

# Dynamic Mechanism Design:

Revenue Equivalence, Profit Maximization, and Information Disclosure

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# Motivation

- Mechanism Design: auctions, taxation, etc...
- Standard model: one-time information, one-time decisions
- Many real-world settings
  - Information arrives over time (serially correlated)
  - Sequence of decisions
  - Non-time-separable technology/preferences

# Examples

- Sequential procurement auctions
  - bidders acquire information, invest, learn by doing...
  - intertemporal capacity constraints
- New “experience goods”
  - valuation dynamics driven by consumption (“experimentation”)
  - price discrimination by menu of price paths
- Advance sales (e.g., flight tickets)
  - buyers receive information, make investments over time
  - price discrimination on early info. by menu of price-refund options

# State of the Literature

- Efficient dynamic mechanisms:
  - Athey-Segal, Bergemann-Valimaki ...
- Special cases of profit-maximization: typically one agent, Markov process
  - Baron-Besanko: two-period monopoly regulation
  - Courty-Li: two-period advance ticket sales
  - Eso-Szentes: two-period, one decision
  - Battaglini: infinite horizon with 2 types in each period
- Hanging questions:
  - Necessary + sufficient conditions for incentive compatibility with many agents, many periods, non-Markov processes, continuous types
  - Properties of profit-maximizing mechanisms
  - Important technical assumptions

# What's Different about Dynamic Mechanisms?

- How to derive transfers, payoffs from nonmonetary allocations (“revenue equivalence”)?
- $\leftrightarrow$  Must control for multi-period contingent deviations

# Payoff Non-equivalence with Discrete Future Types

- What assumptions on type-process are needed?

## Example

Payoff:  $\theta_2 x_2 - p_1 - p_2$

- 2<sup>nd</sup> period consumption:  $x_2 \in \{0, 1\}$ , no consumption in 1<sup>st</sup> period
  - Types:  $\theta_2 \in \{H, L\}$  and  $\theta_1 = \Pr\{\theta_2 = H\} \in [0, 1]$
  - Mechanism:
  - 1st period: nothing
  - 2nd period: post price  $q$ , with  $L \leq q \leq H$
  - Allocation  $x_2(H) = 1$ ,  $x_2(L) = 0$  for any  $\theta_1$ , regardless of  $q$ !
  - Equilibrium payoff:  $V(\theta_1) = \theta_1(H - q)$
- Revenue Equivalence at  $t = 1$  fails because of disconnected type space at  $t = 2$  (despite connected type-space at  $t = 1$ )

# Payoff Non-equivalence with Discontinuous Transitions

## Example (continued)

- Payoff:  $\theta_2 x_2 - p_1 - p_2$
- Types:  $\theta_1, \theta_2 \in [0, 1]$  with

$$f_2(\theta_2|\theta_1) = \begin{cases} 1 & \text{if } \theta_1 < \frac{1}{2} \\ 2\theta_2 & \text{if } \theta_1 \geq \frac{1}{2} \end{cases}$$

- Mechanism:
    - 1st period: advance contract with posted price  $q$  with  $q \in (\frac{1}{2}, \frac{2}{3})$
    - 2nd period: execute contract
  - Allocation  $x_2(\theta_1) = 1$  iff  $\theta_1 \geq \frac{1}{2}$  regardless of  $\theta_2$ , regardless of  $q$ !
  - Eq. payoff:  $V(\theta_1) = 0$  if  $\theta_1 < \frac{1}{2}$ , and  $V(\theta_1) = \frac{2}{3} - q$  if  $\theta_1 \geq \frac{1}{2}$
  - E.g., if  $V(0) = 0$ , then  $V(1) \in [0, \frac{1}{6}]$
- Revenue Equivalence at  $t = 1$  fails because of discontinuous transitions

# Results of this Paper

- Incentive compatibility  $\Rightarrow$  Formula expressing agents' eq. payoffs
  - Summarizes "first-order" multi-period IC (cf. Mirrlees)
  - Technical "smoothness" conditions for this to hold
- Sufficient conditions for "global" incentive compatibility
- In quasilinear multi-agent environments, with statistically independent types across agents:
  - Revenue Equivalence Theorem
  - Principal's expected profits = expected "dynamic virtual surplus"
  - Profit-maximizing mechanisms
  - Dynamics of distortions
- Applications: sequential auctions, mechanisms for selling new goods, etc.



# Environment (as seen by one agent)

- In each period  $t = 1, \dots, T$ 
  - Agent privately observes  $\theta_t \in \Theta_t \subset \mathbb{R}$
  - Decision  $y_t \in Y_t$
- Histories:

$$y^t = (y_1, \dots, y_t) \in Y^t = \prod_{\tau=1}^t Y_\tau,$$

$$\theta^t = (\theta_1, \dots, \theta_t) \in \Theta^t = \prod_{\tau=1}^t \Theta_\tau$$

full histories:  $y = y^T \in Y = Y^T$ ,  $\theta = \theta^T \in \Theta = \Theta^T$

- Technology:

$$\tilde{\theta}_t \sim F_t(\cdot | \theta^{t-1}, y^{t-1})$$

- allows learning-by-doing, information acquisition, etc.
- Agent's payoff:  $U(\theta, y)$

# Mechanisms

- Revelation principle (Myerson 86)  $\Rightarrow$  *direct* mechanisms:
- In each period  $t$ 
  - Agent observes  $\theta_t \in \Theta_t$
  - Agent submits report  $m_t \in \Theta_t$
  - Mechanism draws  $y_t \in Y_t$  from probability distribution  $\Omega_t(\cdot | m^t, y^{t-1})$ 
    - Randomization allows e.g. dependence on other agents' messages

- (*Randomized direct*) mechanism:

$$\Omega = \langle \Omega_t : \Theta^t \times Y^{t-1} \rightarrow \Delta(Y_t) \rangle_{t=1}^T$$

- Agent's reporting *strategy*:

$$\sigma = \langle \sigma_t : \Theta^t \times \Theta^{t-1} \times Y^{t-1} \rightarrow \Theta_t \rangle_{t=1}^T$$

- *Truthful strategy*:

$$\sigma_t(\theta^t, m^{t-1}, y^{t-1}) \equiv \theta_t \quad \text{for all } t, \quad \text{all } (\theta^t, m^{t-1}, y^{t-1})$$

# Stochastic Process and Expected Payoffs

- Histories:

$$H = \{(\theta^s, m^t, y^u) : s \geq t \geq u \geq t - 1\}$$

- Technology  $F$ , mechanism  $\Omega$ , strategy  $\sigma$ , and history  $h \in H \implies$  probability measure  $\mu[\Omega, \sigma] | h$  on  $\Theta \times \Theta \times Y$ 
  - $\mu[\Omega] | h$  if  $\sigma$  is truthful
  - $\mu[\Omega, \sigma]$  if  $h$  is null history
- $\mathbb{E}^{\mu[\Omega, \sigma] | h} [U(\tilde{\theta}, \tilde{y})] =$  resulting exp payoff
- *Value function:*

$$V(h) = \sup_{\sigma} \mathbb{E}^{\mu[\Omega, \sigma] | h} [U(\tilde{\theta}, \tilde{y})]$$

# Incentive Compatibility

## Definition

Mechanism  $\Omega$  is *incentive compatible at history  $h$  (IC at  $h$ )* if

$$\mathbb{E}^{\mu^{[\Omega]}|h}[U(\tilde{\theta}, \tilde{y})] = V(h)$$

- Focus on ex ante rationality:

## Definition

Mechanism  $\Omega$  is *ex-ante incentive compatible (ex-ante IC)* if it is IC at  $\emptyset$

- Ex-ante IC implies IC at truthful histories (i.e., on eqpath) with  $\mu^{[\Omega]}$ -prob. 1

# First-Order IC in Static Model (Mirrlees, Myerson)

- Assume  $T = 1$
- Mechanism  $\Omega$  is IC at each  $\theta$ :

$$V(\theta) \equiv \sup_{m \in \Theta} \int_Y U(\theta, y) d\Omega(y|m) = \int_Y U(\theta, y) d\Omega(y|\theta)$$

- Envelope Theorem:

$$V'(\theta) = \int_Y \frac{\partial U(\theta, y)}{\partial \theta} d\Omega(y|\theta)$$

- Quasilinear setting:

- $U(\theta, \underbrace{(x, p)}_y) = u(\theta, x) + p$

- $\Rightarrow$  Revenue Equivalence, characterization of optimal mechanisms

# First-Order IC in Dynamic Model: Heuristic Derivation

- Mechanism  $\Omega$  is IC at (truthful) history  $h = (\theta^t, \theta^{t-1}, y^{t-1})$ :

$$\begin{aligned} V(h) &= \mathbb{E}^{\mu[\Omega]|h}[U(\tilde{\theta}, \tilde{y})] \\ &= \int U(\theta, y) \prod_{\tau=t}^T [d\Omega_{\tau}(y_{\tau}|m^{\tau}, y^{\tau-1})dF_{\tau+1}(\theta_{\tau+1}|\theta^{\tau}, y^{\tau})] \Bigg|_{m=\theta} \end{aligned}$$

- Differentiate wrt current type  $\theta_t$ :

- in  $U(\theta, y) \Rightarrow \mathbb{E}^{\mu[\Omega]|h} \left[ \partial U(\tilde{\theta}, \tilde{y}) / \partial \theta_t \right]$

- in  $F_{\tau+1}(\theta_{\tau+1}|\theta^{\tau}, y^{\tau}) \Rightarrow$  integrate by parts, differ. within integral:

$$-\mathbb{E}^{\mu[\Omega]|h} \left[ \int \frac{\partial V((\tilde{\theta}^{\tau}, \theta_{\tau+1}), \tilde{\theta}^{\tau}, \tilde{y}^{\tau})}{\partial \theta_{\tau+1}} \frac{\partial F_{\tau+1}(\theta_{\tau+1}|\tilde{\theta}^{\tau}, \tilde{y}^{\tau})}{\partial \theta_t} d\theta_{\tau+1} \right]$$

- Derivatives wrt report  $m_t = \theta_t$ : vanish by (appropriate version of) Envelope Thm

# Technical Assumptions

- Don't want to impose "smoothness" on mechanism
- "Smooth" environment needed to iterate Envelope Thm backward
- Ensure one can differentiate totally and under expectations
  - Need new assumptions on kernels  $F_t$

# Technical Assumptions

- 1  $\Theta_t = (\underline{\theta}_t, \bar{\theta}_t)$  with  $-\infty \leq \underline{\theta}_t \leq \bar{\theta}_t \leq +\infty$
- 2  $\partial U(\theta, y)/\partial \theta_t$  exists and bounded uniformly in  $(\theta, y)$
- 3 “Full Support”:  $F_t(\theta_t | \theta^{t-1}, y^{t-1})$  strictly increasing in  $\theta_t$
- 4  $\int |\theta_t| dF_t(\theta_t | \theta^{t-1}, y^{t-1}) < +\infty$
- 5 For  $\tau < t$ ,  $\partial F_t(\theta_t | \theta^{t-1}, y^{t-1})/\partial \theta_\tau$  exists and bounded in abs. value by an integrable function  $B_t(\theta_t)$
- 6  $F_t(\cdot | \theta^{t-1}, y^{t-1})$  continuous in  $\theta^{t-1}$  in total variation metric
- 7  $F_t(\cdot | \theta^{t-1}, y^{t-1})$  abs. continuous, with density  $f_t(\cdot | \theta^{t-1}, y^{t-1})$   
(only to simplify formulas)



# Payoff via FOC: Formal Result

## Theorem

Under Assumptions 1-7, if  $\Omega$  is IC at  $h^{t-1} = (\theta^{t-1}, \theta^{t-1}, y^{t-1})$ , then  $V(\theta_t, h^{t-1})$  is Lipschitz continuous in  $\theta_t$ , and for a.e.  $\theta_t$ ,

$$\frac{\partial V(\theta_t, h^{t-1})}{\partial \theta_t} = \mathbb{E}^{\mu[\Omega] | (\theta_t, h^{t-1})} \left[ \sum_{\tau=t}^T J_t^\tau(\tilde{\theta}, \tilde{y}) \frac{\partial U(\tilde{\theta}, \tilde{y})}{\partial \theta_\tau} \right] \quad (\text{IC-FOC})$$

where

$$\underbrace{J_t^\tau(\theta, y)}_{\text{"Total information index"}} = \sum_{K \in \mathbb{N}, l \in \mathbb{N}^K : t=l_0 < \dots < l_K = \tau} \prod_{k=1}^K I_{l_{k-1}}^{l_k}(\theta, y)$$

$$\underbrace{I_t^\tau(\theta, y)}_{\text{"Direct information index"}} = - \frac{\partial F_\tau(\theta_\tau | \theta^{\tau-1}, y^{\tau-1}) / \partial \theta_t}{f_\tau(\theta_\tau | \theta^{\tau-1}, y^{\tau-1})}$$

# Example: AR(k) Process

$$\theta_t = \sum_{l=1}^k \phi_l \theta_{t-l} + \varepsilon_t$$

- $\varepsilon_t \sim G_t$ , independent across  $t$ ;  $\theta_t$  public for  $t \leq 0$

- $F_\tau(\theta_\tau | \theta^{\tau-1}, y^{\tau-1}) = G_\tau \left( \theta_\tau - \sum_{l=1}^k \phi_l \theta_{\tau-l} \right)$

- $I_t^\tau(\theta, y) = -\frac{\partial F_\tau(\theta_\tau | \theta^{\tau-1}, y^{\tau-1}) / \partial \theta_t}{f_\tau(\theta_\tau | \theta^{\tau-1}, y^{\tau-1})} = \phi_{\tau-t}$

- $J_t^\tau(\theta, y) = \sum_{K \in \mathbb{N}, l \in \mathbb{N}^K : t=l_0 < \dots < l_K = \tau} \prod_{k=1}^K \phi_{l_k - l_{k-1}}$  “impulse response” constants

- AR(1):

$$I_t^\tau(\theta, y) = \begin{cases} \phi_1 & \text{if } \tau = t + 1 \\ 0 & \text{otherwise} \end{cases} \quad \text{and} \quad J_t^\tau(\theta, y) = (\phi_1)^{\tau-t}.$$

# Alternative Approach: Independent-shock Representation

- $\theta_t = z(\varepsilon^t; y^{t-1})$  where  $\varepsilon_t \sim G_t$ , support in  $\mathbb{R}$ , independent across  $t$
- E.g. AR(k):  $\theta_t = \sum_{l=1}^k \phi_l \theta_{t-l} + \varepsilon_t$
- Two representations are equivalent: Given mechanism  $\Omega$  for  $F$ , there exists  $\hat{\Omega}$  for  $(G, z)$  that induces same distribution on  $\Theta \times Y$  as  $\Omega$ . And vice versa.
- Alternative route: have agent report  $(\varepsilon_t)_{t=1}^T \rightarrow$  mechanism  $\hat{\Omega}$
- Redefine utility in terms of  $\varepsilon$ :  $\hat{U}(\varepsilon, y) \equiv U(z(\varepsilon; y), y)$
- With serially independent shocks, IC-FOC formula simplifies to

$$\frac{\partial \hat{V}(\varepsilon_t, h^{t-1})}{\partial \varepsilon_t} = \mathbb{E}^{\mu[\hat{\Omega}] | (\varepsilon_t, h^{t-1})} \left[ \frac{\partial \hat{U}(\tilde{\varepsilon}, \tilde{y})}{\partial \varepsilon_t} \right]$$

where  $h^{t-1} = (\varepsilon^{t-1}, \varepsilon^{t-1}, y^{t-1})$

- Simpler proof: sufficient to consider period- $t$  deviations

# Independent Shocks: Results

## Theorem

Any  $F$  admits "canonical" independent-shock representation in which for all  $t$ ,  $\tilde{\varepsilon}_t \sim \mathcal{U}(0, 1)$ .

- Proof by induction on  $t$  using "prob. integral transform thm":

$$z_t(\varepsilon^t; y^{t-1}) = F_t^{-1}(\varepsilon_t | z^{t-1}(\varepsilon^{t-1}; y^{t-2}), y^{t-1})$$

- Given model specified in terms of  $F$ , two routes to payoff equivalence:
  - 1 Work with  $F$  and impose Assumptions 1-7 from above
  - 2 Convert  $F$  into independent shocks  $(G, z)$  and identify assumptions on  $F, U$  that ensure  $\hat{U}$  is "smooth"
- Turns out that assumptions required for 1 and 2 are not nested:
  - 1 rules out "shifting atoms" (e.g., fully persistent types)
  - 2 rules out "growing atoms" but allows for shifting atoms

# Independent Shocks: Assumptions for IC-FOC

- New conditions:
  - (a)  $U(\cdot, y)$  equi-Lipschitz and *continuously* differentiable in  $\theta$
  - (b)  $F_t^{-1}(\varepsilon|\cdot, y^{t-1})$  equi-Lipschitz and *continuously* diff in  $\theta^{t-1}$
  - (c)  $F_t^{-1}(\cdot|\theta^{t-1}, y^{t-1})$  equi-Lipschitz and *continuously* diff. in  $\varepsilon$ .

## Theorem

Suppose  $(U, F)$  satisfies assumptions (1)-(2) + (a)-(c). Then  $\hat{U}(\varepsilon, y)$  is equi-Lipschitz continuous and differentiable in  $\varepsilon$ . It follows that if  $\hat{\Omega}$  is IC at history  $h^{t-1} = (\varepsilon^{t-1}, \varepsilon^{t-1}, y^{t-1})$ , then

$$\frac{\partial \hat{V}(\varepsilon_t, h^{t-1})}{\partial \varepsilon_t} = \mathbb{E}^{\mu[\hat{\Omega}] | (\varepsilon_t, h^{t-1})} \left[ \frac{\partial \hat{U}(\tilde{\varepsilon}, \tilde{y})}{\partial \varepsilon_t} \right] \quad \text{a.e.}$$

# Quasilinear Settings with multiple agents

- Agents  $i = 1, \dots, N$
- $(x_t, p_t)$ , where  $p_t \in \mathbb{R}^N$ ,  $x_t = (x_{1t}, \dots, x_{Nt}) \in X_t \subset \prod X_{it}$
- $U_i(\theta, (x, p)) = u_i(\theta, x) + \sum_t p_{it}$
- Assumption:  $F_{it}(\theta_{it} | \theta^{t-1}, (x^{t-1}, p^{t-1})) = F_{it}(\theta_{it} | \theta_i^{t-1}, x_i^{t-1})$
- *Independent Types*:  $\tilde{\theta}_{i,t} \sim F_{i,t}(\cdot | \theta_i^{t-1}, x_i^{t-1})$ , independent across  $i$
- BNE
- Revelation Principle: *truthful + minimal disclosure*
  - postponed payments
- Deterministic direct mechanisms:  $\langle \chi_t : \Theta^t \rightarrow X_t \rangle_{t=1}^T \quad \psi : \Theta \rightarrow \mathbb{R}^N$
- $\mu_i[\chi, \psi] | (\theta_i^s, m_i^t, x_i^u)$ : process as viewed by  $i$

# Payoff Equivalence

- IC-FOC: For all  $t$ , all  $h_i^{t-1} = (\theta_i^{t-1}, \theta_i^{t-1}, x_i^{t-1})$

$$\frac{\partial V_i(\theta_{it}, h_i^{t-1})}{\partial \theta_{it}} = \mathbb{E}^{\mu_i[\chi, \psi] | (\theta_{it}, h_i^{t-1})} \left[ \sum_{\tau=t}^T J_{it}^{\tau}(\tilde{\theta}, \tilde{x}) \frac{\partial u_i(\tilde{\theta}, \tilde{x})}{\partial \theta_{i\tau}} \right]$$

- Pins down  $V_i(\theta_{it}, h_i^{t-1})$  as function of  $\chi$  and  $\theta_{it}$  up to  $K_i(h_i^{t-1})$
- Iterated expectations  $\rightarrow$  get rid of dependence of  $K_i(h_i^{t-1})$  on  $h_i^{t-1}$

## Theorem

Let  $(\chi, \psi)$  and  $(\chi, \hat{\psi})$  be any two ex-ante IC mechanisms that implement same  $\chi$ . For all  $t, i$ , with prob. 1,

$$\mathbb{E}^{\mu[\chi, \psi]} [U_i(\tilde{\theta}, \tilde{y}) | \theta_i^t] - \mathbb{E}^{\mu[\chi, \hat{\psi}]} [U_i(\tilde{\theta}, \tilde{y}) | \theta_i^t] = K_i$$

- Single agent  $\Rightarrow \chi$  pins down payoff and transfer
- Many agents  $\Rightarrow$  expectation of payoff and transfer over others' types pinned down as function of own type
- E.g., different dynamic mechanisms implementing efficiency (Athey-Segal, Bergemann-Valimaki,...) are "equivalent" in this sense

# Participation Constraint and Relaxed Problem

- Agents can quit in any period
- Agents can post bonds  $\Rightarrow$  only 1<sup>st</sup>-period participation constraints bind:

$$V_i(\theta_{i1}) \geq 0 \quad (\text{IR}_i(\theta_{i1}))$$

- “Relaxed Program”: max profits subject to IC-FOC and  $\text{IR}_i(\underline{\theta}_{i1})$ 
  - Sufficient conditions for “IC-FOC +  $\text{IR}_i(\underline{\theta}_{i1}) \Rightarrow \text{IR}_i$ ”:
    - $\partial u_i(\theta, x) / \partial \theta_{it} \geq 0$  and  $I_{it}^T(\theta, x) \geq 0$  ( $\Rightarrow J_{it}^T(\theta, x) \geq 0$ )
    - $\Rightarrow$  by IC-FOC,  $\partial V_i(\theta_{i1}) / \partial \theta_{i1} \geq 0$
    - $\Rightarrow$  only  $\text{IR}_i(\underline{\theta}_{i1})$  binds
  - Sufficient conditions for “IC-FOC  $\Rightarrow$  IC” — later



# Information Rents

- Let

$$\eta_{i1}(\theta_{i1}) \equiv \frac{f_{i1}(\theta_{i1})}{1 - F_{i1}(\theta_{i1})}$$

- Agent  $i$ 's ex-ante expected information rent (using IC-FOC)

$$\begin{aligned} \mathbb{E} \left[ V_i(\tilde{\theta}_{i1}) \right] &= \mathbb{E} \left[ \frac{1}{\eta_{i1}(\tilde{\theta}_{i1})} \frac{\partial V_i(\tilde{\theta}_{i1})}{\partial \theta_{i1}} \right] \\ &= \mathbb{E} \left[ \frac{1}{\eta_{i1}(\tilde{\theta}_{i1})} \sum_{\tau=1}^T J_{i1}^{\tau}(\tilde{\theta}, \tilde{x}) \frac{\partial u_i(\tilde{\theta}, \tilde{x})}{\partial \theta_{i\tau}} \right] \end{aligned}$$

# Profit-Maximizing Multi-Agent Mechanisms

- Principal  $\rightarrow$  agent 0

## Theorem

Let  $\mathcal{X}^*$  denote set of allocation rules that maximize “expected virtual surplus”

$$\mathbb{E} \left[ \underbrace{\sum_{i=0}^N u_i(\tilde{\theta}, \chi(\tilde{\theta}))}_{\text{Total Expected Surplus}} - \underbrace{\sum_{i=1}^N \frac{1}{\eta_{i1}(\tilde{\theta}_{i1})} \sum_{t=1}^T J_{i1}^t(\tilde{\theta}_i, \chi(\tilde{\theta})) \frac{\partial u_i(\tilde{\theta}, \chi(\tilde{\theta}))}{\partial \theta_{it}}}_{\text{Captures agent } i\text{'s information rents}} \right],$$

and arise in an IC and IR mechanism  $(\chi, \psi)$ . If  $\mathcal{X}^*$  is non-empty, then  $\mathcal{X}^*$  is set of profit-maximizing allocation rules.

# Intuition for Allocative Distortions

- Assume  $N = 1$ ,  $u_i(\theta, x) = \sum_t u_{it}(\theta_t, x_t)$ ,  $i = 0, 1$ ,  $J_1^t(\theta)$
- $\Rightarrow$  Maximize virtual surplus for each  $t, \theta$  :

$$\max_{x_t \in X_t} \left[ \underbrace{u_{0t}(\theta_t, x_t) + u_{1t}(\theta_t, x_t)}_{\text{Total Surplus in } t} - \underbrace{\frac{J_1^t(\theta)}{\eta_1(\theta_1)} \frac{\partial u_{1t}(\theta_t, x_t)}{\partial \theta_t}}_{\text{Agent's information rent in } t} \right],$$

- Distort  $x_t$  to reduce info. rents based on  $\theta_1$  and its effect on period  $t$
- E.g., for  $t > 1$ : If  $\theta_t = \bar{\theta}_t$  or  $= \underline{\theta}_t$ , then  $F_t(\theta_t | \theta^{t-1}) \equiv 1$  or  $\equiv 0$   
 $\Rightarrow J_1^t(\theta) \equiv 0 \Rightarrow$  implement efficient  $x_t$
- $F_\tau(\theta_\tau | \theta^{\tau-1}, x^{\tau-1})$  decreasing in  $\theta^{\tau-1}$  (FOSD)  $\Rightarrow I_\tau^r, J_\tau^r \geq 0 \Rightarrow$   
 distort  $x_t$  to reduce  $\partial u_{1t}(\theta_t, x_t) / \partial \theta_\tau$ 
  - E.g.  $\frac{\partial^2 u_{1t}(\theta_t, x_t)}{\partial \theta_t \partial x_t} > 0$  (SCP)  $\Rightarrow$  distort  $x_t$  below efficient level
- Note: distortion in  $x_t$  is nonmonotonic in  $\theta_t$  for  $t > 1$  (unlike in static model, or in Battaglini)

# Conditions for Downward Distortions

- $\mathcal{X}$  : set of all (measurable) allocation rules.  $\mathcal{X}^0$  : set of allocation rules solving Relaxed Program.  $\mathcal{X}^E$  : set of allocation rules maximizing expected total surplus.

## Theorem

Suppose each  $X_t$  is lattice and

- decisions don't affect types:  $F_{i,t}(\theta_{it}|\theta_i^{t-1})$
- FOSD:  $F_{i,t}(\theta_{it}|\theta_i^{t-1})$  nondecreasing in  $\theta_i^{t-1}$
- SCP:  $u_i(\theta, x)$  supermodular in  $(x, \theta_i)$
- $u_i(\theta, x)$  supermodular in  $x$
- $\frac{\partial u_i(\theta, x)}{\partial \theta_{it}}$  submodular in  $x$

Then  $\mathcal{X}^0 \leq \mathcal{X}^E$  in strong set order.

- Proof: Topkis Thm applied to

$$g(\chi, z) \equiv \mathbb{E} \left[ \sum_{i=0}^N u_i(\tilde{\theta}, \chi(\tilde{\theta})) + z \sum_{i=1}^N \frac{1}{\eta_{i1}(\tilde{\theta}_{i1})} \sum_{t=1}^T J_{i1}^t(\tilde{\theta}_i) \frac{\partial u_i(\tilde{\theta}, \chi(\tilde{\theta}))}{\partial \theta_{it}} \right]$$

# Sufficient Condition for Implementable Allocation Rules

- Characterization hard due to multidimensional strategies, decisions

## Theorem

Suppose mechanism  $(\chi, \psi)$  is IC at any (possibly non-truthful) period  $t + 1$  history. If for all  $i$ , all  $(\theta_i^t, x_i^{t-1})$

$$\mathbb{E}^{\mu_i[\chi, \psi] | \theta_i^t, (\theta_i^{t-1}, m_{it}), x_i^{t-1}} \left[ \sum_{\tau=t}^T J_{it}^{\tau}(\tilde{\theta}, \tilde{x}_i) \frac{\partial u_i(\tilde{\theta}_i, \tilde{x}_i)}{\partial \theta_{i\tau}} \right].$$

is nondecreasing in  $m_{it}$ , then there exists transfer rule  $\hat{\psi}$  s.t. mechanism  $(\chi, \hat{\psi})$  is IC at (a) any truthful period- $t$  history, (b) at any period  $t + 1$  history.

- Markov process: IC at truthful histories  $\Leftrightarrow$  IC at all histories,
  - can iterate backward to show that  $\chi$  is implementable in mechanism that is IC at *all* histories
  - truthful strategies form weak PBE (with beliefs that other agents are truthful at all histories)

# Sufficient Condition - Intuition

- IC at all period  $t + 1$  histories  $\Rightarrow$  suffices to prevent single lie  $m_{it}$
- $\Psi_t(\theta_{it}, m_{it})$  : agent  $i$ 's expected utility at history  $(\theta_i^{t-1}, \theta_i^{t-1}, x_i^{t-1})$
- Think of  $m_{it}$  as 1-dimensional “allocation” chosen by agent  $i$
- Condition says that  $\partial \Psi_t(\theta_{it}, m_{it}) / \partial \theta_{it}$  (evaluated using IC-FOC at period  $t + 1$  histories) is nondecreasing in  $m_{it}$ ,  $\rightarrow$  i.e.,  $\Psi_t$  has SCP
- $\Rightarrow$  monotonic “allocation rule”  $m_{it}(\theta_{it})$  is implementable (using transfers constructed from IC-FOC)

# A Set of (Stronger) Sufficient Conditions

- ① Decisions don't affect types:  $F(\theta_{it}|\theta_i^{t-1})$
  - ② FOSD:  $F(\theta_{it}|\theta_i^{t-1})$  is nonincreasing in  $\theta_i^{t-1}$  ( $\Rightarrow J_{it}^\tau(\theta) \geq 0$ )
  - ③ SCP:  $\partial u_i(\theta, x_i) / \partial \theta_{it}$  nondecreasing in  $x_i$
  - ④  $\chi_i(\theta)$  nondecreasing in  $\theta_i$  ("Strong" Monotonicity)
- (1)-(4) imply monotonicity condition in theorem
  - $\chi$  implementable with mechanism that is IC even if  $i$  is shown  $\theta_{-i}$  (both past and future)

# Application: Linear AR(k) values

$$u_i(\theta, x) = \sum_{t=1}^T \theta_{it} x_{it} - c_i(x_i^T); \quad X_t \subset \mathbb{R}^N;$$

$$\theta_{it} = \sum_{l=1}^k \phi_{il} \theta_{i,t-l} + \varepsilon_{it} \text{ for } t > 1.$$

- Total information indices  $J_{i1}^t(\theta, x) = J_{i1}^t$  “impulse responses constant”
- Expected virtual surplus:

$$\mathbb{E} \left[ u_0(\tilde{\theta}, x) - \underbrace{\sum_{i=1}^N \sum_{t=1}^T J_{i1}^t \eta_{i1}^{-1}(\tilde{\theta}_{i1}) x_{it}}_{\text{Agent } i\text{'s "info rents"}} + \sum_{i=1}^N u_i(\tilde{\theta}, x) \right]$$

- Optimal mechanism: **“Handicapped” efficient mechanism** (with extra costs  $J_{i1}^t \eta_{i1}^{-1}(\theta_{i1})$  of giving objects to agents)
- Incentives from  $t = 2$  onward ensured using e.g. “Team Transfers” (Athey-Segal) following truth-telling in  $t = 1$
- Incentives at  $t = 1$  must be checked application-by-application



# Auctions with AR(k) values

- Time-separable payoffs:  $u_i(\theta, x) = \sum_{t=1}^T \theta_{it} x_{it}$  (thus  $c_i(x_i) \equiv 0$ )
- Can maximize virtual surplus separately for each  $t, \theta$ :

$$\chi_t(\theta) \in \arg \max_{x \in X_t} \left[ \theta_{0t} x_{0t} + \sum_{i=1}^N (\theta_{it} - J_{i1}^t / \eta_{i1}(\theta_{i1})) x_{it} \right]$$

- $\chi_t(\theta)$  depends only on  $1^{st}$ -period types and current types!
- Implementation: Each  $i$  makes a  $1^{st}$ -period payment determining his “handicap.” Then each period, a “handicapped” VCG auction is played
- Truth-telling is IC at any  $h_i^t$ ,  $t \geq 2$  (actually ex post IC)
- Assume  $\phi_{il} \geq 0$  ( $\Rightarrow J_{i1}^t \geq 0$ ) and  $\eta'_{i1}(\cdot) \geq 0 \Rightarrow \chi_{it}(\theta)$  nondecreasing in  $\theta_{i1} \Rightarrow$  IC at  $t = 1$  as well

# Other Applications

- Agents learn values by consuming – experimentation
- Principal or agents have intertemporal costs/capacity constraints
  - In all these settings profit-maximizing mechanisms can again be viewed as “handicapped” version of corresponding efficient mechanism
- Non-quasilinear payoffs: wealth effects, cash constraints, or intertemporal consumption smoothing/risk sharing
  - “Bonding” is not optimal/feasible  $\Rightarrow$  participation constraints may bind in all periods
  - $\Rightarrow$  1<sup>st</sup> period is not as prominent  $\rightarrow$  analysis more difficult
  - cf. Hendel-Lizzeri paper on optimal long-term life insurance contracts with consumption smoothing

# Summary

- Methodological contributions:
  - “Smoothness” conditions for environment (not mechanisms)
  - Formula for payoffs via IC-FOC from incentive compatibility
  - Revenue equivalence
  - Profit-maximizing mechanisms
- Sufficient conditions for IC
- Applications
  - Handicapped-efficient mechanisms
  - Optimal sequential auctions
  - Experimentation