FUNDRAISING MANAGEMENT BIBLIOGRAPHY

There are huge numbers of resources available on the topic of nonprofit fundraising. This is by no means a comprehensive list, but should give some idea of good sources for information regarding fundraising principles and tools. There are also several key marketing textbooks which are relevant to the marketing of nonprofit organizations.

PRINTED RESOURCES


**ONLINE RESOURCES**

*Association of Fundraising Professionals* – local chapters and national organization:
General Site: http://www.afpnet.org

*American Association of Fundraising Counsel* – national
General Site:  http://www.aafrc.org

*BoardSource* (formerly known as the National Center for Nonprofit Boards)
General Site: http://www.boardsource.org

*Center on Philanthropy at Indiana University* – teaching and publishing program
General Site:  http://www.philanthropy.iupui.edu/
Specific Publications: http://www.philanthropy.iupui.edu/publica.htm

*Council for the Advancement & Support of Education*
General Site: http://www.case.org
Publication Site:  http://www.case.org/books/

*The Foundation Center*
General Site: http://www.fdncenter.org/
Publication Site:  [http://lnps.fdncenter.org/](http://lnps.fdncenter.org/)

*Independent Sector*
Publications Site:  [http://www.independentsector.org/pubs_cart.htm](http://www.independentsector.org/pubs_cart.htm)

*John Wiley & Sons* – has several series in nonprofit management
Nonprofit Site:  [http://www.wiley.com/nonprofit](http://www.wiley.com/nonprofit)
MARKETING RESOURCES

