David Bornstein
Journalist and author of
How to Change the World
Social Entrepreneurs
and the Power of New Ideas

David will present his book that describes social entrepreneurs—individuals who combine creativity, real-world savvy, and extraordinary determination to solve some of the world’s most pressing problems. The discussion will display how one person’s idea can have profound effects on communities, societies, and possibly, the world. How to Change the World will educate and inspire readers from all fields and backgrounds.

Also featured will be a Chicago-based social entrepreneur J.B. Schramm founder of College Summit (www.collegesummit.org).

“This is a wonderfully hopeful and enlightening book. The stories of these social entrepreneurs will inspire and encourage many people who seek to build a better world.”

NELSON MANDELA

Tuesday February 24, 2004
Kellogg School of Management
2001 Sheridan Drive, Evanston IL
Room 1246, 7:00pm
RSVP: socialimpactevents@kellogg.northwestern.edu