

Kellogg Real Estate Program
8th Annual Distinguished Alumni Panel
Thursday, March 12, 2015
5:15 – 6:30 pm

Capital Market Disruption

Christopher Galvin '77 is Chairman, CEO, and/or Co-Founder of Harrison Street Capital, LLC; Harrison Street Real Estate Capital LLC; Harrison Street Securities LLC; and Gore Creek Asset Management LLC. Additional roles are serving as Chairman; Board Member; investor in Cleversafe Inc., NanoMech Inc., UniqueSoft LLC, VelociData, MCR-Aerodyne Inc.



His current outside activities include: Trustee and member of the Executive Committee of Northwestern University's Board of Trustees; Executive Committee and member of Dean's Advisory Board of the Kellogg School of Management at Northwestern; American Enterprise Institute Board; Legion D'Honneur; Advisory Board of Tsinghua University School of Management and Economics (Beijing); the American Society of Corporate Executives; the Board of the Chicago Council on Global Affairs.

His former roles have been: Chairman and CEO of Motorola Inc.; Chairman of NAVTEQ Inc.; member of the Bechtel Corporation's Board of Counselors; chairman of the U.S.-China Business Council; director of the Rand Corporation; member of the U.S. Department of Defense Manufacturing Board; member of the U.S. Department of Defense Science Board; advisor to the City of Tianjin, China; advisor to the CEO of Hong Kong; Business Council (U.S.); Chair of the Rhodes Scholars selection committee for Illinois-Michigan.

Mr. Galvin's departure from Motorola Inc. was most recently chronicled in Harvard Business School Professor, Ram Charam's book, *Boards That Lead*, published 2014.

Mark Oei '96 is a Managing Director and Founding Member of Sequoia Heritage, a \$2 billion multi-asset class investment vehicle.

Prior to Sequoia, Mr. Oei was a Managing Director at Oaktree Capital Management, one of the largest institutional alternative investment managers in the United States. He was a senior member in the real estate group and invested and managed a multi-billion dollar real estate portfolio across the globe.



Before Oaktree, Mr. Oei was a Vice President at Morgan Stanley and focused on acquisitions for the Morgan Stanley Real Estate Funds. During his time at Morgan Stanley, he was based in New York, Hong Kong, and San Francisco.

Mark received an MBA from the Kellogg Graduate School of Management at Northwestern University and a BS in Business Administration from the Haas School of Business at the University of California at Berkeley. He is a licensed real estate broker in the State of California.

Lee Purcell '03 is a Managing Director at Greenhill & Co. and a founding member of the Real Estate Capital Advisory group. Mr. Purcell is responsible for evaluating real estate managers and raising capital for real estate private equity funds and joint-ventures from institutional investors. Prior to joining Greenhill, Mr. Purcell worked as a Director of the Credit Suisse Real Estate Private Fund Group. In addition, Mr. Purcell previously worked in Deutsche Bank's Real Estate Investment Banking Group. Prior to earning his M.B.A., Mr. Purcell was an Associate at The Carlyle Group and a financial consultant at Stern Stewart & Co. Mr. Purcell received a B.S. from the University of Virginia's McIntire School of Commerce and an M.B.A. from Northwestern's Kellogg School of Management.



Matt Stroyman '99 is Co-Founder and President of Arcturus Group, a national real estate asset management firm that invests as an operating partner in value-add and opportunistic real estate deals and provides 3rd party asset management services to institutional investors and high net-worth families in connection with underperforming real estate and/or distressed capital structures.

Mr. Stroyman focuses on the firm's strategic direction, business development, and investment management. He also negotiates key transactions and manages the firm's operating teams throughout investment holding periods to ensure business plan execution.

During his career, Mr. Stroyman has invested and structured purchases and sales of over \$10 billion of real estate assets including commercial office buildings, hotels, multi-family properties, retail centers, residential condominiums, land and single-family developments.

Prior to founding Arcturus, Mr. Stroyman was Chief Investment Officer at Ruben Companies where he was also a senior advisor to Oaktree Capital's real estate opportunity funds. Before joining Ruben Companies, Mr. Stroyman was a senior investment professional at BlackRock, (NYSE: BLK) in New York City and at Canyon Capital Advisors, a hedge fund based in Los Angeles, CA.



Mr. Stroyman is a member of the Young Presidents Organization (YPO), Pension Real Estate Association (PREA) and the Urban Land Institute (ULI). He serves on the Board of Trustees for Krane Shares Trust, a financial services firm that develops China focused ETF strategies.

Mr. Stroyman graduated with honors from the University of California-Berkeley (BA), and The Kellogg School of Management - Northwestern University (MBA). At the University of California, he was elected captain of the men's tennis team which he led to the National Indoor Championship finals and NCAA Final Four during his senior year.