Academic Overview
1Y Class of 2022

AMY GINGOLD, Associate Director of Academic Advising
SANDRINE ONYEISE, Senior Director, Academic Experience
ADAM BLOUGH, International Student Advisor

Northwestern | Kellogg
TODAY’S PURPOSE

• Welcome you to academics at Kellogg.

• Introduce you to tools & information that you’ll need to navigate your academic journey.
# AGENDA

## Introduction
- Academic Advising
- Your Academic Journey

## Academics
- Graduation Requirements
- Majors & Pathways
- Sources of Academic Information
- Summer 2021

## Course Planning Tool
- Live Demo of on-line course catalog

## Final To-Dos
- Administrative Items
- Immigration Check-in & Personal Information Update

## What’s Next
- Preparing for Fall Course Selection
Our goal is to help you optimize your academic journey at Kellogg.

Receive your assigned Advisor today! Ability to book with any advisor at any time.
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<th><strong>Waivers</strong></th>
<th><strong>Academic Policies</strong></th>
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<td><strong>Course Planning &amp; Selection</strong></td>
<td><strong>Bidding Strategy</strong></td>
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<td><strong>Progress toward Degree Requirements</strong></td>
<td><strong>Core Course Tutoring</strong></td>
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<td><strong>Achieving Balance</strong></td>
<td><strong>Course Registration</strong></td>
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<td><em>Managing workload and other commitments</em></td>
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<td><strong>Disability-Related Services</strong></td>
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Academics
OPTIMIZING YOUR ACADEMIC JOURNEY

TODAY

Academic Orientation
Learn the Course Planning Tool
Meet your Advisor

SUMMER QUARTER

Two key presentations:
- Advanced Course Planning & Bidding Overview
- How to Bid

Meet with Advisor to discuss personal & professional goals and course selection

AUGUST

Bid for Fall Quarter courses
Consult with Advisor regarding bid results, as needed

ONGOING

Quarterly presentations
Meet with Advisor, as needed, to review academic goals and/or discuss any academic issues

Advisors are Available: 1:1 Appointments, Drop-in Hours, Email, Slack
1Y GRADUATION REQUIREMENTS

While Kellogg’s innovative academic approach is highly customizable, there are **three basic requirements** necessary to graduate from the 1Y Program:

- **Core courses completed by end of Pre-term 2021**
- **4 quarters of full-time study** (3-5 credits/quarter)
- **15.5 Kellogg credits**
Specific academic requirements (generally, core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

PATHWAYS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

## SOURCES OF ACADEMIC INFORMATION

<table>
<thead>
<tr>
<th>Serial</th>
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<tbody>
<tr>
<td></td>
<td>• Kellogg Intranet</td>
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<tr>
<td></td>
<td>• Academics Section is main repository for academic information</td>
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<td></td>
<td>• Links to Course Planning Tool, Bidding &amp; Registration System, P/NC System</td>
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<tr>
<th>CAESAR</th>
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<tbody>
<tr>
<td></td>
<td>• Northwestern University Registration &amp; Records System</td>
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<tr>
<td></td>
<td>• Degree Progress Report, Student Accounts, Transcripts</td>
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<thead>
<tr>
<th>Canvas</th>
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<tr>
<td></td>
<td>• Course information and assignments from professors</td>
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<td>• Access to Canvas page granted when enrolled in a course</td>
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<th>Campus Groups</th>
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<td>• 1:1 Appointments and Kellogg Event sign-up system</td>
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## CORE COURSES

### Summer 2021

- **Business Strategy** (STRT-431)
- **Leadership in Organizations** (MORS-430)
- **Financial Accounting** (ACCT-430) *or* **Financial Statement & Analysis** (ACCT-451)
- **Finance I** (FINC-430) *or* **Accelerated Corporate Finance** (FINC-440)
- **Operations** (OPNS-438-5) *if not waived by Admissions*

### Pre-term 2021 (Sept. 13 - 17)

- **Leadership & Crisis Management** (KPPI-440-5)
FULL ACCOUNTING WAIVER EXAM

Next Steps

• Accounting Department currently grading exams.

• Academic Advising will communicate the results of your exam via email.

• If you do not earn a full waiver, you will be enrolled in ACCT-451.
## CORE COURSE CHANGE DEADLINES

### ACCOUNTING

<table>
<thead>
<tr>
<th>Course Change</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>Financial Reporting and Analysis (ACCT-451) → Financial Accounting (ACCT-430)</td>
<td>June 25 by 12pm</td>
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### FINANCE

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<tr>
<th>Course Change</th>
<th>Deadline</th>
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<tr>
<td>Accelerated Corporate Finance (FINC-440) → Finance I (FINC-430)</td>
<td>July 2 by 12pm</td>
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SUMMER ELECTIVE OPTIONS

Marketing Strategy for Growth & Defense (MKTG-466-0)

This course will help you build great businesses by creating marketing plans that enhance customer advantage and drive growth.

The course structure includes discussion/lectures, case studies, guest speakers, readings, and a computer simulation exercise, Markstrat.

Begins June 29

Strategies for Growth (STRT-475-5)

This course is about effectively scaling a business. You will learn frameworks from economics and strategy that illustrate why some businesses can scale successfully while others struggle.

The course includes cases and examples that focus on “middle-market” companies.

Begins July 6
SUMMER ELECTIVE ENROLLMENT

Next Steps

• If you are interested in taking an elective, please complete the survey sent via email by June 25 at 8:30am

• Advisors are available to discuss your options:
  • In-Person: Meet & Greet with Advisor Today 3:30pm
  • Virtual: Drop-In hours communicated via email

• You will be notified of elective enrollment through an email by June 28
ELECTIVE COURSE DROP DEADLINES

Marketing Strategy for Growth & Defense (MKTG-466-0)

Drop Deadline: July 6 by 12pm

Strategies for Growth (STRT-475-5)

Drop Deadline: July 13 by 12pm
SUMMER CORE COURSE TUTORING

Financial Accounting (ACCT-430)
Finance I (FINC-430)
ACF (FINC-440)

Tutoring sessions will start week of June 28 via Zoom. Sign up in Campus Groups.
Course Planning Overview & Live Demo
COURSE PLANNING TOOL
ON-LINE COURSE CATALOG PLATFORM THAT ALLOWS YOU TO PLAN YOUR ACADEMIC JOURNEY

TAG COURSES
Browse course offerings, and “tag” courses you’re interested in

PLAN PATH
Identify the quarters in which your tagged courses are offered – then sketch out the quarters in which you plan to take them

SET SCHEDULE
For the upcoming quarter, see the sections (days / times / professors) available for the courses on your path. Choose sections to sketch a hypothetical weekly schedule
IMPORTANT COURSE POLICIES

- Prerequisites/ negative prerequisites
- Pass/No Credit (P/NC) grading
- First class mandatory
<table>
<thead>
<tr>
<th>Section 10:</th>
<th>Independent study</th>
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<tr>
<td>Section 20:</td>
<td>PhD</td>
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<tr>
<td><strong>Section 30:</strong></td>
<td><strong>Full-time only</strong></td>
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<tr>
<td><strong>Section 40:</strong></td>
<td><strong>Full-time / Evening &amp; Weekend</strong></td>
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<tr>
<td><strong>Section 50:</strong></td>
<td><strong>Full-time / Evening / Weekend</strong></td>
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| **EVANSTON CAMPUS** |

<table>
<thead>
<tr>
<th>Section 60:</th>
<th>Evening Only</th>
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<tr>
<td>Section 70:</td>
<td>Weekend Only</td>
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<tr>
<td>Section 80:</td>
<td>Evening / Weekend</td>
</tr>
<tr>
<td><strong>Section 90:</strong></td>
<td><strong>Evening / Weekend / Full-time</strong></td>
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| **CHICAGO CAMPUS** |
FALL APPLICATION-BASED CLASSES

Basics

• You do not bid for application-based classes, you apply

• Look for emails from the departments with information sessions on the different courses

• Applications & Deadlines are found on the Experiential Learning page of the Serial at this link

Fall Opportunities

• Asset Management Practicum (FINC-457)
• Venture Lab (FINC-615)
• Private Equity Lab (FINC-639)
• Medical Innovation I (HCAK-615)
• Forging & Funding Health Care Startups (HCAK-627)
• Analytical Consulting Lab (MECN-615)
• New Venture Development (KIEI-464)
KEY DATES

June 21-23
CIM

June 24
Summer Classes Begin

July 5
No Class (July 4th Holiday)

Aug. 18
Summer Exams Begin

Aug. 23-27
KWEST

Sept. 13-17
Mandatory Pre-Term Course

Sept. 20
Fall Quarter Classes Begin
FINAL TO-DOS

✓ Administrative Items
✓ Accommodations
✓ Online Immigration Check-In & Personal Information Update
**ADMINISTRATIVE ITEMS**

| Emergency Contact Information | Complete in CAESAR  
|-------------------------------| Be sure to complete all 3 steps! |
| COVID Attestation            | Complete in CAESAR  
|                               | Acknowledge Northwestern University Student Expectations and COVID-19 Code of Conduct. |
| Vaccination Form             | Complete ASAP via Email Link  
|                               | Provide confirmation of COVID-19 Vaccination or apply for exception. |

*First 2 items MUST be completed for you to be enrolled in Summer Courses.*
# INTERNATIONAL STUDENT ONLINE CHECK-IN

| MANDATORY ONLINE CHECK-IN* | Complete In the **OISS PORTAL**  
Within 5 days of U.S. arrival.  
Required to activate your SEVIS record |
|---------------------------|----------------------------------------------------------------------------------|
| UPDATE CURRENT ADDRESS & US PHONE # | Complete in **CAESAR**  
Provide a current U.S. address and US phone number  
Update your emergency contact information |

*You will need to upload a copy of your form I-20 or DS-2019, passport, F-1 or J-1 visa and I-94 arrival record.*
Common Academic and Exam Accommodations
• Extended test taking time
• Reduced distraction test environment

Accommodations must be approved by AccessibleNU
• Complete an online application & submit documentation
• Meet with an AccessibleNU staff member for an intake appointment

After accommodations are approved and communicated to us, we will:
• Reach out to you to schedule your exams
• Offer other assistance as directed by AccessibleNU

Remember: Renew your accommodations with AccessibleNU every quarter
WHAT’S NEXT
UPCOMING INFORMATION SESSIONS

Meet Your Advisor Drop-In Sessions

- In-Person: 6/23 at 3:30pm in Gies Plaza
- Virtual: 6/23 or 6/24, Advisor will email with times available

Elective Drop-in Hours

- Virtual: 6/24, Advisor will email with times available between 11:30am – 1pm

Presentations – Sign up on Campus Groups

- Advanced Course Planning & Bidding Overview – July 14th at Noon
- How to Bid – July 28th at Noon
EMAIL
We try to answer questions sent to the Academic Advising account within 24 hours

1:1 APPOINTMENT
Schedule a Zoom, phone, or in-person advising appointment via Campus Groups.

DROP-IN HOURS
Via Zoom Mon, Tues, Thurs, Fri 12:15-1:15pm & Wed 9:00-10:00am

SLACK
Join #studentexperience_classof_2022 DM to @AcademicExperienceTeam
INTERNATIONAL STUDENT ADVISING

EMAIL
international-advising@kellogg.northwestern.edu

1:1 APPOINTMENT
Schedule a Zoom or phone advising appointment via Campus Groups

Adam Blough (he/him/his)
International Advisor
Kellogg School of Management - Northwestern University
11 Campus Drive | Suite 1391 | Evanston, IL 60208
347.467.4294 | international-advising@kellogg.northwestern.edu
Schedule Advising Appointment