Academic Overview
1Y Class of 2021

AMY GINGOLD, Associate Director of Academic Advising
LISA BELCHER, Senior Academic Advisor
NATE DAIGLE, Senior Academic Advisor
ERICA FEINBERG, Senior Academic Advisor

Northwestern | Kellogg
TODAY’S PURPOSE

• Welcome you to academics at Kellogg.

• Introduce you to tools & information that you’ll need to navigate your academic journey.
AGENDA

Today

• Academic Experience Team
• Academics – The Fundamentals
• Summer 2020
• Course Planning Tool Live Demo
• Final To-Dos
• Meet Your Advisor Break Out Session

Upcoming Presentations

• Advanced Course Planning & Bidding Overview – July 22\textsuperscript{nd}
• How to Bid – July 29\textsuperscript{th}
ACADEMIC ADVISING TEAM

Our goal is to help you optimize your academic journey at Kellogg.

LISA, ERICA, AMY, SANDRINE, NATE
<table>
<thead>
<tr>
<th>My Family</th>
<th>My School</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Family Photo" /></td>
<td>Northwestern University&lt;BR&gt;PRITZKER SCHOOL OF LAW</td>
</tr>
<tr>
<td><strong>What I like to do</strong></td>
<td>If you run in to me in the Plaza, I’ll be talking about…</td>
</tr>
<tr>
<td><img src="image2.png" alt="Evanston Running Club" /></td>
<td>University of Southern California</td>
</tr>
</tbody>
</table>

AMY GINGOLD
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<tr>
<td><img src="image1.png" alt="Family Image" /></td>
<td><img src="image2.png" alt="Wisconsin Logo" /> <img src="image3.png" alt="Purdue Logo" /></td>
</tr>
</tbody>
</table>

**What I like to do**

- If you run into me in the Plaza, I’ll be talking about…

- [Wisconsin Alumni Association Chicago Chapter Logo](image4.png)
- [Northwestern University Logo](image5.png)
- [Running Photo](image6.png)
- [House Photo](image7.png)
<table>
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<tbody>
<tr>
<td><img src="image1.jpg" alt="Family Image 1" /></td>
<td><img src="image2.jpg" alt="Tufts University Logo" /></td>
</tr>
<tr>
<td><img src="image3.jpg" alt="Family Image 2" /></td>
<td><img src="image4.jpg" alt="Ross Business School Logo" /></td>
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</tbody>
</table>

### What I like to do
- ![Nature Scene](image5.jpg)
- ![Winter Activity](image6.jpg)
- ![Dog](image7.jpg)

If you run in to me in the Plaza, I’ll be talking about…
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<td>![Family Photo]</td>
<td>![Northwestern University Logo]</td>
</tr>
<tr>
<td></td>
<td>![Wharton]</td>
</tr>
<tr>
<td></td>
<td>![Kellogg]</td>
</tr>
</tbody>
</table>

### What I like to do

- If you run in to me in the Plaza, I’ll be talking about...

### Cradles to Crayons

- Chicago
- Thank you Cradles to Crayons
KELLOGG ACADEMIC ECOSYSTEM

Academic Advising
Point-of-contact for academic questions

Registration & Records
Traditionally known as “Registrar,” manages official registration & student records

Academic Services
Tutoring, accommodations, & final exam administration

Dean’s Office, Academic Departments and Faculty

Kellogg Student Association

Academic Experience
YOUR ACADEMIC EXPERIENCE

Be intentional.

Academic integrity and commitment are expected.

Knowing the rules is part of your job as a student.

Kellogg offers tremendous learning opportunities.

The challenge is yours to take.
Academics – The Fundamentals
ZOOM POLL

How many credits do you need to earn to graduate from the 1Y program?

• 12 credits
• 15.5 credits
• 20.5 credits
ZOOM POLL

When will you complete your core courses?

• Summer Quarter 2020

• Summer Intercession 2020

• Fall Quarter 2020
While Kellogg’s innovative academic approach is highly customizable, there are three basic requirements necessary to graduate from the 1Y Program.

- Core courses completed by end of Summer Intercession 2020
- 4 quarters of full-time study (3-5 credits/quarter)
- 15.5 Kellogg credits
ZOOM POLLS

True or False: Majors are required at Kellogg.

True or False: If you earn a major, it will appear on your official transcript.

True or False: You may earn a Pathway.
Specific academic requirements (generally, core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

PATHWAYS

No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within area of interest

SOURCES OF ACADEMIC INFORMATION

**Kellogg Intranet**
- Academics Section is main repository for academic information
- Links to Course Planning Tool, Bidding & Registration System, P/NC System

**CAESAR**
- Northwestern University Registration & Records System
- Degree Progress Report, Student Accounts, Transcripts

**Canvas**
- Course information and assignments from professors
- Access to Canvas page granted when enrolled in a course

**Kellogg Groups**
- In-person and virtual event sign-up system
CORE COURSES THAT MUST BE COMPLETED BY THE END OF SUMMER INTERCESSION 2020

Summer 2020

• Business Strategy (STRT-431)
• Accounting for Decision Making (ACCT-430) or Financial Reporting and Analysis (ACCT-451)*
• Finance I (FINC-430) or Accelerated Corporate Finance (FINC-440)*

Summer Intercession 2020 (Sept. 3 - 18)

• Leadership & Crisis Management (KPPI-440-5)
• Leadership in Organizations (MORS-430)
• Operations (OPNS-438-5) if not waived by Admissions

*Placement in these classes is dependent on waivers and placement exams.
Any questions about Accounting and Finance waivers/placement should be directed to Academic Experience.
FULL ACCOUNTING WAIVER EXAM DETAILS

Exam Window

Exam in Canvas: **July 13 & July 14**

Next Steps

- Accounting Department will grade exams.
- Academic Advising will communicate the results of your exam via email.
- If you earn a full waiver of Accounting, contact Academic Advising to review additional Summer course options.
- If you do not earn a full waiver, you will be enrolled in ACCT-451.
# FINANCE COURSE SEQUENCING DECISION

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
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</thead>
</table>
| Summer   | **Finance I (FINC-430)**  
Finance electives requiring Finance I  
**Accelerated Corporate Finance (FINC-440)**  
Finance electives requiring Finance I & Finance II  
*Special Application Opportunities*  
- Eligible to apply for:  
  - Private Equity Lab (FINC-639)  
  - Venture Lab (FINC-615)  
  - Asset Management Practicum (2-quarter series)  
- Ability to take Entrepreneurial Finance & Venture Capital (FINC-445), a pre-requisite to the winter San Francisco Immersion Program Venture Capital track |
| Fall     | Finance electives requiring Finance I  
**Fall Finance electives requiring Finance I & Finance II**  
*Options include eligibility to apply for Private Equity Lab (FINC-639), Venture Lab (FINC-615) and Asset Management Practicum (2-quarter series)* |
| Winter   | Finance electives requiring Finance I & Finance II  
*All finance electives requiring Finance I & Finance II*  
*All finance electives requiring Finance I & Finance II* |
| Spring   | All finance electives requiring Finance I & Finance II  
*All finance electives requiring Finance I & Finance II*  
*All finance electives requiring Finance I & Finance II* |
From: Financial Reporting and Analysis (ACCT-451)
To: Accounting for Decision Making (ACCT-430)
Deadline: July 24th

From: Accelerated Corporate Finance (FINC-440)
To: Finance I (FINC-430):
Deadline: July 24th
Course Planning Overview & Live Demo
COURSE PLANNING TOOL
ON-LINE COURSE CATALOG PLATFORM THAT ALLOWS YOU TO PLAN YOUR ACADEMIC JOURNEY

TAG COURSES

Browse course offerings, and “tag” courses you’re interested in

PLAN PATH

Identify the quarters in which your tagged courses are offered – then sketch out the quarters in which you plan to take them

SET SCHEDULE

For the upcoming quarter, see the sections (days / times / professors) available for the courses on your path. Choose sections to sketch a hypothetical weekly schedule
IMPORTANT COURSE POLICIES

First class mandatory
Prerequisites/negative prerequisites
P/NC grading
**SECTION NUMBER KEY**

<table>
<thead>
<tr>
<th>EVANSTON CAMPUS</th>
<th>CHICAGO CAMPUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section 10: Independent study</td>
<td>Section 60: Evening Only</td>
</tr>
<tr>
<td>Section 20: PhD</td>
<td>Section 70: Weekend Only</td>
</tr>
<tr>
<td><strong>Section 30:</strong> Full-time only</td>
<td>Section 80: Evening / Weekend</td>
</tr>
<tr>
<td><strong>Section 40:</strong> Full-time / Evening &amp; Weekend</td>
<td><strong>Section 90:</strong> Evening / Weekend / Full-time</td>
</tr>
<tr>
<td><strong>Section 50:</strong> Full-time / Evening / Weekend</td>
<td></td>
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</table>
FALL APPLICATION-BASED CLASSES

Basics

• You do not bid for application-based classes, you apply

• Look out for emails from the departments with information sessions on the different programs

• Applications are found on the Experiential Learning page of the Serial at this link

• Deadlines to apply for Fall opportunities are very soon!

Fall Opportunities

• Asset Management Praticum (FINC-457)
• Venture Lab (FINC-615)
• Private Equity Lab (FINC-639)
• Medical Innovation I (HCAK-615)
• Forging & Funding Health Care Startups (HCAK-927)
• New Venture Development (KIEI-464)
• NUvention Transportation
KEY DATES

- **July 15-19**
  - CIM

- **July 20**
  - Summer Classes begin

- **Aug. 27**
  - Summer Final Exams Begin

- **Sept. 4- Sept. 7**
  - KWEST

- **Sept. 3-18**
  - Summer Intercession

- **Sept. 21**
  - Fall Quarter Classes Begin
FINAL TO-DOS

- Emergency Contact Information
- Accommodations
EMERGENCY CONTACT INFO

- Northwestern University requires the following information to be complete for enrollment in Summer classes

- Emergency Contact information requires a 3-Step Process in CAESAR:
  1. Emergency Notification Phone: How to reach me in the event of a campus emergency
  2. My Current/Local Address: Where to find me
  3. Emergency Contacts: Whom to contact for me in a personal emergency
SETTING UP ACCOMMODATIONS

Common Academic and Exam Accommodations
• Extended test taking time
• Reduced distraction test environment

Accommodations must be approved by AccessibleNU
• Complete an online application
• Submit appropriate documentation to AccessibleNU
• Meet with an AccessibleNU staff member for an intake appointment
• Starting the process before school starts is recommended. 
  *Intake appointments can be done remotely.*

After accommodations are approved and communicated to us, we will:
• Reach out to you to schedule your exams
• Provide a testing environment that incorporates your accommodations
• Offer other assistance as directed by AccessibleNU
## UPCOMING PRESENTATIONS

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 22, 2020</td>
<td>Advanced Course Planning &amp; Bidding Overview</td>
</tr>
<tr>
<td>9am-10am</td>
<td>• Course Selection Considerations</td>
</tr>
<tr>
<td></td>
<td>• Course Planning Tool – More Details</td>
</tr>
<tr>
<td></td>
<td>• Bidding Overview</td>
</tr>
<tr>
<td>July 29, 2020</td>
<td>How to Bid</td>
</tr>
<tr>
<td>9am-10am</td>
<td>• Bidding Rules</td>
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Sign up on [KelloggGroups](#)
EMAIL
We try to answer general academic questions sent to the Academic Advising account within 24 hours

APPOINTMENT
Make an appointment on your Advisor’s Outlook calendar.

DROP-IN
Each Advisor will have drop-in office hours Wednesdays, 9am-10am CST
MEET YOUR ADVISOR BREAK OUT SESSIONS
HOW TO ENGAGE WITH YOUR ADVISOR

- Email for simple questions; appointments for more in-depth discussions
- If there doesn’t seem to be an open appointment that works for you, email us and we’ll find a time
- When you make an appointment, be sure to provide the purpose of your visit
- Come prepared to talk about your academic & career goals
APPENDIX
## MORE IMPORTANT LINKS

<table>
<thead>
<tr>
<th>Link</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kellogg Serial</td>
<td>General Kellogg Intranet. Great starting point for academic information.</td>
</tr>
<tr>
<td>Course Planning Tool</td>
<td>Course catalog with class descriptions, schedules, pre-requisites, syllabi, and final exam details. Plan courses here.</td>
</tr>
<tr>
<td>Bidding &amp; Registration System</td>
<td>System used to bid and drop courses.</td>
</tr>
<tr>
<td>Pass / No Pass Credit System</td>
<td>System used to elect to take a class Pass or No Credit.</td>
</tr>
<tr>
<td>Kellogg Honor Code</td>
<td>Student conduct pertaining to all academic, placement, and extracurricular activities.</td>
</tr>
<tr>
<td>MBA Academic Policies Manual</td>
<td>Resource to enable incoming and current students to manage their academic experience and to understand their rights and responsibilities while enrolled in the MBA program.</td>
</tr>
<tr>
<td>Kellogg Code of Etiquette</td>
<td>Shared expectations and values around the classroom experience.</td>
</tr>
<tr>
<td>Kellogg Groups</td>
<td>Calendar of daily Kellogg activities and opportunities, including registration for such events when applicable.</td>
</tr>
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</table>
Subject Librarians offer one-on-one research consultations and online research guides in your field of study.

Email: businesslibrarian@northwestern.edu


Business Databases A-Z

Course Guides: research guide specific to a class or subject area

Research Guides: research guide specific to a subject area

Several libraries

Catalogs and Search Tools

E-journals Database

WorldCat searches collections from thousands of libraries.
BACKUP SLIDES FOR LIVE DEMO
COURSE PLANNING TOOL - SERIAL
AMY NOTES

Show dashboard

3 steps reflected in top banner – focus on first today
TAG COURSES - FILTERS
TAG COURSES - OVERVIEW
ACCESSING TEACHER COURSE EVALUATIONS (TCE)
ACCESSING BIDDING STATISTICS (BID STATS)
AMY NOTES

Go in to more detail about plan path screen on July 22

Focusing on tagging courses – at least a few dozen – is the best thing you can do to prepare yourself for your Kellogg academic journey
BID STAT DATA - EXCEL