



GIM Information Session 2014

<http://www.kellogg.northwestern.edu/departments/international/gim/2014.aspx>



Roles and Responsibilities

Faculty

- Classes; project group guidance; evaluations

Advisor

- Head of leadership team
- Head of delegation in-country

Student Leaders

- In-country planning

Global Programs Office

- Overall program structure and support

Students

- In-country planning committees led by student leaders

Program Structure

Winter Quarter: 8 Class Meetings



Saturday, March 15: Early Exams



Sunday, March 16 – Saturday, March 29: GIM In-Country Component



Wednesday, April 9: Final Class and Project Presentations

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 - ❑ Through the bidding system.
- How many other students will be in my GIM class?
 - ❑ Up to 37 full-time, 1Y, and part-time students.



GIM Frequently Asked Questions

- Why does GIM cost what it does? How am I supposed to pay for it?

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- Why does GIM cost what it does? How am I supposed to pay for it?
 - GIM lasts 12 – 14 days
 - Group travel \neq less expensive (and students stay in nicer places)
 - Access and exposure to companies
 - Working with a travel provider
 - Financial Aid

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- How will I be spending my time in country?
 - 1/4 plenary sessions (all group business meetings)
 - 1/4 project research
 - 1/4 cultural activities
 - 1/4 free time



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 - No. GIM is group travel.



GIM Academics

In-Class

- Faculty and guest lectures
- Case studies
- Reading discussions
- Current events
- Group research projects



In-Country

- Company visits (“Plenaries”)
- Team research meetings (across all locations)
- Social / cultural activities
- Informal interactions (e.g: guides, vendors, alumni, etc.)

Research Report

- Deliverable options:
 - Analytic research report
 - Business or industry case study
 - Company recommendation report
- In-class presentation
- Written report