International Social Enterprise Exchange (ISEE Chile 2004)

Come see for yourself.

ISEE Chile 2004: January 4-10, 2004
Strengthening Human Rights and Social Justice through Social Enterprise

ISEE, the leader in social enterprise and venture philanthropy in emerging market countries, is hosting the first International Social Enterprise Exchange (ISEE) in Chile, January 4-10, 2004.

"ISEE Chile 2004" is an intensive, weeklong seminar focusing on the development of "social enterprise" among human rights and social justice organizations. Designed specifically for graduate-level students and mid-career professionals in business administration, nonprofit management and international development, ISEE Chile 2004 combines classroom study, field/case-work, and eco/adventure tour experiences to provide participants with a comprehensive introduction to social enterprise development in the emerging market context.

Participants will benefit from the experience of an international faculty of leading thinkers and practitioners in social enterprise and human rights/social justice. They will see first-hand how human rights/social justice organizations are managing social enterprises; gain practical skills in social enterprise development and management; and engage in exchange with peers -- all while enjoying the breathtaking beauty of one of South America's most culturally and ecologically diverse countries.

Participants in ISEE Chile 2004 will learn about the human rights/social justice movement in Latin America, the consequences of the former military dictatorship, and the subsequent democratic transition in Chile. While Chile is today considered one of the economic success stories of South America, the transition to democracy is ongoing and has not occurred without tremendous tradeoffs. Human rights and social justice organizations continue to battle against structural barriers and marked socio-economic differences in defending the equal rights of marginalized populations, such as indigenous people, low-income communities, women, and sexual minorities.

ISEE Chile will examine how nonprofit, civil society organizations (CSOs), especially those working on topics of human rights/social justice, have been marked by the transition to democracy, and how the socio-economic and political situation has shaped their strategies for survival. Although democracy has recognized the legitimacy and importance of these CSOs, this has not translated into sufficient financial support for their work, leaving many dependent on international sources of funding. Meanwhile, international assistance to Chile has drastically decreased since the early 1990s, and local philanthropic giving remains low in relation to growing need.

Social enterprise represents one strategy for human rights/social justice CSOs to generate some of their own resources while maintaining their financial autonomy and independent voice. Come learn how. Come see for yourself.

Further information and application details for ISEE Chile 2004 will be available soon at: www.nesst.org.

ISEE Chile 2004. Come see for yourself.

For more information on ISEE Chile 2004, email Annabel Ipsen at NESsT: aipsen@rdc.cl