

## Course Information

INTL-473, Section 86  
Monday 6:30-9:30PM

## GIM Leadership Team

### Greg Marchand

Greg Marchand is Principal at Avencion; an emerging market management consulting firm, and the Founder and Chairman, of Gizmos Solutions (GSL), a global IT consulting, engineering, and technology company with offices in Africa and North America.

As one of the most respected thought leaders on African business today, Greg speaks regularly at major international business gatherings and has been featured in leading international publications among them the Wall Street Journal, Voice of America, and Black Enterprise.

### Michelle Buck

Michelle Buck is a Clinical Professor of Management and Organizations (MORS) and previously served as the School's Director of Leadership Initiatives. She teaches graduate and executive courses on topics such as leadership communication, the dynamics of leading and following, courageous conversations, and the roles of vitality, well being and engagement as critical elements of effective leadership.

Her work focuses on designing innovative, inspiring, and important learning experiences that transform lives by providing purpose, passion, and possibility.

**Iryna Svyshcho – Field Study Leader**  
2Y MBA – Cash Cow

**Yu Teraoka – Field Study Leader**  
2Y MBA - Bullfrog

**Aakash Desai – Logistics Leader**  
1Y MBA – Hedgehog

**Brittany Martin – Communications Leader**  
2Y MBA - Moose



## Estimated Pricing\*

Travel Provider \$\$ (airfare, hotels, ground transportation, cultural events, city tours, 3 group dinners, 10 cell phones)	\$5,000
Buffer for unanticipated costs (to be returned if unspent)	\$250
Additional Required Items (visas [U.S. Citizens], vaccines, etc.)	\$215
Items NOT included in trip pricing: lunches and some dinners, spending money, cabs	

\*Pricing subject to change +/- \$500 depending on activities selected

# GIM East Africa

(Rwanda, Uganda, Tanzania)



A once in a lifetime opportunity to experience East Africa's economy, history, culture, and wildlife through a unique perspective. GIM East Africa will include meetings with Rwandan president Paul Kagame, thriving businesses, non-profits, and startups and will be a truly transformational experience for all students involved.



## TANZANIA

Tanzania is a country with a long history of stability and vast economic potential, as well as an important gateway to the East African Community. With Tanzania being amongst the developing countries, the market is full of opportunities for investments ranging from agribusiness, tourism, manufacturing, to importation.

### Proposed In-Country Meetings

- Engen Petroleum
- International HIV/ AIDS Alliance
- Toyota Tanzania
- Barclays
- GE Africa
- Chemi & Cotex Limited (start-up)
- VIA Aviation (start-up)
- P&G

### Potential Cultural Activities

- Village Museum – Traditional Dance, Open-Air Museum
- Coco Beach

## UGANDA

Fertile soils, abundant water, a strategic location in the heart of East Africa, a university recognized across the continent for its excellence, and - most importantly - hardworking people with an incredible entrepreneurial spirit makes Uganda one of the most promising countries in Africa's fast growing economy.

### Proposed In-Country Meetings

- MTN Group (telecom)
- Brainshare (tech start-up)
- Kings College Budo (education)
- PriceWaterhouseCoopers
- Unilever
- One Acre Fund
- International Finance Corporation

### Potential Cultural Activities

- Kabaka Trails - Monuments & waterfalls
- Kasubi Tombs
- Ndere Center - Performing Arts



## RWANDA

In less than 20 years since the genocide, Rwanda has emerged from total decimation to being a model of transformation for the world, with rapid economic growth, and strong focus on entrepreneurship and innovative private-public collaboration. Rwanda offers lessons in the challenges and opportunities of leading transformation and the process of generating sustainable prosperity.

### Proposed In-Country Meetings

- **President Paul Kagame of Rwanda**
- Madhvani Group (food, IT etc.)
- Bralirwa Rwanda (beer producer)
- Sonarwa (insurance)
- Red Cross
- African Development Bank
- Mara Group

### Potential Cultural Activities

- Kigali Genocide Memorial Centre
- Akagera National Park or Gorilla Trekking