

Jeffrey Ernstoff

After completing a ten year stint as Special Events Creative Director for Radio City Entertainment in New York City, writer/musician Jeffrey Ernstoff founded [Ernstoff Creative Services](#) in 2002. He is a member of the Writers Guild of America, ASCAP and Phi Delta Kappa (National Education Society). Ernstoff earned his Masters degree in Arts Programming at Harvard University and is the recipient of National Endowment for the Arts Fellowships in music, musical theater and arts education.



After co-writing the off-Broadway musical comedy review “Slaphappy!” Ernstoff turned his focus to special events as the Music Production Coordinator for the 1984 Olympic Ceremonies. Subsequent projects as a Creative Director and Writer included Super Bowl Halftime shows starring Gloria Estefan and Stevie Wonder, and star-studded tributes to Ella Fitzgerald, Billie Holiday and Sarah Vaughn. His music and non-fiction scripts have been performed at the White House, Boston’s Symphony Hall and on CBS, ABC, NBC, MSNBC, HBO and TNN.

In the world of innovative business-related thinking, Ernstoff has served as Creative Director for Fortune Magazine’s *Innovation Forum* in New York City and *Global Forum* in Washington, D.C. and Delhi, India. These and other projects draw heavily upon his comprehensive and imaginative expertise as writer, musician and communications specialist for clients including Pepsi Cola, Mercedes-Benz, International Paper, Weight Watchers and The International Tennis Hall of Fame. He is a guest lecturer at Jazz@ Lincoln Center, Sarah Lawrence College, Syracuse University’s Newhouse School of Journalism and the University of Wisconsin, Madison.