

Kellogg Leadership Series

We understand the current challenges of the nonprofit sector and would like to offer a series of 2-hour lectures that will give you ideas and tools on how to manage your organization more effectively. If you would like more information about the lectures, please contact Jennifer Paul at j-paul@kellogg.northwestern.edu or 847-467-0866.

Seating is limited for each of these free events. All lectures will be held at Wieboldt Hall, 340 E. Superior Street, on Northwestern University's downtown Chicago campus. Please RSVP to Anne McCarthy at a-mccarthy@kellogg.northwestern.edu or 847-491-3415.

The Disciplines of a Conscious Leader

Harry M. Kraemer

Clinical Professor of Management and Strategy, Kellogg School of Management

November 19, 2009

7:30am – Continental Breakfast

8:00-10:00am – Lecture

Summary: Today's world presents significant challenges to leaders. The world has changed and leaders need to change too. In this session, Professor Kraemer will help participants better understand their role as leaders managing challenging situations and a wide variety of issues. Key questions such as work/life balance, leading change, and managing people will be addressed by Professor Kraemer who has significant experience in the corporate and nonprofit sectors.

Making an Impact with Volunteers

Brooke Wiseman

President, New Knowledge Consulting

January 20, 2010

11:30am – Lunch

12:00-2:00pm – Lecture

Summary: In this session, Brooke Wiseman will help participants increase the effectiveness of volunteers in their organizations. She will present tools and tactics that will address three areas of volunteerism: the next generation of volunteers, high-level volunteers, and short-term volunteers. In order to effectively use and manage these three distinct volunteer groups, your organization must have the appropriate systems in place and be ready to quickly adapt to the changing needs of volunteers.

The Influential Leader

Adam Galinsky

Morris and Alice Kaplan Professor of Ethics and Decisions in Management, Kellogg School of Management

April 28, 2010

7:30am – Continental Breakfast

8:00-10:00am – Lecture

Summary: In this session, Professor Galinsky will present a model of successful leadership and help leaders to create systems and condition that motivate productive action by stakeholders towards a commonly shared goal. He will present the four levers of influence that leaders have to apply and use to effectively move its organization and its members in the right direction. Also, this session will help participants develop the ability to consider a wide range of perspectives and to integrate them when making tough but important decisions.

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