

Kellogg Center for Nonprofit Management

EXECUTIVE EDUCATION



Your mission is our motivation

NORTHWESTERN UNIVERSITY



“The interaction with other classmates has been invaluable on a personal and professional level. The high level of expertise and instruction from Kellogg faculty made for an enthralling classroom experience.”

Our job is to help you do yours better, so you can serve your stakeholders more efficiently and effectively. That's why your mission is our motivation at Kellogg's Center for Nonprofit Management.

For more than a century, the Kellogg School of Management at Northwestern University has provided the leadership knowledge that turns good organizations into great ones. And over the last decade, our Center for Nonprofit Management has introduced the crucial tools, strategies and ideas that enable senior managers and board members across many sectors — education, government, cultural institutions, social service organizations and more — to achieve optimal results.

Ideas into Action

We've done that through our unparalleled curriculum and our diverse, dynamic learning environment. At Kellogg, not only do participants gain a deep understanding of techniques to enhance their organizations; they also benefit from exposure to the theories that support those practices.

The Kellogg Center for Nonprofit Management launched its nonprofit curriculum of collaborative and results-driven executive education in 2000, making us the most experienced knowledge provider for organizations like yours. At Kellogg, we employ a combination of lecture, case study and innovative group interaction to deliver the insights that let you make an impact right away.

“innovative approach to executive education”

“challenging and energizing programs”

The Kellogg Difference

Kellogg is a celebrated global leader in management education that can help your team get even better — without changing your organization’s identity or mission.

Affiliated with prestigious Northwestern University, Kellogg is a premier source of programming that is critically important for nonprofit leaders. Subjects in our Center for Nonprofit Management portfolio include board governance, strategic leadership, fundraising and marketing strategies, finance, performance-based measurement and more. (For a full description of these and all nonprofit executive education courses, visit our website at kellogg.northwestern.edu/nonprofitexeced.)

Whether you want to learn how to manage complex situations and think strategically about organizational issues; evaluate your marketing efforts for greatest impact; or gain the tools to get superior results that better align your organization with its mission, Kellogg can help.

Kellogg academic faculty, together with experienced nonprofit practitioners, design these programs to offer a unique blend of theory and practice, a fact that distinguishes us at the forefront of management education.

Peers and Partners

A diverse mix of talented nonprofit professionals — educators to executive directors — are participants in the Kellogg Center for Nonprofit Management programs. As a result, you benefit both from the cutting-edge insights of our faculty and also learn from your peers, who bring an enormous amount of experience to the classroom.

Executive Education Programs

The Center for Nonprofit Management engages both professional and volunteer leaders from the nonprofit sector in our executive education programs. Offered at Kellogg’s downtown Chicago campus, these courses are designed to meet the management education needs of nonprofit leaders in a variety of areas. With the support of several local and national foundations, the center offers scholarship assistance for those who need it.

“gained valuable insight”

Custom Programs

The Center for Nonprofit Management designs custom executive education programs for nonprofit organizations and industry associations. Our clients range from local nonprofits to global organizations. Kellogg provides customized academic programs that fit the leadership and management needs of the participants.

Past and current clients include: United States Olympic Committee, Ronald McDonald House Charities, Harris Bank, Garrett Evangelical Theological Seminary and The Cristo Rey Network of Schools.

Kellogg Executive Scholars Program

The Kellogg Executive Scholars Program delivers the academic rigor and professional relevance executives demand, and offers the flexibility you need to achieve your specific goals. The Scholars Program links courses sponsored by the Center for Nonprofit Management with the executive education programs at Kellogg's highly regarded James L. Allen Center in Evanston, IL. Successful participants receive a certificate of professional achievement in nonprofit management.

Enroll Now

Learn more about the Kellogg Center for Nonprofit Management programs and how we can provide the tools to build your core strengths, develop complementary ones and help you pursue your mission with sharper vision and greater confidence and success.

For more information about the Kellogg Center for Nonprofit Management and its executive education programming, visit kellogg.northwestern.edu/nonprofitexceed or contact us at **847.491.3415** or nonprofit@kellogg.northwestern.edu.



Center for Nonprofit Management

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