVERVIEW

SECTION NUMBER KEY

EVANSTON CAMPUS

Section 30: **Full-time only**
Section 40: **Full-time / Evening & Weekend**

CHICAGO CAMPUS

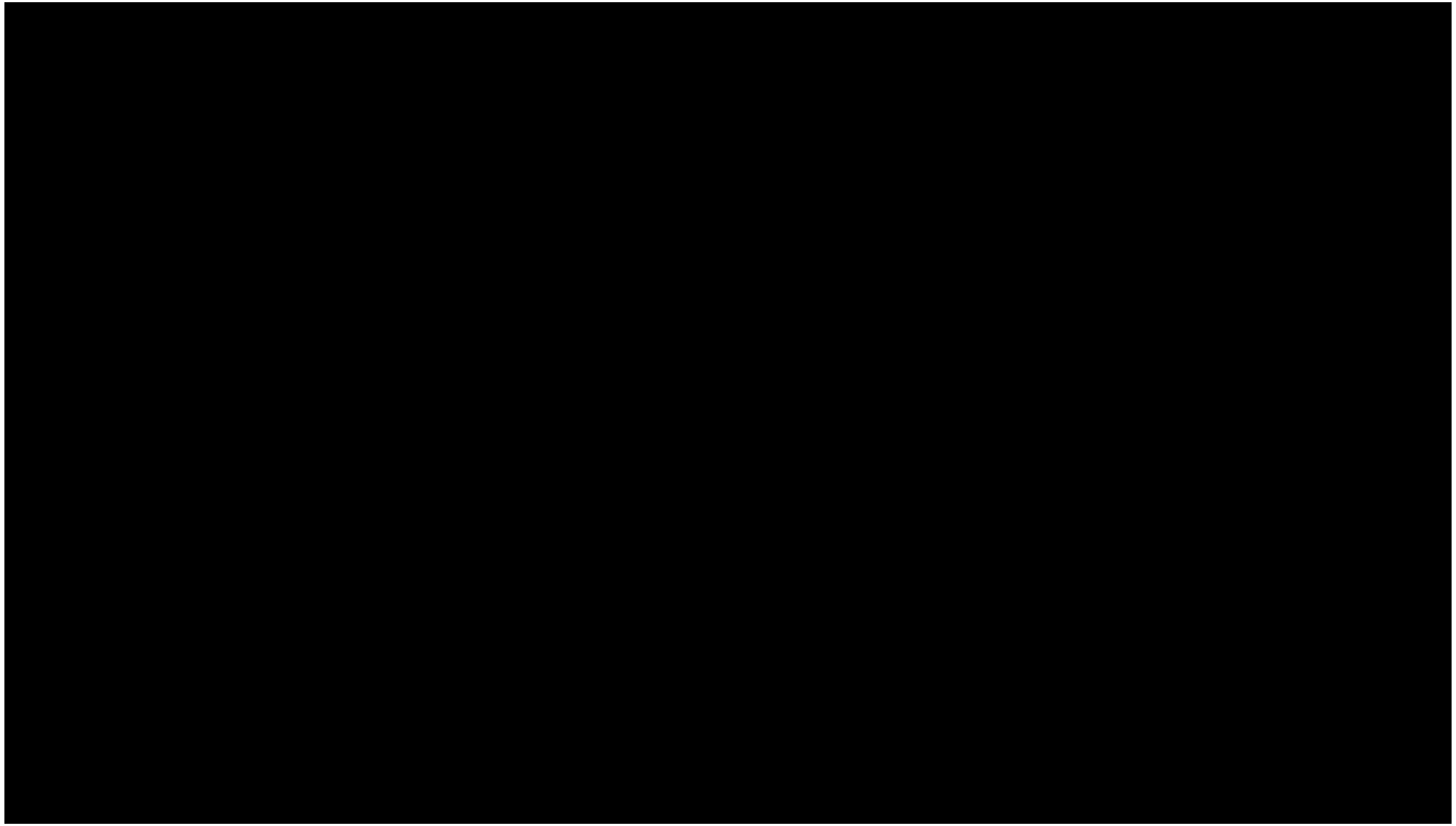
Section 60: Evening Only
Section 70: Weekend Only
Section 80: Evening / Weekend
Section 90: **Evening / Weekend / Full-time**

FULLY **VIRTUAL**

Section 89: Evening / Weekend *only* (CORE)
Section 99: **Evening / Weekend / Full-time**

Hybrid Notation: Sections with "HR" indicates in-Person Seats; "HV" indicates virtual seats.

WHY BIDDING?



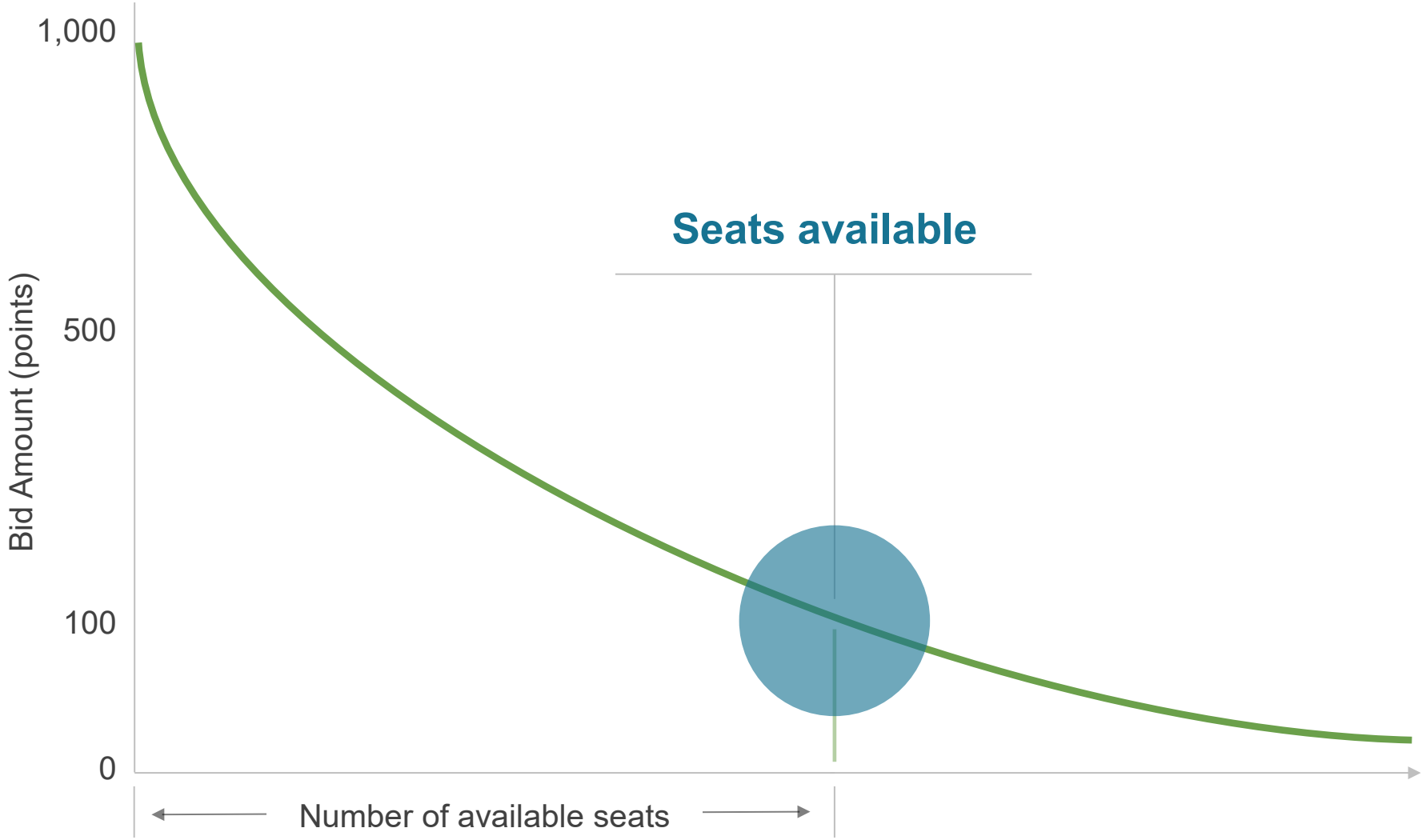
KELLOGG BIDDING SYSTEM

DUTCH AUCTION

- Bidders ranked from highest to lowest
- Lowest successful bid determines the closing cost
- Successful bidders all charged the same amount

Second year 2Y and MMM/1Ys/JD/MDs given 3,000 points to last the academic year – Fall, Winter and Spring quarters

DUTCH AUCTION EXAMPLE



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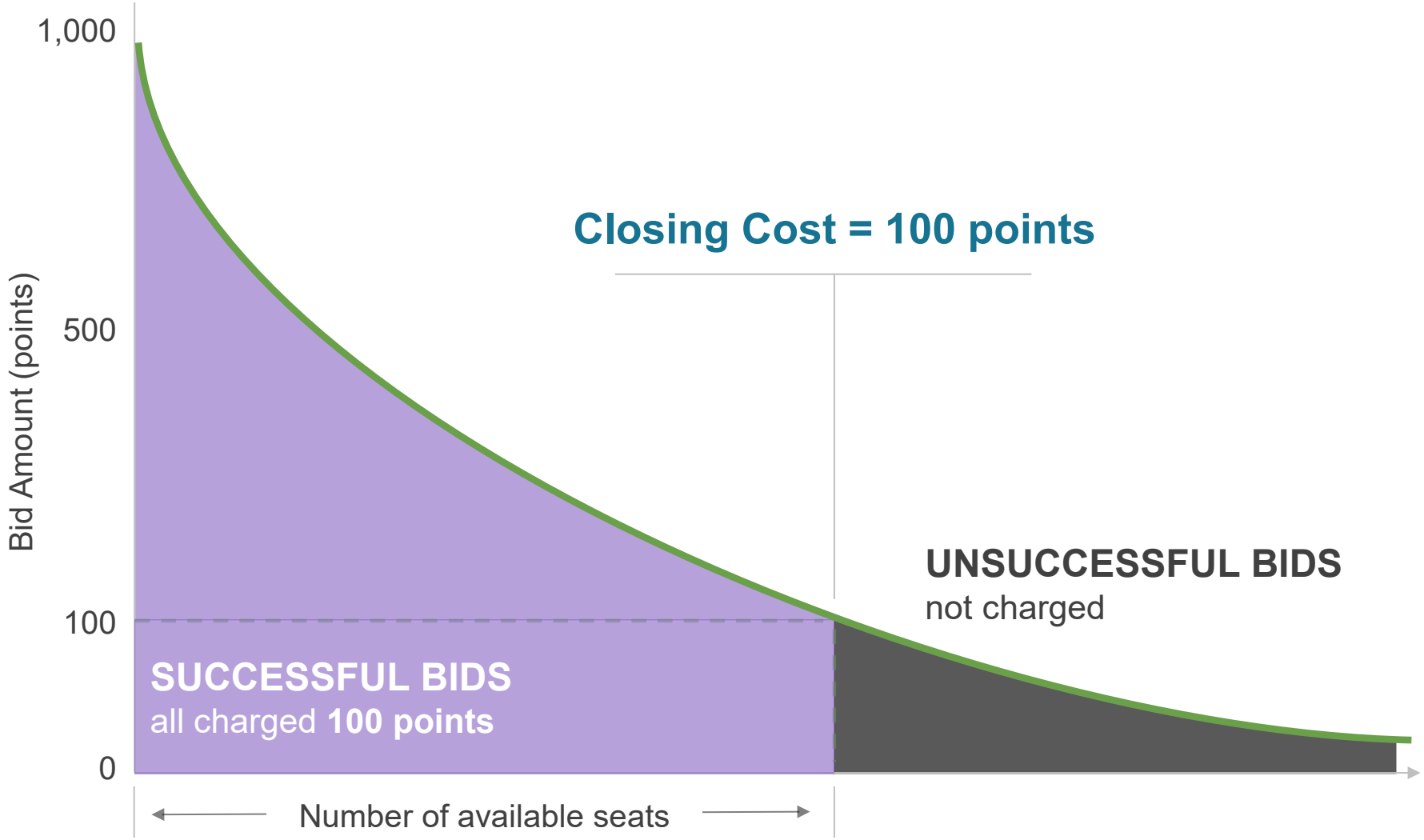


KELLOGG BIDDING PROCESS

PHASE 1

BID

Bid only for **seats allocated to your program**

Full-time

Evening

Weekend

DROP

100% bid point REFUND

PHASE 2

BID

Full-time students bid for **open full-time seats**

E&W students bid for **open Evening and/or Weekend seats**

DROP

100% bid point REFUND

PHASE 3

BID

Bid for **open seats in any program**

DROP

75% bid point REFUND

PAY WHAT YOU BID

BID

Bid for a **waitlist position or a roster seat in any program**

If enrolled or promoted from waitlist, **charged bid amount**

DROP

50% bid point REFUND

ADD/DROP

Previous Quarter Ends

Real-time enrollment in any **open seat** or add to **waitlist** for any course

Drop classes for a **50% bid point refund**

Ends Monday, Week 2 @ 8am

50% bid point REFUND continues

Alternate Section Options

Waitlists

All dropped seats receive refund amount from **current phase**

BIDDING PHASES

PHASE 1	**BID**	July 31 at 9am thru August 3 at 5pm	• **Bid on seats allocated to your program**. Full-time students: sections 30s, 40s, 90s • Alternate section options available
	DROP	August 5 at 12pm thru August 6 at 5pm	• Drop any enrollments for a **100% refund of bid points** for use in Phase 2
PHASE 2	**BID**	August 7 at 12pm thru August 10 at 5pm	• **Bid on open seats in your program**. Full-time students: sections 30s, 40s, 90s • Alternate section options available
	DROP	August 12 at 12pm thru August 13 at 5pm	• Drop any enrollments (from Phase 1 or Phase 2) for a **100% refund of bid points** for use in Phase 3
PHASE 3	**BID**	August 14 at 12pm thru August 17 at 5pm	• **Bid on open seats in any program** (Full-time, Evening, or Weekend) • Alternate section options available
	DROP	August 19 at 12pm thru August 20 at 5pm	• Drop any enrollments (from Phases 1, 2, or 3) for a **75% refund of bid points** for use in the Pay What You Bid Phase
PWYB	**BID**	August 21 at 12pm thru August 24 at 5pm	• **Bid on any seats in any program** (Full-time, Evening, or Weekend) • Unsuccessful bidders placed on a waitlist • No alternate section options available • If successfully enrolled, charged bid amount
	DROP	August 25 at 12pm to September 4 at 8:30am	• Drop any enrollments for a **50% refund of bid points**

ADD (& DROP) PERIOD

ADD/DROP	**Add/Drop**	September 4 at 9am thru September 28 at 8am	• Real-time enrollment into open seats and addition to waitlists. • Drop any enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.) • Waitlist promotions in real time. • Set conditional drops to ensure waitlist promotion if you are at or near your credit maximum.
	Add/Drop *(2nd 5 Week Courses Only)*	September 28 at 8:01am thru November 2 at 8am	• Real-time enrollment into open seats and addition to waitlists. • Continue to drop 2nd 5-Week enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.) • Waitlist promotions in real time.

BIDDING BASICS

Bidding is NOT first-come-first served	• Place a bid anytime during the bidding window • Deadlines are firm – we are not able to bid/drop classes for you if you miss the window
Phases	• Phase 1: All full-time seats available to bid on • Phases 2 & 3: Only sections with open seats available for bidding • Phases 1, 2 & 3 will each have a separate closing cost • Pay What You Bid: Bid for open & closed sections; you will be charged your bid amount (no closing costs); waitlists created
Bid is for a specific course section	• Only able to bid for one section of a course at a time • Alternate section options available (next presentation)
Bidding limit	• Bid up to a maximum of 5 credits

BIDDING STRATEGIES

Bid what you are willing to spend

- You may set the closing cost
- You will be refunded the difference if the closing cost is lower (Phases 1-3)

Use historical bidstats only as directional guidance

- Only consider Phase I, bidstats for your program
- Remember closing cost is just LOWEST successful bid
- Other students may have bid significantly more based on course inportance

Consider parallel path bidding

- You may not yet know whether you are accepted to an application-based course
- Do not wait until Phases 2 or 3 to bid on a course you may want to take

COMMON BIDDING STRATEGY PITFALLS

Bidding **all points without an exit strategy**

Bidding too low to **"save" points for unknown** later courses

Using the **historical bid stats + __% model**

Assuming a **1 point bid** will be successful if a course closed for 0 points in the past

Not including back up choices in Phase 1 bids; utilize your bid credits!

Do NOT drop your current seat when bidding for a different section

PACT-440-5 – LEADERSHIP AND CRISIS MANAGEMENT

Required core course. **1Y Students MUST Bid for a seat***

Multiple sections. Bid on sections that works for your schedule.

Counts towards credit min/max. **Half credit in max 5 credits.**

Class not assigned by cohort. Will complete core requirement with other full-time students.

Strategize for this core alongside elective plans in Phase 1 Bids

*** JD/MD can take as elective**

COURSES OUTSIDE BIDDING SYSTEM

Application-based courses

Independent and Field Studies

Non-Kellogg Northwestern courses

JD/MD Core Courses

JD/MD Core

NEXT STEPS

WHAT SHOULD YOU DO NEXT?

1. Reflect on your academic, personal & professional goals
2. In the Course Planning Tool within BidReg:
   - Tag courses for full academic year
   - Plan path for Fall, Winter, & Spring
   - Set schedule for Fall
3. Based on your ‘must-haves’ for Winter & Spring, determine how many points you want to have remaining after Fall quarter
4. Create your bidding strategy
5. Attend the July 8 presentation on how to bid

SAVE THE DATE:
July 8 @ 11:45am: How to Bid Presentation in KGH 1420/1430

TOPICS TO BE COVERED

- Bidding & Registration System Demonstration
- How to place a bid and make drop transactions
- Bidding rules

ADDITIONAL DROP-IN HOURS DURING BIDDING

	Mon	Tues	Wed	Thurs	Fri
Week of 7/27	Plaza 11:45a-12:45p	Plaza 11:45a-12:45p	Plaza 11:45a-12:45p	Plaza 11:45a-12:45p	Plaza 9:00a-3:00p
Week of 8/3	Plaza 11:45a-4:00p		Plaza 11:45a-12:45p	Plaza 11:45a-12:45p	Plaza 11:45a-12:45p

ACADEMIC ADVISING CONTACT INFORMATION

1:1 Academic Advising Sessions

- Schedule a session with your advisor through Campus Groups.
- If you can't find a time that works with your schedule, please email Academic Advising to request a time.

Email

- Email Academic Advising with general academic questions.

Drop-In

- Drop into KGH 1391, if an advisor is available, they'll be happy to meet with you!

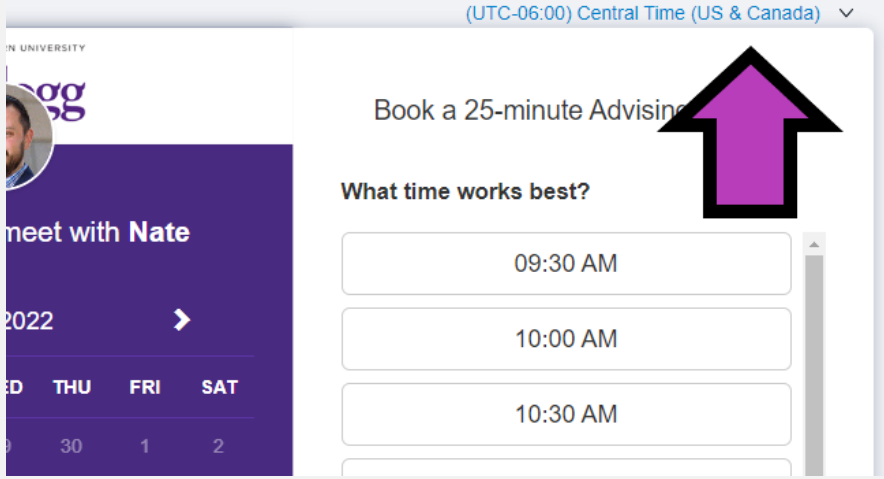
Slack

- Get quick, simple questions answered @AcademicExperienceTeam

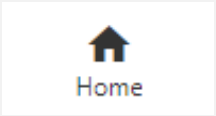
QUICK NOTES ON MAKING AN APPOINTMENT

Book an appointment in CampusGroups

– Be sure the time zone in the Book screen in Campus Groups is set to the time zone of your current location. For most of you, when you are booking from campus, you will be in Central time zone.



Cancelling an appointment

– Go to your Campus Groups home page by clicking on the 

icon at the top left of the page.

– Under “More” on the left tool bar, click on “My Meetings”.

– Select upcoming meetings in the middle drop down box, click on the 3 vertical dots at the right, and select “Cancel Advising Session”.

For more help making appointments: Serial.

QUESTIONS?