



**Kellogg Innovation  
Network**

June 18, 2007

Dear KIN Colleagues,

Welcome to Kellogg, and welcome to the KIN.

Attending a KIN event is unlike typical executive education programs. Don't expect lectures, statistical regressions and generic prescriptions. Instead, expect to discover answers from your colleagues. Expect to collaborate with experienced executives from a range of global firms and Kellogg faculty interested in pursuing research that *matters* to managers.

The KIN Summit 2007, *Lost in Transition: Innovating for Marketplace Success*, explores a critical area of intensifying interest for executives and researchers. We invite you to be part of helping define and examine this emerging issue area. We will put you to work, but you will gain immensely in the process.

Many thanks to our keynote speakers, Albert Manzone of PepsiCo and Jim O'Connor of Motorola, both also active members of the KIN. Please also join me in thanking Jeffrey Ernstoff of Ernstoff Creative for offering us a unique view into the creative process during his innovative dinner program, co-created and presented by University of Wisconsin music professor Les Thimmig. Jeffrey and Les are both world-class musicians renowned by their colleagues for quality and innovation.

This year, I would like to offer special thanks to Toby Redshaw of Motorola, our outgoing KIN Chairman. Toby has served with his commitment, expertise and style for the past three years, from the early days of the KIN program. I am quite pleased to announce that Jim O'Connor has accepted the challenge of becoming our second KIN Chairman. We welcome Jim's leadership and vision.

Thank you again for joining us. The KIN is nothing without you. I look forward to productive outcomes and emergent wisdom.

To the Future,

Robert C. Wolcott, Ph.D.  
Adjunct Professor & Co-Founder  
Kellogg Innovation Network