APPLICATION AND FEE

We encourage applicants to apply online at www.kellogg.northwestern.edu/execed or you may call us at 847.467.7000 to receive a paper application. In addition to submitting an application form, a current resume is required to complete your application. Please fax this separately to 847.491.8002 or email as an attachment to exed-registrar@kellogg.northwestern.edu. The fee (payable in U.S. dollars) includes tuition, program materials, accommodations for two nights, and all meals, coffee breaks, and receptions. Please visit our web site or call us for our cancellation policy and information on wiring international payments.

LOCATION

Sleeping, dining, and classroom accommodations are located in the James L. Allen Center on Northwestern University’s Evanston campus. Specifically designed for executive education, the Allen Center overlooks Lake Michigan and contains 150 bedrooms with private baths, as well as dining rooms, lounges, recreational facilities, study rooms, and classrooms. The center combines the benefits of a quiet campus environment with close proximity to downtown Chicago and O’Hare International Airport. Occasionally, demand for programs requires that participants stay at a nearby hotel. If that is necessary, arrangements will be made for you.

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Discover the keys to unlocking the boardroom doors in this program designed to meet the needs of senior-level women executives. Understanding how boards work and the demands on directors is imperative for executives who serve or who aspire to serve on boards. During this unique and rigorous program, you will interact with experienced board directors and senior members of the Kellogg School’s world-class faculty as you explore the roles of boards, ways to structure boards for high performance, and strategies for maximizing your effectiveness as a board member. You will improve your current job effectiveness and your future director prospects, while learning how to make the leap onto nominating committee radar screens.

WOMEN’S DIRECTOR DEVELOPMENT PROGRAM

KEY BENEFITS
During this program, you will:

• Gain insights into the operations, roles, and structure of boards
• Understand how to make yourself more visible to executive search firms and nominating committees
• Learn to detect “red flags” in financial statements
• Maximize your credibility and contributions as a board member

WHO SHOULD ATTEND
The program is designed for senior-level women with the business or management experience to be effective directors. Participants seek to position themselves to serve on boards or may be directors and wish to serve on additional Fortune 1000 boards. Participants should possess the financial literacy, business acumen, perspectives, and experience necessary to perform well in a governance role.

TEAM ATTENDANCE
Special study groups, pricing, and other arrangements are available to companies sponsoring teams of four or more participants. Please contact us to learn more.

DATES AND FEE
May 10–12
November 8–10
$4,800

HOW TO APPLY
Visit our web site to fill out an online application and to check for the latest program dates and information.
Phone 847.467.7000
Email ExecEd@kellogg.northwestern.edu

PROGRAM CONTENT
THE THREE PILLARS OF THE PROGRAM
This program is structured to provide an in-depth and comprehensive understanding of board governance, tools to be an effective director, and practical guidance for obtaining directorships. The program culminates in a “board in crisis” case simulation, providing an opportunity to apply the knowledge gained.

I. Characteristics of the Most Effective Boards and Board Members
• Understanding operations, roles, and structure
• Exploring critical roles of directors in:
  • Selecting, compensating, evaluating, and overseeing the CEO
  • Strategy and change
  • Mergers and acquisitions
  • Crisis management
• Examining emerging governance challenges and trends
• Maintaining ethical standards

II. Making the Best Decisions
• Gathering and analyzing information to be an effective contributor
• Interpreting and assessing balance sheets, income statements, cash-flow statements, notes, and auditor reports
• Deciphering “creative accounting”: revenue recognition, channel stuffing, inventory accounting problems, and account receivable issues
• Synthesizing performance information and effectively applying it to identify and anticipate problems and shape solutions
• Maximizing your contribution in meetings
• Asking the right questions

III. Making the Nominating Committee Radar Screen
• Understanding what search firms and nominating committees are seeking
• Building credibility, evaluating board opportunities, and selecting the right boards to join