

INFORMATION SHEET 2017/2018

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China Europe International Business School (CEIBS)

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School Address:

China Europe International Business School
699 Hongfeng Road, Pudong, Shanghai, 201206, China

Website:

www.ceibs.edu

**Nomination Deadlines:
(For Exchange
Coordinators)**

Summer term (late Jun. ~ Jul. 2017): February 3, 2017
Fall term (Sep. ~ Dec. 2017): April 23, 2017
Spring term (Jan. ~ Mar. 2018): August 18, 2017

Please include following information of the nominated student's in the nomination letter.

Surname	Given name	Gender	Nationality	Study period	Email address
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**Required Documents From
Exchange Students:**

The nominated students will receive a welcome email and need to provide the following documents through CEIBS MBA International Exchange Program Application Centre:

- Personal Information
- Passport Copy
- Digital Photo
- Authorization Form of application fee/receipt of Bank transfer
- Terms & Conditions
- Insurance covering China during exchange period

Study program:

MBA Program <http://en.ceibs.edu/mba>

MBA Program Brochure
http://application.ceibs.edu/MBAApplication/download_brochure.jsp

Exchange Program Website:

<http://www.ceibs.edu/mba/intl-exchange>

Courses:

Detailed course list and syllabus will be available **3 months** before the exchange program starts.

Summer term

The electives are normally offered on weekends and occasionally on weekdays. Below is a list of courses tentatively planned in summer 2017 for reference:

- Integrated Marketing Communications (2 credits)
- Business Trends and Technological Innovation (1 credit)
- Positive leadership (2 credits)
- Creativity and Design Thinking (2 credits)
- Psychology of Entrepreneurship (1 credit)
- Private Equity Investment Committee (2 credits)

Fall term consists of two half terms.
Below is a list of courses offered in fall 2016 just for reference.

Elective Period 1, 2016 (including exam)

- Managing the Growing Business (2 credits)
- Starting new ventures (2 credits)
- Private Equity and Venture Capital (2 credits)
- Corporate Turnaround (2 credits)
- Negotiation (2 credits)
- Managing Business Marketing and Branding (3 credits)
- Digital Marketing (3 credits)
- Rethinking Strategy for the Digital World (2 credits)
- Strategy in a Changing China (2 credits)
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Elective Period 2, 2016 (including exam)

- Entrepreneurial Finance (2 credits)
- Investments (2 credits)
- Financing and M&A (2 credits)
- Leadership and Acting-Unleashing your Leadership Potential through Acting Techniques (2 credits)
- Go to Market Strategies (2 credits)
- Entrepreneurial Marketing (2 credits)
- Game Theory and Strategic Marketing (3 credits)
- International Entrepreneurship (2 credits)

Spring term consists of two periods.
Below is a list of courses offered in Spring 2017 for reference only.

Elective Period 1 (including exam):

- Platform Strategy (1 credit)
- Financial Statement Analysis (3 credits)
- Advanced Corporate Finance & Valuation (2 credits)
- Health Care: Economics and Industry (2 credits)
- Services Management (2 credits)
- Consumer Behavior (3 credits)
- Judo Strategy: Competition between Small and Big Players (1 credit)
- Human Resource Management (2 credits)
- The future of global banking and the case of China (2 credits)

Elective Period 2 (including exam):

- Marketing Research (3 credits)
- Brand Management (2 credits)
- Decision Making (2 credits)
- Impact Investing (2 credits)
- Consumer Behavior (repeated, 3 credits)

[China Discovery Series spread out through the Spring term \(non-credits\).](#)

Faculty Information

With about a third of CEIBS faculty coming from the U.S., a third from China, and a third from Europe and the rest of the world, students will receive an exceptionally diverse and enriching class experience. CEIBS professors are selected from the world's most distinguished universities with an emphasis on their research, teaching abilities and dynamism. As most of CEIBS professors live and work in China, consulting for local and multinational companies, the coursework will always resolve around contemporary and relevant business issues with a China focus.
<http://en.ceibs.edu/faculty-profiles>

Language of Instruction:

All MBA courses are taught in English.

Language Requirement:

Proficiency in English.

Language Courses:

Students interested in mandarin language learning can obtain information

Academic/Experience Requirements:

about language schools.

Second year MBA candidates only. First year MBA core courses are not available to exchange students. CEIBS MBA students have 5~6 years of working experience on average and their average age is 29.

Full-time Workload:

Most electives are **2-credit** each, equivalent to **21** class contact hours. A few courses are **1-credit** (equivalent to **10** class contact hours) or **3-credit** (equivalent to **30** class contact hours) each.

Term	Full Term Average Study Load	Class Contact Hours
Summer	4~6 credits	40 ~ 60 class contact hours
Fall	8~18 credits	80 ~ 180 class contact hours
Spring	4~10 credits	40 ~ 100 class contact hours

- China Discovery Series is an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.

Method of Instruction:

Generally classes are delivered in a lecture format. Course organization varies according to different professors, and it may involve group projects, case studies and presentations.

Learning Expectations:

Class attendance is mandatory. The normal class size for an elective course is 60. Students must be seated according to the given seating chart, to assist the faculty in evaluating the class participation.

Attendance Policy:

- Students are required to attend all registered courses as scheduled.
- Class participation is usually a percentage of the student's final grade.
 - **10 minutes late or absence** in the middle of a class will be considered as absence for the class.
 - **2 times of late arrivals within 10 minutes** will be counted as 1 absence.
 - All absences are counted toward the students' grade performance, regardless of the reason or the permission granted.
 - Absence in **25% or more** of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence.
 - A student who misses **50% or more** of the classes of any particular course will automatically fail the course and will not be granted credit for the course.
 - Faculty members may also impose grading penalties for absences of **less than 25%** of sessions according to their own grading criteria.

Grading:

Letter grading: A, A-, B+, B, B-, C+, C, F.
C+ is the passing point.

As grades are confidential, our students get score reports every term from the Dean's office. The transcripts will be mailed to the home institution directly.

Exams:

In most circumstances, a written exam is scheduled at the end of each half term.

Term Dates for the Academic Year 2017/2018 (tentative, including the exam):
Calendar

Term system

Summer Term:

June 19th - July 23rd, 2017

Fall Term:

September 4th - December 1st, 2017 (12 weeks + 1 week holiday),

	<p>consisting of two half terms:</p> <ul style="list-style-type: none"> - Elective Period 1: September 4th ~ October 20th, 2017 (6 wks + 1 wk holiday) - Elective Period 2: October 23rd ~ December 1st, 2017 (6 wks) <p>Mandatory Orientation: September 1st, 2017 (tentative)</p>
Spring Term:	<p>January 4th to March 23th, 2018, consisting of two periods:</p> <ul style="list-style-type: none"> - Elective period 1: January 4th ~ February 10th, 2018 (5 wks) - Elective Period 2: February 26th ~ March 23rd, 2017 (4 wks) - China Discovery Series: January to March 2018 (optional, an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.) <p><i>Please note that spring term is not CEIBS regular exchange season and we have limited capacity to host inbound exchange students. It's just an option for a few schools that can't make it in other terms.</i></p>
Same Country Nationals	<p>On a reciprocal basis, depending on whether the partner school is able to host the same country nationals or not.</p>
Expenses:	<ul style="list-style-type: none"> - Non-refundable administration fee of CEIBS Exchange Application for course packs and documents delivery and other logistics support: USD150. - On-campus housing is very limited and reservation depends on the room availability. Monthly rent is RMB5,000 which is subject to change (single bedroom). The rent includes the cost of air conditioning, electricity, water supply and cleaning once a week. - Hotels and Service Apartments around CEIBS will be recommended (price ranging RMB8,000 ~ RMB20,000 per month) - Meal: RMB 3,000 per month - Books: TBD - Local Transportation: RMB 1,200 per month
Health insurance:	<p>Health insurance is compulsory, and the entire period of exchange program must be covered. The insurance shall cover outpatient and inpatient benefits, disability and death, medical evacuation & repatriation, etc.. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.</p> <p>CEIBS can also assist students to obtain insurance from AIA (American International Assurance Company).</p>
Visa:	<p>Exchange students are required to have an "X2" visa for entry into China.</p> <p>*Hong Kong students shall use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.</p> <p>*Taiwanese students shall use Mainland Travel Permit for Taiwan Residents.</p>
Facilities:	<p>Upon arrival, each student will get a student ID. With this ID, the student can use all the facilities on campus, e.g. library, computer centre, gymnasium, etc.</p>
Student Services:	<p>All student clubs are open to exchange students.</p> <p>Foreign Affairs Office handles visa requests for overseas students.</p> <p>Please contact Kenny Xie (xkenny@ceibs.edu) for visa issues.</p>

Internships:	Not available.
Career services	On a reciprocal basis, on par with the services provided by the partner schools to CEIBS students. It's available to exchange students during the period of exchange only.
Alumni Services	Exchange students have options to join CEIBS Alumni at the end of the exchange program. http://www.ceibs.edu/alumni