Course Selection & Bidding Overview

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Northwestern | Kellogg
TODAY’S PURPOSE

• Course Selection Considerations
• Advanced Course Planning
• Bidding Overview
AGENDA

Course Selection
- Graduation Requirements
- Course Considerations
- Majors, Pathways & Additional Resources

Course Planning Tool
- Live Demo – Plan Path & Set Schedule

Bidding Overview
- Bidding Process
- Strategies & Pitfalls

Next Steps
- Identify Courses to Bid On
- 7/28 Bidding Presentation
While Kellogg’s innovative academic approach is highly customizable, there are **three basic requirements** necessary to graduate from the 1Y Program:

- **Core courses completed by end of Pre-term 2021**
- **4 quarters of full-time study** (3-5 credits/quarter)
- **15.5 Kellogg credits**
While Kellogg’s innovative academic approach is highly customizable, there are three basic requirements necessary to graduate from your MBA Program:

- **Core courses completed by end of Spring 2022**
- **4 quarters of full-time study** (3-5 credits/quarter)
- **16 Kellogg credits**
DEGREE PROGRESS REPORT - CAESAR
COURSE SELECTION CONSIDERATIONS

**CAREER**
Immediately post-Kellogg and beyond

**BREADTH**
Variety of industries and functional areas

**GAPS**
Reflect on your background and where you are headed

**GUIDANCE**
From faculty, students, advising staff and alums
COURSE LOAD CONSIDERATIONS

Non-academic obligations (e.g. recruiting, extra-curricular)

Balance
- Quantitative and qualitative
- Group versus individual work

Degree requirements

Strategic inclusion of 0.5 credit courses

3 credit minimum
5 credit maximum
MAJORS

Specific academic requirements (generally, core + 4)
Will appear on your transcript
Springboard for an elective search within area of interest
NOT a graduation requirement

Accounting // Economics // Finance // Marketing //
Managing Organizations // Operations // Strategy //
Management Science
PATHWAYS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

COURSE SELECTION ADDITIONAL RESOURCES

Academics on the Serial

Independent and Field Study

Taking Courses at Other Northwestern Schools

Experiential Learning

Information and Advice from Faculty

Global Opportunities

San Francisco Immersion Program
COURSE PLANNING TOOL LIVE DEMO
## SECTION NUMBER KEY

### EVANSTON CAMPUS

- **Section 10:** Independent study
- **Section 20:** PhD
- **Section 30:** Full-time only
- **Section 40:** Full-time / Evening & Weekend
- **Section 50:** Full-time / Evening / Weekend

### CHICAGO CAMPUS

- **Section 60:** Evening Only
- **Section 70:** Weekend Only
- **Section 80:** Evening / Weekend
- **Section 90:** Evening / Weekend / Full-time
COURSE PLANNING TOOL
ON-LINE COURSE CATALOG PLATFORM THAT ALLOWS YOU TO PLAN YOUR ACADEMIC JOURNEY

Browse course offerings, and "tag" courses you’re interested in

Identify the quarters in which your tagged courses are offered – then sketch out the quarters in which you plan to take them

For the upcoming quarter, see the sections (days / times / professors) available for the courses on your path. Choose sections to sketch a hypothetical weekly schedule
WHY BIDDING?
DUTCH AUCTION

- Bidders ranked from highest to lowest
- Lowest successful bid determines the closing cost
- Successful bidders all charged the same amount

2nd years/1Ys/JD/MD given **3,000 points** to last the academic year – Fall, Winter and Spring quarters
DUTCH AUCTION EXAMPLE

Seats available

BIDS RANKED HIGHEST TO LOWEST

Number of available seats

Bid Amount (points)
DUTCH AUCTION EXAMPLE

Lowest Successful Bid

Bid Amount (points)

BIDS RANKED HIGHEST TO LOWEST
DUTCH AUCTION EXAMPLE

SUCCESSFUL BIDS
all charged 100 points

UNSUCCESSFUL BIDS
not charged

Closing Cost = 100 points

BID Amount (points)

Number of available seats

BIDS RANKED HIGHEST TO LOWEST
KELLOGG BIDDING PROCESS

<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PAY WHAT YOU BID</th>
<th>ADD/DROP</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BID</strong></td>
<td><strong>BID</strong></td>
<td><strong>BID</strong></td>
<td><strong>BID</strong></td>
<td><strong>DROP</strong></td>
</tr>
<tr>
<td>Bid only for seats allocated to your program</td>
<td>Full-time students bid for open full-time seats</td>
<td>Bid for open seats in any program</td>
<td>Bid for a waitlist position or a roster seat in any program</td>
<td>Real-time enrollment in any open seat or add to waitlist for any course</td>
</tr>
<tr>
<td>100% bid point REFUND</td>
<td>100% bid point REFUND</td>
<td>75% bid point REFUND</td>
<td>50% bid point REFUND</td>
<td>50% bid point REFUND continues</td>
</tr>
<tr>
<td>Full-time</td>
<td>Evening</td>
<td>Weekend</td>
<td></td>
<td>Previous Quarter Ends</td>
</tr>
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</table>

Alternate Section Options

- Drop classes for a 50% bid point refund

Waitlists

All dropped seats receive refund amount from current phase
<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>BID</th>
<th>August 6 at 9am thru August 9 at 5pm</th>
<th>• Bid on seats allocated to your program. Full-time students: sections 30s, 40s, 50s, 90s • Alternate section options available</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>DROP</td>
<td>August 11 at 12pm thru August 12 at 5pm</td>
<td>• Drop any enrollments for a <strong>100% refund of bid points</strong> for use in Phase 2</td>
</tr>
<tr>
<td>PHASE 2</td>
<td>BID</td>
<td>August 20 at 12pm thru August 23 at 5pm</td>
<td>• Bid on open seats in your program. Full-time students: sections 30s, 40s, 50s, 90s • Alternate section options available</td>
</tr>
<tr>
<td></td>
<td>DROP</td>
<td>August 25 at 12pm thru August 26 at 5pm</td>
<td>• Drop any enrollments (from Phase 1 or Phase 2) for a <strong>100% refund of bid points</strong> for use in Phase 3</td>
</tr>
<tr>
<td>PHASE 3</td>
<td>BID</td>
<td>August 27 at 12pm thru August 30 at 5pm</td>
<td>• Bid on open seats in any program (Full-time, Evening, or Weekend) • Alternate section options available</td>
</tr>
<tr>
<td></td>
<td>DROP</td>
<td>September 1 at 12pm thru September 2 at 5pm</td>
<td>• Drop any enrollments (from Phases 1, 2, or 3) for a <strong>75% refund of bid points</strong> for use in the Pay What You Bid Phase</td>
</tr>
<tr>
<td>PWB</td>
<td>BID</td>
<td>September 3 at 12pm thru September 7 at 12pm</td>
<td>• Bid on any seats in any program (Full-time, Evening, or Weekend) • Unsuccessful bidders placed on a waitlist • No alternate section options available • If successfully enrolled, charged bid amount</td>
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</table>
## ADD/DROP PERIOD

<table>
<thead>
<tr>
<th>Add/Drop</th>
<th>September 13 at 9am thru September 27 at 8am</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>•</strong> Real-time enrollment into open seats and addition to waitlists.</td>
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<tr>
<td></td>
<td><strong>•</strong> Drop any enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)</td>
</tr>
<tr>
<td></td>
<td><strong>•</strong> Waitlist promotions in real time.</td>
</tr>
<tr>
<td></td>
<td><strong>•</strong> Set conditional drops to ensure waitlist promotion if you are at or near your credit maximum.</td>
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**Add/Drop**

(2nd 5 Week Courses Only)

<table>
<thead>
<tr>
<th>Add/Drop (2nd 5 Week Courses Only)</th>
<th>September 27 at 8:01am thru November 1 at 8am</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>•</strong> Real-time enrollment into open seats and addition to waitlists.</td>
<td><strong>•</strong> Real-time enrollment into open seats and addition to waitlists.</td>
</tr>
<tr>
<td><strong>•</strong> Continue to drop 2nd 5-Week enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)</td>
<td><strong>•</strong> Waitlist promotions in real time.</td>
</tr>
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BIDDING PROCESS – PUBLIC SERVICE ANNOUNCEMENT

Note:

Given technology improvements and student feedback, enhancements have been made to the bidding PROCESS since last year.

Before you take advice from a 2nd year or previous student, know the current rules.
# BIDDING BASICS

## Bidding is NOT first-come-first served
- Place a bid anytime during the bidding window
- Deadlines are firm – we are not able to bid/drop classes for you if you miss the window

## Phases
- Phase 1: All full-time seats available to bid on
- Phases 2, 3, PWYB: Only seats that do not fill in previous phases are available for bidding
- Each phase will have a separate cost

## A bid is for a specific course section
- Only able to bid for one section of a course at a time
- Alternate section options available (next presentation)

## Bidding Limit
- Bid up to a maximum of 5 credits
**BIDDING STRATEGIES**

<table>
<thead>
<tr>
<th>Bid what you are willing to spend (and no more)</th>
<th>Use historical bidstats only as directional guidance</th>
<th>Consider parallel path bidding</th>
</tr>
</thead>
<tbody>
<tr>
<td>• You may set the closing cost</td>
<td>• Only consider Phase I, bidstats for your program</td>
<td>• You may not yet know whether you are accepted to an application-based course</td>
</tr>
<tr>
<td>• You will be refunded the difference if the closing cost is lower (Phases 1-3)</td>
<td>• Remember closing cost is LOWEST successful bid</td>
<td>• Do not wait until Phases 2 or 3 to bid on a course you may want to take</td>
</tr>
</tbody>
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COURSES OUTSIDE BIDDING SYSTEM

Application-based courses

Independent and Field Studies

Non-Kellogg Northwestern courses
COMMON BIDDING STRATEGY PITFALLS

Bidding **all points without an exit strategy**

Bidding too low to "save" points for unknown later courses

Using the historical bid stats + ___% model

Assuming a **1 point bid** will be successful if a course closed for 0 points in the past

Not including back up choices in Phase 1 Bids
WHAT SHOULD YOU DO NEXT?

1. Reflect on your academic, personal & professional goals

2. In Course Planning Tool:
   - Tag courses for full academic year
   - Plan path for Fall, Winter, & Spring
   - Set schedule for Fall

3. Based on your ‘must-haves’ for Winter & Spring, determine how many points you want to have remaining after Fall quarter

4. Create your bidding strategy

5. Attend 7/28 presentation on how to bid
SAVE THE DATE:
July 28 @ 11:45am – How to Bid Presentation

TOPICS COVERED

• Bidding & Registration System Demonstration
• How to place a bid and make drop transactions
• Bidding rules
ACADEMIC ADVISING CONTACT INFORMATION

1:1 Academic Advising Sessions

- Schedule a session with your advisor through Campus Groups.
- If you can’t find a time that works with your schedule, please email Academic Advising to request a time.

Email

- Email Academic Advising with general academic questions.

Drop-In

- Advisors hold Zoom drop-in hours daily (M, T, R, F at Noon. W at 9am)

Slack

- Get quick, simple questions answered.
- #studentexperience_classof_2022 or DM @AcademicExperienceTeam
QUESTIONS?