

MARKETING & COMMUNICATIONS MANAGER

WHY Help us tell our story! Join a company whose sole purpose is to make daily life accessible to people with disabilities. We make it possible for voters with disabilities to vote; for drivers with disabilities to gain the independence driving gives all Americans; for customers with disabilities to be invited into and welcomed in the businesses that form the heart of our downtown communities.

WHO Inclusion Solutions was founded in 2000 to help government entities and businesses welcome people with disabilities to their experience and service. Our company has changed voting across the United States with accessible voting booths, ramps, signage, calling devices that alert precincts of the need to assist someone wishing to enter the polling place. Our company has changed gas stations across the United States with a calling device that permits wounded veterans and drivers with disabilities maintain the independence they crave. Our products have made it possible for hundreds of businesses to welcome customers with disabilities who would otherwise have been missed. Our consulting has given Emergency Managers insight and relationships to produce state-certified emergency plans which incorporate people with disabilities in every aspect of planning and execution.

WHAT The Marketing & Communications Manager will:

- Serve as the firm's primary manager of its marketing and communications (internal and external) efforts.
- Develop a marketing and communications plan, with input from the firm's leaders, and effectively execute the plan.
- Prepare content and facilitate the development of content for the firm's website and collateral (e.g., publications, project citations, press releases, staff biographies, white papers, videos, webinars etc.).
- Manage the firm's social media presence (e.g., Facebook, Twitter, LinkedIn, etc.) – sharing news and participating in existing forums.
- Engage in a constant conversation on matters of concern to our customers via newsletters and other means.

HOW *Flexibility.* Flexible hours for this part time position. Flexible thinking for how to accomplish marketing objectives!

Fun! Ours is a fun work environment. We enjoy what we do and for whom we do it. Besides, fun is the place where all good ideas grow into great execution.

Sensible. We provide common sense solutions for government and businesses, respecting their budgets. We provide honest products that do what we say: change the lives of people with disabilities

All qualified applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, sexual orientation, age or disability.

This is a part-time, non-exempt position. Our Marketing & Communications Manager will report to our CEO and COO.