

GIM Information Session 2014

http://www.kellogg.northwestern.edu/departments/international/gim/2014.aspx



Roles and Responsibilities

Faculty

 Classes; project group guidance; evaluations

Advisor

- Head of leadership team
- Head of delegation in-country

Student Leaders

• In-country planning

Global Programs Office

 Overall program structure and support

Students

 In-country planning committees led by student leaders

Global Programs

Program Structure

Winter Quarter: 8 Class Meetings

Saturday, March 15: Early Exams

Sunday, March 16 – Saturday, March 29: GIM In-Country Component

Wednesday, April 9: Final Class and Project Presentations

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 - Through the bidding system.



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How many other students will be in my GIM class?

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 - ☐ Through the bidding system.



- How many other students will be in my GIM class?
 - ☐ Up to 37 full-time, 1Y, and part-time students.



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 - GIM lasts 12 14 days
 - □ Group travel less expensive (and students stay in nicer places)
 - Access and exposure to companies
 - Working with a travel provider
 - Financial Aid

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How will I be spending my time in country?

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- How will I be spending my time in country?
 - ☐ 1/4 plenary sessions (all group business meetings)
 - 1/4 project research
 - 1/4 cultural activities
 - □ 1/4 free time



 Can I change my flight on the way back? I want to spend more time in x.

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 - No. GIM is group travel.

TRAVEL ALREADY BOOKED



START OF SPRING QUARTER





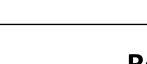
GIM Academics

In-Class

- Faculty and guest lectures
- Case studies
- Reading discussions
- Current events
- Group research projects

In-Country

- Company visits ("Plenaries")
- Team research meetings (across all locations)
- Social / cultural activities
- Informal interactions (e.g. guides, vendors, alumni, etc.)



Research Report



- Analytic research report
- Business or industry case study
- Company recommendation report
- In-class presentation
- Written report





