

EXECUTIVE MBA PROGRAM

MIAMI

Expand your opportunities to earn a Kellogg MBA

NORTHWESTERN UNIVERSITY



Kellogg
School of Management



AT WHAT POINT
DO YOU REALIZE YOUR

FULL LEADERSHIP
POTENTIAL?

THE KELLOGG MBA. A CAREER-DEFINING DECISION. AN IDEAL PLACE TO PURSUE IT.

Once a month, a select group — all experienced professionals — takes a weekend away from their busy lives to convene on our Miami campus and participate in one of the world's most highly regarded management education experiences: the Kellogg Executive MBA Program.

They come from across the United States, Latin America, Europe and beyond to take on the challenges and reap the rewards of pursuing a Kellogg MBA. Location is the only difference between their experience and that of their peers on Kellogg's Evanston, Illinois campus.

Like all Kellogg MBA students, they learn from our world-class faculty, collaborate with each other in team projects and enjoy all the advantages of membership in our global network of more 54,000 alumni. For each student, earning the Kellogg MBA will become a life-changing experience.

OUR MIAMI CAMPUS
DEFINE YOUR FUTURE HERE





A GLOBAL PERSPECTIVE AT THE CROSSROADS OF THE AMERICAS



Kellogg is the only top-tier business school with a presence in the southeastern United States. With two campuses in the United States and partner schools in Düsseldorf, Hong Kong, Tel Aviv and Toronto, Kellogg connects our students to academics and business leaders all over the world. On our Miami campus, as in all of our locations, ***we prepare leaders to thrive in a global economy*** by developing a broader, more fully informed view of the world.

This expanded view is woven throughout the academic curriculum in formal coursework as well as in opportunities such as Global Electives Week and Global Initiatives in Management, which incorporate international travel. It is enriched by ***interactions with our world-renowned faculty***, experts in their disciplines with an incredibly diverse set of intellectual interests, international backgrounds and life experiences. It comes vividly to life among classmates, ***likeminded professionals from around the world, who study together*** and share their experiences, backgrounds and viewpoints.

THE KELLOGG EXECUTIVE MBA EXPERIENCE

THE KELLOGG EXECUTIVE MBA PROGRAM
CONSISTENTLY EARNS RECOGNITION AS ONE
OF THE WORLD’S TOP-RANKED PROGRAMS.

A pioneer in advanced executive education, Kellogg launched the Executive MBA Program on our Evanston, Illinois, campus in 1976 and on our Miami Campus in 2006. Both programs share the same faculty and curriculum and offer the same distinctive Kellogg approach to education – the dynamic interplay of the study of management with the study of markets – in a culture defined by our courageous and collaborative spirit.

MIAMI PROGRAM AT A GLANCE	
START	January or September
SCHEDULE	One weekend per month, Thursday afternoon to Sunday morning
LIVE-IN WEEKS	Three total
COURSE LOAD	Three to four per term



"I CHOSE KELLOGG BECAUSE OF THE FLEXIBLE SCHEDULE, CONVENIENT MIAMI CAMPUS, AND THE APPEAL OF THE COLLABORATIVE APPROACH. THE OPPORTUNITY TO LEARN FROM FELLOW STUDENTS IS ONE OF THE MOST ATTRACTIVE FACETS OF THIS PROGRAM ."

BERNARD ROY

PRESIDENT AND CHAIRMAN OF THE BOARD, CAPITAL BANK, HAITI; PRESIDENT OF SODIPAL, A FAMILY- OWNED BUSINESS



DESIGNED FOR EXECUTIVE LEARNING AND LIVING

Executive MBA students at the Miami Campus attend classes in facilities designed exclusively for them and modeled on the state-of-the-art James L. Allen Center on the Northwestern University campus in Evanston, Illinois. To show our commitment to the growth of our Miami campus, Kellogg recently expanded the facility by more than 10,000 square feet.

In every aspect, our classrooms embody the high quality and functionality Kellogg requires of all our learning spaces: comfort, technology and versatility. Abundant conference areas and private study rooms accommodate frequent group meetings, a quintessential component of Kellogg's collaborative, hands-on approach to learning.



Comfortable, well-furnished lounge areas provide additional space for collaboration and social interaction. And the alumni center welcomes visiting members of the global Kellogg network who come to share their insights and real-world experiences with students in conferences, classrooms and one-on-one conversations in more informal settings.

Students typically stay in residence for only a few days at a time, and every aspect of the Miami program has been designed to maximize the efficiency and value of time away from their professional and family responsibilities. This extends to ensuring the convenience and comfort of their living arrangements with accommodations at the Hyatt Regency Coral Gables, one of the area's premier hotels. Immediately adjacent to the Kellogg facility, it features the full complement of services and amenities executive business travelers expect.



"CULTURALLY, THE MIAMI CAMPUS WAS A FANTASTIC FIT. I LOVED THE CORE CLASSES AND THE LEADERSHIP CLASSES WERE OUTSTANDING, TOO. THE POSITIVE ENERGY REALLY KEPT ME GOING."

ALEJANDRO FOLMER

RESEARCH DIRECTOR, EGON ZEHNDER INTERNATIONAL, MIAMI

EXPERIENCE KELLOGG. THE MIAMI CAMPUS.

THE CHOICE OF MIAMI AS THE LOCATION FOR THE KELLOGG CAMPUS IS STRATEGIC.

At the intersection of the vibrant and expanding Latin American markets, Miami has become a bustling hub of world commerce and the home or regional headquarters for numerous global corporations and financial institutions.

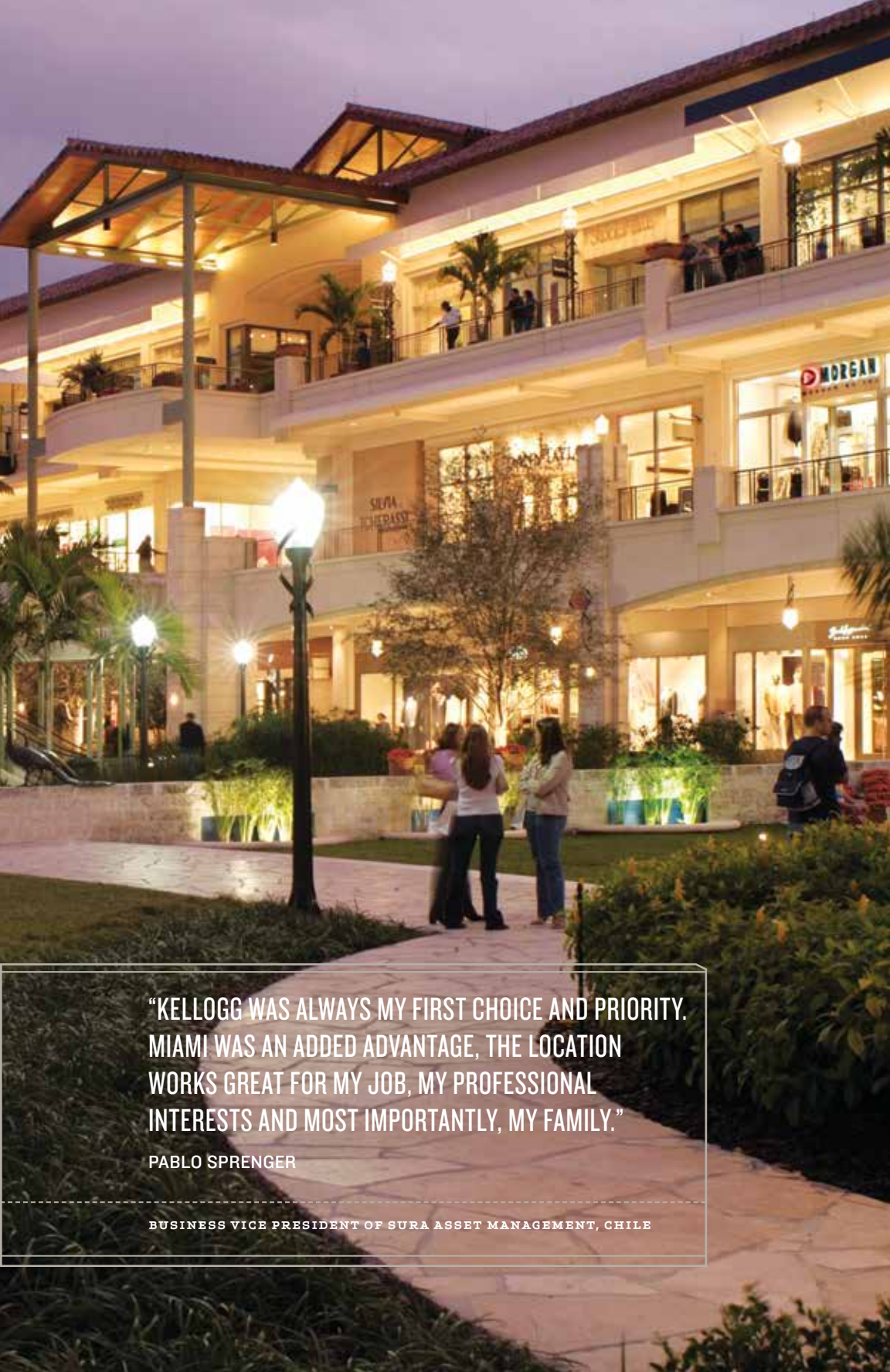
Coral Gables, just minutes from downtown Miami and only four miles from the region's international airport, serves as an ideal setting for the Kellogg Campus. The area blends historic charm with modern sophistication and a large concentration of financial institutions and multinational corporations.

A "walking town," Coral Gables has a well-earned reputation for exotic and regional cuisine, plentiful shopping, beautiful parks with biking and walking trails, and convenient access to area leisure destinations, including Coconut Grove and Miami's South Beach.

We encourage you to visit campus, attend a class, and meet other students. We also invite you to join us for one of our regularly scheduled information sessions offered on our Miami and Evanston campuses and in selected cities throughout the world. Each session includes a short presentation, a question-and-answer period and a reception where current students and alumni offer you their personal perspectives of the Kellogg Executive MBA Program. You're welcome to bring a guest.

For more information, please visit: kellogg.northwestern.edu/emba.

Email us at: emba@kellogg.northwestern.edu



"KELLOGG WAS ALWAYS MY FIRST CHOICE AND PRIORITY. MIAMI WAS AN ADDED ADVANTAGE, THE LOCATION WORKS GREAT FOR MY JOB, MY PROFESSIONAL INTERESTS AND MOST IMPORTANTLY, MY FAMILY."

PABLO SPRENGER

BUSINESS VICE PRESIDENT OF SURA ASSET MANAGEMENT, CHILE

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THINK BRAVELY.

START HERE.



KELLOGG SCHOOL OF MANAGEMENT

Northwestern University

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Evanston Campus

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