Welcome!

PLEASE CHECK IN

Northwestern | Kellogg

CHECK-IN
ADVANCED COURSE PLANNING AND BIDDING OVERVIEW
WEDNESDAY, JULY 10 AT 11:45AM

https://cglink.me/2dr/c225489766101012
Advanced Course Planning & Bidding Overview

BETSI BURNS, Associate Director Academic Advising
LISA BELCHER, Senior Academic Advisor
NATE DAIGLE, Senior Academic Advisor
ERICA FEINBERG, Senior Academic Advisor
TODAY’S PURPOSE

• Course Selection Considerations
• Advanced Course Planning
• Bidding Overview
AGENDA

Course Selection
- Graduation Requirements
- Course Considerations
- Majors, Pathways & Additional Resources

BidReg System
- Demo – Plan Path & Set Schedule

Bidding Overview
- Bidding Process
- Strategies & Pitfalls

Next Steps
- Identify Courses to Bid On
- July 17 Bidding Presentation
While Kellogg’s innovative academic approach is highly customizable, there are four basic requirements necessary to graduate from the 1Y Program:

- Core courses completed by end of Summer 2024
- PACT-440-5 during Fall 2024
- 4 quarters of full-time study (3-5 credits/quarter)
- 15.5 Kellogg credits
While Kellogg’s innovative academic approach is highly customizable, there are **three basic requirements** necessary to graduate from your MBA Program.

- **Core courses completed by end of Spring 2025**
- **4 quarters of full-time study** (3-5 credits/quarter)
- **16 Kellogg credits**
COURSE SELECTION CONSIDERATIONS

CAREER
Immediately post-Kellogg and beyond

BREADTH
Variety of industries and functional areas

GAPS
Reflect on your background and where you are headed

GUIDANCE
From faculty, students, advising staff and alums
COURSE LOAD CONSIDERATIONS

Non-academic obligations (e.g. recruiting, extra-curricular)

Balance
  • Quantitative and qualitative
  • Group versus individual work

Degree requirements

Strategic inclusion of 0.5 credit courses

3 credit minimum
5 credit maximum
MAJORS

Specific academic requirements (generally, core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

Accounting // Economics // Finance // Marketing //
Managing Organizations // Operations // Strategy //
Management Science
PATHWAYS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

Academics on the Serial

- Independent and Field Study
- Taking Courses at Other Northwestern Schools
- Experiential Learning
- Information and Advice from Faculty

Global Opportunities

San Francisco Immersion Program
COURSE PLANNING TOOL DEMO VIDEO
BIDREG SYSTEM
ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY

TAG COURSES
Browse Course Catalog and “tag” courses you’re interested in

CREATE PATH
Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them

PLAN SCHEDULE
For upcoming quarters, select the sections (days/times/professors) available for the courses on your path

BID
Place a bid for your desired section during bidding for the upcoming quarter
BIDREG SYSTEM
ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY

TAG COURSES
Browse Course Catalog and “tag” courses you’re interested in

CREATE PATH
Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them

PLAN SCHEDULE
For upcoming quarters, select the sections (days/times/professors) available for the courses on your path

BID
Place a bid for your desired section during bidding for the upcoming quarter
ADVANCED COURSE PLANNING DEMO
Hybrid Notation: Sections with "HR" indicates in-Person Seats; "HV" indicates virtual seats.
WHY BIDDING?
DUTCH AUCTION

- Bidders ranked from highest to lowest
- Lowest successful bid determines the closing cost
- Successful bidders all charged the same amount

2nd year/1Ys/JD/MDs given 3,000 points to last the academic year – Fall, Winter and Spring quarters
DUTCH AUCTION EXAMPLE

BIDS RANKED HIGHEST TO LOWEST

Seats available
DUTCH AUCTION EXAMPLE

Bid Amount (points)

Lowest Successful Bid

Number of available seats

BIDS RANKED HIGHEST TO LOWEST
DUTCH AUCTION EXAMPLE

Bid Amount (points)

SUCCESSFUL BIDS
all charged 100 points

UNSUCCESSFUL BIDS
not charged

Closing Cost = 100 points

Number of available seats

BIDS RANKED HIGHEST TO LOWEST
# KELLOGG BIDDING PROCESS

## PHASE 1
- **Bid:** Bid only for seats allocated to your program
  - **Full-time students:** Bid for open full-time seats
  - **E&W students:** Bid for open Evening and/or Weekend seats

## PHASE 2
- **Bid:** Bid for open seats in any program
  - **Drop:** 100% bid point REFUND

## PHASE 3
- **Bid:** Bid for a waitlist position or a roster seat in any program
  - **Drop:** 75% bid point REFUND
  - **Drop:** 50% bid point REFUND

## PAY WHAT YOU BID
- **Bid:** 50% bid point REFUND

## ADD/DROP
- **Real-time enrollment in any open seat or add to waitlist for any course**
  - **Drop classes for a 50% bid point refund**

### Alternate Section Options

### Waitlists

---

All dropped seats receive refund amount from **current phase**

---

Northwestern Kellogg
## Bidding Phases

<table>
<thead>
<tr>
<th>Phase</th>
<th>Bid Dates</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Phase 1</strong></td>
<td><strong>Bid</strong></td>
<td>July 26 at 9am thru July 29 at 5pm</td>
</tr>
<tr>
<td></td>
<td><strong>Drop</strong></td>
<td>July 31 at 12pm thru August 1 at 5pm</td>
</tr>
<tr>
<td><strong>Phase 2</strong></td>
<td><strong>Bid</strong></td>
<td>August 2 at 12pm thru August 5 at 5pm</td>
</tr>
<tr>
<td></td>
<td><strong>Drop</strong></td>
<td>August 7 at 12pm thru August 8 at 5pm</td>
</tr>
<tr>
<td><strong>Phase 3</strong></td>
<td><strong>Bid</strong></td>
<td>August 9 at 12pm thru August 12 at 5pm</td>
</tr>
<tr>
<td></td>
<td><strong>Drop</strong></td>
<td>August 14 at 12pm thru August 15 at 5pm</td>
</tr>
<tr>
<td><strong>PWYB</strong></td>
<td><strong>Bid</strong></td>
<td>August 16 at 12pm thru August 19 at 5pm</td>
</tr>
<tr>
<td></td>
<td><strong>Drop</strong></td>
<td>August 20 at 12pm to August 30 at 8:30am</td>
</tr>
</tbody>
</table>
# ADD (& DROP) PERIOD

| Add/Drop          | August 30 at 9am thru September 30 at 8am | • Real-time enrollment into open seats and addition to waitlists.  
|                  |                                         | • Drop any enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)  
|                  |                                         | • Waitlist promotions in real time.  
|                  |                                         | • Set conditional drops to ensure waitlist promotion if you are at or near your credit maximum.  

| Add/Drop (2nd 5 Week Courses Only) | September 30 at 8:01am thru November 4 at 8am | • Real-time enrollment into open seats and addition to waitlists.  
|                                  |                                              | • Continue to drop 2nd 5-Week enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)  
|                                  |                                              | • Waitlist promotions in real time.  

# Bidding Basics

| **Bidding is NOT first-come-first served** | Place a bid anytime during the bidding window  
Deadlines are firm – we are not able to bid/drop classes for you if you miss the window |
|---|---|
| **Phases** | Phase 1: All full-time seats available to bid on  
Phases 2, 3, PWYB: Only seats that do not fill in previous phases are available for bidding  
Each phase will have a separate cost |
| **A bid is for a specific course section** | Only able to bid for one section of a course at a time  
Alternate section options available (next presentation) |
| **Bidding limit** | Bid up to a maximum of 5 credits |
## BIDDING STRATEGIES

<table>
<thead>
<tr>
<th>Bid what you are willing to spend (and no more)</th>
<th>Use historical bidstats only as directional guidance</th>
<th>Consider parallel path bidding</th>
</tr>
</thead>
<tbody>
<tr>
<td>• You may set the closing cost</td>
<td>• Only consider Phase I, bidstats for your program</td>
<td>• You may not yet know whether you are accepted to an application-based course</td>
</tr>
<tr>
<td>• You will be refunded the difference if the closing cost is lower (Phases 1-3)</td>
<td>• Remember closing cost is LOWEST successful bid</td>
<td>• Do not wait until Phases 2 or 3 to bid on a course you may want to take</td>
</tr>
</tbody>
</table>
Required core course. **1Y** Students MUST Bid for a seat

Multiple sections. Bid on sections that works for your schedule.

Class not assigned by cohort. Will complete core requirement with other full-time students.

Strategize for this core alongside elective plans in Phase 1 Bids

Counts towards credit min/max. **Half credit in max 5 credits.**
COURSES OUTSIDE BIDDING SYSTEM

Application-based courses

Independent and Field Studies

Non-Kellogg Northwestern courses

JD/MD Core Courses
COMMON BIDDING STRATEGY PITFALLS

Bidding all points without an exit strategy

Bidding too low to “save” points for unknown later courses

Using the historical bid stats + __% model

Assuming a 1 point bid will be successful if a course closed for 0 points in the past

Not including back up choices in Phase 1 Bids
WHAT SHOULD YOU DO NEXT?

1. Reflect on your academic, personal & professional goals

2. In the Course Planning Tool within BidReg:
   - Tag courses for full academic year
   - Plan path for Fall, Winter, & Spring
   - Set schedule for Fall

3. Based on your ‘must-haves’ for Winter & Spring, determine how many points you want to have remaining after Fall quarter

4. Create your bidding strategy

5. Attend the July 17 presentation on how to bid
SAVE THE DATE:
July 17 @ 11:45am: How to Bid Presentation in KGH 1420/1430

TOPICS TO BE COVERED

• Bidding & Registration System Demonstration

• How to place a bid and make drop transactions

• Bidding rules
## ADDITIONAL DROP-IN HOURS DURING BIDDING

<table>
<thead>
<tr>
<th></th>
<th>Mon</th>
<th>Tues</th>
<th>Wed</th>
<th>Thurs</th>
<th>Fri</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week of 7/15</td>
<td>Plaza</td>
<td>Plaza</td>
<td>How to Bid Presentation (In-person)</td>
<td>Plaza</td>
<td>Group Advising (KGH 1110)</td>
</tr>
<tr>
<td>Week of 7/22</td>
<td>Plaza &amp; Zoom</td>
<td>Plaza &amp; Zoom</td>
<td>Bidding Highlights Presentation (Zoom)</td>
<td>Plaza &amp; Zoom</td>
<td>Group Advising (KGH 1110) &amp; Zoom</td>
</tr>
</tbody>
</table>

REMINDES AND ZOOM LINKS WILL BE POSTED ON SLACK in #summer_students_2024
BETTER TOGETHER – GROUP ACADEMIC ADVISING

• First session Friday, July 19 – 11:45a-12:45p
• Every Friday through August 16
• Bring computers
• Ask your bidding questions
• FAQs
• All group advising sessions will be held in KGH 1110
ACADEMIC ADVISING CONTACT INFORMATION

1:1 Academic Advising Sessions

• Schedule a session with your advisor through Campus Groups.
• If you can’t find a time that works with your schedule, please email Academic Advising to request a time.

Email

• Email Academic Advising with general academic questions.

Drop-In

• Drop into KGH 1391, if an advisor is available they'll be happy to meet with you!

Slack

• Get quick, simple questions answered.
• #studentexperience_classof_2025 or DM @AcademicExperienceTeam
QUICK NOTES ON MAKING AN APPOINTMENT

Book an appointment in CampusGroups

– Be sure the time zone in the Book screen in Campus Groups is set to the time zone of your current location. For most of you, when you are booking from campus, you will be in Central time zone.

Cancelling an appointment

– Go to your Campus Groups home page by clicking on the icon at the top left of the page.
– Under “More” on the left tool bar, click on “My Meetings”.
– Select upcoming meetings in the middle drop down box, click on the 3 vertical dots at the right, and select “Cancel Advising Session”.

For more help making appointments: Serial.