

Northwestern | Kellogg

The PhD Connector

PhD NEWS



Your news

A true underdog story recently emerged on our Evanston campus. A scrappy and overlooked team of PhD students overcame seemingly insurmountable odds to reach the Final of the Kellogg World Cup. Led by Winger Greg Mangan (1st year MECS), Striker Philip Marx (5th year MECS) and Keeper Roman Acosta (2nd year MECS), the team overcame 15 mostly-MBA student teams before falling short in heartbreaking fashion in the final. The team is currently looking for somewhere to put the trophy; however, if you contact Greg, Philip or Roman, we are sure they will tell you their story and let you hold it!

- Kirti Sinha (Accounting) delivered a paper, "The Bond Market Effects of Reputational Shocks to Credit Rating Agencies," at the Trans-Atlantic Doctoral Conference in London this past May. You may recall that Raj Vasu (Finance) delivered a paper at the same conference.
- Andrew Stephan and Christopher Rigsby (both Accounting) co-authored a paper with Prof. Matthew Lyle that was delivered at the 2017 Colorado Summer Accounting Research Conference in June. The paper was one of six selected, out of 74 submissions.

- **Incoming first year students**

We look forward to welcoming 15 new Kellogg PhD students at PhD Orientation, September 12th. Be sure to say hello when you see new faces this fall.

Accounting

Yubin Kim

Finance

Lawrence Hsiao

João Monteiro

Jinpu Yang

Management & Organizations

Taeung Choi

Carmen Diaz

Managerial Economics & Strategy

Dom Anene

Théo Durandard

Oguz Kucukbas

Marketing

Julia Jeong

Karishma Sabhnani

Operations

Vadim Glinskiy

Shamal Lalvani

Neha Sharma

- **PhD Celebration – June 7, 2017**

Thanks to everyone who attended the year end celebration honoring our PhD graduates. Close to 115 students, faculty, and staff came out for the party! We were pleased that both Dean Sally Blount (Kellogg MORS PhD alum) and Professor Niko Matouschek were able to share their thoughts about the graduates' significant accomplishment and wish them well. We had plenty of food, but the delicious desserts disappeared right away! We promise to get the Stan's donut order right next year!



PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- The Dinner with Twelve-Regional from **July 21-23** is an extension of Northwestern Alumni Association's traditional Dinner with Twelve program and provides the opportunity for alumni and students to engage with more established Northwestern alumni in an informal atmosphere. [Learn more and register here.](#)
- The Community Building Grant and Graduate Student Association (GSA) year-end renewal applications are now open. The [Community Building Year- End Grant Renewal](#) application and the [Graduate Student Association Year-End Renewal](#) are due Friday, July 21. Please contact [Dana Bozeman](#) if you have any questions.
- The Northwestern Alumni Association and Northwestern Career Advancement invite you to 'Cats Connect, an alumni and student networking reception in a city near you. [Learn more here.](#)

DATES TO REMEMBER

- Friday, July 14: Application for a Degree due to TGS to receive a degree in Summer
- Friday, August 4: Dissertation/supporting materials due to TGS for Summer PhD candidates
- Friday, September 1: Summer Degrees Conferred
- Sunday, September 10: Fall registration ends for continuing students

ON THE LIGHTER SIDE – EXPLORE CHICAGOLAND



There is nothing quite like the summertime in Chicagoland. From Wrigleyville after a Cubs win, to local neighborhood festivals, and sunny days spent on North Avenue beach -- Chicagoans finally feel justified in their decision to live here during the winter months. We sincerely encourage you to take advantage of our world-class city this summer.

Take a look - Chicago!

- [Parade of Boats](#) (July 15th): Watch as hundreds of boats begin the famed Race to Mackinac.
- [Artfest](#) Michigan Avenue (July 21-23): Dozens of local artists showcase their talents in the heart of the city.
- [Taste of River North](#) (July 21-23): River North's collection of world class cuisine goes on display.
- [Chicago Hot Sauce Fest](#) (July 23-24): For those who like their food to have a bit of a kick, this is a festival for you.
- [Taste of Lincoln Avenue](#) (July 29-30): Check out the famed dishes of Lincoln Avenue to wrap up July.
- [Lollapalooza](#) (August 3-6): The world-renowned music festival in Grant Park is headlined by Chicago's own Chance the Rapper.
- [Chicago Hot Dog Fest](#) (August 11-13): Celebrate America's favorite food in the August sun.
- [Chicago Air and Water Show](#) (August 19-20): Watch as incredible feats of human engineering conquer air and sea.
- Kayak the Chicago River from the Chicago River Walk throughout the summer, weather permitting.
- [Millennium Park Summer Film Series](#) (Tuesdays throughout the summer): Highlights: *La La Land* July 18; *Network* July 25; *Bend it Like Beckham* August 1; *The Princess Bride* August 29.
- [Millennium Park Summer Workouts](#) (Saturdays through Labor Day): Enjoy Yoga, Pilates, Zumba, and more under the morning sun.
- [Grant Park Orchestra](#) (June through mid-August): Classical music on the lawn at Millennium Park.
- Spend the day at [Navy Pier](#) or [North Avenue Beach](#) (throughout the summer, weather permitting).

Take another look - Evanston and the North Shore!

- [Mary and Leigh Block Museum of Art](#) throughout the Summer: on NU Evanston campus.
- [Ravinia Festival](#) throughout the summer: Highlights - One Republic (July 14-15); Darius Rucker (August 5); Aretha Franklin (September 3); Frankie Valli and the Four Seasons (September 8).
- Check out free [festivals, street fairs, and concerts](#) in Evanston throughout the summer.

DID YOU KNOW.....?

- [Dearborn Observatory](#) (on campus) is open to the public every Friday night from 9 to 11pm.
- Spouses and partners of NU students are eligible for a WildCARD.
- The Global Hub has summer hours; you'll need your WildCARD to access the front door on Saturdays and Sundays. The Fitness Center will be open Monday – Friday, 8:00am to 8:00pm. The Marketplace will open at 8:00am Monday – Friday; closing times varying by day.
- Department Managers Debbie Brauer (Strategic Initiatives), Catherine Bullard (Finance), Mariela Flores (Accounting), Sabin Gurung (formerly the Marketing DM), Erika Owen (MORS) and Rebecca Weaver-Gill (Strategy/MECS) received the Choy Krieg Family Kellogg Way Award for their outstanding work supporting

the move to the Global Hub, all while continuing to provide excellent service to faculty and students! The group award was presented on May 17th at Kellogg's sixth annual Excellence in Action Ceremony.

- Our own Michael Mauskapf (MORS) is featured in the summer edition of [Northwestern Magazine](#) as a “pop culture detective.” Way to go, Michael!
- Check out the reinvigorated and relaunched Doctoral Program [Facebook](#) page for all the news that's fit to print!
- The Family Resources Center at TGS has summer events for Northwestern Graduate Students with children:
 - **TGS Day Out** at the [Peggy Notebaert Nature Center](#), Saturday, July 15, 10 AM – 1 PM [RSVP](#). Parking and lunch provided.
 - **Summer Playdate at Leone Beach Playground** (corner of Touhy and Sheridan), Thursday July 20, 3:30-5:00 pm Save the date!
 - **Summer Playdate at Lake Shore Park Playground** (near Abbott Hall downtown) followed by free [Museum of Contemporary Art Tuesday on the Terrace concert](#). Save the date!
 - **How to Balance Productivity and Parenting:** A brown bag discussion series. Save the date!
 - Chicago: 4 Wednesdays at 1 pm, starting July 19, Women's Center, Abbott Hall
 - Evanston: 4 Tuesdays at noon, starting July 18, Women's Center Lounge

GOOD READING

- [“How to Maintain Strong Friendships as You Move Through Your Career.”](#) This article is based on the research and insights of Neal J. Roese, John L. and Helen Kellogg Professor of Marketing and Professor of Psychology, Weinberg College of Arts & Sciences. It appears in the 6/6/17 issue of *Kellogg Insight*. It talks about the importance of keeping up your friendships and connections to other people as you work hard on developing your career.

Here are the main points:

- Know thyself - and the limits of Facebook.
 - Put in the effort.
 - Be ambitious but preserve what you value.
 - Reach out for needed perspective.
 - It's never too late; there's always time to change.
- Words of wisdom and inspiration from Billie Jean King, this year's NU commencement speaker*.

“There are those who think life is a marathon. I don't agree. I think life is a series of sprints. You get to start over and over and over again, always adapting to the long and winding road in front of you. Along the way, you'll have failures. But if you choose to see these failures as feedback, it will help you plan your next step. When I used to play, a long time ago, that game of tennis, that sport of tennis: The ball would be coming to me. Each ball is a new opportunity. I have to make a decision so I have to take responsibility, and I have to decide if I'm going to hit it. If I hit it and the ball goes wide, I take that information, I delete it from my computer in my brain, I enter that in my computer in my brain and I'm ready for the next shot. I get that same shot to make a correction. If you think of it as feedback, not failure, O.K.?”

*Billie Jean King is a professional tennis champion who is also a champion of social change and equality. She was awarded the Presidential Medal of Freedom, the United States' highest civilian award, in 2009.

SUGGESTIONS FROM PhD STUDENTS

- One student suggested we start a collection of pictures featuring PhD students, or pictures of cool views from the Global Hub. Please feel free to send your picture straight to j.yablonka@kellogg.northwestern.edu and we will start a new photo section in our next newsletter.
- Another student suggestion: If anyone is interested in gathering regularly for a kickball or dodgeball game, send us your name. We will put together a list of names and then you all can get together and organize a time that works for you!