

**Q13. Name**

Courtney Crowder

**Q1. Which program did you participate in?**

WHU - European MBA Summer Institute 2016 - "The Changing Environment for International Business in Europe"

**Q2. Please describe the academic rigor, focus, and quality:**

The academic portion of the program was top notch and included just the right amount of lecture and group work. Of the 10 weekdays we were there, 7 were spent in the classroom and 3 were spent at company visits. The classroom days consisted of about 4 hours of lecture and 2 hours of group work, but you had substantial breaks in between the lectures and the group work so the most you were sitting in a lecture at any one time was 1.5 hours. Also, there was no homework which was nice... any assignment you had would be completed during the allotted group work time. The content was very interesting and relevant to current events going on in Europe. Finally, each day was focused on a different topic with a different professor, which helped to keep everyone's attention.

**Q3. Professors and teaching style:**

The professors were outstanding! In general we had a different professor each day and each one was very impressive. They were very approachable, well-prepared, and had very interactive lectures.

**Q4. Fellow participants (which schools were they from, how old, etc?):**

During the 2nd summer session there was a big contingent of participants from Australia (17), mostly from Perth, but also a few from Sydney and Melbourne. There were also quite a few other U.S. participants, 20 in total (Wash U St. Louis, Arizona State, Texas A&M, Northwestern, Hawaii, University of North Carolina, Georgia Institute of Technology, American University, and Iowa). The remaining students were a mix of people from Canada, Singapore, and London. Average age was somewhere around 30 years old, and there was a good balance between part-time and full-time students.

Q5. Please describe any company visits:

We had the opportunity to go on three company visits during the program. The first was to the European Central Bank to hear two different employees speak. The second was to a winery where we first listened to a lecture regarding the winery's operations, and then we got to taste various wines and go on a tour. The last company visit was to Commerzbank where we heard five different employees speak about their respective fields, and then also got to see the trading floor.

Q6. Social outings:

Social outings were a lot of fun. There were a handful of planned events (boat trip to Koblenz, dinners, bar nights, and a tour of a Castle) which helped in the beginning to add a bit of structure while everyone was getting to know each other. There were also quite a few nights with nothing planned, but it was very easy to find people to either stay in Vallendar to have dinner/drinks with, or take the quick bus over to Koblenz.

Q7. Accommodations:

Accommodations were as expected and decent for the trip and the cost. I stayed in a Hohrer single (essentially a studio apartment). It came equipped with the essentials (towels, bedding, pots/pans, silverware, and some basic cleaning supplies) and there was a laundry room which was convenient.

Q8. Best points of the experience:

I thought all of it was great, truly an incredible experience! The coursework was just the right amount and I learned a lot about the background and culture of Europe and how that impacts business today. The other participants made the experience very valuable and I felt there was an appropriate amount of free time so that you could really enjoy being in Germany and exploring the other parts of the country.

Q9. Worst points or ideas for improvement:

N/A

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely

Extremely likely

0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

**Q11. Primary Motivation for Participating in this Program:**

- ☒ Timing/Length of program (alignment with Kellogg's Academic Calendar)
- ☐ Academic focus
- ☐ Cultural interest in location
- ☐ Academic rigor
- ☐ MBA program ranking
- ☐ Interest in working in region post Kellogg
- ☐ Developing language skills

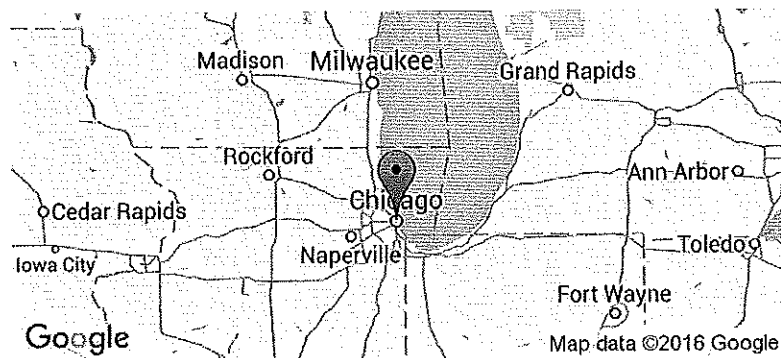
**Q12. Any Additional Comments or Feedback:**

Great program!!

**Location Data**

**Location:** (41.884902954102, -87.623802185059)

**Source:** GeoIP Estimation



Q13. Name

Gregory Torbic

Q1. Which program did you participate in?

European MBA Summer Institute (WHU - Otto Beisheim School of Management)

Q2. Please describe the academic rigor, focus, and quality:

The program provided a broad overview of a number of subject areas (e.g., finance, entrepreneurship, brand management, business taxation, etc.) with a heavy focus on differences in those areas/market segments between the United States and Europe. Given the broad range of subject areas covered by the program, the content was not overly challenging. However, the content was intriguing and provided a good overview of current and past business practices in Europe.

Q3. Professors and teaching style:

The professors were all very knowledgeable and ensured that the class discussion was lively and interesting. The professors did a great job of emphasizing the key points of each lesson and connecting those points to differences between business practices in the United States and in Europe, where possible.

Q4. Fellow participants (which schools were they from, how old, etc?):

There were approximately 40 participants in the session that I attended. Nearly half were from the University of Michigan, approximately 10-12 were from various universities in Australia, and the remaining participants were from Rice University, American University, and Georgia Tech. The participants ranged in age from late 20s to early 40s, with most participants in their late 20s/early 30s.

Q5. Please describe any company visits:

We took four company visits as part of the program: European Central Bank (included presentations on monetary policy and banking supervision in Europe); Commerzbank (included a tour of the trading floor and presentations on a variety of financial products and European capital markets); Brabus (included a tour of Brabus' factories and presentation on the strategic challenges facing the business); and Metro Group (included a presentation on Metro Group's urban gardens initiative).

**Q6. Social outings:**

There were four "official" social outings as part of the program: a welcome dinner on campus; a boat trip to and tour of Koblenz, followed by dinner and drinks at a lounge in Koblenz; a visit to Castle Burg Eltz; and a wine tasting and farewell dinner.

**Q7. Accommodations:**

Housing provided by the program was typical of student accommodations at most universities. Housing was clean and definitely fine for a two-week program, but by no means luxurious.

**Q8. Best points of the experience:**

The program provided a great opportunity to network with students from other MBA programs. The professors did a great job of making sure that the courses were interesting and provided the right level of detail. The company visits were interesting and, generally, tied in well to topics discussed in the course the previous day.

**Q9. Worst points or ideas for improvement:**

N/A

**Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?**

Not at all likely									Extremely likely	
0	1	2	3	4	5	6	7	8	9	10
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**Q11. Primary Motivation for Participating in this Program:**

- ☐ Timing/Length of program (alignment with Kellogg's Academic Calendar)
- ☐ Academic focus
- ☒ Cultural interest in location
- ☐ Academic rigor
- ☐ MBA program ranking
- ☐ Interest in working in region post Kellogg
- ☐ Developing language skills

**Q12. Any Additional Comments or Feedback:**

**Location Data**

**Location:** (37.342193603516, -121.88330078125)

**Source:** GeoIP Estimation



Q13. Name

Purav Shah

Q1. Which program did you participate in?

WHU - Germany

Q2. Please describe the academic rigor, focus, and quality:

The entire program was designed to teach applications of concepts learnt in our MBA program to Europe. Understanding how european cultures affects the strategies one would normall employ while doing business was very unique and insightful. The rigor was average and the quality was high.

Q3. Professors and teaching style:

Most professors were very good. Their teaching style was very similar to those at Kellogg.

Q4. Fellow participants (which schools were they from, how old, etc?):

Texam A&M, ASU, University of Western Australia, Georgia Institute of Technology, Washington University in St. Louis, Australian Graduate School of Management, University of Iowa, Melbourne Business School, University of North Carolina, University of Hawaii, Lancaster University Age - 27 to 35

Q5. Please describe any company visits:

European Central Bank, Commerzbank, Robert Weil Winery

Q6. Social outings:

Koblenz tour, Frankfurt tour

Q7. Accommodations:

Average - Small apartments but had all basic necessities

Q8. Best points of the experience:

Diversity - The group was very diverse. It would great to learn in a different environment and understand different cultures.

Q9. Worst points or ideas for improvement:

Some of the topics were very basic. It should have been assumed that students coming to the program know the basics and the topics could thus have been more advanced/intense.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely

Extremely likely

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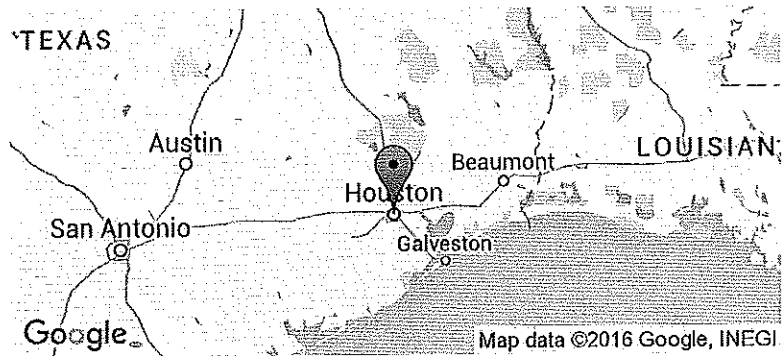


Q12. Any Additional Comments or Feedback:

**Location Data**

**Location:** (29.752304077148, -95.366996765137)

**Source:** GeoIP Estimation



Q13. Name

Irene Hu

Q1. Which program did you participate in?

Germany - WHU Exchange

Q2. Please describe the academic rigor, focus, and quality:

The quality was great, it was financial focus, other topics touched were small business / luxury brand management and entrepreneurship.

Q3. Professors and teaching style:

Q4. Fellow participants (which schools were they from, how old, etc?):

Students are from US, Singapore (NSU), Australia (ie. University of Western Australia) and UK (Lancaster University).

Q5. Please describe any company visits:

The preparation done by the company that we visit were great, very quality presentation and very informative.

Q6. Social outings:

Very nice winery visit, local tour and dinner events.

Q7. Accommodations:

Good, clean and nice.

Q8. Best points of the experience:

Company tour.

Q9. Worst points or ideas for improvement:

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

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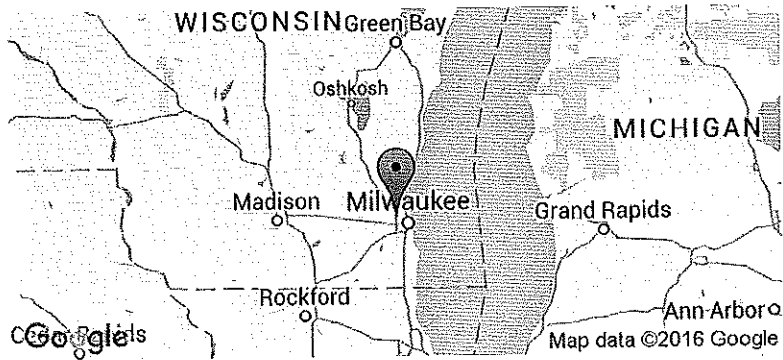
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- ☐ Academic focus
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Q12. Any Additional Comments or Feedback:

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**Location:** (43.084594726562, -88.03589630127)

**Source:** GeoIP Estimation



### Q13. Name

Courtney Crowder

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Q5. Please describe any company visits:

We had the opportunity to go on three company visits during the program. The first was to the European Central Bank to hear two different employees speak. The second was to a winery where we first listened to a lecture regarding the winery's operations, and then we got to taste various wines and go on a tour. The last company visit was to Commerzbank where we heard five different employees speak about their respective fields, and then also got to see the trading floor.

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**Q7. Accommodations:**

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Q9. Worst points or ideas for improvement:

N/A

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely

Extremely likely

[illegible]

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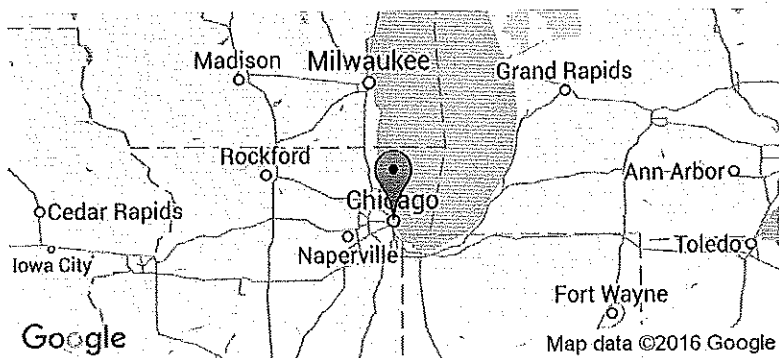
**Q12. Any Additional Comments or Feedback:**

Great program!!

**Location Data**

**Location:** (41.884902954102, -87.623802185059)

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Q13. Name

Justin Caskey

Q1. Which program did you participate in?

WHU - Otto Beisheim University (Germany) Session 2

Q2. Please describe the academic rigor, focus, and quality:

The academics were not extremely difficult but were very high quality. Discussion around the business and economic factors to consider in the Euro zone were very good. Classes also included discussion around significant current events, such as the European Central Bank and "Brexit".

Q3. Professors and teaching style:

The professors were high quality with deep experience in their respective areas. Teaching styles varied by topic/professor but overall was very engaging.

Q4. Fellow participants (which schools were they from, how old, etc?):

A large percentage of the class was from Australia, some students from ASU, Iowa, Texas A&M, American University. Most students were generally in the 28-35 age range, with some exceptions.

Q5. Please describe any company visits:

We visited the European Central Bank, Commerzbank, and Weingut Robert Weil (winery). The company visits were very helpful to gain a better understanding of how businesses operate in Europe. You don't go very deep but it is a good high level overview.



**Q6. Social outings:**

Social outings sponsored by the school included a visit to a castle, a boat trip to Koblenz, and various dinners. These were all good outings.

**Q7. Accommodations:**

Vallendar is a nice little German town that basically has just the University. The University doesn't have its own dorms, so you stay in local apartments, which have the basic necessities. You are out the whole time anyway, so don't spend much time in the apartment.

**Q8. Best points of the experience:**

From an academic standpoint, the lectures were very applicable if you are interested in or have experience doing business in Europe. From a social standpoint, the weekend in between the two weeks of classes provided a great opportunity to get a group together and travel Europe.

**Q9. Worst points or ideas for improvement:**

We were supposed to have an additional company visit that was focused more around operations but it was cancelled. That would be a nice add to the curriculum.

**Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?**

Not at all likely									Extremely likely	
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- ☐ Developing language skills

Q12. Any Additional Comments or Feedback:

**Location Data**

**Location:** (33.150695800781, -96.823600769043)

**Source:** GeoIP Estimation

