

## New Course: KPPI – “Leading Voices”

We are pleased to announce a new course offering at Kellogg, “Leading Voices” – contemporary issues and choices in public policy. Faculty organizers: David Besanko and Janice Eberly

**WHAT IS IT?** Participation in this class gives students the opportunity to pursue an in-depth exploration of contemporary public policy issues. Students will participate in talks given by faculty at Northwestern. They will attend lectures by distinguished speakers, some of whom visit Northwestern for high-profile policy-oriented lectures such as the Susan Bies Lecture on Economics and Public Policy and the Nemmers Prize Lecture. The experience culminates in a project offering a strategy for addressing a complex public policy challenge. The project will take the form of a written deliverable and a presentation of the findings to a group of faculty and students.

The class is a half-credit course. It kicks off with an introductory session in the fall quarter, and then meets one to two times during each of fall, winter, and spring quarters, with the project due late in the spring quarter. Attendance at a set of lectures, such as the Bies or Nemmers talks, will be required, along with the accompanying faculty-led discussions. (There will be some flexibility in scheduling, but the talks are the foundation of the course, so participation is required.)



**WHY SHOULD I TAKE THIS CLASS?** This experience should add value for just about any Kellogg student. Senior business leaders are expected to be able to articulate a point of view about how the public policy environment affects their firms. This experience gives you a jump start at developing that skill. Public policy also plays a critical role in shaping opportunities for private sector and social entrepreneurship, in areas ranging from health care and energy to infrastructure and education. The class gives you the opportunity to further hone your professional skills, whether it is as asking good questions in a presentation, putting structure around the kinds of messy ambiguous situations that are characteristic of public policy issues, or presenting original findings to a tough, well-informed audience. Finally, for Kellogg students interested in public service, the class will provide invaluable exposure to the range of issues that you would be expected to have mastered.

**HOW DO I ENROLL?** To make the experience as interactive as possible, enrollment will be limited to 30 students. Students who would like to participate should submit an application by Thursday, May 31, via this link: [http://kellogg.qualtrics.com/jfe/form/SV\\_0eV7Sq0npeKrJEV](http://kellogg.qualtrics.com/jfe/form/SV_0eV7Sq0npeKrJEV) (available also on the KPPI Policy webpage). Selection will be made by faculty and staff in Kellogg’s Public-Private Interface initiative (KPPI).

**ARE THERE PREREQUISITES?** To be eligible, students should take at least one of Kellogg’s public policy-oriented classes, either in advance or concurrently:

- KPPI 470: Public Economics for Business Leaders: Federal Policy
- KPPI 480: Public Economics for Business Leaders: State and Local Policy
- FINC 470: International Finance
- FINC 473: Macroeconomic Policy and Global Capital Markets
- FINC 451: Money Markets and the Fed
- STRT 443: Healthcare Strategy
- STRT 444: Healthcare Economics
- STRT 958-5 Economics of Energy Markets