# **SPRING 2010 MWIEG**

# **Midwest International Trade Meeting**

**Local Organizers:** 

Alp Atakan, Mehmet Ekmekci, Nabil Al-Najjar

**Series Organizers:** 

Ray Riezman, Alp Atakan, Mehmet Ekmekci

May 14<sup>th</sup> – 16<sup>th</sup> Kellogg School of Management

Northwestern University

INTERNATIONAL TRADE

# Friday, May 14<sup>th</sup>

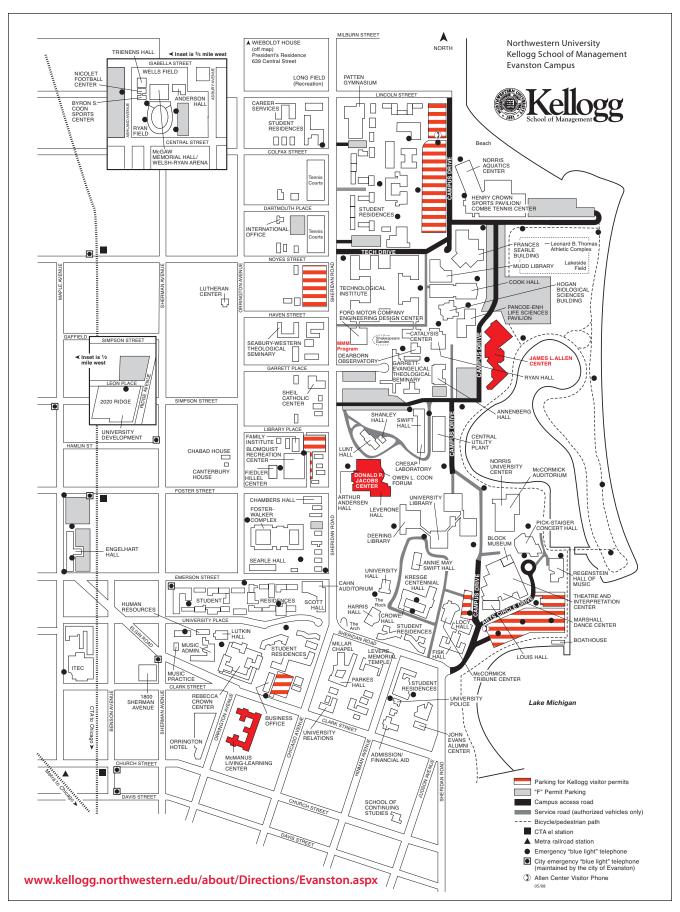
Jacobs Center	
1:30PM-4:00PM	Registration
2:15PM-3:45PM	G44, G45
	Speakers: G44 - Daniel Spulber, Gabriel Felbermayr, Spiros Bougheas
	G45 – John Dalton, Maggie Chen, Swati Dhingra
3:45PM-4:15PM	Coffee break
4:15PM-5:45PM	G44, G45
	Speakers: G44 – John Morrow, Moritz Ritter, Hartmut Egger
	G45 – Carsten Eckel, Chrysostomos Tabakis, Lourenco Paz

## Saturday, May 15<sup>th</sup>

Jacobs Center			
9:00AM-10:30AM	G43, G44, G45		
	Speakers: G43 – Travis Ka Ho Ng, Usha Nair-Reichert, Gonzague Vannoorenberghe		
	G44 – Alejandro Riano, Erhan Artuc, Baomin Dong		
	G45 – Anuj Mathew, Santanu Roy, Verónica Mies		
10:30AM-11:00AM	Coffee break		
11:00AM-12:30PM	G43, G44, G45		
	Speakers: G43 – Bruno Merlevede, Jiandong Ju, Rebecca Neumann		
	G44 – Sandra Hanslin, Anders Akerman, Monka Mrazova		
	G45 – Amrita ray Chaudhuri, Kazuki Konno, Luigi Ventura		
12:30PM-2:00PM	Lunch – Boxed Lunches provided		
2:15PM-3:45PM	1246		
	Speakers: Jeffrey Bergstrand, Maria Bas, Svetlana Batrakova		
3:45PM-4:15PM	Coffee break		
4:15PM-5:45PM	1246		
	Speakers: Paola Conconi, Peter Neary, Daniel Bernhofen		
6:00PM-8:00PM	Cocktail Reception at the Allen Center		

# Sunday, May 16<sup>th</sup>

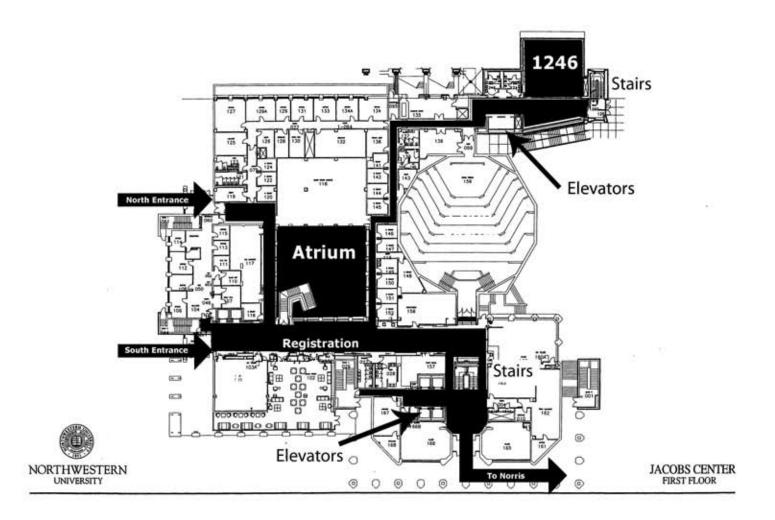
Jacobs Center				
9:00AM-10:30AM	G44, G45			
	Speakers: G44 – Zinyi Li, Michael Sposi, Anson Soderbery			
	G45 – Sebastian Krautheim, Tibor Besedes, Heiwai Tang			
10:30AM-11:00AM	Coffee break			
11:00AM-12:30PM	G44, G45			
	Speakers: G44 – Fergal McCann, Jing Zhang, Emily Blanchard			
	G45 – Hakan Yilmazkuday, Julien Martin, Nicholas Sly			
12:30-1:30PM	Lunch at the Allen Center			

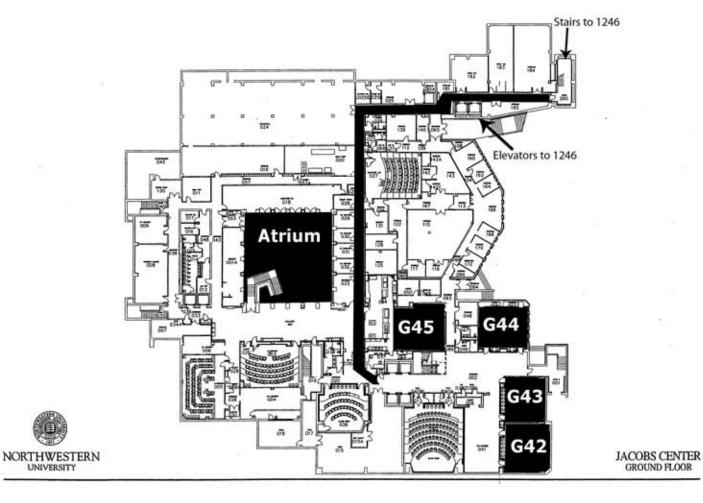


2001 Sheridan Road Evanston, IL 60208-2001 P: 847.491.3300 F: 847.491.5071 James L. Allen Center 2169 North Campus Drive Evanston, IL 60208-2800 P: 847.864.9270 F: 847.491.4323

#### **McManus Living-Learning Center**

1725 Orrington Avenue Evanston, IL 60201-3853 P: 847.491.5354





#### Friday, May 14th

#### Session 1A - Session Chair: Raymond Riezman, University of Iowa

Connecting International Trade and Entrepreneurship

By Daniel F. Spulber; Northwestern University

Presented by: Daniel F Spulber, Kellogg School of Management

Kyoto and the carbon content of trade

By Gabriel J. Felbermayr; Hohenheim University and University of Syracuse Rahel Aichele; Hohenheim University Presented by: Gabriel Felbermayr, University of Hohenheim

Matching and Trade

By Spiros Bougheas; University of Nottingham Ray Riezman; University of Iowa

Presented by: Spiros Bougheas, University of Nottingham

#### Session 1B - Session Chair: Lourenco Paz, Syracuse University

Explaining the Growth in Manufacturing Trade

By John T. Dalton; University of Minnesota

Presented by: John Dalton, University of Minnesota

Surviving the Global Financial Crisis: Firm Ownership, Organization and Establishment Performance By Laura Alfaro; Harvard Business School and NBER Maggie Chen; George Washington University

Presented by: Maggie Chen, George Washington University

Trading Away Wide Brands for Cheap Brands

By Swati Dhingra

Presented by: Swati Dhingra, University of Wisconsin-Madison

#### Session 2A - Session Chair: Raymond Riezman, University of Iowa

Is Skill Dispersion a Source of Productivity and Exports in Developing Countries?

By John Morrow; University of Wisconsin, Madison

Presented by: John Morrow, University of Wisconsin-Madison

Trade and Inequality: A Directed Search Model with Firm and Worker Heterogeneity

By Moritz Ritter; Temple University

Presented by: Moritz Ritter, Temple University

Why Foreign Ownership May be Good for You

By Hartmut Egger, University of Bayreuth Udo Kreickemeier, University of Tübingen

Presented by: Hartmut Egger, University of Bayreuth

#### Session 2B - Session Chair: Lourenco Paz, Syracuse University

International Trade and Retailing

By Carsten Eckel; University of Bamberg

Presented by: Carsten Eckel, University of Bamberg

The Impact of International Trade on Institutions and Infrastructure

By Gal Hochman; UC Berkeley Chrysostomos Tabakis; Universidade Nova de Lisboa David Zilberman; UC Berkeley Presented by: Chrysostomos Tabakis, Universidade Nova de Lisboa

Tariffs Versus VAT in the Presence of Heterogeneous Firms

By Ronald B. Davies; University College Dublin Lourenco S. Paz; Syracuse University

Presented by: Lourenco Paz, Syracuse University

**G44** - Jacobs Center

**G45** - Jacobs Center

-14:15 - 15:45

-16:15 - 17:45

**G43** - Jacobs Center

Can Import Competition Explain the Skill Content in the United States?

By Yi Lu; The University of Hong Kong Travis Ng; The Chinese University of Hong Kong

Presented by: Travis Ka Ho Ng, The Chinese University of Hong Kong

Firm Heterogeneity, Trade Liberalization, and Duration of Trade and Production: The Case of India By Tibor Besedeš; Georgia Institute of Technology Usha Nair-Reichert; Georgia Institute of Technology Presented by: Usha Nair-Reichert, Georgia Institute of Technology

Firm-level volatility and exports
By Gonzague Vannoorenberghe; Tilburg University

Presented by: Gonzague Vannoorenberghe, Tilburg University

Session 3B - Session Chair: Monika Mrazova, London School of Economics

**G44** - Jacobs Center

The Decision to Export and the Volatility of Sales

By Alejandro Riaño; GEP, University of Nottingham

Presented by: Alejandro Riano, GEP, University of Nottingham

Intergenerational Effects of Trade Liberalization

By Erhan Artuc (Koc University, Istanbul)

Presented by: Erhan Artuc, Koc University, Istanbul

Strategic Integration and Outsourcing

By Baomin Dong; University of California Santa Barbara Ruosi Wang, University of International Business and Economics

Presented by: Baomin Dong, University of Int'l Business and Econ.

Session 3C - Session Chair: Luigi Ventura, Universita' di Roma

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Privatization in a Polluting Industry in the Presence of Foreign Competition
By Anuj Joshua Mathew; University of Navarra Bouwe R. Dijkstra; University of Nottingham Arijit Mukherjee;
University of Nottingham

Presented by: Anuj Mathew, University of Navarra & Navarra Centre for International Development

Equilibrium parallel import policies and international market structure By Santanu Roy; Southern Methodist University. Kamal Saggi; Southern Methodist University.

Presented by: Santanu Roy, Southern Methodist University

Development Paths and Dynamic Comparative: Advantages: When Leamer Met Solow By Verónica Mies, P. Universidad Católica de Chile Rodrigo Fuentes, P. Universidad Católica de Chile Presented by: Verónica Mies, P. Universidad Católica de Chile

---9:00 – 10:30 ----

## Saturday, May 15<sup>th</sup> (cont'd)

#### Session 4A - Session Chair: Laurel Adams, Northern Illinois University

Knowledge Spillovers and the Timing of Foreign Entry

By Bruno Merlevede; Ghent University Koen Schoors; Ghent University Mariana Spatareanu; Rutgers University Presented by: Bruno Merlevede, Ghent University

Innovation Patterns and Technological Advantages in Open Economy

By Jiandong Ju, University of Oklahoma Xuebing Yang, Penn State University at Altoona Presented by: Jiandong Ju, Department of Economics

Public Information and Foreign Direct Investment

By Laurel Adams Northern Illinois University Rebecca Neumann University of Wisconsin – Milwaukee Presented by: Rebecca Neumann, University of Wisconsin - Milwaukee

#### Session 4B - Session Chair: Monika Mrazova, London School of Economics

Public Sector Growth: The Role of Globalization

By Sandra Hanslin; University of Zurich Josef Falkinger; University of Zurich

Presented by: Sandra Hanslin, University of Zurich

A Theory on the Role of Wholesalers in International Trade based on Economies of Scope By Anders Akerman; Stockholm University.

Presented by: Anders Akerman, Stockholm University

Ohyama-Kemp-Wan Customs Union Formation under Imperfect Competition: The WTO Article XXIV Revisited

By Monika Mrazova; London School of Economics

Presented by: Monika Mrazova, London School of Economics

#### Session 4C - Session Chair: Luigi Ventura, Universita' di Roma

Monopolization through acquisitions in open economies

By Amrita Ray Chaudhuri; Tilburg University

Presented by: Amrita Ray Chaudhuri, Tilburg University

The Impact of Transfer Pricing Taxation on FDI and Export Dynamics and Social Welfare

By Kazuki Konno; Deloitte Tax LLP (and formerly the University of Texas at Austin)

Presented by: Kazuki Konno, University of Texas at Austin

On International Risk Sharing and Financial Globalization: some gloomy evidence

By Eleonora Pierucci; University of Rome "Sapienza" Luigi Ventura; University of Rome "Sapienza" Presented by: Luigi Ventura, Universita' di Roma

**G43** - Jaco

--11:00 – 12:30 ---

**G44** - Jacobs Center

.5 - Jacobs Center

Session 5 - Session Chair: Daniel Bernhofen, University of Nottingham

#### The Growth of Bilateralism

By Scott L. Baier; Clemson University Jeffrey H. Bergstrand; University of Notre Dame Ronald Mariutto; University of Notre Dame

Presented by: Jeffrey Bergstrand, University of Notre Dame

### Trade, foreign inputs and firms' decisions: Theory and Evidence

By CEPII (Centre d'Etudes Prospectives et d'Informations Internationales) and Paris School of Economics (PSE).

Presented by: Maria BAS, PSE and CEPII

# Is there an environmental benefit to being an exporter: Evidence from firm level data

By Ronald B. Davies; University College Dublin Svetlana Batrakova; University College Dublin Presented by: Svetlana Batrakova, University College Dublin (UCD)

Session 6 - Session Chair: Daniel Bernhofen, University of Nottingham

### Trade Policy and Firm Boundaries

By Laura Alfaro (Harvard Business School and NBER) Paola Conconi (Universite' Libre de Bruxelles (ECARES) and CEPR) Harald Fadinger (University of Vienna) Andrew F. Newman (Boston University and CEPR)

Presented by: Paola Conconi, Universite Libre de Bruxelles (ECARES)

### Multi-product Firms at Home and Away

By Carsten Eckel; University of Bamberg Leonardo Iacovone; The World Bank Beata Javorcik; University of Oxford and CEPR J. Peter Neary; University of Oxford and CEPR Presented by: Peter Neary, University of Oxford

# Testing the general validity of the Heckscher-Ohlin theorem: the natural experiment of Japan

By Daniel M. Bernhhofen; University of Nottingham John C. Brown; Clark University Presented by: Daniel Bernhofen, University of Nottingham

---14:15 – 15:45

--16:15 – 17:45 ----

## Sunday, May 16<sup>th</sup>

#### Session 7A - Session Chair: Emily Blanchard, University of Virginia

Vertical-Speicialisation-Based Trade and Business Cycle Synchronisation in East Asia

By Xinyi Li; University of East Anglia

Presented by: Xinyi Li, University of East Anglia

Trade Barriers and the Price of Nontradables Relative to Tradables

By Michael J. Sposi; University of Iowa

Presented by: Michael Sposi, University of Iowa

The Competitive Effects of Heterogeneous Firms Facing Capacity Constraints Under International

Trade

By Anson Soderbery; UC Davis

Presented by: Anson Soderbery, UC Davis

#### Session 7B - Session Chair: Nicholas Sly, University of Oregon

**Export-Supporting FDI** 

By Sebastian Krautheim; Paris School of Economics

Presented by: Sebastian Krautheim, European University Institute

What Drives Export Survival? An Analysis of Export Duration in Latin America

By Tibor Besedes; Georgia Institute of Technology Juan Blyde; Inter-American Development Bank Presented by: Tibor Besedes, Georgia Institute of Economics

The Determinants of Vertical Integration in Export Processing: Theory and Evidence from China By Ana Fernandes; University of Sussex Heiwai Tang; Tufts University

Presented by: Heiwai Tang, Tufts University

#### Session 8A - Session Chair: Emily Blanchard, University of Virginia

Is Skill Dispersion a Source of Productivity and Exports in Developing Countries? The Sluggish

Movement of Workers: Rethinking the effects of Offshoring decisions

By Fergal McCann; Université Paris 1, Panthéon-Sorbonne, Joan Monras Oliu; Columbia University Presented by: Fergal McCann, Universite Paris 1, Pantheon-Sorbonne

Structure Change in an Open Economy

By Kei-Mu Yi, Federal Reserve Bank of Philadelphia Jing Zhang, University of Michigan Presented by: Jing Zhang, University of Michigan

U.S. Multinationals and Preferential Market Access

By Emily Blanchard; University of Virginia Xenia Matschke; University of Connecticut

Presented by: Emily Blanchard, University of Virginia

#### Session 8B - Session Chair: Nicholas Sly, University of Oregon

Production versus Transportation Technologies: Theory and Evidence

By Hakan Yilmazkuday; Temple University

Presented by: Hakan Yilmazkuday, Temple University

Mark-ups, Quality and Transport Costs

By Julien Martin; CREST-INSEE & Paris School of Economics

Presented by: Julien Martin, CREST-INSEE & Paris School of Economics

International Productivity Differences, Trade, and the Distributions of Factor Endowments By Nicholas Sly; University of Oregon

Presented by: Nicholas Sly, University of Oregon

-9:00 – 10:30 -----

**45** - Jacobs Cente

-11:00 - 12:30

345 - Jacobs Cente