

FULL-TIME MBA PROGRAM

ONE YEAR

An accelerated MBA for students with a business education

NORTHWESTERN UNIVERSITY



Kellogg
School of Management



WE'LL MEET YOU WHERE YOU ARE.

AND TAKE YOU
WHERE YOU WANT
TO GO...FASTER

ACCELERATE YOUR CAREER

The Kellogg One-Year (1Y) MBA Program's rigorous curriculum and world-class faculty will expand your career opportunities faster than you ever thought possible and prepare you to manage and lead in the 21st century global marketplace.

If you've completed requisite coursework as an undergraduate or graduate, this accelerated option in Kellogg's Full-Time MBA Program allows you to bypass core classes and immediately dive into advanced studies. This gives you virtually unlimited options to focus on those electives that will accelerate your career faster. ***You'll need fewer credits to graduate and will be able to finish in one year (June to June).***

MORE THAN A DEGREE. THE COMPLETE KELLOGG EXPERIENCE.

As a member of our vibrant, innovative and socially engaged global community, you'll discover the richness of diversity in all its forms. You'll find a culture defined by a passion for collaboration and courage to challenge the status quo. You'll have opportunities for academic, career and personal advancement across every aspect of the Full-Time Program, including:

- Experiential learning, including international study
- Leadership opportunities inside and outside the classroom
- Access to a supportive, responsive alumni network
- Renowned career management services

AND YOU'LL BUILD PERSONAL AND PROFESSIONAL
RELATIONSHIPS WITH FELLOW STUDENTS, ALUMNI AND FACULTY
THAT WILL LAST A LIFETIME— ALL IN THE COURSE OF ONE YEAR.

PROFILE

2014 ONE-YEAR MBA ENTRANTS

CLASS CHARACTERISTICS

119

ENROLLED

57%

INTERNATIONAL STUDENTS

5 YRS

AVERAGE WORK EXPERIENCE

2-11 YRS

RANGE OF WORK EXPERIENCE

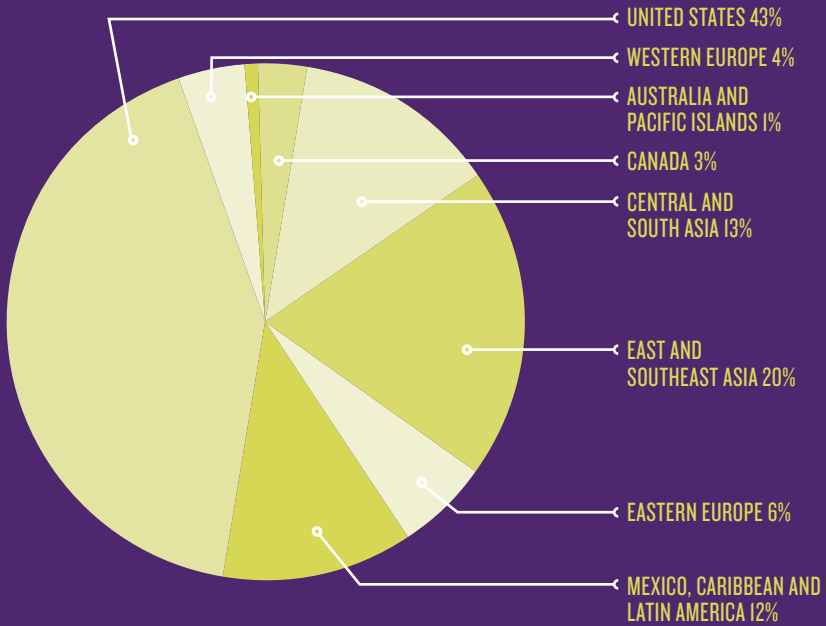
28 YRS

AVERAGE AGE

18%

SPONSORED

GEOGRAPHIC DISTRIBUTION*



SAMPLE COMPANIES THAT HIRED ONE-YEAR GRADUATES (2012-2014)

AMAZON.COM
AMBEV
APPLE
BAIN & COMPANY
BCG
CARGILL
CISCO SYSTEMS
CITIGROUP
CLOROX
DALBERG GLOBAL
DEVELOPMENT ADVISORS

DANAHER
DELOITTE
EXXONMOBIL
GENERAL MILLS
ITAU
JPMORGAN CHASE
LINKEDIN
MCKINSEY & COMPANY
NIKE
PEPSICO

PIMCO
PROPHET
SAMSUNG GROUP
SHASTA VENTURES
THE BRIDGESPAN GROUP
THE RIVERSIDE COMPANIES
UBER TECHNOLOGIES
UNILEVER
UNITEDHEALTH GROUP

*Percentages are rounded and may not equal 100%

ENRICHED BY DIVERSE EXPERIENCES

“I NEVER IMAGINED I COULD DO SO MUCH IN A YEAR.”

The Kellogg One-Year Program was perfect for me. I wanted an MBA to advance in my current career, but didn't feel comfortable taking two years away from work.

Kellogg has more than 100 clubs you can join, numerous case competitions and opportunities for unforgettable experiences. I never imagined I could do so much in a year. I served on a team that won the Kellogg Marketing Competition. I was able to meet the CEO of Coca-Cola. I listened to a lecture by Nobel Laureate Muhammad Yunus. I took a KWEST trip (Kellogg Worldwide Experience and Service Trips) to the Baltics, where I made 25 strangers my new best friends, and went on the ski trip to Telluride, Colo., where I saw snow and skied for the first time.

It's been a magical experience.

NATALIA HERRERA

PROGRAM STATUS:

ONE-YEAR PROGRAM

FOCUS:

MARKETING MANAGEMENT,
MEDIA MANAGEMENT,
BUSINESS STRATEGY

HOMETOWN:

MARACAIBO, VENEZUELA



IMMERSION STARTS IN JUNE

All one-year students begin the program with an engaging and rewarding summer session. During this first quarter, you'll become accustomed to the rigorous academic pace of MBA studies and complete three to five courses. The remainder of your schedule will be filled with electives that match your interests and enhance your career goals.

Starting on campus in June, you'll have extensive opportunities to meet with career coaches and map out your short- and long-term career goals. You'll form supportive relationships with classmates, attend special events together and have time to get to know the faculty.

FLEXIBILITY AND CHOICE ACROSS DISCIPLINES

When the new academic year begins in the fall, one-year students join their two-year classmates as second-year, full-time students. During the remaining terms, you'll complete your electives, choosing from more than 100 courses.

You can delve into a select number of disciplines or go as broad as you like across 18 major areas of study. The point is to customize the MBA program to your goals.

Upon completion of the 15.5 course credits required, you'll receive your degree in June, one year after you started, graduating alongside your two-year classmates.

EXPAND YOUR EXPERIENCES AND NETWORK

One-Year students also have the opportunity to participate in Kellogg's many experiential learning programs, such as Global Initiatives in Management and Global Lab, which include ***international travel and consulting with businesses around the world***. If you want more international experiences, you can participate in our study-abroad programs.

While the academic curriculum is the centerpiece of the One-Year MBA Program, you'll have many opportunities to participate in social and program-related activities to get to know your second-year classmates and expand your network. You can join and ***take leadership roles in any of the clubs, organizations and volunteer activities*** created and organized by full-time students. You'll also build a network of fellow students and alumni that will be an invaluable resource throughout your professional and personal life.



A CULTURE OF COLLABORATION

**“I DECIDED ON KELLOGG BECAUSE OF THE INCREDIBLE,
SUPPORTIVE CULTURE.”**

I'd been in consulting for about three years and wanted to broaden my horizons with an MBA. I knew the One-Year Program at Kellogg would do that in a very short period. With my business engineering degree, I could bypass the core classes, major in anything I wanted and choose the courses that appealed most to me.

Even more important than the accelerated pace, I decided on Kellogg because of the incredible, supportive culture. It's hard to imagine what that means, but once you get here, you'll find ***the way people collaborate to help you — both inside and outside the classroom — is just amazing.***

QUENTIN JADOUL

PROGRAM STATUS:
ONE-YEAR PROGRAM

FOCUS:
MARKETING,
MANAGEMENT + ORGANIZATIONS

HOMETOWN:
BRUSSELS, BELGIUM



ELIGIBILITY

Upon enrollment, students must have completed five of six courses in accounting, finance, marketing, statistics, operations and economics.

If you are missing one course, you may complete it over the summer at Kellogg. If you are missing two or more courses, you must complete all but one of them prior to enrollment. It's possible to complete outstanding coursework through Kellogg's Part-Time Evening or Saturday Program. Students interested in this option should apply in Round 1.

Because course names and content differ among schools, review Kellogg course descriptions to determine whether you covered similar topics in your previous business education; see "Eligibility" at kellogg.northwestern.edu/FT-1Y.

Kellogg admissions officers also will assist you in determining eligibility, if needed. If you have further questions, please complete the eligibility template, which you can access in the Kellogg application.

EXPERIENCE KELLOGG

BEGIN YOUR VIRTUAL VISIT RIGHT NOW.

ONE-YEAR PROGRAM

Learn about student life, academics, recruiting and more:
kellogg.northwestern.edu/FT-1Y

ASK A STUDENT

Connect with student leaders eager to answer your questions:
kellogg.northwestern.edu/FT-AskAStudent

ADMISSION EVENTS

Meet our admission officers, alumni and students at events in your city or online:
kellogg.northwestern.edu/FT-AdmissionsEvents

EMAIL

Please email questions about admissions and the application process to the Office of Admissions:
MBAadmissions@kellogg.northwestern.edu

READ OUR BLOG

Learn what life is like as a Kellogg student:
kell.gg/FT-Blog

SCHEDULE A VISIT

Try to schedule your visit when classes are in session:
kellogg.northwestern.edu/FT-OnCampus

APPLY

Learn about eligibility, deadlines and the application process:
kellogg.northwestern.edu/FT-Apply

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KELLOGG DEVELOPS LEADERS WHO CAN IGNITE AND INSPIRE LASTING GROWTH

The One-Year Full-Time MBA Program at the Kellogg School offers extensive options for achieving your personal, professional and educational goals. Graduate with a broad-based, agile skill set that prepares you to spark growth in any organization and lead confidently in the face of unprecedented challenges and enormous opportunities.

START HERE.



KELLOGG SCHOOL OF MANAGEMENT
Northwestern University

Donald P. Jacobs Center
2001 Sheridan Road | Evanston, IL 60208-2001
847.491.3308 | MBAadmissions@kellogg.northwestern.edu

kellogg.northwestern.edu