

# EVENING& WEEKEND MBA PROGRAM



## WHAT SETS KELLOGG APART

Our alumni say they are able to stand out among peers thanks to this combination of attributes that instantly identifies them as a Kellogg leader:

A thirst for creativity and innovation: Your time at Kellogg will give you the confidence to ask the tough questions and step into the unknown to try something new and unconventional.

A true exchange of ideas: When you collaborate with fellow students, faculty, alumni and school leaders, you'll do so through spirited debate and hard-won achievement to bring together all points of view in the understanding that our differences are our strengths.

**An eye toward empathy:** Kellogg will prepare you to be a different kind of leader, one who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.



## Leverage the Benefits of an Innovative Curriculum

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

As an Evening & Weekend MBA student, you'll complete a series of core courses while customizing your path with more than 170 electives to help refine your expertise.

All Kellogg degree programs are STEM-designated.

Students use majors and pathways to tailor their experience. Majors are aligned with academic departments while pathways are a faculty-curated road map of courses that allows you to obtain the skills needed to lead in a given field. You'll have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

#### **MAJORS**

Accounting, Economics, Finance, Management Analytics, Managing Organizations, Marketing, Operations, Strategy

#### **PATHWAYS**

Al & Analytics, Asset Management, Sustainability: Climate, Environment & Energy, Entrepreneurship, Growth & Scaling, Healthcare, Real Estate, Social Impact & Responsible Leadership, Technology Management, Private Equity & Venture Capital In our **team-based learning model**, pioneered by Kellogg, you'll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

All courses are taught by well-respected faculty at the top of their fields. Join a global immersive course in a spot like Argentina, France or Singapore. Pick from an array of on-campus, virtual or hybrid courses.

#### **ON-CAMPUS, VIRTUAL, HYBRID & POP-UPS**

200+

COURSE OPTIONS
TO CUSTOMIZE YOUR PATH

## Go Beyond the Classroom

Take advantage of all Kellogg has to offer and learn what makes our Evening & Weekend MBA Program so unique.

- The Kellogg Leadership Journey, designed to accelerate your leadership development and help you focus intensely on your personal and career goals.
- Events centered around career growth, networking and community building.
- 30+ student organizations and committees.
- 80 alumni clubs across six continents.
- Joint Ventures partner program for spouses and partners of Kellogg students.

#### **BUILD A GLOBAL MINDSET**

Kellogg provides a broad array of **global opportunities** so you can learn to lead across borders and sectors.

#### **Global Initiatives in Management**

delivers in-country experiences focused on topics such as tech & innovation in Japan and South Korea, sustainability in Peru and transforming markets in Rwanda & Kenya. **Global Exchange** options are available at our eleven partner institutions worldwide, and range from one to three weeks to suit busy working professionals' schedules.



# **Experience Kellogg's Distinctive Culture**

At Kellogg, we are dedicated to fostering a community of compassionate leaders with strong analytical skills who are ready to affect true change in business.

- We constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives.
- We believe strongly in providing valuable resources that will help you be the most successful version of yourself, including several scholarships to help support the cost of an MBA.

- Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style.
- Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career.

#### JOIN A POWERFUL AND RESPONSIVE NETWORK

70,000+

**ALUMNI ACROSS 120+ COUNTRIES** 

These exceptional alumni embody Kellogg's pay-it-forward culture, often acting as mentors who help you achieve your goals.

# **Meet Your Future Classmates**

Our students are remarkable, highachieving team players and hardworking leaders. They come from different countries, states, backgrounds, industries and fields of study, contributing to a dynamic classroom environment.

#### **KEY DEMOGRAPHICS**

3-9 YRS 6 YRS 25-33 29

WORK EXP. AVERAGE WORK EXP. AGE RANGE AVERAGE AGE

**Top Industry Backgrounds** 

FINANCIAL SERVICES HEALTH/BIOTECH CONSULTING TECH/COMMS

**Undergraduate Degrees** 

**55%** ECONOMICS/ **36%** STEM **9%** HUMANITIES

BUSINESS

**Weekend Participant Geographic Representation** 

**69%** OUT OF STATE **9%** INTERNATIONAL

Note: Data is Based on Evening & Weekend MBA 2024 entrants. Age and work experience data: 80% range

### **Define Your Career**

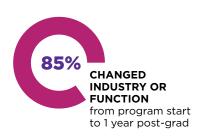
Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg's industry-leading **Career Management Center** offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

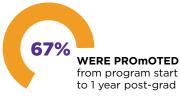
- · One-on-one coaching
- Treks to companies in various industries
- Self-assessment tools
- Career workshops
- Online resources
- On-campus recruiting for both future and real-time career opportunities

#### **KEY OUTCOMES**

2.3x

AVERAGE INCREASE IN TOTAL COMPENSATION within 3-5 years of graduation





#### The Kellogg Impact

Attribute having a Kellogg MBA to PROFESSIONAL GROWTH

85% Credit Kellogg for their CONFIDENCE AS A LEADER

All figures derived from a survey conducted with Evening & Weekend MBA alumni in February 2020. Survey participants were from graduating classes 2009-2018.

# **Customize Your Class Schedule and Pace for Optimal Flexibility**

THE EVENING & WEEKEND MBA PROGRAM OFFERS FOUR START DATES PER YEAR: winter, spring, summer or fall. Set a pace for your study that fits your goals and experience. At Kellogg, you can pursue a **Traditional Pace** and develop a deep foundation across core business functions. Or, if you have prior business study, **you may qualify for the Accelerated Option**, a program pace that allows you to fast-

track your MBA. By graduation, you'll share the same toolkit, skills and network as our prominent alumni.

Students on the evening or weekend schedule may take classes at various times as their calendars allow, including evening and weekend at both the Chicago and Evanston campuses — and even daytime in Evanston.



#### **EVENING**

MONDAY-THURSDAY 6:00 to 9:00 p.m.

#### WEEKEND

**SATURDAY** 9:00 a.m. to 12:00 p.m. and/or 1:30 to 4:30 p.m.



#### **TRADITIONAL**

**20.5 CREDITS REQUIRED** 1.5-5 years to graduate (AVG. 2.5 YRS)

#### **ACCELERATED**

**15.5 CREDITS REQUIRED** 1.25-4 years to graduate (AVG. 2 YRS)

#### **APPLY TO KELLOGG**

Below, you'll find our application requirements for the Evening & Weekend MBA Program.

- Online application
- Two essays
- · Official transcripts from all colleges or universities attended
- In-person interview
- Two letters of recommendation
- \$185 application fee
- Official GMAT, GRE, EA, MCAT, or LSAT test scores
  - If you graduated with an undergraduate GPA of 3.4 or greater with a degree in business, economics or STEM-related area from an accredited institution, you are eligible to apply without a test score.

For more information, visit kell.gg/EWApply

#### **EVENING & WEEKEND MBA PROGRAM**

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Find us on social: @KelloggSchool

 Graduates from Northwestern University's undergraduate programs are eligible to apply without a test score, regardless of degree.