

Social Entrepreneurship (New Program)

April 30, 2008

Academic Director: Marianne Woodward

Program Manager: Forooza Baradar

Wieboldt Hall, Rm. 348

Time	Wednesday, April 30, 2008
8:00am-8:30am	Continental Breakfast
8:30-10:00am	Introduction to Social Entrepreneurship <i>Marianne Woodward</i>
10:15-12:00pm	Goals, Definition of Success and Decision Criteria for Social Enterprise <i>Dave Parker</i>
12:00-1:30pm	Lunch
1:30-2:30pm	Brainstorm ideas for Social Entrepreneurship <i>Marianne Woodward and Dave Parker</i>
2:45-4:15pm	Opportunity Screening <i>Marianne Woodward and Dave Parker</i>
4:15-5:15pm	Review and Wrap-up <i>Marianne Woodward</i>
5:15-6:15pm	Social Hour and Networking