

KIN Dialogue 2007

Leadership, Innovation & the Global Firm: Everyone's role for success

James L. Allen Center
Kellogg School of Management
Evanston, Illinois
November 6 - 7, 2007

<i>Day One: Defining the Challenge</i>	<p>12:00 pm – 1:00 pm</p> <p>Join us for an informal lunch to reconnect with our KIN colleagues.</p> <p>1:00 pm – 2:00 pm Introductions & Objectives</p> <p>Success depends on understanding objectives. We begin by hearing from each delegate. What is each delegate's primary leadership challenge with regard to driving successful innovation? What does each delegate hope to gain from participating?</p> <p>2:00 pm – 3:00 pm Framing the Conversation</p> <p><i>McKinsey Global Survey on Leadership & Innovation</i> Marla Capozzi, McKinsey & Company</p> <p>The KIN will receive a pre-release look at McKinsey's recent study regarding leadership and innovation within global companies. We will use this as a starting point for our own breakout team working sessions.</p>
	<p>3:00 pm – 3:15 pm Break & Networking Opportunity</p>

3:15 pm – 4:30 pm
Defining the Role of Leadership

Breakout Teams

All KIN participants will break into teams to define the role of leadership for driving innovation success, firm-wide. We will define the challenges, then share strategies for engaging senior leadership, collaborating with colleagues and motivating teams in increasingly complex, geographically and functionally distributed environments. The session will prepare us for the evening's CEO Panel.

4:30 – 5:00 pm
Break & Transition to McCormick Auditorium

5:00 pm – 6:30 pm
CEO Panel
Location: McCormick Auditorium

Carol Bernick	Executive Chairman	Alberto-Culver Company
W. James Farrell	Former Chairman & CEO	Illinois Tool Works
Miles D. White	Chairman & CEO	Abbott Laboratories

Moderator: **Betsy Holden**
Former Co-CEO, Kraft Food, Inc.

Our invitation-only group will be joined by Kellogg Students and Faculty for a 90-minute exploration of the innovation challenge from the CEO's perspective. Our CEO panel will not only discuss what to expect from CEOs, but also what they expect from across the firm. This will be our opportunity to engage with a panel of some of America's top corporate leadership.

6:30 pm – 7:00 pm
Cocktail Reception

7:00 PM – 9:00 PM
Cocktails, Dinner & Inspiration

Dinner Program

Dean Dipak Jain and the Dean's Advisory Board (DAB), Kellogg's top advisory body, will join us for dinner. After comments from Dean Jain, DAB & KIN member Betsy Holden and KIN Founder & Director, Professor Wolcott, we will adjourn for a special performance hosted for the KIN by the Stradivarius Society.

As our regular attendees know, KIN dinners are a social affair during which we take the opportunity to explore innovation in, well, innovative ways. Following on Jeffrey Ernstoff and Les Thimmig's masterful fun with Gershwin from our June Summit, concert violinist Caroline Goulding and Stradivarius Society Executive Director, Geoffrey Fushi, will present an inspiring performance with a special set of instruments created by a small group of artisans at a specific place in history.

The Stradivarius Society will provide a range of these irreplaceable instruments so we can ponder the boundaries between art, technology and science.

<p><i>Day Two: Discovering Solutions</i></p>	<p>7:30 am - 8:30 am Continental Breakfast</p>
	<p>8:30 am – 9:00 am Synthesis from Day One</p> <p>We lead off with a session comparing notes from our breakout teams, CEO panel observations and dinner conversations.</p>
	<p>9:00 am – 10:30 am Executive Perspective</p> <p>Phiroz P. “Daru” Darukhanavala Vice President & Chief Technology Officer Digital and Communications Technologies BP, p.l.c.</p> <p>Daru’s program is one of the most advanced and successful innovation advocacy groups we’ve discovered in any company worldwide. While BP’s CTO Office focuses on digital and communications technologies, the team’s practices and insights can apply to any company.</p>
	<p>10:30 am – 10:45 pm Break</p>
	<p>10:45 am – 11:30 pm Executive Perspective</p> <p>Brian Ralphs Director, Executive Awareness & External Relations Digital and Communications Technologies BP, p.l.c.</p> <p>Brian will share one particularly exciting aspect of the BP program with us-- “Blue Chalk” events, named for the café in Silicon Valley in which the BP team conceived of the concept with Scott McNealy of Sun Microsystems.</p>

	<p>11:30 pm – 12:15 pm Leadership & the Emerging Innovation Toolset</p> <p>Professor Wolcott and KIN research fellow Mike Lippitz will put BP's CTO Office in context of a number of developments within the practice of innovation at global companies. We will engage the entire group in a dialogue regarding how each of the models described in the recent article, <i>Four Models of Corporate Entrepreneurship</i>, relate to the ways in which innovation can be led and nurtured within a complex enterprise.</p>
	<p>12:15 pm – 1:30 pm LUNCH</p>
	<p>1:30 pm – 3:00 pm Exploration & Translation</p> <p>Breakout Teams</p> <p>Our second breakout session offers the opportunity for KIN participants to discuss how practices and insights from BP's CTO Office might apply to their own firms. Work with your KIN colleagues to explore and translate.</p> <p>Your output will be to answer the question on behalf of your company: How can we apply what we've heard today?</p>
	<p>3:00 pm – 3:15 pm Break</p>
<p><i>Wrap up</i></p>	<p>3:15 pm – 4:00 pm What Now?</p> <p>Each team will be responsible for articulating at least one concept for how innovation leadership might be enhanced within one of the firms represented within the team.</p> <p>We will conclude by creating a list of action items for the KIN as well as for each of our firms.</p>