

Northwestern
Kellogg
School of Management

**EVENING &
WEEKEND
MBA
PROGRAM**

A photograph of three people walking outdoors on a sunny day. In the center is a woman with long, wavy blonde hair, wearing a dark purple textured sweater over a black top and black pants. She is smiling broadly. To her left is a Black man in a white button-down shirt, looking towards her. To her right is a man with dark hair in a light blue button-down shirt and blue jeans, also looking towards her. The background is a blurred outdoor setting with trees and a bright sky. A large, semi-transparent purple hexagonal graphic is overlaid on the left side of the image, containing the text.

TAKE CONTROL OF YOUR CAREER

The Kellogg Evening & Weekend MBA Program is designed for intelligent, ambitious professionals who want to tailor their academic journey to fit their goals without putting their careers on hold.

WHAT SETS KELLOGG APART

Our alumni say they are able to stand out among peers thanks to this combination of attributes that instantly identifies them as a Kellogg leader:

A thirst for creativity and innovation: Your time at Kellogg will give you the confidence to ask the tough questions and step into the unknown to try something new and unconventional.

A true exchange of ideas: When you collaborate with fellow students, faculty, alumni and school leaders, you'll do so through spirited debate and hard-won achievement to bring together all points of view in the understanding that our differences are our strengths.

An eye toward empathy: Kellogg will prepare you to be a different kind of leader, one who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.



**ARE YOU READY TO BECOME
A KELLOGG LEADER?**

Leverage the Benefits of an Innovative Curriculum

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

As an Evening & Weekend MBA student, you'll complete a series of core courses while customizing your path with more than 170 electives to help refine your expertise.

All Kellogg degree programs are STEM-designated.

Students use majors and pathways to tailor their experience.

Majors are aligned with academic departments while pathways are a faculty-curated road map of courses that allows you to obtain the skills needed to lead in a given field. You'll have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

➤ MAJORS

Accounting, Economics, Finance, Management Analytics, Managing Organizations, Marketing, Operations, Strategy

➤ PATHWAYS

AI & Analytics, Asset Management, Sustainability: Climate, Environment & Energy, Entrepreneurship, Growth & Scaling, Healthcare, Real Estate, Social Impact & Responsible Leadership, Technology Management, Private Equity & Venture Capital

In our **team-based learning model**, pioneered by Kellogg, you'll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

All courses are taught by well-respected faculty at the top of their fields. Join a global immersive course in a spot like Argentina, France or Singapore. Pick from an array of on-campus, virtual or hybrid courses.

ON-CAMPUS, VIRTUAL, HYBRID & POP-UPS

200+

COURSE OPTIONS
TO CUSTOMIZE YOUR PATH

Go Beyond the Classroom

Take advantage of all Kellogg has to offer and learn what makes our Evening & Weekend MBA Program so unique.

- The **Kellogg Leadership Journey**, designed to accelerate your leadership development and help you focus intensely on your personal and career goals.
- **Events** centered around career growth, networking and community building.
- **30+ student** organizations and committees.
- **80 alumni clubs** across six continents.
- **Joint Ventures** partner program for spouses and partners of Kellogg students.

BUILD A GLOBAL MINDSET

Kellogg provides a broad array of [global opportunities](#) so you can learn to lead across borders and sectors.

Global Initiatives in Management delivers in-country experiences focused on topics such as tech & innovation in Japan and South Korea, sustainability in Peru and transforming markets in Rwanda & Kenya.

Global Exchange options are available at our eleven partner institutions worldwide, and range from one to three weeks to suit busy working professionals' schedules.

Many of the **global experiences** available to Evening & Weekend MBA students are also open to students in the Full-Time and Executive MBA programs, giving you the opportunity to grow your Kellogg network abroad.



Experience Kellogg's Distinctive Culture

At Kellogg, we are dedicated to fostering a community of compassionate leaders with strong analytical skills who are ready to affect true change in business.

- We constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives.
- We believe strongly in providing valuable resources that will help you be the most successful version of yourself, including several scholarships to help support the cost of an MBA.
- Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style.
- Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career.

JOIN A POWERFUL AND RESPONSIVE NETWORK

70,000+

ALUMNI ACROSS 120+ COUNTRIES

These exceptional alumni embody Kellogg's pay-it-forward culture, often acting as mentors who help you achieve your goals.

Meet Your Future Classmates

Our students are remarkable, high-achieving team players and hardworking leaders. They come from different

countries, states, backgrounds, industries and fields of study, contributing to a dynamic classroom environment.

KEY DEMOGRAPHICS

3-9 YRS
WORK EXP.

6 YRS
AVERAGE WORK EXP.

25-33
AGE RANGE

29
AVERAGE AGE

Top Industry Backgrounds

FINANCIAL SERVICES

HEALTH/BIOTECH

CONSULTING

TECH/COMMS

Undergraduate Degrees

55% ECONOMICS/
BUSINESS

36% STEM

9% HUMANITIES

Weekend Participant Geographic Representation

69% OUT OF STATE

9% INTERNATIONAL

Note: Data is Based on Evening & Weekend MBA 2024 entrants. Age and work experience data: 80% range

Define Your Career

Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg's industry-leading [Career Management Center](#) offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

- One-on-one coaching
- Treks to companies in various industries
- Self-assessment tools
- Career workshops
- Online resources
- On-campus recruiting for both future and real-time career opportunities

KEY OUTCOMES

2.3x

AVERAGE INCREASE IN TOTAL COMPENSATION
within 3-5 years
of graduation



CHANGED INDUSTRY OR FUNCTION
from program start
to 1 year post-grad



WERE PROMOTED
from program start
to 1 year post-grad

The Kellogg Impact

87% Attribute having a Kellogg MBA to **PROFESSIONAL GROWTH**

85% Credit Kellogg for their **CONFIDENCE AS A LEADER**

All figures derived from a survey conducted with Evening & Weekend MBA alumni in February 2020. Survey participants were from graduating classes 2009-2018.

Customize Your Class Schedule and Pace for Optimal Flexibility

THE EVENING & WEEKEND MBA PROGRAM OFFERS FOUR START DATES PER YEAR: winter, spring, summer or fall. Set a pace for your study that fits your goals and experience. At Kellogg, you can pursue a **Traditional Pace** and develop a deep foundation across core business functions. Or, if you have prior business study, **you may qualify for the Accelerated Option**, a program pace that allows you to fast-

track your MBA. By graduation, you'll share the same toolkit, skills and network as our prominent alumni.

Students on the evening or weekend schedule may take classes at various times as their calendars allow, including evening and weekend at both the Chicago and Evanston campuses — and even daytime in Evanston.

CHOOSE
YOUR
SCHEDULE



EVENING

MONDAY-THURSDAY 6:00 to 9:00 p.m.

WEEKEND

SATURDAY 9:00 a.m. to 12:00 p.m. and/or 1:30 to 4:30 p.m.

SET
YOUR
PACE



TRADITIONAL

20.5 CREDITS REQUIRED 1.5–5 years to graduate (AVG. 2.5 YRS)

ACCELERATED

15.5 CREDITS REQUIRED 1.25–4 years to graduate (AVG. 2 YRS)

APPLY TO KELLOGG

Below, you'll find our application requirements for the Evening & Weekend MBA Program.

- Online application
- Two essays
- Official transcripts from all colleges or universities attended
- In-person interview
- Two letters of recommendation
- \$185 application fee
- Official GMAT, GRE, EA, MCAT, or LSAT test scores
 - If you graduated with an undergraduate GPA of 3.4 or greater with a degree in business, economics or STEM-related area from an accredited institution, you are eligible to apply without a test score.*

For more information, visit kell.gg/EWApply

EVENING & WEEKEND MBA PROGRAM

Kellogg School of Management | Northwestern University
340 East Superior Street, 2M, Chicago, IL 60611
312.503.8385 | eveningweekendmba@kellogg.northwestern.edu

Find us on social: @KelloggSchool

* Graduates from Northwestern University's undergraduate programs are eligible to apply without a test score, regardless of degree.