



Welcome to the GIM Leadership Information Session

<https://www.kellogg.northwestern.edu/departments/international.aspx>



Agenda

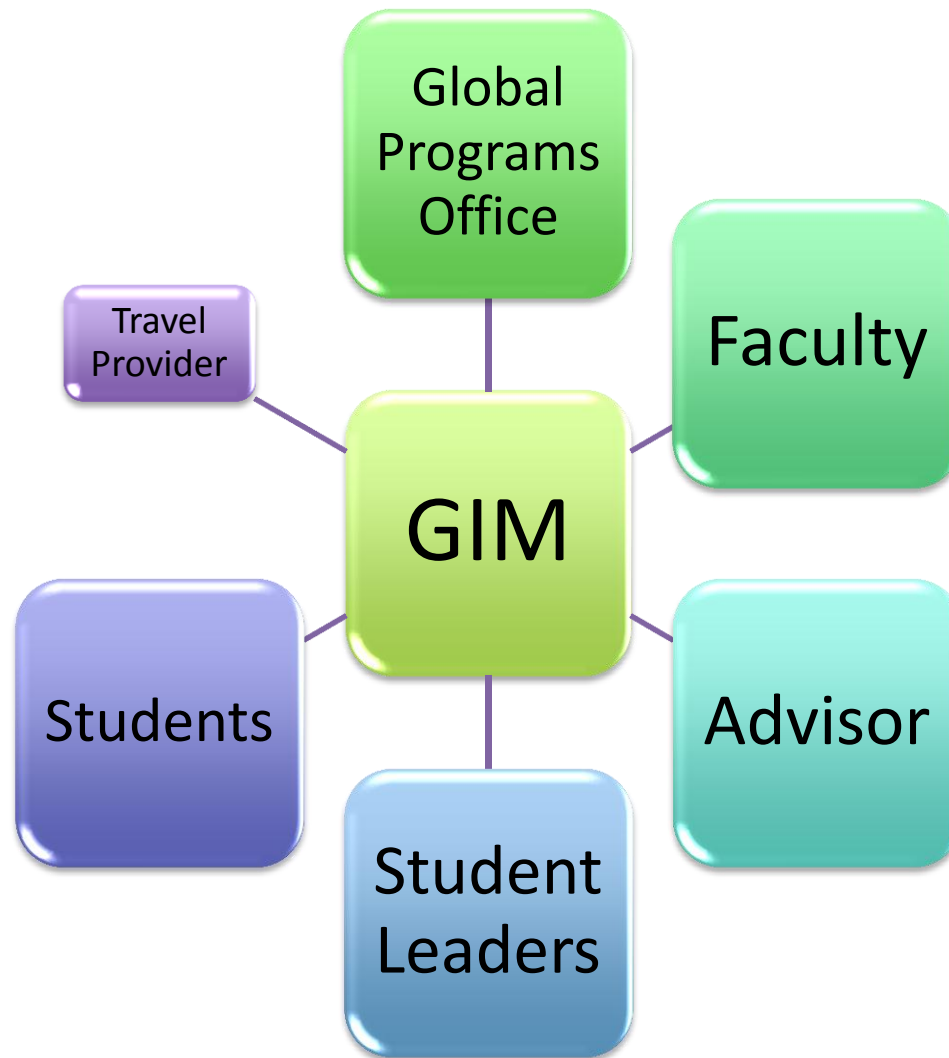
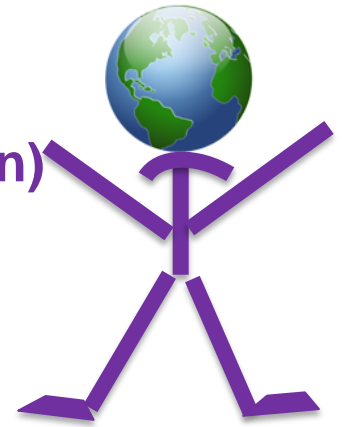


- Meet GIM
- Course Offerings, 2014
- GIM as a Class
- GIM as a Leadership Opportunity
- Leadership Roles
 - Fit
 - Type
 - Application and Timing
- Last Year's Leaders
- Questions



Meet GIM

(Jake's globe-trotting cousin)



Course Offerings and Destinations, 2014

Class #	Class name	Faculty	Advisor	Day/Time	Destinations
INTL-473, section 80	China-Mongolia	Angela Y. Lee	Sheila Duran	T, 6:30 – 9:30	Ulan Bator, Beijing, Chongqing, Shanghai
INTL-473, section 81	Brazil-Mexico	Russell Walker	Arlene Johnson	M, 6:30 – 9:30	Mexico City, Rio, Sao Paulo
INTL-473, section 83	Russia-Estonia	Helen Teplitskaia	Susan Hardy	M, 6:30 – 9:30	Moscow, St. Petersburg, Tallinn
INTL-473, section 84	India	Sampath Ramesh	Kalpana Waikar	W, 6:30 – 9:30	Delhi, Bangalore, Goa, Mumbai
INTL-473, section 85	Japan-Korea	Greg Merkley	Matthew Temple	W, 6:30 – 9:30	Seoul, Tokyo, Osaka, Kyoto
INTL-473, section 86	Rwanda-Kenya- Tanzania	Michelle Buck; Greg Marchand	None	M, 6:30 – 9:30	Kigali, Nairobi, Dar es Salaam
INTL-473, section 88	Indonesia- Malaysia, Singapore	Phillip Braun	Carla Edelston	R, 6:30 – 9:30	Jakarta, Langkawi, Kuala Lumpur, Singapore

What is GIM as a Class?

- 23-year-old experiential learning opportunity
- Winter-quarter course focused on a broad overview of country or region
- 12 days in-country business meetings, project research, and culture
- Opportunity to produce a business plan, case, industry analysis
- Working in teams
- A low-risk way to find out if you are interested in international business or working in a particular country
- Not tourism and not inexpensive
- Traveling with ~35 other people



What is GIM as Leadership Opportunity?

- Working on a team with Kellogg administrators, faculty, and your peers
- With the help and oversight of your advisor:
 - Determining the in-country components of your GIM class
 - Successfully implementing a twelve-day, international business education trip
 - Being responsible for the safety and well-being of all participants (within reason)
 - Overseeing a committee of fellow classmates to help with planning and implementation
- Building community in your GIM class
- A chance to network with international Kellogg alums
- A seven-month long commitment

A GIM Leadership Role is a Good Fit, if you:

- Are detail-oriented and well-organized
- Are passionate about int'l business and/or the countries being studied
- Are comfortable being in a leadership role while traveling with peers
- Are able to consider the positions and needs of multiple stakeholders
- Are able to commit the time (7 months)



Student Leadership Roles

Leaders are pre-enrolled in GIM classes and do not have to spend bid points. This year, the Global Programs office also plans to cover 10% of leaders' travel costs.

• Plenary sessions and all the attendant work and research that goes along with it, like:

- Target list of companies
- Leveraging network and contacts
- Scheduling
- Prepping fellow students for sessions

Field Study



- Cultural events; group meals; free time
- In-country guidebook
- In-country schedule and communicating with guides
- Day captains
- Visas, vaccines, health, emergencies

Logistics



- Leadership team meetings
- Class communications
- Alumni/new student event
- Class committees
- Document trip
- Class t-shirts
- Class food

Communications



Leaders are not responsible for: anything related to GIM academics (including group project meetings in-country), selecting destinations, flights, or travel providers.

Leadership Application and Selection Process

- The GIM Advisor
- What Qualifications Matter
- Selectivity – 3 – 4 Leaders/Trip
- Web Application - <https://www.kellogg.northwestern.edu/departments/international/gim/leaders.aspx>
 - Statement of Interest/Resume
 - Multiple Applications Allowed

Some Key GIM Dates for Fall Quarter

9/30	Leadership Applications Due, 8 AM
10/1-10/4	Interviews
10/7 (EOD) -10/9	Placement Decisions (24-hour response time)
10/14, 10/16	Mandatory Leadership Training Sessions
10/21, 10/22/, 10/23	Field Study, Logistics, and Communications Leader Training Sessions
10/31	GIM Information Session

Hearing from Last Year's Leaders

- Jordan Wenger, Marketing-Communications, China
- Cristina Lin, Logistics, Middle East

Also, feel free to contact:

- Asheley Kelly, Field Study, Middle East
(akelly2014@kellogg.northwestern.edu)
- Emi Yokoshima, Marketing-Communications, Japan-Korea
(eyokoshima2014@kellogg.northwestern.edu)
- Lowell Coleman, Logistics, China
(lowellcoleman2014@kellogg.northwestern.edu)

Questions?

- Or... contact:
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