

ALBERT MANZONE

PROFESSIONAL BIOGRAPHY

Albert Manzone is currently the President – PepsiCo Shelf Stable Juices North America. Based in Chicago, Albert was recruited in July, 2005 to develop a roadmap to a leadership position in Shelf Stable Juices and to accelerate growth through innovation and acquisition to create a sustainable advantage for this \$800MM business. Prior to his current position, Albert served as Senior Vice President, Strategy and Business Development for the \$10B PepsiCo Beverages and Foods North America Division where he led all strategic planning and M&A activities for the Division. From 1999 to 2002, Albert served as the Vice President & General Manager – Turkey and Central Asia for PepsiCo Beverages International where he led a turnaround of this \$300MM business and also launched a \$60MM business in Central Asia virgin territories.. Earlier in Albert’s PepsiCo ten year tenure, he served as the Director, Marketing – China, India and Russia where he established and led the marketing teams in each country. He began his PepsiCo career as the Director, Corporate Strategic Planning for the Global Beverages Division.

Before joining PepsiCo in 1996, Albert spent three years at McKinsey & Company in Chicago, leading teams in providing leading edge strategic, marketing and operations counsel to consumer products manufacturers and mass merchant retailers. Albert spent the first five years of his career as the Marketing Director – Italy for Philip Morris International in 1987. In his five years in this position, he recruited and led 75 professionals comprising the Brand Group, Marketing Insights, and Field Promotion departments in conceiving and executing brand, promotion, and sponsorship strategies for all Philip Morris tobacco brands in the \$1B net profit market, resulting in placing six brands in the top ten based on sales.

A native of Monaco, Albert holds a Bachelor of Science in Business Administration from Institut Supérieur du Commerce in Paris; a post-graduate degree in International Business from Sorbonne University in Paris; and an MBA from the J.L. Kellogg Graduate School of Management at Northwestern University in Chicago. He is fluent in English, Italian, French and proficient in Spanish.

Albert serves on the Chicago Care Board, the Lycée Français de Chicago Board where he is also the chair of the Marketing Committee, the Chicago Lyric Opera Board, and on the Joffrey Ballet Board where he is also the chair of the Marketing Committee. Albert is a research partner at the Kellogg School of Management Center for Research & Innovation and a speaker in marketing at the Kellogg School of Management MBA program. Albert is the Honorary Consul of Monaco for Chicago and Midwest Region. Albert enjoys running, skiing, music, cinema, travel and spending time with wife, Nathalie, and three children.